



**SPECIAL MEETING OF THE
CITY OF EL SEGUNDO
ARTS and CULTURE ADVISORY COMMITTEE
MARKETING and EVENTS SUBCOMMITTEE
AGENDA**

MEETING DATE: Saturday, February 15th, 2020

MEETING TIME: 10:45 am

MEETING PLACE: El Segundo Public Library
Rose Garden Conference Room
111 West Mariposa Avenue
El Segundo, CA 90245

The Arts and Culture Advisory Committee, with certain statutory exceptions, can only take action upon properly posted and listed agenda items. Unless otherwise noted in the Agenda, the public can only comment on City-related business that is within the subject matter jurisdiction of the Arts and Culture Advisory Committee, and items listed on the Agenda during the **Public Communications** portion of the meeting. The time limit for comments is five minutes per person, maximum 30 minutes.

Before speaking to the Arts and Culture Advisory Committee, please state: Your name and residence and the organization you represent, if desired. Please respect the time limits.

In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact the City Clerk (310) 524-2305. Notification 48 hours before the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

Land Acknowledgement: We acknowledge that we are holding this meeting on the traditional and ancestral territory of the Tongva. We recognize the Tongva people as the traditional land caretakers of Tovaangar (Los Angeles basin, So. Channel Islands). We also acknowledge that Los Angeles County is home to the largest Indigenous populations in the US.

A. CALL TO ORDER

B. ROLL CALL

- Chairperson Jeff Cason
- Brian Mitchell
- Natalie Strong (lead)
- Maureen Kingsley

C. PUBLIC COMMUNICATIONS (Related to city business only and for which the Advisory Council is responsible – 5 minutes per person; 30 minutes total).

D. PRESENTATIONS –

E. UNFINISHED BUSINESS –

1. Marketing Action Checklist

2. Library Website Contributions

- a. Public Art Map Development**
- b. Policy for Events Calendar Inclusion**
- c. Cultural Development Fund Storytelling**

F. NEW BUSINESS

G. MARKETING/EVENTS SUBCOMMITTEE MEMBER COMMENTS

Jeff Cason
Brian Mitchell
Natalie Strong (lead)
Maureen Kingsley

H. ADJOURNMENT

NEXT MEETING: Special meeting 10:45 am Saturday, March 14th, 2020 at the El Segundo Public Library, Rose Garden Conference Room, 111 West Mariposa Avenue, El Segundo, CA 90245.

Posted by: Julie Todd
Date & Time: