



AGENDA

EL SEGUNDO CITY COUNCIL

6:00 PM Regular Session

February 2, 2021

DUE TO THE COVID-19 EMERGENCY, THIS MEETING WILL BE CONDUCTED PURSUANT TO THE GOVERNOR'S EXECUTIVE ORDER N-29-20.

TELECONFERENCE VIA ZOOM MEETING

MEETING ID: 977 5007 3613

PIN: 405773

PUBLIC ADVISORY:

THE CITY COUNCIL CHAMBER WILL NOT BE OPEN TO THE PUBLIC

How Can Members of the Public Observe and Provide Public Comments?

- Residents can watch the meeting live via Spectrum Channel 3 and 22, AT&T U-Verse Channel 99 and/or El Segundo TV at YouTube.com.
- Access remotely via Zoom from a PC, Mac, iPad, iPhone, or Android device or by phone. Use URL <https://zoom.us/j97750073613/> and enter PIN: 405773 or visit www.zoom.us on device of choice, click on "Join a Meeting" and enter meeting ID: 977 5007 3613 and PIN: 405773
- Join by phone at 1-669-900-9128 and enter meeting ID and PIN.
NOTE: Your phone number is captured by the Zoom software and is subject to the Public Records Act, dial *67 BEFORE dialing in to remain anonymous.
- Note that you will be placed in a "listen only" mode and your video feed will not be shared with the Council or public.
- For Public Communications and comments during Public Hearings, please notify the meeting host by raising your virtual hand (see hand icon at bottom of screen) and you will be invited to speak. *(If you do not wish for your name to appear on the screen, then use the drop-down menu and click on "rename" to rename yourself "anonymous")*
- Do not simultaneously use a microphone through Zoom and a cellphone/telephone, this combination results in audio problems.
- For electronic public comments on a specific agenda item, submit comments to the following e-mail address, with a limit of 150 words and accepted up until 30 minutes prior to the meeting: PUBLICCOMMUNICATIONS@elsegundo.org, **in the subject line please state the meeting date and item number.** Depending on the volume of communications, the emails will be read to Council during public communications.
- For Public Hearings: written communications will be accepted both before the meeting and during the open period of the Public Hearing at PUBLICCOMMUNICATIONS@elsegundo.org.
- All written communication, documents, email addresses of attendees captured by Zoom software will be considered a public document subject to possible posting on the City's website and are subject to disclosure under the Public Records Act.

Additional Information:

The City Council, with certain statutory exceptions, can only take action upon properly posted and listed agenda items. Any writings or documents given to a majority of the City Council regarding any matter on this agenda that the City received after issuing the agenda packet are available for public inspection in the City Clerk’s office during normal business hours. Such Documents may also be posted on the City’s website at www.elsegundo.org and additional copies will be available at the City Council meeting.

Unless otherwise noted in the Agenda, the Public can only comment on City-related business that is within the jurisdiction of the City Council and/or items listed on the Agenda during the Public Communications portions of the Meeting. Additionally, the Public can comment on any Public Hearing item on the Agenda during the Public Hearing portion of such item. The time limit for comments is five (5) minutes per person.

Before speaking to the City Council, please state: Your name and residence and the organization you represent, if desired. Please respect the time limits.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact City Clerk, 524-2305. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

**REGULAR MEETING OF THE EL SEGUNDO CITY COUNCIL
TUESDAY, FEBRUARY 2, 2021 - 6:00 P.M.
REGULAR SESSION**

CALL TO ORDER

INVOCATION – The Bridge, Pastor Wes Harding

PLEDGE OF ALLEGIANCE – Council Member Nicol

ROLL CALL

PUBLIC COMMUNICATIONS – (Related to City Business Only – 5-minute limit per person, 30-minute limit total) *Individuals who have received value of \$50 or more to communicate to the City Council on behalf of another, and employees speaking on behalf of their employer, must so identify themselves prior to addressing the City Council. Failure to do so shall be a misdemeanor and punishable by a fine of \$250. While all comments are welcome, the Brown Act does not allow Council to take action on any item not on the agenda. The Council will respond to comments after Public Communications is closed.*

CITY MANAGER FOLLOW-UP COMMENTS – (Related to Public Communications

SPECIAL PRESENTATIONS:

- a) Proclamation – Black History Month
- b) COVID-19 Update

A. PROCEDURAL MOTIONS

Consideration of a motion to read all ordinances and resolutions on the Agenda by title only.

Recommendation – Approval.

B. CONSENT CALENDAR

- 1. **Approve Regular City Council Meeting Minutes of January 19, 2021.**
-

Recommendation – Approval

- 2. **Warrant numbers 3034109 – 3034188 and 9001781 – 9001825 on Register No. 7b in the total amount of \$336,714.46 and wire transfer from 12/28/2020 through 1/03/2021 in the total amount of \$345,455.33. Warrant numbers 3034189 – 3034300 and 90011826 – 9001826 on Register No. 8a in the total amount of \$418,234.29 and wire transfer from 1/04/2021 through 1/10/2021 in the total amount of \$709,943.76 and wire transfer from 1/11/2021 through 1/ in the total amount of \$2,107,415.76.**
-

Recommendation – Approve Warrant Demand Register and authorize staff to release. Ratify Payroll and Employee Benefit checks; checks released early due to contracts or agreement; emergency disbursements and/or adjustments; and wire transfers.

