Patricia,

Public Communication for Item #2, Lakes RFP, for Sept. 4th City Council Meeting.

Mona S

From: Kirsten Sharaf [mailto:kirsten.sharaf@gmail.com]
Sent: Tuesday, September 04, 2018 8:24 AM
To: ALL ELECTED OFFICIALS
Subject: The Lakes at El Segundo

Good Morning,

As a resident I would like to voice my opinion to KEEP The Lakes facility true to its roots as a city parks facility. My family and I DO NOT want Top Golf to replace any part of the current facility. It is now and has been a fantastic local resource for us, as are so many of the other city parks facilities, and we hope to maintain that wholesome nature for the future. Please consider these parks as a piece of El Segundo's amazing character as we do and not for pure capital gain.

Thanks,

Kirsten
Patricia,

Public Communication for Item #2, Lakes RFP, for the Sept. 4th City Council Meeting.

Mona S

Good Morning,

As a resident, born and raised in El Segundo now in my early 30's, I spent much of my childhood at The Lakes. I value the safe and wholesome atmosphere at the course and wish to be able to introduce my son to the game the way I was by my father. The addition of an arcade-style/concessions-based business replacing any part of The Lakes facility is NOT something I am interested in. I have very fond memories of this El Segundo parks facility and continue to use it in the same fashion. Please pursue financial gain for the city in other ventures, and retain our city parks as they should be; family-based and for the community as a whole.

Thanks for your consideration,

Ben Yeaton
Harada, Patricia

Shilling, Mona
Tuesday, September 04, 2018 4:24 AM
Harada, Patricia
Sandoval, Lili; Petit, Meredith
Fwd: Public Communication related to D-2 on the 9/4/18 Agenda regarding The Lakes Golf Course site

Patricia,

Public Communication for Item #2, Lakes RFP, for Sept. 4th City Council Meeting.

Mona S
Sent from my iPhone

Begin forwarded message:

From: "Linda Pollard (via Google Docs)" <yeaton507@gmail.com>
Date: September 3, 2018 at 10:28:01 PM PDT
To: <allcouncilandclerks@elsegundo.org>
Subject: Public Communication related to D-2 on the 9/4/18 Agenda regarding The Lakes Golf Course site
Reply-To: Linda Pollard <yeaton507@gmail.com>

yeaton507@gmail.com has attached the following document:

Public Communication related to D-2 on the 9/4/18 Agenda regarding The Lakes Golf Course site

Snapshot of the item below:
Public Communication related to D-2 on the 9/4/18 Agenda regarding The Lakes Golf Course site
To all El Segundo City Council Members:

As a 60-year resident I remember when parts of the old Patmar’s drive-in building was moved by local businessmen to the existing Lakes site as its first clubhouse/starter’s shack so local residents of all ages could begin to enjoy what has become the Lakes golf course. My family and I have enjoyed The Lakes since then as the most wonderful feature of our recreation and parks system. I have played there for decades and enjoyed being able to play there with my son. It was a safe place for him to learn the game of golf and he played there throughout his childhood until he left for college. The generosity of Chevron, at the time, made that all possible.

Don’t consider turning our Lakes over to TopGolf. I don’t think that a TopGolf high-tech entertainment center and sports bar facility is a good fit with our hometown. Plus, because they have no experience running a golf course, how can we trust that they will be able to find some company to do so at prices that we can afford? Will they restrict affordable use for residents like they will with the driving range? Will the course be truly kid-friendly once the entertainment center/driving range is there? There are too many negatives, especially when there is a
proposal that will totally rehab the site and keep the local golf course feel, take over running it, and pay the City a guaranteed income. Please don't just follow the money.
Rodger Yeaton
Harada, Patricia

From: Shilling, Mona
Sent: Tuesday, September 04, 2018 4:22 AM
To: Harada, Patricia
Cc: Sandoval, Lili; Petit, Meredith
Subject: Fwd: The Lakes Proposals

Patricia,

Public Communication for Item #2, Lakes RFP, for Sept. 4th City Council Meeting.

Mona S

Sent from my iPhone

Begin forwarded message:

From: Shannon griffin <ssgriffin325@gmail.com>
Date: September 3, 2018 at 4:07:51 PM PDT
To: <allcouncilandclerks@elsegundo.org>
Subject: The Lakes Proposals

Dear City Council Members,

We are a family of four and have been residents of El Segundo since 2000. Our 13 year old son, Griffin, has been playing and practicing at The Lakes since he was 6 years old. Just as Rec Park and Brett Field support the El Segundo baseball community The Lakes does so for the El Segundo golf community. Parks and Recreation facilities should not be looked at solely as revenue earning assets. They are a large part of what makes our community so special and family friendly.

I’m sure there are many companies who could take over the land where Brett Field resides and bring in more revenue for the city but we, as a community, wouldn’t dream of doing that. Why is this happening at The Lakes, which is a Parks and Recreation facility?

Thank you for your time,
Shannon and Ben Whitney

Sent from my iPhone
Patricia,

Public Communication for Item #2, Lakes RFP, for Sept. 4th City Council Meeting.

Mona S

Sent from my iPhone

Begin forwarded message:

From: P NORLUND <pnorlund@sbcglobal.net>
Date: September 3, 2018 at 2:28:04 PM PDT
To: "allcouncilandclerks@elsegundo.org" <allcouncilandclerks@elsegundo.org>
Subject: A HUGE DECISION FOR EL SEGUNDO
Reply-To: P NORLUND <pnorlund@sbcglobal.net>

First of all, thank you for writing what you did in the Herald last week and for the opportunity to respond. It couldn't have been said any better....

We thought that the Top Golf situation had been "put to bed", but apparently not. However, if sounds as if there are other very viable options of management companies who could take over the golf course and bring it up to acceptable standards, and also keep the golf programs for the kids in tact, etc.. So, if that is the case, why not just do that?!

Also, don't forget the cafe with its wonderful patio. There is no other place like it in El Segundo where one can have breakfast or lunch on a nice day in such a beautiful setting! Granted, there needs to be improvements made here, too, but if this cafe goes away, there will be a lot of disappointed people.

We feel that the golf course, cafe, and the many programs have an identity and value worth preserving for our city and its citizens, and our neighbors in surrounding communities. It would be a real shame to lose this! So, please, please don't let this valuable property fall into the hands of Top Golf - that would be a huge mistake!!

