

## Cultural Development Fund Budget

\* all programming **must** proceed through standard ACC application & approval processes, which includes evaluation of DEI impact

					El Segundo 2021 Budget Year			
					Fiscal Q1	Fiscal Q2	Fiscal Q3	
Running Sum	Priority	Topic	Category	2020		2021		Line Total
				2020-Q4	2021-Q1	2021-Q2		
● \$ 15	1	CDP program administration (e.g. expert consultation, subscription fees, marketing & promotion of opportunities)	Administrative	\$ 5.0	\$ 5.0	\$ 5.0	\$ 15.0	
● \$ 21	2	Cultural Gatherings (e.g. ACC-organized talks/presentations/events to exchange cultural experiences )	Event*	\$ 2.0	\$ 2.0	\$ 2.0	\$ 6.0	
● \$ 23	3	DEI training and education (e.g. stipends to compensate speakers )	Administrative	\$ 0.5	\$ 0.5	\$ 0.5	\$ 1.5	
● \$ 53	4	Grants to support artistic programming and projects in the community. Application process to include evaluation of diversity, equity, & inclusion (DEI) impact. (e.g. murals, pop-up installations, grants to individual artists : not limited to 501(c)(3) nonprofits)	Community Grant	\$ 10.0	\$ 10.0	\$ 10.0	\$ 30.0	
● \$ 203	5	Grants for sustainment of community cultural institutions (rest. to 501(c)(3) non-profits )	Community Grant	\$ 50.0	\$ 50.0	\$ 50.0	\$ 150.0	
● \$ 228	6	Library Programming Expansion (e.g. concerts, author talks, living library)	Event*	\$ 5.0	\$ 10.0	\$ 10.0	\$ 25.0	
● \$ 253	7	Rec & Park Programming Expansion (e.g. theatre program, expand concert series with cultural instruction e.g. dance instruction)	Event*	\$ 5.0	\$ 10.0	\$ 10.0	\$ 25.0	
● \$ 303	8	Placemaking at Library Park: mural (wall outside children's area, future entrance), Storybook Loop, and community engagement . Preference for underrepresented artists. Supplement current \$120k budget.	Public Art	\$ 15.0	\$ 35.0	\$ -	\$ 50.0	
● \$ 453	9	Gateway Project plus-up (1:1 match with city funds)	Public Art	\$ 150.0			\$ 150.0	
● \$ 466	10	Art Walk 2021 (June)	Event*	\$ -	\$ -	\$ 13.0	\$ 13.0	
● \$ 486	11	Murals in the community. Preference for underrepresented artists.	Public Art	\$ -	\$ 10.0	\$ 10.0	\$ 20.0	
● \$ 554	12	ACC Discretionary Reserve	Administrative	\$ 22.8	\$ 22.8	\$ 22.8	\$ 68.5	
● \$ 584	13	Grants for urban placemaking (e.g. streetside parklets)	Community Grant	\$ 10.0	\$ 10.0	\$ 10.0	\$ 30.0	
● \$ 604	14	Maintanance/repairs on prior installations	Public Art	\$ -	\$ 10.0	\$ 10.0	\$ 20.0	
● \$ 614	15	Artistic link to the beach	Public Art	\$ -	\$ -	\$ 10.0	\$ 10.0	
<b>Total</b>				<b>\$ 275</b>	<b>\$ 175</b>	<b>\$ 163</b>		

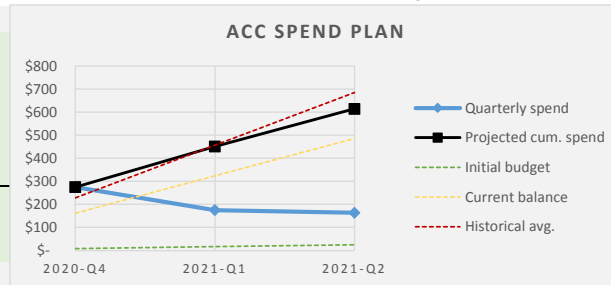
Running Totals

\$ 275 \$ 451 **\$ 614**

Budget Administered by City of El Segundo Finance Department under guidance by the ACC and approval by the City Council

Note: funding listed in k\$

Funding Levels	Plotted in chart as linear allocation across budget period
\$ 25	initial CDP funding level
\$ 486	current balance in the fund
\$ 685	based on historical 10-yr data avg



The partnership model makes this budget work  
ACC partners with the City, nonprofits, and community creatives to execute projects within a budget cycle

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