- 3. **Approve Examination Plans and Class Specifications for newly created Library Manager and Cultural Arts Coordinator positions.**
-

Recommendation – Approve the proposed Examination Plans for the new Library Manager and Cultural Arts Coordinator positions and approve the proposed Class Specifications for Library Manager and Cultural Arts Coordinator.

- 4. **Authorize the City Clerk to file a Notice of Completion for Pavement Rehabilitation Project for FY 2019-20.**
-

Recommendation – Accept Pavement Rehabilitation Project for FY 2019-20, Project No. PW 20-01, by Hardy and Harper, Inc. as complete and authorize the City Clerk to file a Notice of Completion with the County Recorder’s Office.

- 5. **Waive \$50,000 in permitting fees and associated costs for outdoor dining areas.**
-

Recommendation – Waive \$50,000 in permitting fees and associated costs to provide temporary barricades for businesses to allow outdoor dining areas until December 31, 2021.

C. **PUBLIC HEARINGS**

D. **STAFF PRESENTATIONS**

6. **2020 Customer Satisfaction Survey**

Recommendation – Receive and file the City’s fourth annual customer satisfaction survey results that were conducted with residents and businesses utilizing the Net Promoter Score (NPS) methodology.

7. **City Broadband Discussion**

Recommendation – Receive and file City Broadband Update

8. **“Report an Issue” Website Feature.**

Recommendation – Receive and file overview of “Report an Issue” website feature.

9. **2021 Legislative Platform representing official City positions on proposed regional, state, and federal legislation.**

Recommendation – Approve the 2021 Legislative Platform.

10. **2020 Economic Development Annual Report summarizing the key accomplishments of the City’s economic development division.**

Recommendation – Receive and file 2020 Economic Development Annual Report.

E. **COMMITTEES, COMMISSIONS AND BOARDS PRESENTATIONS:**

F. **REPORTS – CITY CLERK**

G. **REPORTS – CITY TREASURER**

H. **REPORTS – COUNCIL MEMBERS**

Council Member Giroux –

Council Member Nicol -

Council Member Pirsztuk -

Mayor Pro Tem Pimentel –

Mayor Boyles –

11. **Resolution opposing proposed housing legislation.**

Recommendation – Adopt resolution opposing proposed Senate Bill 9 (Atkins) and Senate Bill 10 (Weiner)

I. REPORTS – CITY ATTORNEY

J. REPORTS/FOLLOW-UP – CITY MANAGER

CLOSED SESSION

The City Council may move into a closed session pursuant to applicable law, including the Brown Act (Government Code Section §54960, et seq.) for the purposes of conferring with the City's Real Property Negotiator; and/or conferring with the City Attorney on potential and/or existing litigation; and/or discussing matters covered under Government Code Section §54957 (Personnel); and/or conferring with the City's Labor Negotiators.

REPORT OF ACTION TAKEN IN CLOSED SESSION (if required)

MEMORIAL –

ADJOURNMENT

POSTED:

DATE: January 29, 2021

BY: Tracy Weaver

TIME: 12:45PM

Proclamation

City of El Segundo, California

- WHEREAS,** Black History Month affords special opportunity to become more knowledgeable about black heritage, and to honor the many black leaders who have contributed to the progress of our nation; and
- WHEREAS,** Dr. Woodson initiated Black History Week, February 12, 1926; and for many years, the second week of February, chosen so as to coincide with the birthdays of Frederick Douglas and Abraham Lincoln, was celebrated by African Americans in the United States; and
- WHEREAS,** in 1976, as part of the nation's bicentennial, Black History Week was expanded and became established as Black History Month, and is now celebrated all over North America; and
- WHEREAS,** such knowledge can strengthen the insight of all our citizens regarding the issues of human rights, the great strides that have been made in the crusade to eliminate the barriers of equality for minority groups, and the continuing struggle against racial discrimination and unconscious bias.

NOW, THEREFORE, the Mayor and Members of the City Council of the City of El Segundo, California, hereby proclaim the month of February 2021 "**BLACK HISTORY MONTH**" and urge all citizens to join together in making this period of rededication to the principles of justice and equality for all people.



Mayor Drew Boyles

*Mayor Pro Tem Chris Pimentel
Council Member Scot Nicol*

*Council Member Carol Pirsztuk
Council Member Lance Giroux*

PRESENTATION

COVID-19 Update

Chief Donovan

**MEETING OF THE EL SEGUNDO CITY COUNCIL
TUESDAY, JANUARY 19, 2021 – 4:00 PM
CLOSED SESSION**

Cancelled due to lack of quorum

Tracy Weaver

City Clerk

REGULAR MEETING OF THE EL SEGUNDO CITY COUNCIL
TUESDAY, JANUARY 19, 2021 - 6:00 P.M.
This meeting was conducted virtually via Zoom conferencing

CALL TO ORDER - Virtually by Mayor Boyles at 6:03 PM

INVOCATION – Tracy Weaver, City Clerk

PLEDGE OF ALLEGIANCE – Council Member Giroux

ROLL CALL

Mayor Boyles	-	Present via teleconferencing
Mayor Pro Tem Pimentel	-	Present via teleconferencing
Council Member Pirsztuk	-	Present via teleconferencing
Council Member Nicol	-	Present via teleconferencing
Council Member Giroux	-	Present via teleconferencing

PUBLIC COMMUNICATIONS – (Related to City Business Only – 5 minute limit per person, 30 minute limit total) None

CITY MANAGER FOLLOW-UP COMMENTS – (Related to Public Communications)

SPECIAL PRESENTATIONS:

- a) Commendation read by Mayor Pro Tem Pimentel celebrating the birthday of the Los Angeles County Air Force Base U.S. Space Force and presented to Col. Becky Beers.
- b) COVID-19 Update – Chief Donovan

A. PROCEDURAL MOTIONS

Consideration of a motion to read all ordinances and resolutions on the Agenda by title only.

