SPECIAL JOINT MEETING
CITY OF EL SEGUNDO CITY COUNCIL
AND ECONOMIC DEVELOPMENT ADVISORY COUNCIL AGENDA

MEETING DATE: Wednesday July 18th, 2018
MEETING TIME: 4:30 PM
MEETING PLACE: Courtyard
2000 E. Mariposa Avenue
El Segundo, CA 90245

The Economic Development Advisory Council, with certain statutory exceptions, can only take action upon properly posted and listed agenda items. Unless otherwise noted in the Agenda, the public can only comment on City-related business that is within the subject matter jurisdiction of the Economic Development Advisory Council, and items listed on the Agenda during the Public Communications portion of the meeting. The time limit for comments is five minutes per person.

Unless otherwise noted in the Agenda, the Public can only comment on City-related business that is within the jurisdiction of the City Council and/or items listed on the Agenda during Public Communications portions of the Meeting. Additionally, the Public can comment on any Public Hearing item during the Public Hearing portion of such item. The time limit for comments is five (5) minutes per person.

Before speaking to the Economic Development Advisory Council and City Council, please come to the podium and state: Your name and residence and the organization you represent, if desired. Please respect the time limits.

Members of the Public may place items on the Agenda by submitting a Written Request to the City Clerk or City Manager’s Office at least six days prior to the joint meeting of the Economic Development Advisory Council and City Council. The request may include a brief general description of the business to be transacted or discussed at the meeting. Plating of video tapes or use of visual aids may be permitted during meetings if they are submitted to the City Clerk two (2) working days prior to the meeting and do not exceed five (5) minutes in length.

Before speaking to the Economic Development Advisory Council, please state your name and residence and the organization you represent. The City Council will be in attendance and may make brief comments but will not be taking any action.

In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact the City Clerk (310) 524-2305. Notification 48 hours before the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

A. CALL TO ORDER

B. ROLL CALL

City Council
- Mayor Drew Boyles
- Mayor Pro Tem Carol Pirschtk
- Dr. Don Brann
- Chris Pimentel
- Scot Nicol

City Staff
- Greg Carpenter
- Barbara Voss
- Tracy Weaver

Economic Development Advisory Council (EDAC)
- Al Keahi (Chair)
- Sandy Jacobs (Vice Chair)
- Alex Abad
- Spencer Bauer
- Lily Craig
- Vandad Espahbodi
- Shar Franklin
- Robert Gray
- Bob Healey
- Gary Horwitz
- Michael Mothner
- Lance Ralls
- Tim Harris
- Lance Giroux
- Corinne Murat
C. INTRODUCTION OF NEW EDAC MEMBERS

D. PUBLIC COMMUNICATIONS (Related to city business that is within EDAC's purview – 5 minutes per person; 30 minutes total).

E. APPROVAL OF MINUTES for June 20th, 2018

F. PRESENTATIONS (Informational Item – No action to be taken and only brief comments from EDAC and Council Members)

1. D.R Horton Emerald Homes Project Imperial Avenue Overview – Nicholas Biro, Caldwell Land Solutions

2. BIRD Overview – Tim Harter, Senior Manager/Government Relations, BIRD. BIRD provides for the rental of motorized scooters in communities and is interested in providing services in El Segundo.

G. UNFINISHED BUSINESS

1. EDAC Work Plan Reports (A. Keahi/ B. Voss). (Presentation Only – No action to be taken.)
     o Change of street name from Sepulveda Boulevard to Pacific Coast Highway and related media coverage
     o Hospitality & Tourism website update related to creating a user friendly website for LA Day-Trippers, California Vacationers, LAX-Bound Business Travelers, and Sports Enthusiasts.
     o Hospitality and Tourism Banner Program Update
     o El Segundo Business Website Update Activities.

   **Recommended Action:**

   Receive and file the update.

2. EDAC's Recommendation to the City Council to add additional staff to the City's budget for Fiscal Year 2018/19 to provide more assistance to EDAC and the City's Economic Development Program (A. Keahi)

   - City staff is expected to present a written recommendation for additional staffing for economic development to City Council at the July 17, 2018 budget study session meeting.
Recommended Action:
(1) Receive and file the update.
(2) Alternatively, discuss and take other actions related to this item.