Thank you for listening! Pat Norlund, Jeannette Martin, Bill Lloyd, Bob & Mona Fierro, Delores Smith, Fern O'Shea, Donna McCarthy, Liz Diaz, Teresa Campbell, Irene Sierra, David & Irene Turner
Patricia,

Public Communication for Item #2, Lakes RFP, for Sept. 4th City Council Meeting.

Mona S

Sent from my iPhone

Begin forwarded message:

From: James Armstrong <jim@marchcp.com>
Date: September 3, 2018 at 12:30:32 PM PDT
To: "allcouncilandclerks@elsegundo.org" <allcouncilandclerks@elsegundo.org>
Subject: South Bay Citizen

I am an often customer of the Lakes at El Segundo and have supported the facility through charitable donations and their club programs. I have been informed of the bids being considered by the City Council and hereby voice my support for the Billy Casper management company bid. The reasons are I believe it is the best combination of an upgrade to the facility while still maintaining the community value of the facility. The Lakes has always been a focal point of the South Bay Community for golfers and non golfers alike.

Sincerely

Jim Armstrong
303 N Dianthus Street
Manhattan Beach, CA 90266
310-379-6266

Jim Armstrong
March Capital Partners
jim@marchcp.com
Patricia,

Public Communication for Item #2, Lakes RFP, for **Sept. 4th** City Council Meeting.

Mona S

Sent from my iPhone

Begin forwarded message:

**From:** Myron Klafter <klafter@hotmail.com>
**Date:** September 3, 2018 at 11:37:41 AM PDT
**To:** "allcouncilclerks@elsegundo.org" <allcouncilclerks@elsegundo.org>
**Subject:** The Lakes

To the El Segundo City Council

Hi, my name is Myron Klafter and I reside at 848 Loma Vista Street. We relocated to El Segundo from Manhattan Beach in June of 2014. As we decided to downsize there were no other options as to where to move to; I had worked in the Outreach office for 10 years and had fallen in love with the residents and the way of life in El Segundo.

Now our city, as many others, face a crisis. Budget shortfalls and changes in the demographics have presented challenges to us as we move forward. We all know we need more revenue, but hopefully not at the sacrifice of our beautiful, “Mayberry by the Sea”. Let not the growth and influences of “Silicon Beach” affect us.

The Lakes is a fun, challenging golf course. It is very much a part of this city’s culture, and please do not take it away. I know you need to make changes, but please do not replace with entertainment centers, such as Top Golf, who care nothing of our city, its residents, and the Lakes, but only to make money, and possibly bring to our city the issues that large, alcohol serving, entertainment centers bring.
The decision you make in the next few weeks could affect us for a very long time and may be irreversible. Manhattan Beach has learned the hard way, that careful planning, thinking of the city culture and its residents is of utmost importance.

Thank You.
Harada, Patricia

From: Shilling, Mona
Sent: Monday, September 03, 2018 3:31 PM
To: Harada, Patricia
Cc: Sandoval, Lili; Petit, Meredith
Subject: Fwd: The Lakes -- a few thoughts from a resident & business owner

Patricia,

Public Communication for Item #2, Lakes RFP, for Sept. 4th City Council Meeting.

Mona S

Sent from my iPhone

Begin forwarded message:

From: Jason Haffley <jasonhaffley@gmail.com>
Date: September 3, 2018 at 10:40:30 AM PDT
To: <alcouncilandclerks@elsegundo.org>
Subject: The Lakes -- a few thoughts from a resident & business owner

Dear Council,

First, please let me share my sincere gratitude for each and every one of you, and for the countless hours you devote to the care of our City. I appreciate your energy, effort, ideas and dedication. There is no question that it is a tough job, and I know that many of the decisions that you must regularly make are not so easy. Thanks again for all you do.

In relation to The Lakes, as an El Segundo resident and business owner, I’d like to share a few thoughts....

1) I’m most appreciative that the Council decided to go to RFP to fully explore the now numerous options we have to consider as we try to find the “best fit” for the facility and our town. The original sole-source push to get TopGolf into El Segundo was flawed. It was also surprising to me that so many in the community felt it near treasonous that some of us said “slow down”, or “let’s look at the numbers”, or “we’re not sure if this is the right fit”.

- Early TopGolf proponents said we HAD to move forward with TG because nobody else would have any interest in the property ... That has now been proven incorrect as we’ve received 9 submissions from interested parties. It should be have been obvious to all that this is a very special property and that it would be highly desirable.

- Early TopGolf proponents said the original $300k-ish deal was the best that TG could offer and that we were silly for not taking it immediately because TopGolf would just move on to another location ... That has now been proven wrong as TG has raised its offer
more than a few times during the process, and, even after a long 6 year process they are still here.

- Early TopGolf proponents have said that too few El Segundo residents use The Lakes in comparison to people from Manhattan Beach, etc. Perhaps that is true, but do you think the proportion of ES residents to total users will improve with a new attraction that pulls even more people from even further away? That just doesn’t make sense either.

- Most importantly, if we are trying to find a solution that improves The Lakes both fiscally and physically, but that adheres to the grant deed, and is in alignment with the brand and identity of El Segundo, and the values of our Rec&Park Dept. then we feel — and have always felt — that TG is not the right fit. … The only problem here is that once the TG proponents are proven wrong on this topic... it will be too late.

2) “Swinging for the fences” vs. “a solid base hit” .... It is obvious that ES has the need to generate more revenue. However, I don’t believe it is necessary to take the risk of going for the home run of “maximizing revenue” at this property and in this one deal. There is tremendous value in The Lakes and in current programing, beyond dollars, that must be considered. Also, I have full faith in our very smart, business-minded Council to find a variety of other ways to move us in the right direction fiscally. A good base hit — perhaps something like the Billy Casper proposal that would turn The Lakes into the highest revenue producing Rec & Park Facility in the City, all while maintaining a commitment to our youth, our seniors, etc— is a good call at this time.

3) After being born here in El Segundo, I had the priviledge to live in 7 states over the years. In each, I resided in fairly affluent suburbs of a major city. I’ve seen examples of small, special towns that moved too quickly in the name of “growth, expansion, progress” only to reach a point where they wished they could “go back” a few steps. They learned, too late, the truth of the “everything that glitters is not gold” lesson. With The Lakes decision, I advise caution. I like to anticipate good outcomes, but we must also consider what happens if the property is significantly changed to cater to a particular IP or brand, one that could certainly become obsolete. To be fair, the TG tech as it stands is already inferior to other performance-centric technologies found in other RFP responses that include club feedback, flight-path tracking, etc.