MOTION by Council Member Giroux, SECONDED by Council Member Pirsztuk to read all ordinances and resolutions on the agenda by title only. MOTION PASSED BY UNANIMOUS VOICE VOTE. 5/0

B. CONSENT CALENDAR

1. Approve Regular and Special City Council Meeting Minutes of December 15, 2020.

2. Approve warrant numbers 3033878 - 3033968 and 9001775 – 9001776 on Register No. 6a in the total amount of \$453,744.03 and wire transfers from 12/07/2020 through 12/13/2020 in the total amount of \$3,412,868.34. Warrant numbers 3033969 – 3034054 and 9001777 – 9001778 on Register No. 6b in the total amount of \$1,932,818.90 and wire transfer from 12/14/2020 through 12/20/2020 in the total amount of \$377,575.77. Warrant numbers 3034055 – 3034108 and 9001779 – 9001780 on Register No. 6c in the total amount of \$199,871.93 and wire transfer from 12/21/2020 through 12/27/2020 in the total amount of \$444,955.32. Ratified Payroll and Employee Benefit checks; checks released early due to contracts or agreement; emergency disbursements and/or adjustments; and wire transfers.
3. Approve Fiscal Year (FY) 2021-2022 budget calendar establishing study sessions and public hearing dates for FY 2021-2022 Operating Budget, Capital Improvement Program Budget and User Fees.
(Fiscal Impact: None)
4. Approve continuing appropriations totaling \$646,451.42 from FY 2019-2020 to FY 2020-2021, thereby amending the Fiscal Year 2020-2021 Adopted Budget.
(Fiscal Impact: Appropriate \$645,451.42 in continuing appropriations from the FY 2019-20 budget into the FY 2020-21 budget)
5. Authorize the Mayor to sign second Amendment No. 4670A to the Measure R funding Agreement between City of El Segundo and Los Angeles County Metropolitan Transportation Authority to receive \$5,000,000 for a total of \$5,350,000 Measure R funds for Plans, Specifications and Estimate (PS&E) development phase of the Park Place Roadway Extension and Railroad Grade Separation Project and authorize staff to advertise the Design RFP for the Park Place Extension Project.
(Fiscal Impact: Receive \$5 million Measure R grant from the Los Angeles County of Metropolitan Transportation Authority)
6. Approve an Amendment No. 5941A to the KNN Public Finance LLC Agreement Number 5941 for financial municipal advisory services related to the issuance of Pension Obligation Bonds (POBs).
(Fiscal Impact: \$82,500.00)
7. Authorize City Manager to sign a Professional Services Agreement No. 6008 for an amount not to exceed \$70,000 with Orrick, Herrington & Sutcliffe LLP for professional bond counsel services related to the issuance of taxable pension obligation bonds (POBs).
(Fiscal Impact: \$70,000.00)
8. PULLED BY COUNCIL MEMBER GIROUX

9. Authorize the City Manager to execute an Agreement No. 6008, in a form approved by the City Attorney, with Buffalo Computer Graphics for a total contract amount of \$193,000 to provide a crisis management software and appropriate \$193,000 from the State Homeland Security Grant Revenue Fund to the State Homeland Security Grant Expense Fund.
(Fiscal Impact: \$193,000.00)
10. Adopt Resolution No. 5244 authorizing the City Manager to (a) submit annual applications to California Department of Resources Recycling and Recovery for Beverage Container Recycling City/County Payment Programs; (b) execute all grant documents; and (c) accept and spend any and all grant funds awarded to the City.
(Fiscal Impact: \$5,000.00)
11. Authorize City Manager to execute Contract No. 6010 CrowdStrike for \$57,000 for renewal of essential cyber security software and services.
(Fiscal Impact: \$57,000.00)

MOTION by Council Member Nicol, SECONDED by Council Member Giroux, approving Consent Agenda items 1, 2, 3, 4, 5, 6, 7, 9, 10, and 11. MOTION PASSED BY UNANIMOUS VOICE VOTE. 5/0

PULLED ITEMS:

8. Authorize City Manager to execute Amendment with Prosum Technology Services to increase the contract amount by \$350,000 for a total contract amount of \$2,150,000.
(Fiscal Impact: \$350,000.00)

Charles Mallory, IT Director, answered Council questions regarding the item.

Council Discussion

MOTION by Council Member Giroux, SECONDED by Council Member Pirsztuk authorizing City Manager to execute Amendment No. 5346D with Prosum Technology Services to increase the contract amount by \$350,000 for a total contract amount of \$2,150,000. MOTION PASSED BY UNANIMOUS VOICE VOTE. 5/0

C. PUBLIC HEARINGS:

12. Adopt a resolution approving a proposed change to the City's CDBG FY 2020/2021 Program. The change temporarily cancels the implementation of CDBG Project 602062-19, Joslyn Center Americans with Disabilities Act (ADA) Compliant Restroom Facilities Improvement Project, and, alternatively re-appropriates funds totaling \$122,361 to a new FY 2020-2021 CDBG project entitled, "City Hall ADA Restroom Facilities Improvement Project"; and authorize the City Manager to execute all contracts, in a form approved by the City Attorney, with the Los Angeles County Development Authority (LACDA). (Fiscal Impact: \$122,361.00)

[This action is exempt from CEQA pursuant to CEQA Guidelines §15061(b)(3) which is the general rule that CEQA applies only to projects which have the potential for causing a significant effect on the environment and CEQA does not apply where it can be seen with certainty that there is no possibility that the activity may have a significant effect on the environment.]

Mayor Boyles stated this was the time and place to conduct a Public Hearing regarding adopting a Resolution approving a proposed change to the City's CDBG FY 2020/2021 Program. The change temporarily cancels the implementation of CDBG Project 602062-19, Joslyn Center Americans with Disabilities Act (ADA) Compliant Restroom Facilities Improvement Project, and alternatively re-appropriates funds totaling \$122,361 to a new FY 2020-2021 CDBG project entitled, "City Hall ADA Restroom Facilities Improvement Project"; and authorize the City Manager to execute all contracts, in a form approved by the City Attorney, with the Los Angeles County Development Authority (LACDA).

Elias Sassoon, Public Works Director, introduced the item.

Tina Gall, CDBG Consultant answered Council questions on the item.

Public Comments: None

MOTION by Council Member Nicol, SECONDED by Council Member Giroux to close the public hearing. MOTION PASSED BY UNANIMOUS VOICE VOTE. 5/0

Council Discussion

Mark Hensley, City Attorney read by title only;

RESOLUTION NO. 5245

A RESOLUTION OF THE EL SEGUNDO CITY COUNCIL APPROVING THE CANCELLATION OF COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG) PROJECT NUMBER 602062-19, JOSLYN SENIOR CENTER AMERICANS WITH DISABILITIES ACT (ADA) COMPLIANT RESTROOM FACILITIES IMPROVEMENT PROJECT, AND, AUTHORIZE THE IMPLEMENTATION OF A NEW CDBG PROJECT ENTITLED, "CITY HALL AMERICANS WITH DISABILITIES ACT (ADA) COMPLIANT RESTROOM FACILITIES IMPROVEMENT PROJECT"

MOTION by Council Member Giroux, SECONDED by Mayor Boyles, adopting Resolution No 5245. MOTION PASSED BY VOICE VOTE. 3/2 YES: Boyles Giroux Pimentel NO: Nicol Pirsztuk

MOTION by Council Member Giroux, SECONDED by Mayor Pro Tem Pimentel authorizing the City Manager to execute Contract No. 6011, in a form approved by the City Attorney, with the Los Angeles County Development Authority (LACDA). MOTION PASSED BY VOICE VOTE. 3/2 YES: Boyles Giroux Pimentel NO: Nicol Pirsztuk

D. STAFF PRESENTATIONS:

13. Receive and file an update on the City's efforts towards meeting State affordable housing mandates including Regional Housing Needs Assessment (RHNA) and the Housing Element.
(Fiscal Impact: \$160,000.00 in SB2 grant funding, \$65,000.00 in LEAP grant funding, General Plan maintenance fund and Affordable housing in-lieu fund)

Scott Mitnick, City Manager, introduced the item.

Sam Lee, Development Services Director, gave a presentation.

Council Discussion

Council Consensus to receive and file the presentation.

14. Adopt a Resolution providing for the issuance and sale of taxable pension obligation bonds and authorizing the execution of a trust agreement, a validation action and other related matters; and authorize the City Manager and Chief Financial Officer to take all administrative and budgetary actions necessary to perform the bond issuance.
(Fiscal Impact: See Staff Report for explanation)

Scott Mitnick, City Manager, introduced the item.

Joe Lillio, Chief Financial Officer, Dan Fields, Partner, Orrick and Mark Young, Managing Director, KNN Public Finance gave a presentation and answered Councils questions.

Council Discussion

Mark Hensley, City Attorney, read by title only:

RESOLUTION NO. 5246

RESOLUTION OF THE CITY OF EL SEGUNDO, CALIFORNIA PROVIDING FOR THE ISSUANCE OF ONE OR MORE SERIES OF CITY OF EL SEGUNDO TAXABLE PENSION OBLIGATION BONDS AND AUTHORIZING A TRUST AGREEMENT, A VALIDATION ACTION AND OTHER MATTERS RELATING THERETO

MOTION by Mayor Pro Tem Pimentel, SECONDED by Council Member Giroux, adopting Resolution No 5246. MOTION PASSED BY UNANIMOUS VOICE VOTE. 5/0

MOTION by Mayor Pro Tem Pimentel, SECONDED by Council Member Nicol authorizing the City Manager and the Chief Financial Officer to take all administrative and Budgetary actions necessary to perform the bond issuance, including the negotiation and execution of agreements with Orrick, Herrington & Sutcliffe, LLP for judicial validation proceedings and bond counsel; Stradling Yocca Carlson & Rauth for disclosure counsel services; KNN Public Finance to act as municipal advisor; J.P. Morgan Securities LLC Agreement No. 6012 and Stifel, Nicolaus & Company, Inc. Agreement No. 6013 to mutually act as underwriters; and US Bank National Association Agreement No. 6014 to act as trustee. MOTION PASSED BY UNANIMOUS VOICE VOTE. 5/0

15. **PULLED/MOVED TO THE FEBRUARY 2, 2021 COUNCIL MEETING.**
Approve the 2021 Legislative Platform representing the official City positions on proposed regional, state, and federal legislation.

