

SPECIAL MEETING OF THE EL SEGUNDO CITY COUNCIL
WEDNESDAY, July 22, 2019
Virtual Meeting
12:00 p.m.
(City Strategic Plan Study Session for FY 2020-21)

CALL TO ORDER – Mayor Boyles at 12:08 PM

PLEDGE OF ALLEGIANCE - Mayor Pro Tem Pimentel

ROLL CALL

Mayor Boyles	-	Present via teleconferencing
Mayor Pro Tem Pimentel	-	Present via teleconferencing
Council Member Pirsztuk	-	Present via teleconferencing
Council Member Nicol	-	Present via teleconferencing
Council Member Giroux	-	Present via teleconferencing

PUBLIC COMMUNICATIONS – (Related to City Business Only) – 5 minute limit per person, 30 minute limit total) None

STUDY SESSION OUTLINE:

Recommendation: City Council to conduct study session and provide direction as necessary

1. Introduction
 - a. Welcome – Scott Mitnick, City Manager
 - b. Public Comments - None
 - c. Study Session Overview – Scott Mitnick, City Manager
2. Organization Status Update
 - a. Financial Outlook – Joe Lillio, Finance Director
 - b. Land Use Projects – Sam Lee, Planning, Building and Safety
 - c. FY 2019-20 Challenges & Successes – Scott Mitnick, City Manager

Council discussion and questions answered

3. FY 2020-2021 City Strategic Plan – Scott Mitnick, City Manager
 - a. City Mission Statement
 - b. City Vision Statement
 - c. City Values & Culture
 - d. Five Broad Goals
 - e. Top Nine City Council Priorities

Council discussed changing/updating City Mission Statement.

Goal #1 – Add (d)

- “Embrace Diversity, Equity and Inclusion” to goal title (Enhance Customer Service, Engagement and Communication).

Goal #2 - Add a new Activity

- Prepare COVID-19 response analysis

Goal #3 – No change

Goal #4 – Add a new Activity – Review Environmental proposals

- Elimination of single-use plastic
- Establish Green Business Recognition Program
- Develop Green Construction Standards
- Clean Power Alliance Membership
- Expanded water conservation efforts

Council discussed proposed new environmental wording of activities. The changes will be brought back during the Budget Session on August 5, 2020

Goal #5 – No change

Top Nine Council Priorities- (e)

- #9 – add more definition of intent, differentiating factors
- Add a tenth priority regarding post COVID-19 recovery and the Community

4. Wrap-up

- a. Next Steps
- b. Concluding Remarks

Scott Mitnick, City Manager, will follow up on reconvening the Ad hoc Pension committee, add KPI requirement adding square footage as an indicator and wording for several items suggested by Council.

Mayor Boyles asked Council to consider adding the following two (2) goals; allocating funds/resources to improve upon our metrics and understand our GDP.

Mayor Pro Tem Pimentel asked the possibility of adding GMP as well.

ADJOURNMENT at 1:55 PM


Tracy Weaver, City Clerk