Shilling, Mona

From: Jamie Burkhard <jamie.burkhard@gmail.com>
Sent: Tuesday, September 04, 2018 6:54 PM
To: ALL ELECTED OFFICIALS

Unfortunately I can't make it to the meeting tonight, but I still wanted to get my thoughts in regarding the Lakes proposals.

If I could be there, this is what I'd say...

Thank you for allowing me the opportunity to speak today. With regards to the Lakes proposal I'd like to voice my concern about a couple things. First, I want to point out some language in the proposals. Top Golf is "open to discussing further programming of the venue that will ensure the ongoing success of the instructional programming as well as junior golf initiatives " versus Billy Casper's proposal that "Recognizes the importance of providing an exceptional outdoor recreational experience for residents and user groups...transforming it into a recreational asset for the entire community." I'm sure you agree from this wording that one of these proposals has a substantial stake in residents lives and the recreational value of these property, especially considering the spirit in which the property was deeded to the city by Chevron.

The second issue has to do with research. I have tried to do some very basic due diligence with regards to these proposals. The most basic googling reveals an ongoing legal battle with the City of Redondo Beach and Centercal properties. I understand legal battles can happen to anyone, and should by no means preclude someone from this RFP process. However, I want to emphasize that one of these proposers has filed four lawsuits against our neighbors to the south, Redondo. Four...To a city that was their "partner." It is also likely that this group "persuaded" some residents to personally sue these city council members. Crudely following lawsuits and money trails is not within my expertise, but this was troubling at best. This situation essentially occurred because the council approved a project that citizens did not support.

Regardless of the legalities, I urge you to learn from their situation. Listen to the residents of this city, and uphold our hometown values. Those values are not reflected in the proposal from TopGolf.

Sincerely,

Jamie Burkhard
Hello,

My name is Kevin DiCerbo. I am a golfer and 23 year resident. I support the RFP process to find the best solution to save the lakes. To continue to provide golf for our community but at the same time have the Lakes become self sustaining.

Regards,
Kevin DiCerbo
Council Members,

I am writing to voice my support for the Top Golf proposal as submitted during the RFP process. Based on the scoring criteria as established by staff, the Lakes Task Force and approved by the previous council, Top Golf best meets the needs of the community while generating substantial and necessary local revenue. I respect the resources they have invested in maximizing both.

Best,
Michelle Keldorf
Dear Council Members,

I would like to share my opinion with you as to The Lakes at El Segundo. We moved to El Segundo in 2105 from Marina del Rey. At that time we knew very little about the city, and we had planned on buying a house in the Marina or Santa Monica, but upon the advise of our realtor I spent an afternoon in Rec Park with my daughters, then ages 9 and 7, to get a better feel for this community. That afternoon I met several mom’s and their kids and had lengthy conversations about the quality of life in El Segundo. The friendly vibe, sense of community and recreational opportunities available to my girls really excited me and eventually I met a local realtor who sold us our house. The reason I am writing this note to you is because both of my girls have special needs. My oldest daughter has Autism and is high functioning but does not do well in team sports or aggressive sports as her coordination skills are really lacking and she has had many bad experiences with kids teasing her when she has tried to play soccer and basketball. My youngest daughter was born with life threatening congenital heart defects and required 3 open heart surgeries before the age of 2. She is doing very well, but she is unable to play most team sports and often has to sit out during PE if it is too strenuous. This is very difficult for a girl who just wants to have fun, be a kid and play with her friends. This year, both girls asked if they could play a sport. I had to delicately discuss the pros and cons of soccer, basketball, volleyball, softball, tennis and baseball with them. To say the least they were very sad when we all concluded that they could not participate in any of these sports with their peers. That is when my oldest daughter said she would love to try golf. Both girls got very excited about the prospect of learning a new sport in an environment that will nurture them.

I believe the city should protect The Lakes and continue the legacy that was started so many years ago.

I would love to think that my special girls could be part of a Junior Golf Program that will take them through their middle school and high school years. It would finally give them a chance to be part of a growing sport that doesn't see disability.

Sincerely,
Lara Carrigan
Several months ago, the City Council made a decision to continue with the RFP process for The Lakes. I applauded the decision of that Council, and I support the current Council's efforts to continue the RFP process. It is exciting to see the enthusiasm in the proposals received and I trust that the Council will choose a solution that will bring the much needed revenue to the City, but will also provide a recreational facility for the El Segundo Community.

Regards,
Geoff Lister
1208 E. Maple Ave
Shilling, Mona

From: Dick Croxall <croxall1@earthlink.net>
Sent: Tuesday, September 04, 2018 4:59 PM
To: ALL ELECTED OFFICIALS
Subject: Lakes Discussion Tonight

City Leaders:
I urge you to take a careful look at all the options on the table tonight. It appears there is a largely anonymous campaign that is strongly and specifically opposed to Top Golf. The reasons cited in the various media distributed by this group contains unsubstantiated bias against Top Golf for reasons I still cannot understand. In the beginning, The Lakes was part of Recreation and Parks (where I was involved as Commission Chair) and titled a “park”. The underlying longer term strategy was always to make the Lakes a revenue generating self sustaining enterprise not a park. Some of the rationale in the opposition includes maintaining the Lakes as a “park” for the benefit of residents. That was never the original intent and the Lakes has never been operated or been advertised as an El Segundo Public Park. The City desperately needs revenue and the Lakes still represents a great opportunity to accomplish that. I’m hoping you leaders make the best business decision for the City on the future of the Lakes. Thanks for listening.
Dick Croxall
After having read through the TF’s reports and watched hours of presentations, the answer is clear that the Top Golf proposal is the most professional, organized and well-considered proposal of those presented. I urge you to agree and move forward with negotiations with Top Golf.

