



MEETING OF THE CITY OF EL SEGUNDO ECONOMIC DEVELOPMENT ADVISORY COUNCIL AGENDA

MEETING DATE: Wednesday November 18, 2020
MEETING TIME: 4:30 PM
MEETING PLACE: Zoom Meeting

**DUE TO THE COVID-19 EMERGENCY, THIS MEETING WILL BE CONDUCTED VIA
TELECONFERENCE PURSUANT TO THE GOVERNOR'S
EXECUTIVE ORDER N 29-20**

How Can Members of the Public Observe and Provide Public Comments?

Join via Zoom from a PC, Mac, iPad, iPhone, or Android device, or by phone.

Please use this URL:

<https://zoom.us/j/99030215559?pwd=RIpZM0dFOTVPak5nRm96eDBQNkdWdz09>

If you do not wish for your name to appear on the screen, then use the drop down menu and click on "rename" to rename yourself to be anonymous.

OR

Join by phone: 1-669-900-9128

Enter Meeting ID: **990 3021 5559**

Enter Passcode: **768346**

Your phone number is captured by the zoom software and is subject to the Public Records Act unless you first dial "67" before dialing the number as shown above to remain anonymous.

The time limit for comments is five (5) minutes per person. Before speaking to the Committee, please state: your name and residence or the organization you represent. Please respect the time limits.

Members of the Public may also provide comments electronically by sending an email to the following address, with a limit of 150 words and accepted up until 30 minutes prior to the meeting: creveles@elsegundo.org in the subject line please state the meeting date and item number. Depending on the volume of communications, the emails will be read to the Committee during public communications.

NOTE: Emails and documents submitted will be considered public documents and are subject to disclosure under the Public Records Act. and possibly posted to the City's website.

NOTE: Public Meetings can be recorded and are subject to disclosure under the Public Records Act and possibly posted to the City's website.

Additional Information:

The **Economic Development Advisory Council**, with certain statutory exceptions, can only take action upon properly posted and listed agenda items. Unless otherwise noted in the Agenda, the public can only comment on City-related business that is within the subject matter jurisdiction of the **Economic Development Advisory Council**.

In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact the City Clerk (310) 524-2305. Notification 48 hours before the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

A. CALL TO ORDER

B. ROLL CALL

City Staff

- Scott Mitnick
- Barbara Voss
- Cristina Reveles

Economic Development Advisory Council (EDAC)

- Al Keahi (Chair)
- Lily Craig (Vice Chair)
- Alex Abad
- Spencer Bauer
- Rob Croxall
- Jim McCaulley
- Vandad Espahbodi
- Shar Franklin
- Richard Lundquist
- Bob Healey
- Gary Horwitz
- Lance Ralls
- Tim Harris
- Corinne Murat (Leave of Absence)
- Matthew Tompkins

C. PUBLIC COMMUNICATIONS (Related to city business that is within EDAC’s purview – 5 minutes per person; 30 minutes total).

D. PRESENTATION (Informational Item – No action to be taken and only brief comments from EDAC and Council Members)

1. Economic Recovery Program Update. – B.Voss/C.Reveles
2. Hospitality/Tourism Campaign Update. – B.Voss/C.Reveles

E. UNFINISHED BUSINESS - None

F. NEW BUSINESS

1. Introduce overall concept/objective of the City’s Economic Recovery Research study. – Riester Pacific.
2. Present, explore research findings and discuss key points.

G. REPORTS

1. September New Business Highlights – Report regarding the new El Segundo businesses identified below:

Name	Address	Business Type
THE MANAGEMENT CO.	360 N PACIFIC COAST HWY STE 2000	ACCOUNTING, TAX PREPARATION, BOOKKEEPING, AND PAYROLL SERVICES
PEER STREET, INC.	2121 PARK PL STE 250	DIVERSIFIED INVESTMENT SERVICES
MRKT EL SEGUNDO	2333 UTAH AVE STE 101	RESTAURANT

EDDIE V'S #8526	2101 ROSECRANS AVE STE 1280	RESTAURANT
CANCER INSTITUTE OF AMERICA MEDICAL CORPORATION	150 S PACIFIC COAST HWY STE F	OFFICES OF PHYSICIANS
G MEDIA INSURANCE SERVICES INC.	880 APOLLO ST STE 337	INSURANCE BROKERAGE

H. PUBLIC COMMUNICATIONS (Related to city business only and for which the **Advisory Council** are responsible – 5 minutes per person; 30 minutes total)

I. COUNCIL MEMBER/EDAC COMMENTS (Brief Statements)

1. **Chair Al Keahi** – Brief concluding comments.
No action to be taken.

J. NEXT EDAC MEETING

Location: TBD

Date: TBD

Time: TBD

K. ADJOURNMENT