E. COMMITTEES, COMMISSIONS AND BOARDS PRESENTATIONS: None

F. REPORTS – CITY CLERK – No report

G. REPORTS – CITY TREASURER – Not present

H. REPORTS – COUNCIL MEMBERS

Council Member Giroux – Attended and reported on the LAWA Advisory Meeting.

Council Member Nicol – Asked Staff two questions and asked to report back at the next Council meeting: 1) Update from AHIMT on potential reopening date for outdoor dining per the State’s metrics. 2) Where the City stands on budget projections for the year? Wished his nephew a happy birthday!

Council Member Pirsztuk – Thanked Chief Donovan for his efforts on working to vaccinate the Fire and Police Department, as well as Park Vista residents. Also asked staff to work with community members needing rides to vaccination sites.

Mayor Pro Tem Pimentel – Attended and reported on the SBCOG Transportation Committee meeting, attended and reported on Contract Cities Housing and Legislative brief meeting, attended Veteran’s Council meeting and gave an update Sanitation District #5.

Mayor Boyles – Great start to what will be a monumental year! Commented on Beyond Meat’s major move, Space Force, TopGolf moving forward and many other great opportunities coming our way. Asked staff to present a report on an analysis of the Governor’s budget and would like to see an update on the City’s Broadband.

- I. REPORTS – CITY ATTORNEY – No report
- J. REPORTS/FOLLOW-UP – CITY MANAGER – Commented on the upcoming agenda items.

MEMORIAL – None

ADJOURNED at 7:57 PM

Tracy Weaver, City Clerk

CITY OF EL SEGUNDO
WARRANTS TOTALS BY FUND

3034109 - 3034188
9001781 - 9001825

DATE OF APPROVAL:

AS OF 1/19/21

REGISTER # 7b

001	GENERAL FUND	288,828.57
104	TRAFFIC SAFETY FUND	-
106	STATE GAS TAX FUND	4,081.72
108	ASSOCIATED RECREATION ACTIVITIES FUND	-
109	ASSET FORFEITURE FUND	-
111	COMM. DEVEL. BLOCK GRANT	-
112	PROP "A" TRANSPORTATION	-
114	PROP "C" TRANSPORTATION	1,229.88
115	AIR QUALITY INVESTMENT PROGRAM	-
116	HOME SOUND INSTALLATION FUND	-
117	HYPERION MITIGATION FUND	459.00
118	TDA ARTICLE 3 - SB 821 BIKEWAY FUND	-
119	MTA GRANT	-
121	FEMA	-
120	C.O.P.S. FUND	-
122	L.A.W.A. FUND	-
123	PSAF PROPERTY TAX PUBLIC SAFETY	-
124	FEDERAL GRANTS	18,320.00
125	STATE GRANT	-
126	A/P CUPA Program Oversight Surcharge	333.60
128	SB-1	-
129	Certified Access Specialist Program (CAS)	3.80
130	AFFORDABLE HOUSING	-
131	COUNTY STORM WATER PROGRAM	-
202	ASSESSMENT DISTRICT #73	-
301	CAPITAL IMPROVEMENT FUND	11,468.00
302	INFRASTRUCTURE REPLACEMENT FUND	-
405	FACILITIES MAINTENANCE	-
501	WATER UTILITY FUND	2,153.25
502	WASTEWATER FUND	2,671.29
503	GOLF COURSE FUND	3,351.60
504	PARK VISTA	1,638.40
505	SOLID WASTE	-
601	EQUIPMENT REPLACEMENT	-
602	LIABILITY INSURANCE	895.41
603	WORKERS COMP. RESERVE/INSURANCE	49.06
701	RETIRED EMP. INSURANCE	230.88
702	EXPENDABLE TRUST FUND - DEVELOPER FEES	-
703	EXPENDABLE TRUST FUND - OTHER	1,000.00
708	OUTSIDE SERVICES TRUST	-

TOTAL WARRANTS

\$ 336,714.46

STATE OF CALIFORNIA
COUNTY OF LOS ANGELES

Information on actual expenditures is available in the Director of Finance's office in the City of El Segundo.

I certify as to the accuracy of the Demands and the availability of fund for payment thereof.

For Approval: Regular checks held for City council authorization to release.

CODES:

R = Computer generated checks for all non-emergency/urgency payments for materials, supplies and services in support of City Operations

For Ratification:

A = Payroll and Employee Benefit checks

B - F = Computer generated Early Release disbursements and/or adjustments approved by the City Manager. Such as: payments for utility services, petty cash and employee travel expense reimbursements, various refunds, contract employee services consistent with current contractual agreements, instances where prompt payment discounts can be obtained or late payment penalties can be avoided or when a situation arises that the City Manager approves.

H = Handwritten Early Release disbursements and/or adjustments approved by the City Manager.

FINANCE DIRECTOR

CITY MANAGER

DATE:

DATE:

VOID CHECKS DUE TO ALIGNMENT:

N/A

VOID CHECKS DUE TO INCORRECT CHECK DATE:

VOID CHECKS DUE TO COMPUTER SOFTWARE ERROR:

NOTES

Bethanna Vass
DATE: 1/20/21

**CITY OF EL SEGUNDO
 PAYMENTS BY WIRE TRANSFER
 12/28/20 THROUGH 01/03/21**

<u>Date</u>	<u>Payee</u>		<u>Description</u>
12/29/2020	ExpertPay	1,745.25	EFT Child support payment
12/31/2020	Cal Pers	11,876.40	EFT Retirement Safety-Fire-PEPRA New 25020
12/31/2020	Cal Pers	22,779.28	EFT Retirement Safety-Police-PEPRA New 25021
12/31/2020	Cal Pers	37,018.14	EFT Retirement Misc - PEPRA New 26013
12/31/2020	Cal Pers	50,708.15	EFT Retirement Misc - Classic 27
12/31/2020	Cal Pers	67,069.16	EFT Retirement Safety Police Classic - 1st Tier 28
12/31/2020	Cal Pers	56,232.42	EFT Retirement Safety Fire- Classic 30168
12/31/2020	Cal Pers	53,560.17	EFT Retirement Safety Fire- Classic 30168
12/31/2020	Cal Pers	6,443.18	EFT Retirement Sfty Police Classic-2nd Tier 30169
12/30/2020	Lane Donovan Golf Ptr	18,264.75	Payroll Transfer
12/21/20-12/27/20	Workers Comp Activity	8,808.82	SCRMA checks issued
12/21/20-12/27/20	Liability Trust - Claims	0.00	Claim checks issued
12/21/20-12/27/20	Retiree Health Insurance	10,949.61	Health Reimbursement checks issued
		<u>345,455.33</u>	

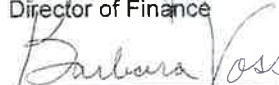
**DATE OF RATIFICATION: 01/04/21
 TOTAL PAYMENTS BY WIRE:**

345,455.33

Certified as to the accuracy of the wire transfers by:


 Deputy City Treasurer II 1/4/2021
Date


 Director of Finance 1-3-2021
Date


 City Manager 1-13-2021
Date

Information on actual expenditures is available in the City Treasurer's Office of the City of El Segundo.

CITY OF EL SEGUNDO
WARRANTS TOTALS BY FUND

3034189 - 3034200
9001926

DATE OF APPROVAL: AS OF 02/02/21

REGISTER #8A

101	GENERAL FUND	356,708.07
104	TRAFFIC SAFETY FUND	-
108	STATE GAS TAX FUND	59.08
108	ASSOCIATED RECREATION ACTIVITIES FUND	-
109	ASSET FORFEITURE FUND	411.30
111	COMM. DEVEL. BLOCK GRANT	-
112	PROP "A" TRANSPORTATION	-
114	PROP "C" TRANSPORTATION	-
115	AIR QUALITY INVESTMENT PROGRAM	-
116	HOME SOUND INSTALLATION FUND	-
117	HYPERION MITIGATION FUND	-
118	YDA ARTICLE 3 - SB 621 BIKEWAY FUND	-
119	MTA GRANT	-
121	FEMA	-
120	C.O.P.B. FUND	-
122	L.A.W.A. FUND	-
123	PSAF PROPERTY TAX PUBLIC SAFETY	-
124	FEDERAL GRANTS	-
125	STATE GRANT	-
126	A/P CUPA Program Overnight Surcharge	1,283.86
128	SB-1	-
129	Certified Access Specialist Program (CAS)	-
130	AFFORDABLE HOUSING	1,400.00
131	COUNTY STORM WATER PROGRAM	-
202	ASSESSMENT DISTRICT #73	-
301	CAPITAL IMPROVEMENT FUND	-
302	INFRASTRUCTURE REPLACEMENT FUND	-
405	FACILITIES MAINTENANCE	-
501	WATER UTILITY FUND	18,596.06
502	WASTEWATER FUND	11,232.88
503	GOLF COURSE FUND	8,000.00
504	PARK VISTA	-
505	SOLID WASTE	-
601	EQUIPMENT REPLACEMENT	-
602	LIABILITY INSURANCE	52.32
603	WORKERS COMP. RESERVE/INSURANCE	33.02
701	RETIRED EMP. INSURANCE	5,104.31
702	EXPENDABLE TRUST FUND - DEVELOPER FEES	18.41
703	EXPENDABLE TRUST FUND - OTHER	-
708	OUTSIDE SERVICES TRUST	15,250.00

TOTAL WARRANTS \$ 418,234.28

STATE OF CALIFORNIA
COUNTY OF LOS ANGELES

Information on actual expenditures is available in the Director of Finance's office in the City of El Segundo.

I certify as to the accuracy of the Demands and the availability of fund for payment hereof.

For Approval: Regular checks held for City council authorization to release.

CODES:

R = Computer generated checks for all non-emergency/urgency payments for materials, supplies and services in support of City Operations

For Ratification:

A = Payroll and Employee Benefit checks

B - F = Computer generated Early Release disbursements and/or adjustments approved by the City Manager. Such as: payments for utility services, petty cash and employee travel expense reimbursements, various refunds, contract employee services consistent with current contractual agreements, instances where prompt payment discounts can be obtained or late payment penalties can be avoided or when a situation arises that the City Manager approves.

H = Handwritten Early Release disbursement and/or adjustments approved by the City Manager.

FINANCE DIRECTOR

Joseph Lee
1-15-2021

DATE:

CITY MANAGER

NOTES
Paulina Vas
1/20/21

DATE:

**CITY OF EL SEGUNDO
PAYMENTS BY WIRE TRANSFER
01/04/21 THROUGH 01/10/21**

<u>Date</u>	<u>Payee</u>		<u>Description</u>
1/8/2021	Manufacturers & Traders	103,805.71	457 payment Vantagepoint
1/8/2021	Manufacturers & Traders	1,130.77	401(a) payment Vantagepoint
1/8/2021	Manufacturers & Traders	550.00	IRA payment Vantagepoint
1/8/2021	Cal Pers	572,908.17	EFT Health Insurance Payment
12/28/20-01/03/21	Workers Comp Activity	31,549.11	SCRMA checks issued
12/28/20-01/03/21	Liability Trust - Claims	0.00	Claim checks issued
12/28/20-01/03/21	Retiree Health Insurance	0.00	Health Reimbursement checks issued
		<u>709,943.76</u>	

**DATE OF RATIFICATION: 01/11/21
TOTAL PAYMENTS BY WIRE:**

709,943.76

Certified as to the accuracy of the wire transfers by:

Dominic Marano 1/10/21
Treasury & Customer Services Manager Date

Joseph Lillio 01-12-2021
Digitally signed by Joseph Lillio
DN: cn=Joseph Lillio, o=City of El Segundo, ou=Director of Finance, email=lillio@elsegundo.org, c=US
Date: 2021.01.12 08:32:30 -0800
Director of Finance Date

Richard Vers 1/10/21
City Manager Date

Information on actual expenditures is available in the City Treasurer's Office of the City of El Segundo.

**CITY OF EL SEGUNDO
 PAYMENTS BY WIRE TRANSFER
 01/11/21 THROUGH 01/17/21**

<u>Date</u>	<u>Payee</u>		<u>Description</u>
1/11/2021	West Basin	1,731,910.20	H2O payment
1/11/2021	IRS	268,118.64	Federal 941 Deposit
1/11/2021	Employment Development	4,386.87	State SDI payment
1/11/2021	Employment Development	60,658.55	State PIT Withholding
1/12/2021	ExpertPay	1,653.22	EFT Child support payment
1/12/2021	Unum	316.20	Long Term Care Premium - January
1/14/2021	Lane Donovan Golf Ptr	20,155.16	Payroll Transfer
01/04/20-01/10/21	Workers Comp Activity	17,039.81	SCRMA checks issued
01/04/20-01/10/21	Liability Trust - Claims	3,177.11	Claim checks issued
01/04/20-01/10/21	Retiree Health Insurance	0.00	Health Reimbursement checks issued
		<u>2,107,415.76</u>	

**DATE OF RATIFICATION: 01/15/21
 TOTAL PAYMENTS BY WIRE:**

2,107,415.76

Certified as to the accuracy of the wire transfers by:

	<u>1/15/21</u>
Treasury & Customer Services Manager	Date
	<u>1-15-2021</u>
Director of Finance	Date
	<u>1-20-21</u>
City Manager	Date

Information on actual expenditures is available in the City Treasurer's Office of the City of El Segundo.

TITLE:

Approve Examination Plans and Class Specifications for newly created Library Manager and Cultural Arts Coordinator positions.

RECOMMENDATION:

1. Approve the proposed Examination Plans for the new Library Manager and Cultural Arts Coordinator positions; and
2. Approve the proposed Class Specifications for Library Manager and Cultural Arts Coordinator.

FISCAL IMPACT:

Funding for the proposed action was incorporated in the Adopted FY 2020-2021 Citywide Budget. No new funding is needed for this fiscal year.

BACKGROUND:

In response to the significant reduction in revenues and financial challenges experienced due to the impact of the COVID-19 pandemic as well as the opportunity to improve customer service delivery, customer experience, and operational efficiencies, the Adopted FY 2020-2021 Budget approved by City Council on September 15, 2020 included an initial reorganization of certain departments, including establishment of a Community Services Department that merged the Library Services Department and the Recreation Division of the Recreation and Parks Department.

The City Council adopted a resolution and introduced an ordinance amending the El Segundo Municipal Code to reflect related changes to the City's internal organization on November 3, 2020. New reclassified positions included Director of Community Services, Library Manager, and Cultural Arts Coordinator. A second reading of the ordinance was approved on November 17, 2020, and changes to the Municipal Code became effective on December 17, 2020.

DISCUSSION:

The Library Manager will oversee day-to-day operations of the Library division and help coordinate library, arts, and culture activities with other City departments and outside agencies. The position was established by upgrading a Senior Librarian position to Library Manager. A promotional only exam will be used to fill the new position in March 2021.

The Cultural Arts Coordinator position was established to expand the City's cultural arts programming, facilitate public arts projects, coordinate with the Arts and Culture Advisory Committee, residents, developers, and other community stakeholders, and help implement the City's new Cultural Development Program. The position was created by reclassifying a vacant Librarian I position. An open competitive recruitment for the new position is scheduled to commence in February 2021.

CITY STRATEGIC PLAN COMPLIANCE:

Goal 1: Enhance Customer Service Engagement and Communication; Embrace Diversity Equity, and Inclusion

Objective: El Segundo provides unparalleled service to internal and external customers.

Goal 3: Develop as a Choice Employer and Workforce

Objective: El Segundo is a city employer of choice and consistently hires for the future, with a workforce that is inspired, world-class and engaged, demonstrating increasing stability and innovation.

PREPARED BY: Dana Hang, Senior Human Resources Analyst *DH*

REVIEWED BY: Melissa McCollum, Community Services Manager *MM*
Joseph Lillio, Interim HR/Finance Director *JL*

APPROVED BY: Barbara Voss, Deputy City Manager *BV*

SUPPORTING DOCUMENTS:

1. Library Manager Class Specification
2. Cultural Arts Coordinator Class Specification
3. Library Manager Examination Plan
4. Cultural Arts Coordinator Examination Plan



CITY OF EL SEGUNDO
Established Date: February 2, 2021

Library Manager

Class Code:
0000

Bargaining Unit: Non-represented
Management/Confidential Employees

SALARY RANGE

\$9,855 - \$11,826 Monthly
\$118,260 - \$141,912 Annually

DEFINITION:

Under general direction and in collaboration with the Community Services Director, this position performs managerial, administrative, and professional functions in managing the daily operations and sections of the Department including, but not limited to, Technical and Support Services, Education and Outreach, and Cultural Development and Communications. In addition, this position will help coordinate library, arts, and culture activities with other City departments and outside agencies.