4) Identity & Brand — We all have a personal brand and identity. The business owners in this group understand, too, how important branding and identity is. Since the early days of TopGolf’s arrival here, I’ve been concerned with their wavering identity. They originally portrayed themselves as “the party place” .. until our community stood up and said that’s not what we wanted in this outdoor recreational location. TopGolf quickly changed how they presented themselves online, but it always felt hollow to me. Fast forward a few years, and once again it’s clear that TopGolf is very much a “nightlife and entertainment company” not an “athletics and recreation” brand. One note of evidence of this is the recent selection of a new CEO, a man who spent years running House of Blues facilities. My general feeling is that El Segundo can still be progressive in ideas, be business friendly, etc. and yet retain a little more of a conservative, or traditional hometown lifestyle. In fact, it is THAT very idea that makes this town so special and so desirable to both current residents and those that aspire to one day call El Segundo home. We don’t need a big shiny gimmick to make El Segundo attractive to more companies.. it is ALREADY attractive, for all the right reasons.
One more thing I would point out about the “El Segundo” community is that we ALWAYS step up to support and supplement when it comes to the things that matter to us most. We’re dedicated to two specific groups in our town. We step up to support our kids. (The ED! Foundation is a shining example of this.) And, of course, we also cherish and care for our older residents.

My assumption is that if the community had a better understanding of the extraordinary, award-winning ways that current programs at The Lakes are molding young lives, creating better citizens, and preparing young people to be positive, powerful leaders by developing character and and charisma... then we would be reluctant to put that programing in danger. My assumption is that if one went down to The Lakes on an average weekday morning and saw the families on the course, and the groups of elderly women who gather for conversations, coffee and card-playing ... the we would be more willing to find ways to keep The Lakes closer to what it is today rather than seriously considering taking it in a much, much different direction.

The gap that exists between what we could receive monetarily from TG and the revenue that would be received from a more traditional approach to course and driving range operations is significant. But, I assume that there would be others, like me, who would be willing to donate dollars — and time to helping raise dollars — to help narrow that gap and ensure that our entire Rec&Park Dept has the resources it needs.

There are a variety of other noteworthy facets to this issue and subtopics in this conversation, like the overall change in vibe from a serene green space to a facility with OVER 200 HD TVs, the increase in cost for the user and especially the ES resident, the potential risk, the deviation from the intention of the grant deed and the essence of Chevron’s generous gift, the unfortunate precedent potentially set by sacrificing a community gem for $$$, etc.... but, other people will surely speak to those ... and, I also know that there are many people voicing other perspectives in support of other options.

So, my apologies for the long-winded email and, again, thank you so much ... Thank you for doing your best during this process, for staying open-minded, for looking at the options, and for listening to and representing our community. Thanks so much for allowing me to share these thoughts with you!

All the best,
Jason Haffley
514 E Mariposa Ave
El Segundo, CA 90245
(310) 975-5667
Public Communication for Item #2, Lakes RFP, for Sept. 4th City Council Meeting.

Mona S

Sent from my iPhone

Begin forwarded message:

From: "MarkT@BOO!" <mark@boo-i.com>
Date: September 3, 2018 at 8:21:33 AM PDT
To: "allcouncilandclerks@elsegundo.org" <allcouncilandclerks@elsegundo.org>
Subject: El Segundo Lakes Future
Reply-To: "MarkT@BOO!" <mark@boo-i.com>

Hello team,

I just wanted to voice an opinion as a nearby resident and frequent user of the Lakes facilities.

Yes, it needs need updating and some TLC, but the facility has been a really important part of my child (and many other kid's) upbringing in terms of a) being a local park in a very urban area b) introducing the golf game to them - which is a marvelous hobby for life and a very valuable personal development game c) keeping them away from visual games - be it video, electronic or device led d) meeting other kids in the area with a similar passion.
They get out in the fresh air and concentrate on something useful and foundational - developing skills, manners, integrity and teamwork.

Therefore I wholly support the Billy Casper solution. It will enhance the area, further the ability of kids to learn and keep the park properly family oriented. My son has taken part in many of the Camps and Clinics that Josh Alpert organizes and his passion and commitment to our kid's development is extraordinary.
What's more, The Lakes has made my relationship with my son broader and stronger than it could ever have been.
The Top Golf solution is pure fluff. It damages kid's (and adults) opportunity to practice and learn. It's not a place where you can go and pound 200 balls in peace and quiet. It's Vegas. It's Florida. It's Texas. It's crass. And it will bring potential DUI problems and draw a weekend crowd that El Seg and MB don't really need. It goes counter to the feel and brand that the area is. Most of all it let's down the kids who want to learn and practice this great game.

I believe that if you vote for the Top Golf solution you will be inheriting problems and though the short term profitability maybe useful, the long term effect will be detrimental and damaging. We've had enough of short term thinking and the lessons learned from its pursuit.

I ask that you vote for the Billy Casper solution.
Thank you.

Mark and Evan Tall
Hermosa Beach.
Patricia,

Public Communication for Item #2, Lakes RFP, for Sept. 4th City Council Meeting.

Mona S

Sent from my iPhone

Begin forwarded message:

From: John Gutt <john.gutt@ymail.com>
Date: September 2, 2018 at 10:07:47 PM PDT
To: "allcouncilandclerks@elsegundo.org" <allcouncilandclerks@elsegundo.org>
Subject: The Lakes at El Segundo Comments

Please review the attached comments regarding The Lakes at El Segundo.

Thank you,

John Gutt
437 Maryland Street
El Segundo
Members of the El Segundo City Council,

As a member of "The Lakes at El Segundo RFP Task Force," I'm compelled to address three specific issues:

1. Late Proposal from CenterCal/TopGolf
2. "Success Criteria" provided by the City Council
3. Future of "The Lakes Golf Course"

1. CenterCal/TopGolf Proposal

At our first Task Force meeting following the deadline for receipt of proposals, some of the members, including me and after having reviewed all submissions, were surprised that this specific proposal was received after the submittal deadline, even though all other eight proposals were received by the deadline. The City Attorney explained that in his legal opinion, the Task Force could accept this proposal, even though the RFP clearly stated that "All submittals received after the scheduled submittal deadline will be returned unopened at Proposer's cost." Although an argument to either accept or reject, if this proposer were selected, a potential lawsuit could be brought against the City of El Segundo.

2. In review of the "Success Criteria" provided by the City Council, only the Billy Casper proposal meets all of the success criteria, including:
   a. Incorporating Recreation & Parks Values, namely meeting the needs of El Segundo residents at current rates, and specifically preserving our current and growing junior golf programs.
   b. Fully compliant with the existing Grant Deed from Chevron, preserving traditional golf and adding other outdoor recreation (rather than "entertainment" facilities) to the benefit of El Segundo residents.
   d. Capital investment and facility improvements with minimal City investment.
   e. Track record of and minimal risk with Billy Casper Golf.

3. Indeed, the golf industry itself has been declining, and The Lakes has been further impacted by the uncertainty of its future and the resulting lack of investment for the past several years. There are, however, a few other factors that need to be considered:
   a. Southern California Golf Association (SCGA) has seen a decline in its membership for 8 consecutive years through 2015 but has now increased its membership for both 2016 and 2017 (to date).
   b. El Segundo Golf Club (ESGC) membership has similarly increased by nearly 25% from 2016 to 2017 and by over 20% so far from 2017 to 2018.
   c. Given the demands of young, working families, many of these golfers don't want to spend an entire weekend day away from their growing families. Many in the industry expect that the future of golf is with 9-hole courses such as The Lakes,
where a round of golf could be played in just a few hours before or after work on weekdays or even weekends rather than consuming an entire weekend day.

I trust that you will make an informed and correct decision for the future of “The Lakes” for the benefit of El Segundo Residents.

Respectfully,

John Gutt
437 Maryland Street
El Segundo

Member of The Lakes at El Segundo RFP Task Force
Harada, Patricia

From: Shilling, Mona
Sent: Monday, September 03, 2018 3:35 PM
To: Harada, Patricia
Cc: Sandoval, Lili; Petit, Meredith
Subject: Fwd: The Lakes

Patricia,

Public Communication for Item #2, Lakes RFP, for Sept. 4th City Council Meeting.

Mona S

Sent from my iPhone

Begin forwarded message:

From: Mike Kalan <mkalan@verizon.net>
Date: September 2, 2018 at 9:17:50 PM PDT
To: <allcouncilandclerks@elsegundo.org>
Subject: The Lakes

After reviewing the various proposals for the future of The Lakes, I am fully in support of the Billy Casper group bid. It does the most to keep the spirit of The Lakes alive.

Thank you.

Mike Kalan

Sent from my iPhone
Harada, Patricia

From: Shilling, Mona  
Sent: Monday, September 03, 2018 3:36 PM  
To: Harada, Patricia  
Cc: Sandoval, Lili; Petit, Meredith  
Subject: Fwd: RFP for the Lakes.

Patricia,

Public Communication for Item #2, Lakes RFP, for Sept. 4th City Council Meeting.

Mona S

Sent from my iPhone

Begin forwarded message:

From: Rob Sowder <robninsyry4@gmail.com>  
Date: September 2, 2018 at 7:41:12 PM PDT  
To: <allcouncilandclerks@elsegundo.org>  
Subject: RFP for the Lakes.

Dear Council,

Josh Alpert and the Billy Casper Golf Company are the best option for the Lakes and the city of El Segundo. Josh has more passion than anyone I know for this site and for the well-being of the City of El Segundo. I am not against corporations or Top Golf for that matter, but it would be a travesty to turn that location over to them. Some things in a community should not be looked at solely for the bottom line income to the city by rather the greater good for the community.

Rob Sowder  
robninsyry4@gmail.com
Patricia,

Public Communication for Item #2, Lakes RFP, for Sept. 4th City Council Meeting.

Mona S

Sent from my iPhone

Begin forwarded message:

From: Team GbK <info@GolfbyKids.org>
Date: September 2, 2018 at 7:35:03 PM PDT
To: <allcouncilandclerks@elsegundo.org>
Subject: The Lakes Golf Course

Dear Council,

I am parent of three Junior Golfers. Two of our children are now playing college golf at D1 level. Our daughter has a significant learning disability yet is excelling in golf. She will play in college after high school.

The Lakes is CRITICAL and IRREPLACEABLE to Junior Golf families.

I support Josh Alert and his group. Josh has demonstrated leadership and integrity at the Lakes for as long as I can remember.

His commitment to Junior Golf is second to none.

No other option can compare to Josh and the Billy Casper group.

I VOTE JOSH!!

Robert Brown
310.558.8383

www.GolfbyKids.org
* Getting Kids Into Golf *
Patricia,

Public Communication for Item #2, Lakes RFP, for Sept. 4th City Council Meeting.

Mona S

Sent from my iPhone

Begin forwarded message:

From: "Boyles,Drew (Mayor)" <dboyles@elsegundo.org>
Date: September 2, 2018 at 3:02:22 PM PDT
To: keithandmaryla <keithandmaryla@gmail.com>
Cc: ALL ELECTED OFFICIALS <ALLELECTEDOFFICIALS@elsegundo.org>
Subject: Re: The Lakes- Our City _ El Segundo

Thank you for your thoughts Mr and Mrs Storm.

Drew Boyles
Mayor | City of El Segundo
844.373.2526
See My LinkedIn Profile

On Aug 30, 2018, at 13:53, keithandmaryla <keithandmaryla@gmail.com> wrote:

First we are not golfers. So then you ask, “So why are they writing?” And, we answer, because we care about our City, El Segundo. No, NOT GUNDO. For God’s sake who ever thought of belittling our great city by making it into a cute little fun name. Horrible.

We have never been for Top Golf. We have been around their facilities in other cities around the country and there was zero- nothing about the CITY in the establishments. Cold, just for the bucks and nothing else. Nothing homesy at all. All we can see is misery for our residents if TOP GOLF takes over THE LAKES; lots of overbuilding, never enough parking and huge amount of traffic, bringing in more party animals driving our streets...
drunk, Our children and teens will not be able to go there any longer and seniors will not be comfortable being in that environment. Our City golfers will have to go elsewhere. We are for other options in keeping THE LAKES for the city for the folks of El Segundo.

Some in our good City of El Segundo have lost sight of what our El Segundo is to most of us- Small town Mayberry USA. Some in our city want to turn it into a party town and try to be like one of the beach cities with lots of young people running amok, drunk or drugged out of their minds and causing mayhem everywhere. We saw plenty of that with the flying scooters recently (I say flying because they always drove so fast running us off the sidewalks and walkways) and thanking God we have some level headed people running our City that put that to a stop. We have watched previous City leaders ruin the appearance of our City by tearing down beautiful trees and leaving gaping holes that expose us to horrendous views of the refinery, making parking on Richmond crazy enough that we and most others avoid that area altogether otherwise we chance getting hit by a car backing out onto us as we drive by. And to hear someone wants to put this kind of parking on El Segundo-just horrible horrible-another street we will be avoiding- can’t imagine those huge refinery trucks traveling down a two lane road and all the workers going to and from the refinery and the people living and visiting El Segundo use El Segundo as a main thoroughfare. Restricting the lanes in such a horrible way will not only cause hardship but also cause much more traffic and accident problems. Build parking structures in the right place (like the unused one on Grand).

Keith & Mary Storm  
Home 310-640-8323  
Cell 310-918-6260 (M)  
Cell 310-227-7845 (K)
Patricia,

Public Communication for Item #2, Lakes RFP, for Sept. 4th City Council Meeting.

Mona S

Sent from my iPhone

Begin forwarded message:

From: Tony Camp <tonycamp@yahoo.com>  
Date: September 2, 2018 at 11:11:17 AM PDT  
To: "allcouncilandclerks@elsegundo.org" <allcouncilandclerks@elsegundo.org>  
Subject: The Lakes at El Segundo  
Reply-To: Tony Camp <tonycamp@yahoo.com>

To Whom It May Concern:

I am a resident of El Segundo and I frequently use the driving range and I also have friends who have their kids taking golf lessons at The Lakes with the Pros that are onsite. In addition, we also frequent the restaurant and occasionally play a round of golf.

I feel that the City Council should consider the neighborhood atmosphere that The Lakes provides and keep in mind the family friendly recreational opportunity that Chevron intended the property to be for El Segundo residents.

Therefore, I ask the City Council to consider these things in their selection from the multiple proposals they now have to choose from and ask that they keep in mind that quality toward the community over maximizing revenues should be their utmost concern.

Thank you.
Patricia,

Public Communication for Item #2, Lakes RFP, for Sept. 4th City Council Meeting.

Mona S

Sent from my iPhone

Begin forwarded message:

From: <jnbmom43@aol.com>
Date: September 1, 2018 at 4:12:28 PM PDT
To: <allcouncilandclerks@elsegundo.org>
Subject: The Lakes

August 30, 2018

To: El Segundo City Council Members

What makes El Segundo unique?

Over the years, part of its charm has been the ability to embrace traditional values and a hometown atmosphere, while encouraging business. We are the town that promotes Girl Scouts and Boy Scouts. We are the town with our holiday parade, 4th of July Community Picnic, Halloween Haunt and Easter Egg celebrations. We are the town who loves all kinds of sports. Yes, we’ve also encouraged business and won awards for our business-friendly attitude. However, our pro-business attitude was not in competition with our values.

What also sets El Segundo apart is the character of our city: The focus on services, quality of life and opportunities for Youth, Seniors and all residents has been at the heart of El Segundo. Recreation has always been a big part of life in El Segundo. Its programs and classes add to other opportunities in our city to make it a very special hometown. So it’s a delicate job to balance the need for change and the need to keep our hometown special and unique.
Change is necessary to move forward, especially in this day and age. New restaurants and businesses are a welcome addition. However, change must be measured and monitored and balanced carefully, with an eye for what sets El Segundo apart from its neighbors...its focus on residents and enhancing their quality of life and opportunities.

The Lakes has been a valuable part of our community for the last twenty-five years. It has been a place of lessons for residents of all ages to learn a new sport. It has been a place for youth camps to encourage new skills. It has been a place to meet with friends and walk the course and enjoy the sunshine while getting some exercise. It has been a place to have breakfast/lunch with family and friends. It’s even been a special venue for weddings. Don’t kick it to the curb because it’s getting older. The Lakes has been in limbo for at least 5 years. Now we have an opportunity to fix it up, make money for the city, give it the attention it deserves and encourage residents and neighbors to once again embrace this venue for outside recreation. If it is kept as a municipal golf course, we stay within the vision that Chevron intended when they deeded the land to the city for the recreation of its residents. That’s a WIN, WIN in my book. The Lakes could once again be a jewel within our city. Please be a gatekeeper to maintain the integrity and values of our city. Please don’t be tempted by outside interests and the smell of easy money. Please keep the best interests and values of El Segundo residents at heart, not the pocketbooks of others. This is NOT just a business decision. You have an opportunity to embrace the values of this city by choosing an option that improves and maintains the Lakes as a self-sufficient municipal golf course.

It's important to keep our city unique. It's important to keep the vision that Chevron intended. Please look elsewhere to find money to solve El Segundo’s fiscal problems. Don’t give The Lakes to outside interests. You are the stewards with the task of maintaining the character and values for our city. Please keep The Lakes as part of our city’s treasures.

Thank you for listening.

Sincerely,

Jan C. Neal
Patricia,

Public Communication for Item #2, Lakes RFP, for Sept. 4th City Council Meeting.

Mona S

Sent from my iPhone

Begin forwarded message:

From: Duane Plank <theplanks1932@sbcglobal.net>
Date: August 31, 2018 at 9:11:04 AM PDT
To: "allcouncilandclerks@elsegundo.org" <allcouncilandclerks@elsegundo.org>
Subject: Lakes
Reply-To: Duane Plank <theplanks1932@sbcglobal.net>

Good morning,

Count me amongst the folks who would like to see the Lakes stay the Lakes, with needed golf-related upgrades.

I utilize the range (love the 2-for-1 range balls in the morning), the putting green, the tiny chipping area (definitely needs an upgrade), and, when I am on work hiatus during the Summer, take advantage of the great monthly- pass course deal for us senior citizens.

I attended the Billy Casper Golf presentation earlier this Summer at City Hall, and was impressed. Liked their plans.

I see no need to turn a family-oriented golf facility into a Top-Golf-type destination for wanton debauchery, cocktail-swilling, and cigar smoking.

Best,
Duane Plank
El Segundo
Patricia,

Public Communication for Item #2, Lakes RFP, for Sept. 4th City Council Meeting.

Mona S

Sent from my iPhone

Begin forwarded message:

From: Lance Ralls <lralls@gmail.com>
Date: August 31, 2018 at 8:34:36 AM PDT
To: <allcouncilandclerks@elsegundo.org>
Subject: For Tuesday

Hi Council Members,

Unfortunately I will be unable to attend the meeting this Tuesday. I know you all to be very capable and doing what’s right for this community, so I know that you will be doing the right things. I’ve been very impressed with all of your work you have done in the few short months together.

