



SPECIAL MEETING OF THE CITY OF EL SEGUNDO ARTS and CULTURE ADVISORY COMMITTEE AGENDA

MEETING DATE: Wednesday, February 19, 2020

MEETING TIME: 5:30 p.m.

MEETING PLACE: El Segundo Public Library
Rose Garden Conference Room
111 West Mariposa Avenue
El Segundo, CA 90245

The Arts and Culture Advisory Committee, with certain statutory exceptions, can only take action upon properly posted and listed agenda items. Unless otherwise noted in the Agenda, the public can only comment on City-related business that is within the subject matter jurisdiction of the Arts and Culture Advisory Committee, and items listed on the Agenda during the **Public Communications** portion of the meeting. The time limit for comments is five minutes per person, maximum 30 minutes.

Before speaking to the Arts and Culture Advisory Committee, please state: Your name and residence and the organization you represent, if desired. Please respect the time limits.

In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact the City Clerk (310) 524-2305. Notification 48 hours before the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

Land Acknowledgement: We acknowledge that we are holding this meeting on the traditional, ancestral, and unceded territory of the Tongva. We recognize the Tongva people as the traditional land caretakers of Tovaangar (Los Angeles basin, So. Channel Islands). We also acknowledge that Los Angeles County is home to the largest Indigenous populations in the US.

A. CALL TO ORDER

B. ROLL CALL

- | | |
|---|---|
| <input type="checkbox"/> Jeff Cason | <input type="checkbox"/> Brian Mitchell |
| <input type="checkbox"/> Kristen Dorsey | <input type="checkbox"/> George Renfro |
| <input type="checkbox"/> Maureen Kingsley | <input type="checkbox"/> Natalie Strong |
| <input type="checkbox"/> Mark Knight | <input type="checkbox"/> Vice Chairperson Eva Sweeney |
| <input type="checkbox"/> Michael Kreski | <input type="checkbox"/> Chairperson Neal Von Flue |

CITY COUNCIL LIAISONS

- | | |
|---|---|
| <input type="checkbox"/> Councilmember Scot Nicol | <input type="checkbox"/> Councilmember Chris Pimentel |
|---|---|

C. PRESENTATIONS

1. Discussion led by the City Attorney's Office relating to potential conflicts of interest of ACC Members with respect to the City's new Cultural Development Program (David King/15 minutes)
2. AB 5 Impact on the Arts: An ACC Member's Perspective (Jeff Cason/15 minutes)
Link to California Legislative Information: <https://leginfo.legislature.ca.gov/>

D. PUBLIC COMMUNICATIONS (Related to city business only and for which the Advisory Council is responsible – 5 minutes per person; 30 minutes total).

E. APPROVAL OF MINUTES for January 28, 2020

F. SPECIAL BUSINESS – NONE

G. UNFINISHED BUSINESS – NONE

H. NEW BUSINESS

1. Arts and Culture Advisory Committee Vision Document (Michael Kreski and Eva Sweeney/15 minutes)
Attached Supporting Document: DRAFT Vision Document
Recommendation: Discussion and possible action.
2. ACC Logo Strategy (Maureen Kingsley/10 minutes)
Recommendation: Discussion and possible action.

I. SUBCOMMITTEE UPDATES

1. Events/Marketing
2. Grants
3. Percent for Arts
4. Projects

J. GOVERNANCE

K. ADVISORY COMMITTEE MEMBER COMMENTS

Chairperson Neal Von Flue
Vice Chairperson Eva Sweeney
Jeff Cason
Kristen Dorsey
Maureen Kingsley

Mark Knight
Michael Kreski
Brian Mitchell
George Renfro
Natalie Strong

CITY COUNCIL LIAISON COMMENTS
Councilmember Scot Nicol

Councilmember Chris Pimentel

L. CITY LIAISON UPDATES

M. ADJOURNMENT

NEXT MEETING: Regular meeting on March 24, 2020 at 5:30 p.m., at the El Segundo Public Library, Rose Garden Conference Room, 111 West Mariposa Avenue, El Segundo, CA 90245.

Posted by: Julie Todd Date & Time:

SUBCOMMITTEES

Events/Marketing: Natalie Strong (lead), Jeff Cason, Maureen Kingsley, and Brian Mitchell

Grants: Eva Sweeney (lead), Jeff Cason, Maureen Kingsley, and Natalie Strong

Cultural Development Program: Michael Kreski (lead), Jeff Cason, Mark Knight, Brian Mitchell, and Eva Sweeney

Projects: Neal Von Flue (lead), Kristen Dorsey, Mark Knight, Michael Kreski, and Natalie Strong

ARTS AND CULTURE ADVISORY COMMITTEE OUTREACH TO OTHER CITY OF EL SEGUNDO COMMITTEES, COMMISSIONS, AND BOARDS

Capital Improvement Program Advisory Committee: Michael Kreski

Economic Development Advisory Council: Eva Sweeney

Environmental Committee: Kristen Dorsey

Investment Advisory Committee: Brian Mitchell

Library Board of Trustees: Natalie Strong, Brian Mitchell (alternate)

Planning Commission: Kristen Dorsey, Eva Sweeney (alternate)

Recreation and Parks Commission: Jeff Cason, Michael Kreski (alternate)

Senior Citizens Housing Corporation Board: Maureen Kingsley, Neal Von Flue (alternate)

Technology Committee: Brian Mitchell, Mark Knight (alternate)

***Gateway Committee:** George Renfro

Arts & Culture Advisory Committee – Vision Document

DRAFT

02.08.20

Arts & Culture Values

Responsibility

- Having long-term value and maintainability
- Achievable
- Financially feasible and justifiable
- Enhancing community well-being
- Showing measurable benefits to the city

Authenticity

- True to artist, sponsor, and city
- Respectful of community history, character
- Nurturing existing roots
- Integral with city's future direction

Intelligence

- Evidencing and inspiring innovative thinking
- Merging art, technology, and ecology
- Intellectually challenging

Synergy

- Drawing strength from dualities
- Combining familiar with challenging
- Melding personal expression with civic goals
- Multifunctional and dynamic

Equity

- Welcoming diverse viewpoints
- Engaging a broad community
- Delivering value for all stakeholders

Arts & Culture Advisory Committee – Vision Document

DRAFT

02.08.20

Arts & Culture Goals

Integrate arts and culture into city life

- Artworks woven into city fabric
- School and adult programs
- Artists in residence
- City identity strengthened through arts

Build a better city with art

- Integrate creative concepts into capital improvements
- Improve the “quality of place” throughout the city
- Bridge downtown, beach, and east of PCH through art

Make El Segundo a prime tourist destination

- Landmark art attractions (monumental lookout, welcome chapel, floating pier)
- Calendar of festivals, performances, art fairs
- Media exposure (i.e. TV series “Building a City with Art”, regional promotion of art/culture events)

Create / support cultural events

- Theatre and concerts in public spaces and parks
- TedX Talks in El Segundo venues
- El Segundo Art Walks
- Street festivals and art shows
- City programming

Support local cultural institutions and artists

- Museums
- Theatres
- Libraries
- Performing arts groups