



Media contact:
Randal Collins 310 -524-2366
RCollins@elsegundo.org

****MEDIA ALERT****

WIRELESS EMERGENCY ALERT SYSTEM TEST

The City of El Segundo to Conduct Live Wireless Emergency Alert System Test on October 17

- WHAT:** Test of the wireless emergency alert system in El Segundo
- WHEN:** October 17, 2019 between 10:00 a.m. - 10:30 a.m.
- WHERE:** Citywide in El Segundo, with possible effects in adjacent areas to the city
- WHY:** This will be the first live test of the Wireless Emergency Alert system for the City of El Segundo and will ensure the citizens of El Segundo have confidence in the city's ability to reliably send emergency notifications to their cellular phones.

This test is vital to understanding the Wireless Emergency Alert System capabilities and the geographic range of citizens who receive the notification.

This test will take place simultaneously with the annual earthquake exercise called the "Great Shake-Out." As part of this exercise, the city will test other mass notifications systems within our area and conduct exercises of our emergency operations plan, earthquake plan and crisis communications plan. Given recent events within California and across the nation, it is imperative El Segundo tests and evaluates its ability to send Wireless Emergency Alerts using the Integrated Public Alert and Warning System (IPAWS) and familiarize the public with the type of messages they may receive during times of crisis or emergency.

- WHO:** The Wireless Emergency Alert will be initiated by the City of El Segundo
- DETAILS:** When the Wireless Emergency Alert is initiated, all cellular phones configured to receive emergency alerts will receive the alert message. **The alert message will read: "This is a test of the El Segundo Wireless Emergency Alerts System. No action is required."** The wireless emergency alert system is designed to send the message through participating commercial cellular towers. Most major wireless carriers participate in the program. Cellular phones outside of El Segundo may receive the broadcast if they are connected to towers in or near El Segundo.
