AGENDA
EL SEGUNDO CITY COUNCIL
COUNCIL CHAMBERS - 350 Main Street

The City Council, with certain statutory exceptions, can only take action upon properly posted and listed agenda items. Any writings or documents given to a majority of the City Council regarding any matter on this agenda that the City received after issuing the agenda packet, are available for public inspection in the City Clerk’s office during normal business hours. Such Documents may also be posted on the City’s website at www.elsegundo.org and additional copies will be available at the City Council meeting.

Unless otherwise noted in the Agenda, the Public can only comment on City-related business that is within the jurisdiction of the City Council and/or items listed on the Agenda during the Public Communications portions of the Meeting. Additionally, the Public can comment on any Public Hearing item on the Agenda during the Public Hearing portion of such item. The time limit for comments is five (5) minutes per person.

Before speaking to the City Council, please come to the podium and state: Your name and residence and the organization you represent, if desired. Please respect the time limits.

Members of the Public may place items on the Agenda by submitting a Written Request to the City Clerk or City Manager’s Office at least six days prior to the City Council Meeting (by 2:00 p.m. the prior Tuesday). The request must include a brief general description of the business to be transacted or discussed at the meeting. Playing of video tapes or use of visual aids may be permitted during meetings if they are submitted to the City Clerk two (2) working days prior to the meeting and they do not exceed five (5) minutes in length.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact City Clerk, 524-2305. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

REGULAR MEETING OF THE EL SEGUNDO CITY COUNCIL
TUESDAY, MAY 4, 2010 – 5:00 P.M.

Next Resolution # 4650
Next Ordinance # 1442

5:00 P.M. SESSION

CALL TO ORDER

ROLL CALL

PUBLIC COMMUNICATION – (Related to City Business Only – 5 minute limit per person, 30 minute limit total) Individuals who have received value of $50 or more to communicate to the City Council on behalf of another, and employees speaking on behalf of their employer, must so identify themselves prior to addressing the City Council. Failure to do so shall be a misdemeanor and punishable by a fine of $250.
SPECIAL ORDER OF BUSINESS:

CLOSED SESSION:
The City Council may move into a closed session pursuant to applicable law, including the Brown Act (Government Code Section §54960, et seq.) for the purposes of conferring with the City's Real Property Negotiator; and/or conferring with the City Attorney on potential and/or existing litigation; and/or discussing matters covered under Government Code Section §54957 (Personnel); and/or conferring with the City's Labor Negotiators; as follows:

CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION (Gov't Code §54956.9(a) -2- matter

1. City of El Segundo vs. City of Los Angeles, et. al LASC Case No. BS094279
2. S&L Specialty Contracting, Inc. v. City of El Segundo, et al., LASC Case No. BS125520

CONFERENCE WITH LEGAL COUNSEL – ANTICIPATED LITIGATION
Significant exposure to litigation pursuant to Government Code §54956.9(b): -0- potential case (no further public statement is required at this time); Initiation of litigation pursuant to Government Code §54956.9(c): -0- matter.

DISCUSSION OF PERSONNEL MATTERS (Gov't Code §54957): - 0- matters

CONFERENCE WITH CITY'S LABOR NEGOTIATOR (Gov't Code §54957.6): -1- matters

1. Represented Group: Police Support Services Employees Association (PSSEA), City Employees Association (CEA), Firefighters Association (FFA), Police Managers Association (PMA), Police Officers Association (POA), Supervisory and Professional Employees (S&P)
   Negotiators: Jack Wayt, Bob Hyland and Rich Kreisler

CONFERENCE WITH REAL PROPERTY NEGOTIATOR (Gov't Code §54956.8): -0- matters

SPECIAL MATTERS: - 0- matter
AGENDA
EL SEGUNDO CITY COUNCIL
COUNCIL CHAMBERS - 350 Main Street

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REGULAR MEETING OF THE EL SEGUNDO CITY COUNCIL
TUESDAY, MAY 4, 2010 - 7:00 P.M.

Next Resolution # 4650
Next Ordinance # 1442

7:00 P.M. SESSION

CALL TO ORDER

INVOCATION – Pastor Jason Dionne, El Segundo Foursquare Church

PLEDGE OF ALLEGIANCE – Mayor Pro Tem Bill Fisher
PRESENTATIONS

a. Proclamation declaring Saturday, May 8, 2010, as El Segundo Public Safety Service Day and inviting the community to participate in the joint Open House.
b. Proclamation declaring Saturday, May 22, 2010 as Super CPR Saturday.
c. Proclamation honoring Caroline Spear as 2010 El Segundo Senior Citizen of the Year.
d. El Segundo Midget Cheer Squad

ROLL CALL

PUBLIC COMMUNICATIONS – (Related to City Business Only – 5 minute limit per person, 30 minute limit total) Individuals who have received value of $50 or more to communicate to the City Council on behalf of another, and employees speaking on behalf of their employer, must so identify themselves prior to addressing the City Council. Failure to do so shall be a misdemeanor and punishable by a fine of $250. While all comments are welcome, the Brown Act does not allow Council to take action on any item not on the agenda. The Council will respond to comments after Public Communications is closed.

Consideration and possible action, based upon request by public, to direct staff to analyze options regarding imposing a fee as a component of the City's existing ordinance regarding the regulation of businesses selling tobacco products.

A. PROCEDURAL MOTIONS

Consideration of a motion to read all ordinances and resolutions on the Agenda by title only.

Recommendation – Approval.

B. SPECIAL ORDERS OF BUSINESS (PUBLIC HEARING)

1. Consideration and possible action regarding presentation on the status of the new El Segundo Beach Facility and Lifeguard Station. (Fiscal Impact: None)

Recommendation – (1) Receive and file a report on the status of the El Segundo Beach Facility and Lifeguard Station; (2) Alternatively, discuss and take other action related to this item.

C. UNFINISHED BUSINESS

D. REPORTS OF COMMITTEES, COMMISSIONS AND BOARDS
E. CONSENT AGENDA
All items listed are to be adopted by one motion without discussion and passed unanimously. If a call for discussion of an item is made, the item(s) will be considered individually under the next heading of business.

2. Warrant Numbers 2576896 to 2577127 on Register No. 14 in the total amount of $961,615.01 and Wire Transfers from 4/9/10 through 4/22/10 in the total amount of $1,874,292.23.
Recommendation – Approve Warrant Demand Register and authorize staff to release. Ratify: Payroll and Employee Benefit checks; checks released early due to contracts or agreement; emergency disbursements and/or adjustments; and wire transfers.

Recommendation – Approval.

4. Consideration and possible action regarding acceptance of the project for the installation of new lighting poles and conduits at Joslyn Center (339 Sheldon Street). Project No.: PW 09-14 (Fiscal Impact: $11,910)
Recommendation – (1) Accept the work as complete; (2) Authorized the City Clerk to file a Notice of Completion in the County Recorder’s Office; (3) Alternatively, discuss and take other action related to this item.

5. Consideration and possible action regarding adoption of Plans and Specifications for the Cleaning and Closed Circuit Television (CCTV) inspection of sewer lines west of Sepulveda Boulevard, between El Segundo Boulevard and Imperial Avenue. Approved Capital Improvement Project. Project No.: PW 10-02 (Fiscal Impact: $300,000)
Recommendation – (1) Adopt Plans and Specifications; (2) Authorize staff to advertise the project for receipt of construction bids; (3) Alternatively, discuss and take other action related to this item.

6. Consideration and possible action to authorize the City Manager to act on behalf of the City to approve the design of future El Segundo Police replica toys produced by Mattel, Inc. (Fiscal Impact: None)
Recommendation – (1) Authorize the City Manager or designee, to review, approve or deny design and specifications (including electronic “e-sheet”) of proposed Mattel product(s) (e.g., El Segundo Police replica toys) pursuant to Section 6 of the attached License Agreement between the City and Mattel, Inc., dated June 26, 2007; (2) Alternatively, discuss and take other action related to this item.
7. Consideration and possible action to accept a cash contribution from Chevron Products Company ($1,000) and Teledyne Controls ($250), donated to the El Segundo Fire Department in support of Super CPR Saturday (Cardio-Pulmonary Resuscitation instruction) (Fiscal Impact: $1,250)

Recommendation – (1) Accept donation and authorize the City Manager to transfer the monies into the CPR General Fund account; (2) Alternatively, discuss and take other action related to this item.

