Creating a More Digital El Segundo
The Technology Committee

Gurvinder Bindra
An Infrastructure Architect with over 22 years of solutions design experience, particularly with Cisco and Citrix enterprise solutions.

Lindsey Breeden
Expert proficiency in coordinating targeted business strategy and operational excellence for a roster of industry-leading corporations in the creative, advertising, and technology sectors.

Tori Davis
Vice President, Media at New and Improved Media in El Segundo where she has been creating successful cross-platform campaigns since 2004 for clients including Molina Healthcare and Fox Broadcasting Company.

David Froemke
As a consulting CIO, David's belief is to implement technology with a strategic mindset and only when it makes financial sense for the business. He helps small and large firms succeed across the marketing, financial, medical and real estate industries.
The Technology Committee

Brian Hauer
CTO of TechEmpower, a 35-person El Segundo-based software consultancy. 20 years of experience working with clients ranging from start-ups to enterprises, many in the local area.

Paul Lanyi
Over 25 years experience in IT and IT marketing. Passionate about what resonates with customers and employees.

Tom Vanek
Tom Vanek is senior lead technologist specializing in software, design, project management, and systems engineering at Booz Allen Hamilton supporting multiple clients in defense and commercial industries.
Our Purpose

The purpose of the Technology Committee is to advise the City Council on technology-related issues. The Technology committee shall collaborate with City staff and the local Information Technology community to help formulate responsible technology strategies that are consistent with governmental standards, and to provide suggestions for a “best practices” approach to implementing, using and maintaining systems involving technology.
Executive Summary

Strengths
- Dedicated staff, willingness to accept change, City Council support

Weaknesses
- Departmental silos, single-use solutions, lacks modern IT strategy

Opportunities
- New IT Director to provide leadership, optimize staffing and budgeting models

Threats
- Solutions at End of Life, lack of life cycle management, emergency purchases, providing security of information and systems 24/7
The Scope of the Challenge

**LEADERSHIP**
Lack of traditional IT leadership.

**WORKLOAD**
Over 70 open projects across the enterprise.

**UNIQUE NEEDS**
Conflicting departmental priorities.

**PEOPLE**
The staffing model isn't aligned with the myriad of technology needs.
Overarching Tenets

- Council’s Agenda
- Empower
- Simplify
- Secure
Support the Council’s Agenda to:

- Enhance Customer Service and Engagement
- Support Community Safety & Preparedness
- Develop as a Choice Employer & Workforce
- Develop Quality Infrastructure & Technology
- Champion Economic Development & Fiscal Sustainability
Help select technology that empowers:

- Collaboration Between Departments
- Community Engagement
- Innovation
Help select technology that:

- Simplifies Processes
- Reduces Barriers to Collaboration
Help select technology that:

• Promotes Productivity
• Keeps the Bad Guys Out
Connect the East and West Sides of the City’s IT Network

Website Redevelopment

Director of IT – May/June
Budget Expenditures Timeline for Council Prior to Strategic Planning

Simplifying Credit Card Processing to Reduce Total Cost

Recreation & Parks System Upgrade – End of 2017
Upgrade Emergency Services Communications Systems

Finance System Enhancements
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Immediate Goals

Hire an IT Director
May/June

Project Timeline

Project Categorization Exercise with Department Leaders

Continued discovery
Summary

• We are El Segundo. We live here, most of us work here, we love it and we want/need the city in all aspects to continue to succeed.

• We want to create a strategically focused framework that enables the City to make great IT-related decisions about people, process and technology and make El Segundo a better place to live and work.