PROGRESS DRAFT

City of El Segundo Strategic Plan
September 2013
Mission of the City of El Segundo

The Mission of the City of El Segundo is to “Provide a great place to live, work and visit”. The mission is at the center of the diagram illustrated on the previous page because it serves as the “destination” that our strategies should lead towards and serves as the context for our decisions.

Guiding Principles

The Mission is surrounded by five Guiding Principles that serve to support the mission and serve to:
- Provide structure for decision-making
- Create focus areas
- Create budget/resource priorities
- Express the organization’s values

These Principles Include:
- Focus on Customer and Community Service
- Provide Quality Public Safety
- Maintain Quality Facilities, Infrastructure and Equipment
- Ensure Financial Stability
- Focus on Maintaining a Quality Workforce

Purpose of Strategic Plan

This Plan is intended to act as a city-wide Work Program of short and long-term tasks and projects that support the Guiding Principles and Mission. The plan includes those efforts or projects (outside of core responsibilities) that the City Council has assigned funding or assigned staff resources to complete or analyze. The task/project should be associated with one of the Guiding Principles and be achievable based on available resources.

Implementation/Review:

The Plan is adopted annually with Budget and represents tasks for the will begin in the next fiscal year or, that are underway and will continue during the next fiscal year. The status of implementation/completion of the assignments will be reviewed by the City Council, and if necessary, adjusted at mid-year (Spring of each year) and summarized during Strategic Planning Summer (of each year). With the adoption of the subsequent annual budget, the Plan will be updated to remove completed tasks and incorporate new assignments. If significant tasks arise or are assigned during the annual cycle, they will be added to the plan and if necessary, others may need to be removed if adequate resources are not available.