8. Consideration and possible action authorizing the City Manager to execute two Professional Services Agreement amendments with Rosetti Associates for the Pool Alternatives Study in El Segundo. (Fiscal Impact: $24,500)

Recommendation – (1) Authorize the City Manager to execute two Professional Services Agreements with Rosetti Associates, Inc. in a form approved by the City Attorney in the amount of $24,500; (2) Alternatively, discuss and take other action related to this item.

CALL ITEMS FROM CONSENT AGENDA

F. NEW BUSINESS

G. REPORTS – CITY MANAGER

H. REPORTS – CITY ATTORNEY

I. REPORTS – CITY CLERK

J. REPORTS – CITY TREASURER

K. REPORTS – CITY COUNCIL MEMBERS

Council Member Fuentes –
Council Member Brann –

9. Consideration and possible action to approve the creation of a joint city-school committee, between the El Segundo Unified School District and the City of El Segundo, for the purpose of collaboration on issues of mutual interest and concern. (Fiscal Impact: None)

Recommendation – (1) Approve the establishment a new standing committee of the City Council, to be known as the 2x2 Committee, and consisting of two City Council members and two Board of Education members; (2) Disband the City Council’s existing City/School Affairs Subcommittee; (3) Authorize the Mayor to appoint two members of the City Council to the 2x2 Committee; (4) Alternatively, discuss and take other action related to this item.

Council Member Jacobson –

10. Consideration and possible action requesting City Council to direct the City Attorney to analyze options and draft as appropriate documents for the City Council to reduce their salaries by 20%. (Fiscal Impact: $7,061 Current Fiscal Year and -$10,800 Annually)

Recommendation – (1) Approve directing the City Attorney to analyze options and draft as appropriate required documents for the City Council to reduce their salaries by 20%; (2) Alternatively, discuss and take other action related to this item.

Mayor Pro Tem Fisher –

Mayor Busch –

11. Consideration and possible action regarding the assignments of Council Members to various intergovernmental agencies, local agencies and subcommittees.

Recommendation – (1) Approve and implement assignments; (2) Alternatively, discuss and take other action related to this item.

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MEMORIALS –

CLOSED SESSION

The City Council may move into a closed session pursuant to applicable law, including the Brown Act (Government Code Section §54960, et seq.) for the purposes of conferring with the City’s Real Property Negotiator; and/or conferring with the City Attorney on potential and/or existing litigation; and/or discussing matters covered under Government Code Section §54957 (Personnel); and/or conferring with the City’s Labor Negotiators.

REPORT OF ACTION TAKEN IN CLOSED SESSION (if required)

ADJOURNMENT

POSTED:

DATE: April 28, 206

TIME: 3:50 p.m.

NAME: [Signature]
WHEREAS, The El Segundo Fire and Police Departments have provided public safety services for over 80 years to the citizens of El Segundo, including fire suppression, criminal investigation, fire and crime prevention efforts through public awareness, as well as a commitment to our values of respect, integrity, service and excellence; and

WHEREAS, The El Segundo Fire and Police Departments also administer life-saving paramedic service to victims of illness and injury, responded to incidents of violence as well as other threats to the safety and security of the public; and

WHEREAS, The El Segundo Fire and Police Departments have set aside Saturday, May 8, 2010, from 10:00 a.m. to 2:00 p.m., to hold, open house for the public to observe the many functions of their respective personnel, equipment, and facilities, observe a SWAT demonstration, and learn of their readiness to protect the lives, property and environment of the citizens they serve; and

WHEREAS, The Fire Department Open House will take place at Fire Station No. 1, 314 Main Street. The Police Department Open House will take place a between the 300 block of Main Street (Between Grand Ave. and Holly)

NOW, THEREFORE, the Mayor and Members of the City Council of the City of El Segundo do hereby proclaim Saturday, May 8th, 2010, as EL SEGUNDO PUBLIC SAFETY SERVICE DAY and invite the community to participate in the joint Open House from 10:00 a.m. to 2:00 p.m.

Mayor Eric H. Busch
Mayor Pro Tem Bill Fisher
Council Member Carl Jackson
Council Member Susan Fuentes
Proclamation

City of El Segundo, California

WHEREAS, Over sixty million Americans have cardiovascular disease and over one million people die from the disease annually, and each year three hundred thousand Americans have cardiovascular emergencies.

WHEREAS, Ninety-five percent of Americans who suffer cardiovascular emergencies die before reaching an emergency room, and the rate of survival increases dramatically when a family member, friend or bystander can immediately start Cardio-Pulmonary Resuscitation ("CPR").

WHEREAS, The El Segundo Fire Department and the American Red Cross have historically provided exemplary emergency medical care and training, and continue this tradition of excellence with SUPER CPR SATURDAY.

WHEREAS, The SUPER CPR SATURDAY event has trained over 3,500 people in the greater South Bay Area over the past 14 years, to be better prepared for cardiovascular emergencies, and to mitigate the life-threatening impacts of sudden cardiac arrest.

WHEREAS, El Segundo High School provides a critical element of success for the event by allowing use of the school’s facilities to accommodate the training of over 300 people.

WHEREAS, SUPER CPR SATURDAY receives generous financial and in-kind support from our corporate and service club sponsors (Chevron, DIRECTV, Raytheon, Mattel, McDonalds, Teledyne Corporation) that enables this valuable community event to be held.

NOW, THEREFORE, the Mayor and Members of the City Council of the City of El Segundo, California hereby encourage participation in CPR training and proclaim Saturday, May 22, 2010, from 8:00 a.m. to 2:00 p.m. as SUPER CPR SATURDAY.

Mayor Eric H. Rush

Mayor Pro Tem Bill Fisher

Council Member Carl Jackson

Council Member Ken Amin

Council Member Suzanne Franklin

10
WHEREAS, May is National Older Americans Month, a time to celebrate and pay tribute to the Senior Citizen Volunteers of El Segundo; and

WHEREAS, Older Americans possess and share a wealth of experience, background and history, making them one of the City’s most enduring resources and an important part of the ties that bind both family and community; and

WHEREAS, Individuals provide volunteer services contributing to a coordinated community-based system of care that facilitates the well-being of all Americans in the 21st century; and

WHEREAS, Caroline Spear was elected by her peers as the El Segundo 2010 Senior Citizen of the Year, a recognition which inspires, promotes and garnishes community spirit by giving back through volunteerism

NOW, THEREFORE, on this 4th day of May, 2010, the Mayor and Members of the City Council of the City of El Segundo, California, do hereby proclaim the month of May, 2010, OLDER AMERICANS MONTH and Caroline Spear the 2010 El Segundo Senior Citizen of the Year

And hereby invite the community to participate in the Elderfest Celebration on Saturday, May 15, 2010, from 11:00 a.m. to 2:00 p.m., at the Joslyn Center in Recreation Park honoring CAROLINE SPEAR and other senior citizens who have given generously of their time and talent to improve the quality of life for all.

[Signature]
Mayor [Name]

[Signatures]
Mayor [Name]
Council Member [Name]
Council Member [Name]
Council Member [Name]
AGENDA DESCRIPTION:

Consideration and possible action regarding presentation on the status of the new El Segundo Beach Facility and Lifeguard Station.
(Fiscal Impact: $0.00)

RECOMMENDED COUNCIL ACTION:

1. Receive and file a report on the status of the El Segundo Beach Facility and Lifeguard Station;
2. Alternatively, discuss and take other action related to this item.

ATTACHED SUPPORTING DOCUMENTS:

Proposed Renderings

FISCAL IMPACT: None

Amount Requested: $  
Additional Appropriation: No  
Account Number(s): 301-400-8202-8969

ORIGINATED BY: Maryam M. Jonas, Principal Engineer

REVIEWED BY: Stephanie Katsouleas, Public Works Director

APPROVED BY: Jack Wayt, City Manager

BACKGROUND AND DISCUSSION:

On August 4, 2009, the City entered into an agreement with Los Angeles County to receive grant funding for the planning, design development and construction of an El Segundo Beach Bathroom Facility and Lifeguard Station. Shortly thereafter, the City received grant funds totaling $1,700,000 from the County through Supervisor Don Kanab’s office for the project. Over the past six (6) months, the City:

- Approved a professional agreement with RRM Design Group to design and create detailed plans and specifications for the construction of the facility on Chevron property at El Segundo Beach. Those plans are nearly complete.
- Executed a lease agreement between the City and Chevron for use of the property where the facility will be constructed. The facility will be built adjacent to the south end of the City of Los Angeles parking lot located at Grand and Vista del Mar. Chevron will also provide the potable water and electrical power needed at the facility.