So, I’m confident you won’t be fooled by the "Astroturfing" that is going on. The RFP proposal is important to save the Lakes and to make it viable for many years to come. The Golf pros don't care about the Lakes, they care about the Driving range and making money. The Golf pros at the Lakes are trying to rally people and pay people to their cause. They are rallying folks in Manhattan Beach and trying to do that here in El Segundo. The paid Ad in the El Segundo Herald without a mention of who paid for it is wrong and that is a problem that should be addressed with them. If you are going to pay for an ad like that, you need to say who is paying for it. Again, could just go back an Astroturfing scheme.

If you are not familiar with Astroturfing, it is people basically paying to rally people against a cause making it look like more people are on their side. You can google it or John Oliver recently did a spot on it. He can be crude at times for a joke, but he does share valuable information about it and what is going on in America. We are going to see more of this in local politics just as you will see in the John Oliver video of a Camarillo city council meeting: https://youtu.be/Fmh4RdlwswE?t=14s
This is a long email to basically say that I support all your efforts like most of El Segundo and don't let a few Astroturfers, some from outside our city limits, sway you in any way from the correct path you are on. I'm confident you won't.

Best,
Lance
Patricia,

Public Communication for Item #2, Lakes RFP, for Sept. 4th City Council Meeting.

Mona S

Sent from my iPhone

Begin forwarded message:

From: Donavan Alberga <donavan_alberga@hotmail.com>
Date: August 30, 2018 at 4:27:23 PM PDT
To: "allcouncilandclerks@elsegundo.org" <allcouncilandclerks@elsegundo.org>
Subject: The Lakes at El Segundo

To whom it may concern,

I stumbled across your 'Huge Decision for El Segundo' post in the August 30th Herald. I found it both educational and intriguing. As an El Segundo property owner and resident for a mere 5 years I had no idea that The Lakes was actually a gift to the City from Chevron. I am very curious to learn more about what the precise 'recreational hopes' of Chevron actually were? Is that documented? If so, where? Was the property already a golf course when it was gifted to the city? Other questions that enter my mind are pertaining to the rumors I hear of The Lakes losing money. How is that possible?!! I've been a patron since I've moved here and absolutely love that we have one of the very few courses and golf facilities around. Though the price for a large bucket of balls seems quite elevated to me, I always see patrons swinging away. I've also witnessed (via having a child participant) in the amazing junior golf programs put on at the facility and their extreme popularity! Moreover, I was absolutely floored the other day when I found out that our own El Segundo High School (and Junior High for that matter) do not have golf teams! Yet I see that Mira Costa sending their students and team up to practice and play at our facility all the time. It's quite asinine.

In the end, I don't know the history of the gift given, the terms of that transaction, etc. but I do know that it would be an absolute travesty to turn the keys over to Top Golf or another company to manage that facility and land for us. It would be even more of a travesty to cash in on that land by eliminating the already scarce recreational resources that we as residents have. I am your ally and I am willing to get involved.

Sincerely,
Donavan Alberga
El Segundo property owner and resident since 2013
Former Small Business Owner
Former Corporate Sales Manager
Golf Aficionado and Perspective Golf Course Manager
Perspective High School Golf Coach
951.990.0690
Patricia,

Public Communication for Item #2, Lakes RFP, for Sept. 4th City Council Meeting.

Thanks,
Mona S

From: keithandmaryla [mailto:keithandmaryla@gmail.com]
Sent: Thursday, August 30, 2018 1:53 PM
To: ALL ELECTED OFFICIALS
Subject: The Lakes- Our City _ El Segundo

First we are not golfers. So then you ask, “So why are they writing?” And, we answer, because we care about our City, El Segundo. No, NOT GUNDO. For God’s sake who ever thought of belittling our great city by making it into a cute little fun name. Horrible.

We have never been for Top Golf. We have been around their facilities in other cities around the country and there was zero- nothing about the CITY in the establishments.. Cold, just for the bucks and nothing else. Nothing homesy at all. All we can see is misery for our residents if TOP GOLF takes over THE LAKES; lots of overbuilding, never enough parking and huge amount of traffic, bringing in more party animals driving our streets drunk, Our children and teens will not be able to go there any longer and seniors will not be comfortable being in that environment. Our City golfers will have to go elsewhere. We are for other options in keeping THE LAKES for the city for the folks of El Segundo.

Some in our good City of El Segundo have lost sight of what our El Segundo is to most of us- Small town Mayberry USA. Some in our city want to turn it into a party town and try to be like one of the beach cities with lots of young people running amok, drunk or drugged out of their minds and causing mayhem everywhere. We saw plenty of that with the flying scooters recently (I say flying because they always drove so fast running us off the sidewalks and walkways) and thanking God we have some level headed people running our City that put that to a stop. We have watched previous City leaders ruin the appearance of our City by tearing down beautiful trees and leaving gaping holes that expose us to horrendous views of the refinery, making parking on Richmond crazy enough that we and most others avoid that area altogether otherwise we chance getting hit by a car backing out onto us as we drive by. And to hear someone wants to put this kind of parking on El Segundo-just horrible horrible-another street we will be avoiding- can’t imagine those huge refinery trucks traveling down a two lane road and all the workers going to and from the refinery and the people living and visiting El Segundo use El Segundo as a main thoroughfare. Restricting the lanes in such a horrible way will not only cause hardship but also cause much more traffic and accident problems. Build parking structures in the right place (like the unused one on Grand).

Keith & Mary Storm
Home 310-640-8323
Cell 310-918-6260 (M)
Cell 310-227-7845 (K)
Patricia,

Public communication for Item #2, Lakes RFP, for Sept 4th City Council Meeting

Thanks,
Mona S

-----Original Message-----
From: josvarda [mailto:josvarda@socal.rr.com]
Sent: Thursday, August 30, 2018 1:10 PM
To: ALL ELECTED OFFICIALS
Subject: September 4 meeting

Please consider all possibilities to protect The Lakes property. I have lived in El Segundo since 198, raised my sons, and have seen many changes in the past couple of years that I feel are changing the hometown feeling. It's very sad.

PS Thanks for getting rid of the scooters.

Joanne Svarda
Patricia,

Public Communication for Item #2, Lakes RFP, for Sept 4th City Council Meeting.

