City of El Segundo - Bird Scooter Presentation

Tuesday, July 17, 2018
Survey Results
Q1: Do you live in El Segundo?
Answered: 665    Skipped: 0

Yes: 91.86%
No: 8.12%
Q2: Do you work in El Segundo?

Answered: 661  Skipped: 4

Yes: 48.71%
No: 51.29%
Q3: Have you used a Bird scooter?

Answered: 663  
Skipped: 2

- Yes: 23.08%
- No: 76.92%
Q4: Do you like having the scooters available for rental in El Segundo?

Answered: 664  Skipped: 1

- Yes: 47.29%
- No: 39.01%
- No Opinion: 13.70%
Q4: Do you like having the scooters available for rental in El Segundo?

<table>
<thead>
<tr>
<th>ANSWER CHOICES</th>
<th>RESPONSES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes (1)</td>
<td>47.29%</td>
</tr>
<tr>
<td>No (2)</td>
<td>39.01%</td>
</tr>
<tr>
<td>No Opinion (3)</td>
<td>13.70%</td>
</tr>
<tr>
<td>TOTAL</td>
<td></td>
</tr>
</tbody>
</table>

**BASIC STATISTICS**

<table>
<thead>
<tr>
<th>Minimum</th>
<th>Maximum</th>
<th>Median</th>
<th>Mean</th>
<th>Standard Deviation</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.00</td>
<td>3.00</td>
<td>2.00</td>
<td>1.66</td>
<td>0.71</td>
</tr>
</tbody>
</table>
Q5: Does the presence of the rental scooters bother you?

Answered: 665   Skipped: 0

- Yes: 42.41%
- No: 50.68%
- No Opinion: 6.92%
Q6: Do you feel the scooters are dangerous to riders, pedestrians, or motorists?

Answered: 663    Skipped: 2

- Yes: 55.96%
- No: 36.50%
- No Opinion: 7.54%
Q7: Have you observed any dangerous activities by someone riding a scooter?

Answered: 663    Skipped: 2

- Yes: 46.00%
- No: 44.95%
- I have not yet observed a...: 9.05%
Q8: Do you believe the City of El Segundo should restrict the use of motorized scooters?

Answered: 663  Skipped: 2

Yes: 49.62%
No: 43.29%
No Opinion: 7.09%
Police Department Calls for Service

- 9 Calls for Service (06/28/2018 to 07/12/2018)
  - Primarily annoyance calls
  - Regional Information Gathering
Bike Share/E-Scooter: Transportation Evolution

• What is happening in the region
• Potential areas to regulate
  • Parking
  • Fleet Size
  • Operations and Maintenance
  • Safety
  • Data
  • Equity
  • Service Area and Geo Fencing
  • Enforcement
  • Insurance/Liability
Bike Share/E-Scooter: Transportation Evolution

• Considerations for Implementation
  • Pilot Program
  • Permit Based System
  • Community Outreach
  • Regional Coordination
Questions?