To minimize impacts on the public during the 2010 summer (parking, construction), staff plans on starting construction during the non-peak period of October 2010 to May 2011.
CITY OF EL SEGUNDO  
PAYMENTS BY WIRE TRANSFER  
4/9/10 THROUGH 4/22/10

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**DATE OF RATIFICATION: 5/4/10**

**TOTAL PAYMENTS BY WIRE:**

1,874,292.23

Certified as to the accuracy of the wire transfers by:

Mary M. Kohn  
Deputy City Treasurer  
Date  

Barbara Curl  
Director of Finance  
Date  

City Manager  
Date  

Information on actual expenditures is available in the City Treasurer's Office of the City of El Segundo.
REGULAR MEETING OF THE EL SEGUNDO CITY COUNCIL
TUESDAY, APRIL 20, 2010 – 6:00 P.M.

6:00 P.M. SESSION

CALL TO ORDER – Mayor McDowell at 6:00 p.m.

ROLL CALL

Mayor McDowell         - Present
Mayor Pro Tem Busch   - Present
Council Member Brann  - Present
Council Member Fisher - Present
Council Member Jacobson - Present

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SPECIAL ORDER OF BUSINESS:

Mark Hensley, City Attorney, announced that Council would be meeting in closed session pursuant to the items listed on the agenda.

CLOSED SESSION:
The City Council moved into a closed session pursuant to applicable law, including the Brown Act (Government Code Section §54960, et seq.) for the purposes of conferring with the City’s Real Property Negotiator; and/or conferring with the City Attorney on potential and/or existing litigation; and/or discussing matters covered under Government Code Section §54957 (Personnel); and/or conferring with the City’s Labor Negotiators; as follows:

CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION (Gov’t Code §54956.9(a) -1- matter

City of El Segundo vs. City of Los Angeles, et. al LASC Case No. BS094279

CONFERENCE WITH LEGAL COUNSEL – ANTICIPATED LITIGATION
Significant exposure to litigation pursuant to Government Code §54956.9(b): -0- potential case (no further public statement is required at this time); Initiation of litigation pursuant to Government Code §54956.9(c): -0- matter.

DISCUSSION OF PERSONNEL MATTERS (Gov’t Code §54957): - 0- matters
CONFERENCE WITH CITY'S LABOR NEGOTIATOR (Gov't Code §54957.6): -1-
matters

Represented Group: Police Support Services Employees Association (PSSEA), City
Employees Association (CEA), Firefighters Association (FFA), Police Managers
Association (PMA), Police Officers Association (POA), Supervisory and Professional
Employees (S&P)
  Negotiators: Jack Wayt, Bob Hyland and Rich Kreisler

CONFERENCE WITH REAL PROPERTY NEGOTIATOR (Gov't Code §54956.8): -0-
matters

SPECIAL MATTERS: -0- matter

Council recessed at 6:50 p.m.
REGULAR MEETING OF THE EL SEGUNDO CITY COUNCIL
TUESDAY, APRIL 20, 2010 - 7:00 P.M.

7:00 P.M. SESSION

CALL TO ORDER – Mayor McDowell at 7:00 p.m.

INVOCATION – Pastor Roger Kinsey, Pacific Baptist Church

PLEDGE OF ALLEGIANCE – Council Member Carl Jacobson

PRESENTATIONS

a. City Clerk Mortesen presented and recognized the Election poll workers and Election night workers for their valuable services rendered to The City of El Segundo during the April 2010 Municipal Election.

ROLL CALL

Mayor McDowell - Present
Mayor Pro Tem Busch - Present
Council Member Brann - Present
Council Member Fisher - Present
Council Member Jacobson - Present

PUBLIC COMMUNICATIONS – (Related to City Business Only – 5 minute limit per person, 30 minute limit total) Individuals who have received value of $50 or more to communicate to the City Council on behalf of another, and employees speaking on behalf of their employer, must so identify themselves prior to addressing the City Council. Failure to do so shall be a misdemeanor and punishable by a fine of $250. While all comments are welcome, the Brown Act does not allow Council to take action on any item not on the agenda. The Council will respond to comments after Public Communications is closed.

Christine Delgado, Asian American Drug Abuse program, spoke regarding their program in El Segundo.

A. PROCEDURAL MOTIONS

Consideration of a motion to read all ordinances and resolutions on the Agenda by title only.

MOTION by Council Member Jacobson, SECONDED by Council Member Fisher to read all ordinances and resolutions on the agenda by title only. MOTION PASSED BY UNANIMOUS VOICE VOTE. 5/0
B. SPECIAL ORDERS OF BUSINESS (PUBLIC HEARING)

C. UNFINISHED BUSINESS

D. REPORTS OF COMMITTEES, COMMISSIONS AND BOARDS

E. CONSENT AGENDA
All items listed are to be adopted by one motion without discussion and passed unanimously. If a call for discussion of an item is made, the item(s) will be considered individually under the next heading of business.

1. Approved Warrant Numbers 2576693 to 2576895 on Register No. 13 in the total amount of $624,167.65 and Wire Transfers from 3/26/10 through 4/8/10 in the total amount of $966,114.85. Authorized staff to release. Ratified: Payroll and Employee Benefit checks; checks released early due to contracts or agreement; emergency disbursements and/or adjustments; and wire transfers.

2. Approved Regular City Council Meeting Minutes of April 6, 2010 and Special Meeting Minutes of April 7, 2010.

3. Waived second reading and adopted Ordinance No. 1441 for a zone change from the Corporate Office (CO) Zone to the 199 North Continental Boulevard Specific Plan (NCBSP) Zone, a Zone Text Amendment, a Specific Plan, and a Development Agreement on the site located at 199 North Continental Boulevard. Applicant: JF El Segundo Owner, LLC (Fiscal Impact: $75,000 Contribution to parks and recreation capital improvement project to benefit children)

4. Approved an additional thirty (30) day provisional appointment extension for the position of Interim Recreation Superintendent. (Fiscal Impact: Savings of $106,574 in Fiscal Year 2009-2010)

5. Awarded a standard Public Works Contract No. 4067 to Mathew and Stewart Company, Inc. for the replacement of sanitary sewer mains at various locations within the Smoky Hollow Specific Plan area of the City of El Segundo. Project No.: PW 09-09 (Fiscal Impact: $1,025,000.00) Authorized the City Manager to execute the contract in the amount of $930,9963.

MOTION by Council Member Brann, SECONDED by Mayor Pro Tem Busch to approve Consent Agenda Items 1, 2, 3, 4, and 5. MOTION PASSED BY UNANIMOUS VOICE VOTE. 5/0

F. NEW BUSINESS

G. REPORTS – CITY MANAGER – Announced the appointment of Mitch Trevera as Police Chief.

H. REPORTS – CITY ATTORNEY – Thanked the Mayor for his service.

I. REPORTS – CITY CLERK – TO BE TAKEN LATER IN THE AGENDA
J. REPORTS – CITY TREASURER - None

K. REPORTS – CITY COUNCIL MEMBERS

Council Member Brann – None

Council Member Fisher – Spoke regarding the Mayor’s retirement.

Council Member Jacobson – Spoke regarding the Mayor’s retirement.

Mayor Pro Tem Busch – Made a presentation to Mayor McDowell from City. Spoke regarding the Mayor’s retirement.

Mayor McDowell – Spoke on his retirement.

Presentations made to retiring Mayor Kelly McDowell

I. REPORTS – CITY CLERK

6. Consideration and possible action reciting the fact of the General Municipal Election held on April 13, 2010. (Fiscal Impact: None)

MOTION by Council Member Busch, SECONDED by Council Member Jacobson to adopt Resolution No. 4649 declaring the results of the General Municipal Election held April 13, 2010. MOTION PASSED BY UNANIMOUS VOICE VOTE. 5/0

7. Consideration and possible action regarding the administering of the Oath of Office to the Council Members Elect. (Fiscal Impact: None)

City Clerk Mortesen presented Certificate of election and administered the oath of office to Council Members Elect Fisher and Fuentes.

8. Consideration and possible action regarding election of Mayor and Mayor Pro Tem by seated Council Members. (Fiscal Impact: None)

Council Member Jacobson nominated Council Member Brann; Council Member Brann nominated Council Member Busch for Mayor. MOTION FAILED for Council Member Brann. MOTION PASSED for Council Member Busch.