Thanks,
Mona S

From: Brenda Pluntze [mailto:bpluntze@yahoo.com]
Sent: Thursday, August 30, 2018 12:58 PM
To: ALL ELECTED OFFICIALS
Subject: The Lakes

I don't golf, but I have enjoyed events at the Lakes. It is a little jewel for El Segundo. Yes, the property is valuable and could be developed, but please work to safeguard this precious golf course.
Brenda Pluntze

Sent from Yahoo Mail on Android
Patricia,

Public Communication for Item #2, Lakes RFP, for Sept 4th City Council Meeting

Thanks,
Mona S

From: Jason Brandlin [mailto:brandlinjason@gmail.com]
Sent: Thursday, August 30, 2018 12:44 PM
To: ALL ELECTED OFFICIALS
Subject: The Lakes at El Segundo Staying a True Rec and Park Facility

Dear Council Members and Clerks,

Hello my name is Jason Brandlin and I wanted to thank you for taking the time to read this message. I have attached a letter I wrote earlier this week on how valuable of an asset The Lakes at El Segundo is to our community as a parks and recreation facility and why it should remain this way. Please take a moment to read my letter and seriously consider keeping The Lakes a part of the city of El Segundo through the recreation and parks department so that we can maintain our already strong sense of being a connected community. Thank you.

Sincerely,

Jason Brandlin
Dear City Council Members,

Hello, my name is Jason Brandlin and I wanted to share with you my experiences as to why the The Lakes at El Segundo is such a special place and should remain a true Recreation and Park Facility. I have lived in El Segundo my entire life, I currently work for the city’s recreation and parks department and try to be as active as possible in our South Bay community. I grew up playing golf with my family and friends, never ventured into playing competitively due in part because I never had access to playing on a high school team.

Over the past 3 years I have been volunteering at The Lakes at El Segundo Jr. Summer camps and their youth golf programs led by “Good Swings Happen Junior Golf Academy”. I can say it has been one of the most enriching and rewarding experiences in my life. Seeing the excitement on the faces of the kids as they sink a putt or hit a great drive is second to none. The kids are learning valuable life skills as well and that is what sets the programs apart. The Lakes provides such a great environment to help grow the game of golf for juniors and to bring our South Bay and El Segundo community closer together. Where else will you find a group of 5-7 year olds, a group of older ladies playing bridge and folks working on their games sharing common space and a common experience. It is imperative that we as a community ensure that this unique resource and other resources like it are protected for generations to come. “Community” is at the core of what makes El Segundo so special. The backyard is the best room in our house. Without it, El Segundo stops being El Segundo.

I urge you to vote in support of keeping the Lakes a true Recreation and Park Facility, as it was meant to be.

Respectfully,

Jason Brandlin
Harada, Patricia

From: Shilling, Mona
Sent: Thursday, August 30, 2018 12:45 PM
To: Harada, Patricia
Cc: Sandoval, Lili; Petit, Meredith; Hensley, Mark (City Attorney); King, David
Subject: FW: The Lakes

Patricia,

Public Communication for Item #2 for Sept. 4th City Council Meeting.

Thanks,
Mona S

-----Original Message-----
From: Lloyd Carlson [mailto:lecmh@sbcglobal.net]
Sent: Thursday, August 30, 2018 12:15 PM
To: ALL ELECTED OFFICIALS
Subject: The Lakes

Please do not do anything that will depreciate the social value of our dear town. We have lived here since 1962 and love it dearly. Please protect it for us.
Lloyd and Maura Carlson

Sent from my iPhone
Patricia,

Public Communication for Item #2, Lakes RFP, for Sept. 4th City Council Meeting. (I think!)

Mona S

Sent from my iPhone

Begin forwarded message:

From: Vone Buckels <vonev1teach@yahoo.com>
Date: August 30, 2018 at 11:32:57 PM PDT
To: "allcouncilandclerks@elsegundo.org" <allcouncilandclerks@elsegundo.org>
Subject: Keep the golf course@
Reply-To: "vonev1teach@yahoo.com" <vonev1teach@yahoo.com>

Sent from Yahoo Mail on Android
Patricia,

Public Communication for Item #2, Lakes RFP, for Sept. 4th City Council Meeting.

Thanks,
Mona S

From: marie smith [mailto:vmsssmith@yahoo.com]
Sent: Thursday, August 30, 2018 9:58 AM
To: ALL ELECTED OFFICIALS
Subject: The Lakes Golf Course

All,

I've attached a letter I've sent to the Herald to be published as a letter to the editor. I'm a supporter of keeping the Lakes a golf course, a normal, dull, run-of-the-mill golf course. I don't see the value (other than money) of turning it into a combination bar/video game establishment.

Marie Smith

V. Marie Smith, Ph.D.
vmsssmith@yahoo.com

My husband and I have lived in El Segundo for 33 years and have played many rounds of golf at the Lakes. My children learned golf there. We strongly support the Lakes because it is an important recreational facility for El Segundo.

Criticisms of the Lakes include: 1) it does not support the recreational needs of a majority of residents; 2) it is not profitable; 3) the land could be better used for additional green space.

1) None of skatepark, soccer fields, baseball diamonds, the Plunge, etc. support the recreational needs of a majority of residents and none are profitable. There are essentially no recreational facilities for senior citizens – there is no pool hall, bowling alley, nature trails, or hiking trails.
2) The Lakes can increase profitability by increasing prices (even though using the Plunge is still free.)

3) Rec Park and Constitution Park are underutilized so more green space (only accessible by car) is unneeded.

I am voicing my support for the Lakes and I encourage other golfers to do the same. The Lakes, as a golf course, is an important asset for all El Segundo residents because folks from 9 to 90 can play golf.

Marie Smith
Patricia,

Public Communication for Item #2, Lakes RFP, for Sept. 4th City Council Meeting.

Mona S

Sent from my iPhone

Begin forwarded message:

From: Gail Gmail <gail.campeau28@gmail.com>
Date: August 30, 2018 at 9:57:50 PM PDT
To: <allcouncilandclerks@elsegundo.org>
Subject: Subject: The Lakes of El Segundo RFPs

Dear Council Members

I am a 60+ year resident of El Segundo. I have have witnessed many changes in the city as it has grown over the years. The one thing I’m most proud of as a resident of the community is the commitment of prior city leadership to keep/preserve the small town charm of El Segundo as they dealt with business and residential growth challenges.

Our community is well known for its focus on providing something for everyone (all age groups) and has earned the reputation of being a great place to live, raise a family and retire.

