



City of El Segundo

June 4, 2014

CONTACT: Ted Shove
Economic Development Coordinator
(310) 524-2359

Elected Officials:

Suzanne Fuentes,
Mayor
Carl Jacobson,
Mayor Pro Tem
Michael Dugan,
Council Member
Dave Atkinson,
Council Member
Marie Fellhauer,
Council Member
Tracy Weaver,
City Clerk
Crista Binder,
City Treasurer

Appointed Officials:

Greg Carpenter,
City Manager
Mark D. Hensley,
City Attorney

Department Directors:

Deborah Cullen,
Finance
Kevin Smith,
Fire Chief
Debra Brighton,
Library Services
Sam Lee,
Planning and
Building Safety
Mitch Tavera,
Police Chief
Stephanie Katsouleas,
Public Works
Robert Cummings,
Recreation & Parks
Martha Dijkstra,
Human Resources

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City of El Segundo's Economic Developer Receives Designation of Certified Economic Developer from the International Economic Development Council

El Segundo, CA - Ted Shove, Economic Development Coordinator for the City of El Segundo recently earned the designation of Certified Economic Developer (CEcD), a national recognition that denotes a mastery of principal skills in economic development, professional attainment and a commitment to personal and professional growth. The CEcD exam was administered by the International Economic Development Council (IEDC) on May 31 and June 1 in Minneapolis-Saint Paul, MN at the Radisson Blu. With over eight years of economic development experience, Ted Shove, CEcD originally joined forces with El Segundo just over two years ago to reestablish the city's economic development program. An effort strongly supported by El Segundo's City Council for long term growth in the city's tax base, economic diversification and job growth opportunities. The city has tallied a number of successes, however, continues to push forward its business development efforts for continued, long-term sustainable job and business base growth.

The CEcD designation recognizes qualified and dedicated practitioners in the economic development field and sets the standard of excellence within the profession. Candidates must pass a rigorous and comprehensive three-part, two-day examination, which tests a practitioner's knowledge, proficiency and judgment in the key areas of economic development, including business retention and expansion, marketing, finance, workforce development, community development, entrepreneurial and small business development, real estate, strategic planning, technology-led economic development and management.

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As highly competent economic development practitioners, Certified Economic Developers work with public officials, business leaders and community members to create leadership to build upon and maximize the economic development sector. Excellence in the economic development profession improves the well being, quality of life and opportunities for individuals, businesses and communities. There are currently just over 1,000 active CECDs in the United States, Canada and Mexico. Regionally, Mr. Shove joins just four others that have earned this prestigious designation within Los Angeles, San Bernardino, Orange and San Diego counties.

About IEDC:

The International Economic Development Council (IEDC) is a non-profit membership organization serving economic developers. With more than 4,000 members, IEDC is the largest organization of its kind. Economic developers promote economic well-being and quality of life for their communities, by creating, retaining and expanding jobs that facilitate growth, enhance wealth and provide a stable tax base. From public to private, rural to urban, and local to international, IEDC's members are engaged in the full range of economic development experience. Given the breadth of economic development work, our members are employed in a wide variety of settings including local, state, provincial and federal governments, public private partnerships, chambers of commerce, universities and a variety of other institutions. When we succeed, our members create high-quality jobs, develop vibrant communities, and improve the quality of life in their regions.

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