Mayor opened the floor to nominations for Mayor Pro Tem. MOVED by Mayor Busch to nominate Council Member Fisher; Council Member Fuentes nominated Council Member Jacobson for Mayor Pro Tem. MOTION PASSED BY UNANIMOUS 5/0 for Council Member Fisher.

Presentation made from Jane Harmon’s office.
PUBLIC COMMUNICATIONS – (Related to City Business Only – 5 minute limit per person, 30 minute limit total) Individuals who have receive value of $50 or more to communicate to the City Council on behalf of another, and employees speaking on behalf of their employer, must so identify themselves prior to addressing the City Council. Failure to do so shall be a misdemeanor and punishable by a fine of $250. While all comments are welcome, the Brown Act does not allow Council to take action on any item not on the agenda. The Council will respond to comments after Public Communications is closed.

ADJOURNMENT at 7:47 p.m.

Cindy Mortesen, City Clerk

RECEPTION IMMEDIATELY FOLLOWING FOR OUTGOING AND INCOMING COUNCIL MEMBERS
EL SEGUNDO CITY COUNCIL  
AGENDA STATEMENT

MEETING DATE: May 4, 2010
AGENDA HEADING: Consent Agenda

AGENDA DESCRIPTION:

Consideration and possible action regarding acceptance of the project for the installation of new lighting poles and conduits at Joslyn Center (339 Sheldon Street).
Project No.: PW 09-14
(Fiscal Impact: $11,910.00)

RECOMMENDED COUNCIL ACTION:

1. Accept the work as complete.
2. Authorized the City Clerk to file a Notice of Completion in the County Recorder's Office.
3. Alternatively, discuss and take other action related to this item.

ATTACHED SUPPORTING DOCUMENTS:

Notice of Completion

FISCAL IMPACT: Included in Adopted Budget

Amount Requested: $0
Additional Appropriation: No
Account Number(s): 001-400-5102-6206

ORIGINATED BY: Maryam M. Jonas, Principal Engineer

REVIEWED BY: Stephanie Katsouleas, Public Works Director

APPROVED BY: Jack Wayt, City Manager

BACKGROUND AND DISCUSSION:

On December 1, 2009 the City entered into a public works contract with General Lighting and Electric, Inc. in the amount of $11,910.00 to install three (3) new walkway lights with energy efficient bulbs adjacent to the Softball Field at Joslyn Center. The Council also approved an additional $1,090.00 to cover construction contingencies.

All work has now been completed to the satisfaction of the City and staff recommends acceptance of the project. the final contract amount is $11,910.00
NOTICE OF COMPLETION OF CONSTRUCTION PROJECT

Project Name: Installation of New Lighting Poles and Conduits at Joslyn Center
Project No.: PW 09-14

Notice is hereby given pursuant to State of California Civil Code Section 3093 et seq that:

1. The undersigned is an officer of the owner of the interest stated below in the property hereinafter described.

2. The full name of the owner is: City of El Segundo

3. The full address of the owner is: City Hall, 350 Main Street, El Segundo, CA, 90245

4. The nature of the interest of the owner is: Public Park Improvements

5. A work of improvement on the property hereinafter described was field reviewed by the City Engineer on April 15, 2010. The work done was: Installation of Parkway Lighting System.

6. On May 4, 2010, City Council of the City of El Segundo accepted the work of this contract as being complete and directed the recording of this Notice of Completion in the Office of the County Recorder.

7. The name of the Contractor for such work of improvement was: General Lighting and Electric, Inc.

8. The property on which said work of improvement was completed is in the City of El Segundo, County of Los Angeles, State of California, and is described as follows: Public Park

9. The street address of said property is: 339 Sheldon Street.

Dated: ____________________________

Stephanie Katsouleas
Public Works Director

VERIFICATION

I, the undersigned, say: I am the Director of Public Works/City Engineer of the City El Segundo, the declarant of the foregoing Notice of Completion; I have read said Notice of Completion and know the contents thereof; the same is true of my own knowledge.

I declare under penalty of perjury the foregoing is true and correct.

Executed on ________________, 2010 at El Segundo, California.

Stephanie Katsouleas
Public Works Director
AGENDA DESCRIPTION:

Consideration and possible action regarding adoption of Plans and Specifications for the Cleaning and Closed Circuit Television (CCTV) inspection of sewer lines west of Sepulveda Boulevard, between El Segundo Boulevard and Imperial Avenue. Approved Capital Improvement Project. Project No.: PW 10-02
(Fiscal Impact: $300,000.00)

RECOMMENDED COUNCIL ACTION:

1. Adopt Plans and Specifications.
2. Authorize staff to advertise the project for receipt of construction bids.
3. Alternatively, discuss and take other action related to this item.

ATTACHED SUPPORTING DOCUMENTS:

Location Map

FISCAL IMPACT: Included in Adopted Budget

Amount Requested: $300,000.00
Additional Appropriation: No
Account Number(s): 502-400-8204-8654

ORIGINATED BY: Maryam M. Jonas, Principal Engineer
REVIEWED BY: Stephanie Katsouleas, Public Works Director
APPROVED BY: Jack Wayt, City Manager

BACKGROUND AND DISCUSSION:

The wastewater Division of the Public Works Department is responsible for the maintenance and upkeep of the City’s sanitary sewer lines. Proper maintenance requires identification and correction of problems, and general condition of sewer lines. Television inspection of the sewer mains for identifying and locating potential problem areas is the recommended procedure. The City last performed a video inspection of the sewer mains in 2000. It is generally recommended that sewer mains be video inspected every five (5) years.

Staff has prepared specifications for cleaning and closed circuit television inspection of sewer mains west of Sepulveda Boulevard, between El Segundo Boulevard and Imperial Avenue. The work includes cleaning of the sewer mains, inspection and video filming of half of the City’s sewer lines including lift station force mains. Information obtained will then be analyzed to locate potential problem areas to be included in future annual sewer main rehabilitation programs.
The total estimated cost of the project is $300,000.00. Funds for this project have been allocated from the Wastewater Enterprise Funds.
City of El Segundo
PUBLIC WORKS DEPARTMENT
CLEANING AND CLOSED CIRCUIT TELEVISION
(CCTV) INSPECTION OF SEWER LINES
PROJECT NO.: PW 10-02

AREA TO BE VIDEO INSPECTED
AGENDA DESCRIPTION:

Consideration and possible action to authorize the City Manager to act on behalf of the City to approve the design of future El Segundo Police replica toys produced by Mattel, Inc. Fiscal Impact: None

RECOMMENDED COUNCIL ACTION:

1. Authorize the City Manager, or designee, to review, approve or deny design and specifications (including “e-sheets”) of proposed Mattel product(s) (e.g., El Segundo Police replica toys) pursuant to Section 6 of the attached License Agreement between the City and Mattel, Inc. dated June 26, 2007;

2. Alternatively, discuss and take other action related to this item.

ATTACHED SUPPORTING DOCUMENTS:

License Agreement Between the City and Mattel, Inc. dated June 26, 2007
Matchbox Pre-Production Image
Mattel, Inc. Licensor Approval Form

FISCAL IMPACT: None

Amount Budgeted: None
Additional Appropriation: None
Account Number(s): N/A

ORIGINATED BY: Brian Evanski, Lieutenant
REVIEWED BY: Mitch Tavera, Chief of Police
APPROVED BY: Jack Wayt, City Manager

BACKGROUND AND DISCUSSION:

The City has an existing License Agreement with Mattel, Inc. Mattel, Inc. has options to extend this Agreement until December 31, 2012. To date, Mattel, Inc. has manufactured replica El Segundo Police Department Ford Crown Victoria marked police cars and 1949 Mercury hot rods with El Segundo Police Department graphics. Mattel, Inc. is proposing to manufacture a “Matchbox” toy version of a Hummer vehicle with El Segundo Police Department graphics. A production pilot sample in “e-sheet” form must be delivered to the City for inspection and approval prior to actual production. Staff asserts that the City and police department benefit from the public relations and promotional value of these types of toys. The City will not receive any profits from this production.

Staff requests City Council authorize the City Manager, or designee, to review, approve or deny future Mattel made El Segundo Police Department replica toys.
LICENSE AGREEMENT

THIS AGREEMENT (the "Agreement") is made and entered into as of the 26th day of June, 2007 (the "Effective Date") by and between the City of El Segundo, California, having its principal office at 314 Main Street, El Segundo, California 90245 (hereinafter referred to as "LICENSOR") and Mattel, Inc., a corporation organized under the laws of the State of Delaware, having its principal office at 333 Continental Boulevard, El Segundo, CA 90245-5012 (hereinafter referred to as "MATTEL").

WITNESSETH:

WHEREAS, LICENSOR represents and warrants that it is the owner of various trademarks, copyrights and other proprietary rights in and to the Property as set forth below; and

WHEREAS, MATTEL is engaged in the business of manufacturing and selling toys and games and other consumer products; and

WHEREAS, MATTEL desires to use certain of LICENSOR'S trademarks, copyrights, and other intellectual property in the manufacturing and distribution of MATTEL'S products, and

WHEREAS, LICENSOR is willing to license MATTEL the right to use certain of LICENSOR'S trademarks, copyrights, and other intellectual property in the manufacturing and distribution of MATTEL'S products under the terms set forth in this Agreement.

NOW, THEREFORE, for and in consideration of the mutual covenants and agreements contained herein and other good and valuable consideration, receipt of which is hereby acknowledged, it is hereby agreed as follows:

1. LICENSOR hereby grants to MATTEL a non-exclusive royalty-free worldwide license to use the trademarks, tradenames, copyrights, designs, logos and likenesses including names, accessories and other visual or identifying representations associated with the El Segundo Police Department (hereinafter referred to as the "LICENSED PROPERTY") in conjunction with the manufacture, marketing, distribution, promotion and sale of various scaled die-cast and/or plastic toy vehicles replicas (motorized or non-motorized), related playsets and accessories (hereinafter referred to as the "LICENSED PRODUCTS"). In accordance with El Segundo Municipal Code (ESMC) Section 1-3-3, LICENSOR agrees that MATTEL'S use of the City Seal is, in part, to advertise the City of El Segundo and, in doing so, encourage tourism and other economic development. The rights granted herein shall apply to all channels of distribution, including without limitation, direct marketing to consumers, the Internet and online marketing and sale.
2. This Agreement shall become effective on the date first written above and shall continue in effect for a term expiring on December 31, 2010. MATTEL, in its sole discretion, shall have the option to renew this Agreement for two additional one-year periods, by written notice given to LICENSOR at least sixty (60) days prior to the expiration of the then current term.

3. MATTEL shall have no duty to manufacture and/or sell any LICENSED PRODUCTS or to otherwise exploit the rights granted herein.

4. In the event that MATTEL does manufacture LICENSED PRODUCTS, then, in full consideration for the rights granted to MATTEL hereunder, MATTEL agrees to furnish LICENSOR with twelve (12) units of each of such LICENSED PRODUCTS, at no charge, shipping and handling included. MATTEL shall not be required to furnish to LICENSOR units of any SKU (Stock-keeping Unit, the identification number assigned to individual products) of any LICENSED PRODUCTS unless MATTEL has completed a full and final production run for such SKU. No inadvertent failure of MATTEL to provide any such LICENSED PRODUCTS to LICENSOR shall be deemed a breach of this Agreement, provided that, to the extent reasonably possible and provided that such LICENSED PRODUCTS are currently being manufactured, MATTEL shall retrospectively provide such LICENSED PRODUCTS upon notice from LICENSOR of MATTEL'S failure to do so.

5. MATTEL agrees that the LICENSED PRODUCTS shall be of a standard of quality as high as that of other similar MATTEL products as of the date of this Agreement.

6. In the event that MATTEL does manufacture LICENSED PRODUCTS, then MATTEL shall submit to LICENSOR electronic “e-sheet” (e.g. jpeg) samples of each LICENSED PRODUCT (including packaging and artwork) for approval. LICENSOR shall have twenty (20) business days to approve or disapprove the electronic “e-sheet” samples, which LICENSOR shall not unreasonably delay. In any event, the failure by LICENSOR to provide written approval/disapproval within twenty (20) business days shall be deemed approved. Upon request and subject to availability and in reasonable quantities, LICENSOR shall have the right to purchase additional quantities of the LICENSED PRODUCTS from MATTEL at MATTEL’S best wholesale price.

7. MATTEL and its subsidiaries may sublicense or assign among themselves and to their subsidiaries the rights to manufacture, import, distribute and sell the LICENSED PRODUCT. MATTEL shall remain directly and primarily obligated under all the provisions of this Agreement and any default of this Agreement by its subsidiaries shall be deemed a default by MATTEL hereunder.

8. In addition to the other rights licensed to MATTEL herein, LICENSOR herein grants to MATTEL the right to use the name, nickname, likenesses and visual or identifying representations of the LICENSED PROPERTY in connection with the marketing and sale of the LICENSED PRODUCTS, including in advertising, selling, packaging and promotional and publicity materials relating to the LICENSED PRODUCTS.

9. MATTEL acknowledges that nothing contained in this Agreement is intended as an assignment or grant to MATTEL of any right, title or interest in or to the LICENSED PROPERTY or the goodwill attached thereto.
10. LICENSOR shall at all times remain the owner of any and all of the LICENSED PROPERTY created by LICENSOR and used by MATTEL in connection with the LICENSED PRODUCTS. MATTEL shall own all intellectual property rights embodied in the LICENSED PRODUCTS excluding the LICENSED PROPERTY.

11. MATTEL agrees to affix a legal notice on the packaging and other materials that incorporate the LICENSED PROPERTY in order to denote LICENSOR’s trademark and/or copyright in materials that incorporate the LICENSED PROPERTY. The legal notice when used on the LICENSED PRODUCTS may be abbreviated in accordance with legal requirements and as space permits. Subject to LICENSOR’s exclusive rights to the LICENSED PROPERTY, MATTEL is expressly permitted to apply to the LICENSED PRODUCTS any trademarks, artwork and designs that it selects and to apply appropriate patent, trademark and/or copyright notices. All such trademark and copyright notices shall be in the name of MATTEL, subject to the LICENSOR’s exclusive rights to the LICENSED PROPERTY.

12. LICENSOR represents and warrants to MATTEL that it is the sole owner of the LICENSED PROPERTY and that it has the full power and authority to enter into this Agreement. LICENSOR agrees to indemnify MATTEL against any loss and expense including its reasonable attorneys’ fees arising out of any claims, demands, or actions that may be instituted against MATTEL by reason of any claim of a superior right to any element of the LICENSED PROPERTY.

13. MATTEL agrees to indemnify LICENSOR against all third party claims arising out of its marketing or sale of the LICENSED PRODUCTS, including claims for personal injury, except that LICENSOR shall be solely responsible for any claims based upon use of the LICENSED PROPERTY as permitted by this Agreement. MATTEL shall have the right to control the defense and settlement of any such third party claims.

14. Either party may terminate this Agreement in the event that the other party materially breaches the terms of this Agreement or any of the warranties or representations made herein, provided that the non-breaching party provides the breaching party with written notice of such default and sixty (60) days within which to remove or cure such default. If there is no removal or cure of the default within such period, the Agreement may then be immediately terminated by the non-breaching party.

15. Upon expiration or earlier termination of this Agreement, MATTEL agrees to discontinue all use of the LICENSED PROPERTY, except that MATTEL shall continue to have the right to sell off all existing inventory bearing the LICENSED PROPERTY, whether completed or in the process of manufacture, for a period of six (6) months after expiration or early termination.

16. All notices wherever required in this Agreement shall be in writing and sent by facsimile, certified mail or overnight delivery and shall be deemed given when sent or mailed.

17. If any provisions of this Agreement are for any reason declared to be invalid, the validity of the remaining provisions shall not be affected thereby.

18. This Agreement and each and every one of its provisions shall be interpreted under the laws of the State of California.
19. This Agreement represents and expresses the entire agreement of the parties and supersedes all prior agreements, representations and understandings (whether written or oral) between the parties concerning the subject matter hereof. An amendment or modification of a term or condition of this Agreement must be in writing duly executed by both parties.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the day and year first written above.

<table>
<thead>
<tr>
<th>MATTEL, INC.</th>
<th>CITY OF EL SEGUNDO, CA</th>
</tr>
</thead>
<tbody>
<tr>
<td>By: [Signature]</td>
<td>By: [Signature]</td>
</tr>
<tr>
<td>Print Name: Jeffrey A. Korcheck</td>
<td>Print Name: Jeff Stewart</td>
</tr>
<tr>
<td>Title: VP, Legal &amp; Business Affairs</td>
<td>Title: City Manager</td>
</tr>
<tr>
<td>Date: October 29, 2007</td>
<td>Date: 10/29/07</td>
</tr>
</tbody>
</table>

The foregoing instrument is a full, true, and correct copy of the original on file in this Office.  
ATTEST:  
City Clerk, City of El Segundo

ATTEST:  
City Clerk  
City of El Segundo
**MATTEL, INC.**

**LICENSOR APPROVAL FORM**

**PRODUCT NAME:**

1:64 Matchbox Basics 2008 - El Segundo PD Crown Victoria

**LICENSED TO:**

tbd - ESPD deco

**DATE SUBMITTED:**

8/16/07

**DATE REQUESTED:**

ASAP

**DIV/DEPT. SUBMITTING:**

Matchbox Design

**PERSON SUBMITTING:**

Heralda

**PHONE NUMBER:**

(310) 252-6676

**FAX NUMBER:**

(310) 252-2610

**FIRST SUBMISSION**

☑️

**SECOND SUBMISSION**

☐

**FINAL SUBMISSION**

☐

**OTHER**

☐

**ITEM SUBMITTED:**

☐ ONE-TO-ONE

☐ PACKAGING

☐ ProtOTYPE PHOTO

☐ ADVERTISING

☐ PATTERn

☐ CONCEPT

☐ FIRST SHOTS

☐ STORYBOARD/SCRIPT

☐ VEHICLE GRAPHICS

☐ PROTOTYPE

☐ PRODUCT REVISION

☐ OTHER

**SPECIAL INSTRUCTIONS/COMMENTS/ITEM OR ISSUE SEEKING APPROVAL FOR:**

TO BE COMPLETED BY THE LICENSOR

**NEXT STEPS/LICENSOR COMMENTS (PLEASE INCLUDE SPECIFIC DETAILS, SUCH AS MEASUREMENTS, PACKAGE TEXT, SKETCH, PHOTO, ETC.):**

☐

**ACTION TAKEN:**

☑️ APPROVED

☐ APPROVED W/CORRECTIONS

☐ NOT APPROVED

☐ OTHER

**LICENSOR NAME:**

Jeff Stewart, City Manager

**PHONE NUMBER:**

310-524-2301

**FAX NUMBER:**

310-322-7137

**SIGNATURE:**

[Signature]

**DATE:**

[Date]

Approvals, disapprovals, comments, or notations hereon shall not imply that a binding agreement exists with licensor.
**2008 CORE 1-100**

**VEHICLE: FORD CROWN VICTORIA (2001)**

**DATE:** 8/15/07  
**TOY#:** M5330/M7405  
**SCALE:** 1:71  
**TOOL#:** MB889  

**MADE BY:** MATCHBOX  
**LOCATION:** MATTEL EL SEGUNDO, CA  
**DESIGNER:** M.HERALDA  
**SUPERVISOR:** DAVE WEISE  
**E-mail:** Heraldam@matel.com  
**MAIL STOP:** D1-D142  
**BUDGET CENTER #:** 1003.598.000.4180

**SPECs**
- **BODY:** Deep Black 0420-70004  
- **CHASSIS:** Black  
- **WINDSHIELD:** Smoked Tint MB55  
- **INTERIOR:** GRAY MB82  
- **WHEELS:** 2006 Basic Classic Wheel #J2373 w/ NO HOTSTAMP FOIL  
- **LIGHT BAR:** RED

**LAMPOINKS**
- BLACK 742-70509  
- WHITE 742-79601  
- MET.GOLD  
- BLUE 742-246530
MATTEL, INC.

LICENSOR APPROVAL FORM
Licensor complete yellow highlighted portion.

<table>
<thead>
<tr>
<th>PRODUCT NAME</th>
<th>PROJECT ART#</th>
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<tr>
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<th>DATE REQUESTED</th>
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<tr>
<td>El Segundo Police Dept.</td>
<td>Sheila Tan</td>
<td>11/26/07</td>
<td>ASAP</td>
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<tr>
<th>DIV/DEPT SUBMITTING</th>
<th>PERSON SUBMITTING</th>
<th>PHONE NUMBER</th>
<th>FAX NUMBER</th>
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<tbody>
<tr>
<td>Matchbox Design</td>
<td>Lunas</td>
<td>(310) 252-6676</td>
<td>(310) 252-2610</td>
</tr>
</tbody>
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- FIRST SUBMISSION ☑
- SECOND SUBMISSION ☐
- FINAL SUBMISSION ☐
- OTHER ☐
- ONE-TO-ONE ☐
- PACKAGING ☑
- CONCEPT ☐
- PROTOTYPE PHOTO ☐
- FIRST SHOTS ☐
- PRODUCT REVISION ☐
- ADVERTISING ☐
- STORYBOARD/SCRIPT ☐
- VEHICLE GRAPHICS ☐
- PROTOTYPE ☐
- OTHER ☐

SPECIAL INSTRUCTIONS / COMMENTS / ITEM OR ISSUE SEEKING APPROVAL FOR:
Please approve packaging

TO BE COMPLETED BY THE LICENSOR

NEXT STEPS/LICENSOR COMMENTS (PLEASE INCLUDE SPECIFIC DETAILS, SUCH AS MEASUREMENTS, PACKAGE TEXT, SKETCH, PHOTO, ETC.)

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<tr>
<td>☑ APPROVED</td>
<td>Jeff Stewart</td>
<td>310.524.2301</td>
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Licensor Signature

 Approvals, disapprovals, comments, or notations hereon shall not imply that a binding agreement exists with licensor.
MATTEL, INC.

LICENSED APPROVAL FORM
Licensor complete yellow highlighted portion.

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<th>LICENSE</th>
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<th>PHONE NUMBER</th>
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<tbody>
<tr>
<td>2008 Matchbox Basic Car poster</td>
<td>08 MBX Poster</td>
<td>El Segundo Police Department</td>
<td>Kate Carlyle</td>
<td>Shannon</td>
<td>(310) 252-5177</td>
<td>(310) 252-2610</td>
<td>1/8/08</td>
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☐ FIRST SUBMISSION ☐ SECOND SUBMISSION ☐ FINAL SUBMISSION ☐ OTHER

ITEM SUBMITTED:
☐ ONE-TO-ONE ☐ PACKAGING ☐ PROTOTYPE PHOTO ☐ ADVERTISING
☐ PATTERN ☐ CONCEPT ☐ FIRST SHOTS ☐ STORYBOARD/SCRIPT
☐ VEHICLE GRAPHICS ☐ PROTOTYPE ☐ PRODUCT REVISION ☐ OTHER Poster

SPECIAL INSTRUCTIONS / COMMENTS ITEN D/LJREE SEEKING APPROVAL FOR:

Please approve poster. The images and/or names on the poster will also be used in the Matchbox 2008 booklet, and potentially Mattel internal and retail websites.

For your approval:

Segment
Emergency
Toy #
Car Name

M5330
Ford Crown Victoria

Legal lines and logo, as applicable.

TO BE COMPLETED BY THE LICENSOR

NEXT STEPS/LICENSED COMMENTS (PLEASE INCLUDE SPECIFIC DETAILS, SUCH AS MEASUREMENTS, PACKAGE TEXT, SKETCH, PHOTO, ETC.)

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<td>310-322-7237</td>
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<tr>
<td>[Signature]</td>
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Approvals, disapprovals, comments, or notations hereon shall not imply that a binding agreement exists with licensor.
In 2008 you're ready for action!

FEED BACK

Both 99 trucks in one!

Transform the Mega Rig system into 20 different truck combos including a mega-high fire rescue ladder!

Find more Matchbox adventures online at matchbox.com
MATTEL, INC.

LICENSOR APPROVAL FORM

Licensee complete yellow highlighted portion.

<table>
<thead>
<tr>
<th>PROD DESCRIPT. w/YEAR, if applicable</th>
<th>SCALE</th>
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<th>TOY YEAR</th>
<th>SEGMENT</th>
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<tr>
<td>HUMMER H2 1:64 Basic Car 2011 segment series - El Segundo Police</td>
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<th>MULTIPACK TOY NO. (if applicable)</th>
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<tr>
<td>2/16/10</td>
<td>2/23/10</td>
<td>El Segundo Police</td>
<td>T9868</td>
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☐ FIRST SUBMISSION ☐ SECOND SUBMISSION ☐ FINAL SUBMISSION ☐ OTHER

ITEM SUBMITTED:
☐ CONCEPT ☐ TOOLING MODEL ☑ VEHICLE GRAPHICS ☐ PACKAGING

☐ OTHER (explain):

SPECIAL INSTRUCTIONS / COMMENTS / ITEM OR ISSUE SEEKING APPROVAL FOR:

Please approve graphics

TO BE COMPLETED BY THE LICENSOR

NEXT STEPS/LICENSOR COMMENTS (PLEASE INCLUDE SPECIFIC DETAILS, SUCH AS MEASUREMENTS, PACKAGE TEXT, SKETCH, PHOTO, ETC.):

A Price: $0.76
Retail: $0.99
PS: tbd 10
Launch: tbd 10

ACTION TAKEN:
☐ APPROVED
☐ APPROVED W/ CORRECTIONS
☐ NOT APPROVED
☐ OTHER

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*Packaging and samples will be sent using the multipack toy number. Approvals, disapprovals, comments, or notations hereon shall not imply that a binding agreement exists with licensor. Mattel confidential/trade secret information. All rights reserved. Do not forward, copy or disseminate without authorization by sender.
AGENDA DESCRIPTION:
Consideration and possible action to accept a cash contribution from Chevron Products Company ($1,000) and Teledyne Controls ($250), donated to the El Segundo Fire Department in support of Super CPR Saturday (Cardio-Pulmonary Resuscitation instruction) (Fiscal Impact: $1,250)

RECOMMENDED COUNCIL ACTION:
1. Accept donation and authorize the City Manager to transfer the monies into the CPR General Fund account,
2. Alternatively, discuss and take other action related to this item.

ATTACHED SUPPORTING DOCUMENTS:
None

FISCAL IMPACT: Included in Adopted Budget
Amount Budgeted: $2,400
Additional Appropriation: No
Account Number(s): 001-300-0000-3850

ORIGINATED BY: Jeffrey Robinson, Emergency Management Coordinator
REVIEWED BY: Kevin S. Smith, Fire Chief
APPROVED BY: Jack Wayt, City Manager

BACKGROUND AND DISCUSSION:
Since 1996, the El Segundo Fire Department, in conjunction with the American Red Cross, has sponsored an annual Super CPR Saturday event. This event offers FREE Adult CPR training to the community at large and traditionally trains approximately 350 citizens in one day. Over the past fourteen years, the event has trained several thousand people from all over the South Bay in the necessary skills to perform CPR and perhaps save a life. This event cannot be conducted without the generous support and contributions from community groups and local business and industry. Chevron has been an annual contributor to Super CPR Saturday since its inception, and Teledyne, a new business in El Segundo, is a first-time contributor. The funds will go to maintain their annual support of Super CPR Saturday.
AGENDA DESCRIPTION:
Consideration and possible action authorizing the City Manager to execute two Professional Services Agreement amendments with Rosetti Associates for the Pool Alternatives Study in El Segundo (Fiscal Impact: $24,500.00)

RECOMMENDED COUNCIL ACTION:
1. Authorize the City Manager to execute two Professional Services Agreements with Rosetti Associates, Inc. in a form approved by the City Attorney in the amount of $24,500.00
2. Alternatively, discuss and take other action related to this item.

ATTACHED SUPPORTING DOCUMENTS:
Rosetti Scope of Services

FISCAL IMPACT: Budget Adjustment Required
Amount Budgeted: $41,500.00
Additional Appropriation: N/A $24,500.00
Account Number(s): 703-200-0000-2630

ORIGINATED BY: Stephanie Katsouleas
REVIEWED BY: NA
APPROVED BY: Jack Wayt, City Manager

BACKGROUND AND DISCUSSION:
As part of its original scope of work, Rosetti Associates, Inc. was tasked with identifying and analyzing three locations in El Segundo where a new aquatics facility could be constructed. This feasibility study included: 1) conducting preliminary site investigations, 2) conducting two stakeholder meetings, 3) preparing draft site layout plans for the preferred sites, 4) estimating probably construction costs, and 5) providing a final narrative report on the findings associated with each site.

As the project progressed, it became clear that additional services were needed due to the complexities of fully vetting the sites proposed. The original scope called for two stakeholder meetings and one with City staff. However, it became clear that expanded outreach was necessary to reach other crucial stakeholders. These additional outreach meetings included:

- One with City staff
- One with six individual stakeholders
- One with Recreation and Parks community/senior groups
- One to the School Board
- An evening public meeting
- A presentation to the Planning Commission
- A final presentation to the City Council (pending)

The total amount requested for the additional meetings held is $16,000.00 (Amendment 2).

Following the meetings identified above, Rosetti Associates, Inc. was directed to revisit the potential for constructing an aquatics facility adjacent to the Urho Saari Swim Stadium at Richmond Elementary School. This directive resulted in additional meetings with El Segundo School District personnel, site visits with and city staff, and subsequent revisions to the site plans and upcoming final report. The total amount requested for this additional work is $8,500.00 (Amendment 3).

In conclusion, Rosetti Associates, Inc. is requesting an additional $24,500.00, which is based on the combined additional work performed above for the three preferred sites selected and evaluated. Following the Planning and Building Department's CEQA review, a final presentation will be made to council (expected at the end of the year).
April 29, 2009

Via Email and US Mail

Daniel Garcia, PE, REA, CPP
Assistant City Engineer
City of El Segundo
Public Works Department
350 Main Street
El Segundo, CA 90245-3813
dgarcia@elsegundo.org

RE: El Segundo Pool Alternatives Study

Dear Dan:

I am writing to you to request an Amendment to the agreement between Rossetti and the City of El Segundo for the Pool Alternatives Study. Our request is based on the number of meetings this project is requiring and the overall lengthening of the schedule. Our original scope of work included three meetings (one with City Staff and two with Stakeholders/Public). We have now participated in three staff meetings, a meeting with six individual Stakeholders, an evening public meeting and a presentation to the Planning Commission. We anticipate at least four more public meetings (Parks and Recreation, Senior Groups, School Board, and a final presentation to the City Council).

The overall project schedule has been extended by three months due primarily to the number and scheduling of the additional public meetings.

Based on the extended schedule impact and the increased number of public meetings, we are requesting an increase to our fee of $18,000.00.

Please contact me if you need further information or have any questions.

Sincerely,

Tim Lambert
Tim Lambert, AIA LEED AP
Principal

Agreed to and Accepted,

________________________

By

________________________

Title

________________________

Date

cc: Tom Ahn
    Mike McGlynn
    Cathy McGurk
March 30, 2010

Bob Cummings
Recreation and Parks Director
City of El Segundo
350 Main Street
El Segundo, CA 90245-3813
bcummings@elsegunco.org

RE: El Segundo Pool Alternatives Study, Rossetti Project #2009100.00
Request for Amendment #3

Dear Bob:

I am writing to you to request an Amendment to the agreement between Rossetti and the City of El Segundo for the Pool Alternatives Study. Our request is based on the fact that we have been asked to participate in a significant increase in meetings, and to make revisions to the site plan drawings for the Urho Saari location. This increase in work is linked to a series of meetings involving the El Segundo School District personnel and subsequent revisions to the site plans as a result of discussions in these meetings.

The project schedule has been extended several months and we now anticipate completion of the study to occur in May 2010.

Based on the impact of the additional meetings and drawing revisions, as well as revisions to the Final study, we are requesting an increase to our fee of $8,500.00.

Please contact me if you additional information or have any questions.

Sincerely,

Rossetti Associates, Inc.

Agreed to and Accepted,

Tim Lambert, AIA LEED AP
Principal

cc: Mike McGlynn
    Cathy McGurk

By
Title
Date
AGENDA DESCRIPTION:

Consideration and possible action to approve the creation of a joint city-school committee, between the El Segundo Unified School District and the City of El Segundo, for the purpose of collaboration on issues of mutual interest and concern. (Fiscal Impact: None)

RECOMMENDED COUNCIL ACTION:

1. Approve the establishment a new standing committee of the City Council, to be known as the 2x2 Committee, and consisting of two City Council members and two Board of Education members;
2. Disband the City Council’s existing City/School Affairs Subcommittee;
3. Authorize the Mayor to appoint two members of the City Council to the 2x2 Committee;
4. Alternatively, discuss and take other action related to this item.

