



City of El Segundo

EL SEGUNDO DOWNTOWN COMMITTEE UPDATE

The City of El Segundo's new Downtown Committee is bringing exciting improvements to the downtown area! The Downtown Committee was formed at the direction of City Council in fall 2017 to help create a more vibrant, engaging, and beautiful downtown. The committee, comprised of local business and property owners, has been meeting regularly to identify key actions for improving the downtown area.

Downtown Projects Complete or in Progress

- New drought-tolerant landscaping has been installed, featuring Mexican feather grass, lavender, salvia, New Zealand flax, and lantana.
- To keep the new landscaping looking beautiful, City Council approved a dedicated, full-time, contractor to maintain all the planters in the downtown area, including weeding, replacing dead plant material, and removing trash, beginning April 1st 2018.
- The City arborist is reviewing downtown landscaping and preparing a plan for new tree plantings. There will soon be more evergreen, shade-providing trees in the downtown area. The committee selected marina strawberry trees, with crepe myrtles in the City Hall Plaza area for additional color.
- The City conducted an audit of the existing newsracks to determine the current number of newsracks needed. As a result, the total number of newsracks was reduced from 47 to 30 units. City crews replaced all pedestals and trays located on Main Street and Grand Avenue and cleaned, painted and repaired, or replaced all newsracks.
- Decorative string lights will be hung on the existing wires crossing Main Street at the Grand, Holly, and Mariposa intersections. The lights have been ordered and installation is coming soon!
- The upgrades extend to the city's security needs as well. A total of 26 removable bollards will be installed to provide security for future events on Main Street in front of City Hall.
- City staff is assessing the conditions of the existing electrical in the downtown planter boxes to determine the repairs and upgrades needed for new landscape lighting. The lighting design would focus on up lighting the new and existing trees to create a pleasant ambiance for an evening stroll.
- Sidewalks will be given a high-strength power wash, removing grime, gum, and sap. A vendor has been selected, and the cleaning will be scheduled soon.
- Planning and Building Safety is surveying every block of the downtown area, noting conditions such as parking, amenities, landscape quality, cleanliness, and walkability. The results will indicate where to focus the next round of improvements.

- The downtown committee is evaluating proposals for the addition of a temporary “Parklet” to our downtown area. This feature creates a more walkable environment, and provides new seating and shade on a platform “parked” alongside a downtown sidewalk.

Future Improvements

Other actions the committee is considering to beautify our downtown include: finding a creative new use for the decorative flower basket poles throughout downtown, installing public art in select locations, revitalizing City Hall plaza, adding lighting, and enhancing directional signage. If you have any questions or want to get more involved, please contact **Paul Samaras at (310) 524-2340** or **Barbara Voss at (310) 524-2389**.