3. 2018 El Segundo Art Walk Event Update (George Renfro – Promoter of Event)

- Update regarding event activities and details from the first day of the Art Walk held on June 21st in the downtown area.

Recommended Action
(1) Receive and file the update.
(2) Alternatively, discuss and take other actions related to this item.

4. EDAC Bylaws Update (A. Keahi) review EDAC Bylaws regarding total membership and determine next steps.

Recommended Action
(1) Work with staff on next steps regarding membership update.
(2) Alternatively, discuss and take other actions related to this item.

5. 2018 City of El Segundo Champion of Business Celebration Dinner (A. Keahi). Discuss setting a date and seeking sponsors for the event.

Recommended Action
(1) Receive and file the update.
(2) Alternatively, discuss and take other action related to this item.

H. REPORTS

1. June New Business Highlights – Report regarding the new El Segundo businesses identified below:

<table>
<thead>
<tr>
<th>NAME</th>
<th>ADDRESS</th>
<th>Category</th>
</tr>
</thead>
<tbody>
<tr>
<td>ABL SPACE SYSTEM CO.</td>
<td>224 OREGON ST.</td>
<td>Aerospace Manufacturing Company</td>
</tr>
<tr>
<td>BOTTLEKEEPER</td>
<td>125 LOMITA ST.</td>
<td>Beverage Product Company</td>
</tr>
<tr>
<td>LIGHTNING BOLT CREATIVE</td>
<td>353 CORAL CIR</td>
<td>Activities Related to Advertising</td>
</tr>
<tr>
<td>INDUSTRIES, INC</td>
<td></td>
<td></td>
</tr>
<tr>
<td>JYK PROPERTY SERVICES</td>
<td>412-416 E. GRAND AVE</td>
<td>Activities Related to Property</td>
</tr>
<tr>
<td>SAVIYNT INC</td>
<td>131 E EL SEGUNDO BVD #D</td>
<td>Management</td>
</tr>
<tr>
<td>ONYX CHARGE</td>
<td>147 STANDARD ST.</td>
<td>Mobile Device Services</td>
</tr>
<tr>
<td>CODE CONSULTANTS, INC</td>
<td>2301 ROSECRANS AVE STE 2155</td>
<td>Building and Fire Code Consultation</td>
</tr>
<tr>
<td>PAYNE &amp; FEARS LLC</td>
<td>400 CONTINENTAL BLVD</td>
<td>Law Offices to Certified</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Labor/Employment Law Specialists</td>
</tr>
<tr>
<td>LEE FISH USA LLC</td>
<td>1310 E GRAND AVE</td>
<td>Seafood Distributer</td>
</tr>
<tr>
<td>LEMONADE RESTAURANT GROUP</td>
<td>200 CENTER ST.</td>
<td>Restaurant</td>
</tr>
<tr>
<td>EXPONENTIAL LAW APC</td>
<td>840 APOLLO ST STE 100</td>
<td>Business Law Firm</td>
</tr>
<tr>
<td>VOX SPACE LLC</td>
<td>840 APOLLO ST STE 100</td>
<td>Professional Satellite Services</td>
</tr>
</tbody>
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I. PUBLIC COMMUNICATIONS (Related to city business only and for which the Advisory Council are responsible – 5 minutes per person; 30 minutes total)

J. COUNCIL MEMBER/EDAC COMMENTS (Brief Statements)

1. Interim Chair Al Keahi – Brief concluding comments.
   *No action to be taken.*
   - Brief update on Metropolitan Transit Authority (MTA) Grant status regarding a potential grant for studying various issues east of Pacific Coast Highway to increase MTA ridership of the Greenline.
   - Update on Lakes Task Force activities regarding the potential selection of an entity to conduct golf or recreational activities on the City’s golf course property (the “Lakes”)
   - Public meeting with chairs of the City’s various commissions.
   - Brief comments on consultant assistance in promoting City amenities, such as the El Segundo Aquatics Center, Cross Campus Athletic Fields, and High School Gymnasium.

K. NEXT EDAC MEETING

   Location: TBD

   Date: August 15th, 2018
   Time: 4:30PM – 6PM

L. ADJOURNMENT

   Posted on: 07/13/18
   Time: 12:00 PM
   By: Megan Covarrubias