ATTACHED SUPPORTING DOCUMENTS:

1. El Segundo Unified School District - April 27, 2010 - Agenda Item

FISCAL IMPACT: None

Amount Budgeted: $N/A
Additional Appropriation: N/A
Account Number(s):

ORIGINATED BY: Don Brann, Council Member
REVIEWED BY: Bill Crowe, Assistant City Manager
APPROVED BY: Jack Wayt, City Manager

BACKGROUND AND DISCUSSION:

At their Regular meeting of April 27th meeting, the El Segundo Unified School District Board of Education voted to establish “a new Ad Hoc Committee,” referred to as the 2x2 Committee. Board President Funk requested that the Board of Education create this new committee with a charter to work in collaboration with the city on issues of mutual concern and interest. Further, President Funk requested that the 2x2 Committee consist of two Board members and two City Council members.

As the City greatly benefits from the District’s educational services, which play a critical role in providing the City with knowledgeable and informed citizens who are more committed to the
community and its quality of life, it is imperative that the City and District have a more formalized structure for addressing issues of mutual concern and interest, especially in these difficult fiscal times.
Agenda Item Details

Meeting       Apr 27, 2010 - Regular Board of Education Meeting at 6 p.m. District Office Board Room, 641 Sheldon Street, El Segundo, CA 90245
Category      Action Items
Subject       Approval of Revised Assignment of Board Members to Various Ad Hoc Committees 2009-2010
Access        Public
Type          Action
Recommended   The Superintendent recommends Board of Education approval of the Revised Assignment of Board Members to Various Ad Hoc Committees 2009-2010.
Action        

Public Content

To address Board Goal - Maintain Fiscal Solvency, President Funk is requesting to appoint two Board members to a new Ad Hoc Committee. The 2 x2 Committee, consisting of two members of City Council and two members of the Board of Education, will work collaboratively on issues of mutual concern. Also attending the meetings would be the City Manager and District Superintendent.

Revised Ad Hoc Committees.pdf (67 KB)

Administrative Content

Executive Content
AGENDA DESCRIPTION:

Consideration and possible action requesting City Council to direct the City Attorney to analyze options and draft as appropriate documents for the City Council to reduce their salaries by 20%. (Fiscal Impact: -$7,061 Current Fiscal Year and -$10,800 Annually)

RECOMMENDED COUNCIL ACTION:

1. Approve directing the City Attorney to analyze options and draft as required documents for the City Council to reduce their salaries by 20%.

2. Alternatively, discuss and take other action related to this item.

ATTACHED SUPPORTING DOCUMENTS:

None

FISCAL IMPACT: Budget Adjustment Required

<table>
<thead>
<tr>
<th>Amount Budgeted:</th>
<th>$</th>
</tr>
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<tbody>
<tr>
<td>Additional Appropriation:</td>
<td>No</td>
</tr>
<tr>
<td>Account Number(s):</td>
<td>001-400-1101-4101</td>
</tr>
</tbody>
</table>

ORIGINATED BY: Council Member Carl Jacobson

REVIEWED BY: Council Member Carl Jacobson

APPROVED BY: Jack Wayt, City Manager

BACKGROUND AND DISCUSSION:

Our City is facing almost unprecedented financial problems now and will continue to for the next several years. The last time the City was facing this large a gap in our income to expenses was over 30 years ago when the Edison power plans had to switch from fuel oil (from Standard Oil) to natural gas. The loss of nearly 2/3rd of our revenue caused a major change to our revenue collection. We were prevented from changing our extremely low property tax rate by Prop 13, which is a good thing. We were lucky at that time as we were not in a recession and had the option to changing our business license tax structure.

This time the gap is not from a single event, but being caused by the prolonged recession and our rising costs of doing business.

To make things worse, we just learned that our forecasted $3.7 million Franchise Tax revenues for the current year will fall short by over a million dollars due to just one source.
Our staff is turning over every rock to find places to make spending cuts without reducing services or taking away jobs, especially essential services like public safety. But, despite their best efforts, it just will not be enough to close the gap.

El Segundo is blessed with some of the finest employees whom we must ask to help fix the City’s financial crisis. We now have no choice but to ask staff to take pay cuts. Salaries and benefits are by far this City’s biggest expense category, now topping 76% of our budget. We have nowhere else to turn.

The City Council needs to lead the way on this painful task by example. That is why I am asking Council Members to take a pay cut of 20%, effective immediately.

I realize that the total savings from such a cut would not go far in solving our budget problems. However, it is an important start and will show each Council Member’s personal commitment to fiscal responsibility.

I ask my colleagues to join me and direct the City Attorney to prepare the necessary resolution and/or other documents to put a 20% Council pay cut into effect immediately upon adoption.
AGENDA DESCRIPTION:

Consideration and possible action regarding the assignments of Council Members to various intergovernmental agencies, local agencies and subcommittees.

RECOMMENDED COUNCIL ACTION:

1. Approve and implement assignments;
2. Alternatively, discuss and take other action related to this item.

ATTACHED SUPPORTING DOCUMENTS:

A table listing current Council appointments to intergovernmental agencies, local agencies and subcommittees.

FISCAL IMPACT:

Amount Budgeted:
Additional Appropriation:
Account Number(s):

ORIGINATED BY: Mayor Eric K. Busch
REVIEWED BY:
APPROVED BY: Jack Wayt, City Manager

BACKGROUND AND DISCUSSION:

After the seating of every newly elected Council Member, Council considers appointments to serve on various intergovernmental agencies, local agencies and subcommittees.
# COUNCIL COMMITTEE ASSIGNMENTS

## May 20, 2008 - April 6, 2010

<table>
<thead>
<tr>
<th>AGENCIES/COMMITTEES</th>
<th>DELEGATE</th>
<th>ALTERNATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aviation Safety &amp; Noise Abatement Committee (Liaison)</td>
<td>Carl Jacobson</td>
<td>Bill Fisher</td>
</tr>
<tr>
<td>City Selection Committee</td>
<td>Kelly McDowell</td>
<td>Proxy as Needed</td>
</tr>
<tr>
<td>Hyperion Citizens Forum</td>
<td>Don Brann</td>
<td>Carl Jacobson</td>
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<tr>
<td>Independent Cities Association (ICA)-52 cities education/advocacy</td>
<td>Kelly McDowell</td>
<td>N/A</td>
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<tr>
<td>Independent Cities Risk Management Authority (ICRMA)</td>
<td>Kelly McDowell</td>
<td>N/A – (staff positions)</td>
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<tr>
<td>League of California Cities</td>
<td>Don Brann</td>
<td>Bill Fisher</td>
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<tr>
<td>Los Angeles County Sanitation District 5 and South Bay Cities District - (SanDist)</td>
<td>Kelly McDowell</td>
<td>Carl Jacobson</td>
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<tr>
<td>Municipal Area Express Transportation (MAX)</td>
<td>Carl Jacobson</td>
<td>Bill Fisher</td>
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<tr>
<td>Reach Out Against Drugs (ROAD)</td>
<td>Eric Busch, Pres. is ex officio</td>
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<tr>
<td>Santa Monica Bay Restoration Project- Bay Watershed Council (SMBRP)</td>
<td>Eric Busch</td>
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<td>Senior Citizen Housing Corporation Board (Liaison)</td>
<td>Carl Jacobson</td>
<td>Don Brann</td>
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<tr>
<td>South Bay Cities Council of Governments (COG)</td>
<td>Kelly McDowell</td>
<td>Eric Busch</td>
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<tr>
<td>South Bay Economic Development Partnership (SBEDP)</td>
<td>Don Brann</td>
<td>Bill Fisher</td>
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<td>South Bay Youth Project</td>
<td>Don Brann</td>
<td>Bill Fisher</td>
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<td>Southern California Association of Governments – General Assembly (SCAG)</td>
<td>Don Brann</td>
<td>Kelly McDowell</td>
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<td>Southern California Cities Joint Powers Consortium</td>
<td>Bill Fisher</td>
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<tr>
<td>West Basin Water Association</td>
<td>Don Brann</td>
<td>N/A</td>
</tr>
</tbody>
</table>

## STANDING and *AD HOC COMMITTEES

### DELEGATES

- City/School Affairs Subcommittee: Kelly McDowell and Don Brann
- Technology Subcommittee: Bill Fisher and Carl Jacobson
- Disaster Council: Kelly McDowell and Eric Busch
- *Downtown Subcommittee (eff. Nov. 2005) re $250,000 exp.:* Kelly McDowell
- Golf Committee-Standing Committee reconstituted 10/05/04: Carl Jacobson and Bill Fisher
- Business Recruitment Task Force: Kelly McDowell and Eric Busch
- Water Conservation Subcommittee: Kelly McDowell and Eric Busch
- LA County West Vector Control District (by Council election in 2004): Sandra Jacobs (4 yr term up in 12/2008)