Business Services Website
SouthBayBusiness.org
A regional collaboration among South Bay Cities to help business in the South Bay succeed in a competitive marketplace

- Designed as a tool for layoff aversion, business retention and business attraction efforts.
- Provides business and governments with the critical data they need to evaluate trends within the region
- The site also includes demographic information and access to current real estate market data
SouthBayBusiness.org
Business Portal
GET THE CRUCIAL FACTS ABOUT THE CITY

**TOTAL POPULATION**

16,893

Age Distribution

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<th>2012</th>
<th>2013</th>
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The total population of the City of El Segundo is 16,893. The median age is 35.50.

The population in El Segundo has grown 0.39% since 2011.
OVERVIEW

El Segundo is home to the most Fortune 500 companies in California next to San Francisco.

The city is a leader in Southern California business and recognized as the aerospace and defense capital of the world with names such as Boeing, Raytheon, the Aerospace Corporation and Northrop Grumman to fulfill contracts, many of which originate from the Los Angeles Air Force Base also located in El Segundo. Plus, the city is home to Mattel, the world’s largest toy manufacturer, and DirecTV, the country’s largest satellite television operator. Additionally, according to Inc. 5000, El Segundo is home to the nation’s two fastest growing companies, Fuhu and Quest Nutrition.

El Segundo continues to attract more high tech and creative companies, manufacturers and innovative entrepreneurs as a result of its comprehensive office opportunities. The city offers one of the region’s lowest utility tax rates, no gross receipts tax and a wide variety of tax credits to relocating businesses. In 2006, El Segundo was honored with an Eddy award for the Most Business Friendly City in Los Angeles County.

AT-A-GLANCE

16,896
POPULATION (2015)

9,749
LABOR FORCE

65,000
PEAK DAYTIME POPULATION
Business Services/Website

BUSINESS-FRIENDLY

- Favorable tax structure
- El Segundo offers one of the region’s lowest utility tax rates
- No gross receipts tax
- A wide variety of unique tax credits to relocating businesses
- Among the best real estate values in the region
- Site Selection Assistance
- C-Suite Ambassador Program
- No adopted City Sales Tax

City of El Segundo

EL SEGUNDO CITY FACTS:

- Daytime population: 65,000+
- Form of Government: Mayor/Council - City Manager
- Median Age: 39.2
- Size: 5.453 square miles
- Median household income: $88,486

Modern Office Space

EL SEGUNDO TOP EMPLOYERS (2014)

- Raytheon Company
- Boeing Satellite Systems Inc
- Northrop Grumman Corporation
- The Aerospace Corporation
- Los Angeles Air Force Base
- Direct TV Group, Inc
- Mattel Inc
- Accenture
- Chevron Products Company USA
- Time Warner Cable/Sports
KEY CITY CONTACTS

Suzanne Fuentes
City Mayor

Barbara Voss
Economic Development Manager
City of El Segundo
355 Main Street
El Segundo, CA 90245
T: (310) 524-2325
E: bunz@elsegundo.org
www.elsegundo.org

Sam Lee
Director of Planning
City of El Segundo
355 Main Street
El Segundo, CA 90245
T: (310) 524-2325
E: S.Lee@elsegundo.org
www.elsegundo.org

Marsha Hansen
CEO/Executive Director
El Segundo Chamber of Commerce
437 Main Street
El Segundo, CA 90245
T: (310) 524-1220
E: Director@ElSegundoChamber.org
www.elsegundochamber.com

HELPFUL LINKS
Economic Development
El Segundo e-gate

Business Directory
Workforce Assistance

Entrepreneurial Ctr
Small Business Help

Bus. License Forms
California Business

GET SOCIAL
Facebook
LinkedIn
YouTube
Instagram
Business Services/Website
Contact Info

Chris Cagle
Regional Affairs Manager
South Bay Workforce Investment Board
11539 Hawthorne Blvd., Suite 500
Hawthorne, CA 90250

310-213-5182 Cell
ccagle@sbwib.org
www.sbwib.org

Thank You!