

Cultural Development Fund Budget

* all programming **must** proceed through standard ACC application & approval processes, which includes evaluation of DEI impact

					El Segundo 2021 Budget Year			
					Fiscal Q1	Fiscal Q2	Fiscal Q3	
Running Sum	Priority	Project Description & Ranking		Category	2020 2020-Q4	2021 2021-Q1 2021-Q2		Line Total
\$ 15	1	CDP program administration (e.g. expert consultation, subscription fees, marketing & promotion of opportunities)		Administrative	\$ 5.0	\$ 5.0	\$ 5.0	\$ 15.0
\$ 21	2	Cultural Gatherings (e.g. ACC-organized talks/presentations/events to exchange cultural experiences)		Event*	\$ 2.0	\$ 2.0	\$ 2.0	\$ 6.0
\$ 23	3	DEI training and education for ACC (e.g. stipends to compensate speakers)		Administrative	\$ 0.5	\$ 0.5	\$ 0.5	\$ 1.5
\$ 38	4	Grants to support artistic programming in the community. Application process to include evaluation of diversity, equity, & inclusion (DEI) impact. (e.g. pop-up installations, grants to individual artists : not limited to 501(c)(3) nonprofits)		Community Grant	\$ 5.0	\$ 5.0	\$ 5.0	\$ 15.0
\$ 188	5	Grants for sustainment of community cultural institutions (rest. to 501(c)(3) non-profits)		Community Grant	\$ 50.0	\$ 50.0	\$ 50.0	\$ 150.0
\$ 213	6	Library Programming Expansion (e.g. concerts, author talks, living library)		Event*	\$ 5.0	\$ 10.0	\$ 10.0	\$ 25.0
\$ 238	7	Rec & Park Programming Expansion (e.g. theatre program, expand concert series with cultural instruction e.g. dance instruction)		Event*	\$ 5.0	\$ 10.0	\$ 10.0	\$ 25.0
\$ 288	8	Placemaking at Library Park: mural (wall outside children's area, future entrance), Storybook Loop, and community engagement . Preference for underrepresented artists. Supplement current \$120k budget.		Public Art	\$ 15.0	\$ 35.0	\$ -	\$ 50.0
\$ 438	9	Gateway Project plus-up (1:1 match with city funds)		Public Art	\$ 150.0			\$ 150.0
\$ 451	10	Art Walk 2021 (June)		Event*	\$ -	\$ -	\$ 13.0	\$ 13.0
\$ 471	11	Murals in the community. Preference for underrepresented artists.		Public Art	\$ -	\$ 10.0	\$ 10.0	\$ 20.0
\$ 539	12	ACC Discretionary Reserve		Administrative	\$ 22.8	\$ 22.8	\$ 22.8	\$ 68.5
\$ 569	13	Grants for urban placemaking (e.g. streetside parklets)		Community Grant	\$ 10.0	\$ 10.0	\$ 10.0	\$ 30.0
\$ 589	14	Maintanance/repairs on prior installations		Public Art	\$ -	\$ 10.0	\$ 10.0	\$ 20.0
\$ 599	15	Artistic link to the beach		Public Art	\$ -	\$ -	\$ 10.0	\$ 10.0
Total					\$ 270	\$ 170	\$ 158	

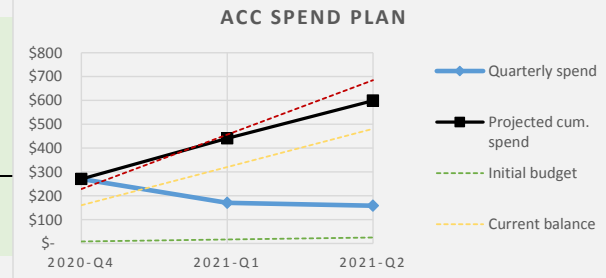
Running Totals \$ 270 \$ 441 \$ 599

Budget Administered by City of El Segundo Finance Department under guidance by the ACC and approval by the City Council

Note: funding listed in k\$

Funding Levels Plotted in chart as linear allocation across budget period

\$ 25	initial CDP funding level
\$ 481	current balance in the fund
\$ 685	based on historical 10-yr data avg



The partnership model makes this budget work
ACC partners with the City, nonprofits, and community creatives to execute projects within a budget cycle

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