The City Council, with certain statutory exceptions, can only take action upon properly posted and listed agenda items.

Unless otherwise noted in the Agenda, the Public can only comment on City-related businesses that are within the jurisdiction of the City Council and/or items listed on the Agenda during the Public Communications portion of this Meeting. The time limit for comments is five (5) minutes per person.

Before speaking to the City Council, please come to the podium and state: Your name, residence, and the organization you represent, if desired. Please respect the time limits.

In compliance with the Americans and Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk, 524-2305. Please notify 48 hours prior to the meeting, which will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

SPECIAL MEETING OF THE EL SEGUNDO CITY COUNCIL
TUESDAY, JUNE 11, 2019
Joslyn Center
333 Sheldon Street, El Segundo, CA 90245
11:30 a.m.
(Strategic Planning Workshop)

11:30 A.M. SESSION

CALL TO ORDER

PLEDGE OF ALLEGIANCE

ROLL CALL

PUBLIC COMMUNICATIONS – (Related to City Business Only) – 5 minute limit per person, 30 minute limit total) Pursuant to Government Code § 54954.3(a), the only public comment that will be permitted during this Special Meeting is that pertaining to the agenda item listed below. Individuals who have received value of $50 or more to communicate to the City Council on behalf of another, and employees speaking on their behalf of their employer, must so identify themselves prior to addressing the City Council. Failure to do so shall be a misdemeanor and punishable by a fine of $250. While all comments are welcome, the Brown Act does not allow Council to take action on any item not on the agenda. The Council will respond to comments after Public Communications is closed.
SPECIAL ORDERS OF BUSINESS:

1. Consideration and possible action regarding a strategic planning workshop resulting in City Council receiving and filing of staff’s discussion, analysis, and recommendations for the Fiscal Year 2019-2020 Strategic Planning session. Staff will present on the following matters:

   A. Roll call and welcome by Mayor Drew Boyles
   B. Public Comments
   C. Health and wellness presentation by Derek Johnson
      Short Lunch Break
   D. Comments from City Manager Greg Carpenter
   E. Review agenda and objectives for today (Jan Perkins)
   F. Present overview of financial outlook for FY 2019-20 (Joe Lillio)
   G. Discussion of status report on current Strategic Plan (Greg Carpenter, All)
      City of El Segundo Strategic Plan
      City Website Link https://www.elsegundo.org/civicax/filebank/blobdload.aspx?BlobID=20072
      2nd Quarter FY 2018-19 Strategic Work Plan update
      City Website Link https://www.elsegundo.org/civicax/filebank/blobdload.aspx?BlobID=20619
      (Paper copy available for review in the City Clerk’s Office)
   H. Presentations by department heads (All)
   I. Discussion and Council direction on strategic plan priorities for FY 2019-20 (All)
      Refer to attached Exhibit A – Council Priorities List, and
      Refer to attached Exhibit B – Executive Team Priorities
   J. Wrap up and next steps (Jan Perkins, All)

2. Council may raise other issues relating to staff’s preparation of the FY 2019-2020 Strategic Planning Session that will be used to develop the FY 2019-20 Budget.

   Recommendation: 1) City Council consider and discuss input regarding objectives for Strategic Planning FY 2019-2020; and 2) alternatively, take such additional, related, action that may be desirable.

ADJOURNMENT

POSTED: DATE: ____________________
TIME: ____________________
NAME: ____________________
### City of El Segundo Strategic Planning

**List of Councilmember Priorities As Noted in Interviews: For Discussion June 11, 2019**

This table contains a list of the priorities stated by individual Councilmembers in their interviews with facilitator Jan Perkins conducted in preparation for the June 11th strategic planning session.