Kudos to Drive Shack as well.

Respectfully,

Adrian Lopez

Sent from Yahoo Mail for iPhone
Mayor Boyles and City Council Members,

As much as I would love a mini Greek Theatre close to home, the best solution for the Lakes and fit for El Segundo is Top Golf. I urge you to trust the RFP process and vote for Top Golf plan.

Beth Schodorf
Resident since 2005
Dear Council Members,

I’m not going to bore you with a long email, but I wanted to voice my opinion that I would like to see the driving range remain as it is, and the Lakes continue as a Parks and Rec facility. I don’t think we expect Rec Park to be a money maker, and neither should the Lakes. I appreciate being able to use the faculty with my family, and would hate to see it change.

Thank you for you service to our community!

Lisa Frei
750 West Sycamore Ave
El Segundo, CA. 90245
Dear El Segundo City Council –

My name is Dean Dierks and I am a 21-year resident of the city of El Segundo as well as a business executive in the city.

As a frequent user of the Lakes at El Segundo, I have followed with great interest the long saga of the facility and Top Golf. I think the City Council should be congratulated for initiating an RFP process, something I suggested when I addressed the Parks and Recreation Commission a few years back. You now have a good idea of what a golf facility is valued at. It is a fair statement to say that the facility is under-utilized currently but the same could be said of many of the Parks and Recreation facilities - so that should not be the driver in this case.

My concern is the use of the land for business / entertainment purposes that have been presented by various groups during the RFP process. I am sure that Top Golf and Drive Shack will provide increased revenues to the city – but is that the objective of the Parks and Recreation Department – the answer is simple and clear – no! Top Golf and Drive Shack are bars and restaurants first – and entertainment facilities second – they are not recreation facilities – and certainly not parks.

When Chevron granted the use of the land for the Lakes, I doubt they ever imagined that the city would try and re-purpose the use from a Parks and Recreation to business and entertainment - with substantial revenues being derived from alcohol sales.

There are golf options available to the city that will keep the Lakes a Parks and Recreation facility. At the same time, these options will invest in and enhance the Lakes at El Segundo, relieving the city of any financial risk while at the same time paying the city substantial rent. This is a win-win.

Please consider the future of golf in El Segundo carefully when making your decision. A vote for Top Golf or Drive Shack will turn a Parks and Recreation facility into a business / entertainment enterprise. One that does not provide ample use for recreational golfers or junior golfers learning the game. A vote for anything other than a “Golf As-Is” venture (as listed in the Agenda Item Statement) opens the door for an RFP process for every other Parks and Recreation facility in the city – and I would assume that is not a path you want to take.

Thank you for your consideration.

Dean Dierks
Hi!
I am an El Segundo resident and I know you are holding a City Council meeting tonight. I hope you will make the right choice for the Lakes. I support the efforts to have you go through with the RFP process to find the best solution to SAVE The LAKES and not save the range!
Thanks!

Sent from my iPhone
Dear City Council Members -

I am wiring this email in support of your efforts of going through the RFP process to find the best solution to "Save the Lakes" and not to "Save the Range". We believe in the Top Golf initiative and believe the influx of their monies will help our city!

Sincerely,
Walter and Karena Gurr
{El Segundo residents}
Shilling, Mona

From: Jeff Brown <jeff@eaglerider.com>
Sent: Tuesday, September 04, 2018 2:40 PM
To: ALL ELECTED OFFICIALS
Cc: Jeff Brown
Subject: TopGolf

I am a big fan of the TopGolf proposal and want to see it come to town. I am a resident of El Segundo and live on 1448 E Palm Ave. I just wanted you to know my position before tonight’s meeting. Thank you for your consideration.

Jeff Brown | EAGLERIDER
Chief Administrative Officer

jeff@eaglerider.com
P: (310) 536-6777 ext. 1111
C: (310) 704-6260
F: (310) 536-6776
11860 S. La Cienega Blvd., Hawthorne, CA 90250
EagleRider.com

ARE YOU A CLUB EAGLERIDER MEMBER?
ClubEagleRider.com
Shilling, Mona

From: Earley, Michael <Michael.Earley@elliman.com>
Sent: Tuesday, September 04, 2018 2:33 PM
To: ALL ELECTED OFFICIALS
Subject: Please push forward with the RFP process

Thank you
Michael Earley

Michael@MichaelEarley.info
1 310 490 3068

www.michalearley.info
As a long time resident of El Segundo I am quite concerned as to the direction I perceive El Segundo to be going vis a vis residential vs business interests. It appears to me the last few councils have put the latter as their prime interest. The motivating reason, at least in the past, in spite of the obvious negatives of noisy airport polluting the air, hypernion, and refinery, to move into El Segundo was the small town family friendly atmosphere. While we can not go back to the 1950’s we should be able to find some middle ground. The Lakes may be a start. Business development may have its’ financial rewards (but it appears council and staff can find a way to spend any excess money that comes along) but it may rob us of a family orientated town to a commuter town. I have watched the gradual transition from the building of the “Prudential” buildings on Sepulveda to the current business orientated mentality. Please tone it down and keep it all on the East side.

Charles Fisher