My hope is that this council will continue the legacy of commitment to ALL residents, not just the 18-34 demographic, as you consider the RFPs for the Lakes property.

Sincerely,

Gail Campeau
Sent from my iPhone
Patricia,

Public Communication for Item #2, Lakes RFP, for Sept 4th City Council Meeting.

Thanks,
Mona S

-----Original Message-----
From: Bob Turnbull [mailto:rtturnbull361@me.com]
Sent: Thursday, August 30, 2018 9:55 AM
To: ALL ELECTED OFFICIALS
Subject: The Lakes = TopGolf

Hello All,

Unfortunately, I will be unable to attend the upcoming September 4, 2018 Council Meeting.

In my absence, I’ll share this concise communication to urge you now more than ever to move forward with a successful partnership with TopGolf to better enhance the business and community engagement in the 400 block of South PCH and the failing sport/hobby of golfing.

Thank you for your consideration. Respectfully,

Bob Turnbull
1200 block of East Acacia, ES
Harada, Patricia

From: Shilling, Mona
Sent: Thursday, August 30, 2018 1:00 PM
To: Harada, Patricia
Cc: Sandoval, Lili; Petit, Meredith; Hensley, Mark (City Attorney); King, David
Subject: FW: The Lakes at El Segundo
Attachments: SCGA Letter to El Segundo Mayor and Council re The Lakes at El Segundo.docx

Patricia,

Public Communication for Item #2, Lakes RFP, for Sept 4th City Council Meeting.

Thanks,
Mona S

From: Craig Kessler [mailto:CKessler@scga.org]
Sent: Wednesday, August 29, 2018 4:26 PM
To: ALL ELECTED OFFICIALS
Subject: The Lakes at El Segundo

Dear Mayor Boyles and Council:

Attached please find a letter that the Southern California Golf Association (SCGA) would you like you to entertain as you begin the process of considering the fate of The Lakes at El Segundo for the next two generations.

Thanks in advance for your consideration.

Respectfully Submitted,

CRAIG KESSLER | Director, Governmental Affairs
SOUTHERN CALIFORNIA GOLF ASSOCIATION
3740 Cahuenga Blvd. | Studio City, CA | 91604
818/980-3630 ext. 320 | 310/941-4803 (cell) | scga.org
Your Passion. Our Purpose.
August 29, 2018

Mayor and Council
City of El Segundo
350 Main Street
El Segundo CA 90245

Via E-mail:  
  dboyles@elsegundo.org
  cpirsztuk@elsegundo.org
  dbbrann@elsegundo.org
  snicol@elsegundo.org
  cpimentel@elsegundo.org

Subject:  The Lakes at El Segundo

Dear Mayor Boyles and Members of the City Council:

The Southern California Golf Association (SCGA) is a 119-year old non-charitable nonprofit corporation incorporated under the laws of the State of California to provide certain public benefits to roughly 500 golf courses, 1,400 golf clubs and 170,000 individual members. While the Association’s offices are in Los Angeles, the SCGA is a region-wide organization. The El Segundo Golf Club, which plays out of the Lakes at El Segundo, is an SCGA member, as are some corporate affiliate golf clubs domiciled in El Segundo.

With respect to whether the city elects to move forward at the Lakes at El Segundo with an entertainment option, a normative golf option, or a hybrid of the two is a value driven decision properly left up to the residents of El Segundo and their elected representatives. The SCGA has no role in that decision.

With respect to which proposer among the three basic options the city ought to choose once that value driven decision is reached, that too is the proper province of the residents of the City of El Segundo and their elected representatives. The SCGA has no role in that decision either.

However, as one of the largest golf organizations in the nation, the SCGA does have a proper role in rendering an opinion as to how these decisions once made by the city might be structured to best guarantee the long-term health of the 9-hole golf course that is an integral part of all of the proposals rated highly by the Task Force Council you appointed to perform the preliminary vetting process. And it is to that one and only one matter we draw your attention.
It is practically gospel in the modern municipal golf industry to do everything possible to bring all functionality under one management entity. The Drive Shack/American Golf and Casper proposals do that as a function of their proposals. The Topgolf proposal offers to do that by retaining a separate management entity approved by the city, but the proposal also offers to leave the golf course in the hands of the city, which would then operate and maintain it through a separate management agreement, city employees or a combination of the two.

The golf course has not nor is likely to ever be a net revenue generating part of The Lakes. It is the driving range and teaching programs that perform that function now, and the food/beverage component envisaged to pull the bulk of that load in an “entertainment” option. Were the course to be separated from the rest, orphaned as it were, the fear many El Segundo golfers have expressed about an “orphaned” golf course losing its luster and lending credence to calls for closure becomes a most reasonable and rational one.

Revenue generation has been at the center of all discussion about how best to position The Lakes for long-term sustainability, and an “orphaned” golf course disconnected from the rest promises to be a neglected golf course sure to lose money and become an isolated target for closure. That fate can be avoided by simply resolving to ensure that when all is said and done and all decisions re values and options are resolved, The Lakes remains one leasehold under one lessee charged with managing the whole for the benefit of the residents of El Segundo as well as its own benefit. There is nothing like self-interest to enhance performance.

On behalf of the Southern California Golf Association and its members, particularly those who live and work in the City of El Segundo, I want to thank you for entertaining our input on the one point we believe adds to the information you need to render a fully informed judgment regarding the 9-hole golf course portion of The Lakes at El Segundo.

Respectfully Submitted,

CRAIG KESSLER | Director, Governmental Affairs
SOUTHERN CALIFORNIA GOLF ASSOCIATION
3740 Cahuenga Blvd. | Studio City, CA 91604
818-980-3630 ext. 320 | 310-941-4803 (cell) | scga.org
Patricia,

This subject is on the Sept 4, 2018 Pre-Agenda. We will need to include with Public Communication. We will also need to include previous Public Communications received.

Thanks,
Mona S

Dear Council and clerks,

Come on guys, you spent 5 years negotiating with Top Golf and finally made the right decision not to allow them to take over the Lakes driving range. Now, after Top Golf’s late proposal, you face the decision again to see if you want to commercialize the driving range or keep it in the community as a public facility. Choose a sensible alternative to manage The Lakes like the Billy Casper Group. They will add a soccer field, keep the driving range public, allow the teaching professionals to keep their jobs, and preserve The Lakes as a hometown facility that our community thrives on. Please say NO to Top Golf.

Claudia Solberg- 30 year resident
730 Lomita Street
El Segundo, CA