<table>
<thead>
<tr>
<th>Priority</th>
<th>Existing Council Priority</th>
<th>Item is Underway</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Continue to pay down unfunded pension liability</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>2. Continue to advocate for El Segundo’s interests regarding LAX expansion</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>3. Foster relationships with business</td>
<td>X</td>
<td>X</td>
<td>NPS improvements</td>
</tr>
<tr>
<td>4. Enhance communications externally with the community and within the organization</td>
<td>X</td>
<td>X</td>
<td>Communications plan adopted by Council 5/21/19; website improvements underway</td>
</tr>
<tr>
<td>5. Fill police positions</td>
<td>X</td>
<td>X</td>
<td>Plan is in place and aggressively being implemented</td>
</tr>
<tr>
<td>6. Determine the right reserve level so excess reserves can be used for services</td>
<td>X</td>
<td></td>
<td>Existing Council policy calls for 19% GF reserve and $2M economic uncertainty reserve</td>
</tr>
<tr>
<td>7. Determine how to make the aquatics facility more financially independent</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>8. Prioritize capital improvement and facilities projects and identify funding</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>9. Consider a fee (1% of commercial project valuation) on development for art in public places</td>
<td>X</td>
<td></td>
<td>Recommendation to Council (July 2019)</td>
</tr>
<tr>
<td>10. Complete the implementation of the new building and planning permitting system</td>
<td>X</td>
<td></td>
<td>Implementation expected to begin in August 2019 with completion expected by early 2021.</td>
</tr>
<tr>
<td>11. Consider guidelines for use of potential revenue from golf course lease</td>
<td>X</td>
<td></td>
<td>Lease negotiations underway; implementation expected (late 2019/early 2020), after which actual revenue results will be reviewed</td>
</tr>
<tr>
<td>12. Determine future of the Teen Center</td>
<td></td>
<td></td>
<td>Civic Day presentations</td>
</tr>
<tr>
<td>13. Increase the City’s emphasis on environmental stewardship</td>
<td></td>
<td></td>
<td>Would need further definition</td>
</tr>
<tr>
<td>14. Identify further infrastructure and downtown improvements for Main Street</td>
<td></td>
<td></td>
<td>Funding required to address additional improvements</td>
</tr>
<tr>
<td>15. Attract senior living facilities to El Segundo</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>16. Initiate a study showing advantages and disadvantages of housing east of PCH</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>17. Identify areas within the community that are appropriate for housing</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Introduction: Two categories of priorities are shown below. **Category A** contains three items that would require Council concurrence and direction. **Category B** contains items that have previously been directed by Council and are not being implemented by staff or are managerial in nature. In Category B, once staff work has been done on many of these, Council action will be required. Several of these also will require funding which will be considered as part of the upcoming budget.

**Category A. Executive Team Priorities for FY 2019-20 – Requiring Council Direction**

1. Conduct a public transportation assessment to identify alternatives dot voting  
2. Bring proposed business license tax to City Council for a future ballot  
3. Initiate a development impact fee study to determine whether fees are at appropriate levels

**Category B. Executive Team Priorities for FY 2019-20 that are Implementing Prior Council Direction or are Managerial Items**
*(Note: Many of these will return to the Council for action after work has been done by staff)*

1. Implement the communications plan (approved on 5/21 by Council; additional FTEs and funding to be requested); launch website  
2. Continued implementation of the IT master plan and update it to include annual prioritized projects (funding needed)  
3. Development of Veteran’s recognition program as directed by City Council on May 21 (funding needed)  
4. Implement next phases of employee engagement (funding needed)  
5. Initiate an accreditation process for the Fire Department (funding needed)  
6. Identify funding and commence improvements identified in the completed facility assessment study (funding needed)  
7. Secure funding and commence design phase of Park Place (funding needed)  
8. Fill police vacancies  
9. Complete the lease negotiations and enable development of Top Golf  
10. Enhance existing revenues and look for new revenue sources (grants, economic development, tax measures)  
11. Annual adjustment of the master fee schedule to take CPI into consideration  
12. Adoption of required State building standards code  
13. Update the City’s housing element as required by State law  
14. Implement the Cultural Development Fund (1% fee for arts), if approved by Council (going to Council in July)  
15. Develop a plan for the renovation of the Plunge  
16. Enhance collaborative teen programs between Rec and Parks, Library and other agencies