ESSENTIAL JOB FUNCTIONS:

Essential functions, as defined under the Americans with Disabilities Act, may include the following duties and responsibilities, knowledge, skills and other characteristics. This list of duties and responsibilities is ILLUSTRATIVE ONLY, and is not a comprehensive listing of all functions and tasks performed by positions in this class.

Characteristic Duties and Responsibilities:

Plans, directs, sets goals, and implements City Library programs, services, technology, and operating policies; recommends long-term strategic services and building renovation projects to meet future community needs; provides leadership, program development, administration, and coordination of Library operations and services.

Directs and oversees all aspects of the day-to-day operation and activities of the El Segundo Public Library; administers a joint use agreement for services to local school branch libraries; represents the Library with community and professional groups; and develops external professional and business contacts.

In conjunction with administrative staff, assists in development, administration, and monitoring of operational and capital improvement budgets for each Library section; assists in making revenue and expenditure projections; develops individual program budgets, monitors budget expenditures and authorizes major purchases; monitors and evaluates program costs and recommends continuation or cancellation of programs. Participates in the identification and procurement of alternate funding sources, including donations and grants.

Provides highly responsible and complex administrative support to the Director.

Advises the Director in the development, supervision, and evaluation of key personnel and principal subordinates. Oversees the selection, placement, training, and supervision of other employees. Initiates corrective and/or disciplinary action and responds to grievances and complaints according to established personnel policies and procedures and in consultation with Human Resources.

Evaluates work processes and implements best practices.

Prepares or directs preparation of bid specifications, requests for proposals, contracts, and other supporting documentation. Ensures contracts for various services and projects are properly managed.

Directs preparation of staff reports, agenda items, studies, and surveys.

Coordinates acquisition and administration of grants.

Oversees capital improvement projects and complex facility issues.

Develops partnerships with other City departments to coordinate relevant projects and programs and increase awareness of Library and Department resources. Models effective communication and a team approach.

Represents the Department at community meetings, public hearings, and professional conferences. Initiates and maintains relationships with community and professional organizations.

Ensures library and cultural arts services are provided with exceptional customer service and the highest level of ethical standards, both internally and to library customers.

Acts as the primary staff representative to the Library Board of Trustees; develops the agenda and attends monthly meetings; provides written and oral reports on policies, programs, and services, the annual budget, personnel changes, and other department issues, and keeps the Community Services Director apprised of board member concerns and requests.

Acts as department head in the absence of the Community Services Director.

QUALIFICATIONS:

Knowledge, Skills and Other Characteristics:

Knowledge of:

- Municipal organization and administration
- Budgetary processes and procedures
- Current principles and practices of public librarianship
- Library services related to software and hardware
- Principles and techniques of organizational leadership
- Principles of change management
- Public library objectives, organization, trends, program planning, systems development, and service delivery
- Theory, principles, and practices of modern library management, including collection development and management
- Customer service, public relations, and outreach methods and techniques
- Sound managerial and supervisory principles
- Succession planning
- Pertinent federal, state, and local laws, codes, and regulations

Skill in:

- Communicating effectively, both orally and in writing
- Making independent judgments and decisions based on policies and procedures
- Maintaining a safe working environment
- Developing and implementing Department goals, projects, programs, and policies
- Planning, organizing, and prioritizing projects
- Achieving maximum public services benefit within a given budget
- Analyzing workflows and organizing, assigning, and scheduling assignments accordingly
- Establishing and maintaining smooth and effective working relationships and resolving interpersonal conflicts
- Fostering a culture that encourages innovation
- Leading, coaching, instructing, and motivating employees. Effectively supervising subordinates.
- Making effective presentations before community groups, City Council, Commissions, and staff
- Modeling and practicing the highest standards of ethical conduct
- Understanding and serving diverse groups of people

Qualifications:

A Master's Degree in Library Science and five (5) years of professional library administration and management experience, including three (3) years of supervisory experience; or an equivalent combination of library education and experience.



CITY OF EL SEGUNDO
Established Date: February 2, 2021

Cultural Arts Coordinator

Class Code:
0000

Bargaining Unit: City Employees Association

SALARY RANGE

\$6,468 - \$7,862 Monthly
\$77,616 - \$94,344 Annually

DEFINITION:

Under direction of the Senior Librarian, the Cultural Arts Coordinator is responsible for the administration of the Cultural Development Program, including overseeing the bidding and selection process for City commissioned public art installations and the conservation of public art. The Cultural Arts Coordinator plans, develops, coordinates, and promotes cultural arts programs and special events in the City and provides staff support to the City of El Segundo's Arts and Culture Advisory Committee.

ESSENTIAL JOB FUNCTIONS:

Essential functions, as defined under the Americans with Disabilities Act, may include the following duties and responsibilities, knowledge, skills and other characteristics. This list of duties and responsibilities is ILLUSTRATIVE ONLY, and is not a comprehensive listing of all functions and tasks performed by positions in this class.

Characteristic Duties and Responsibilities:

Functions as the City's expert and representative on public art to the public. Drafts and recommends new policy to meet program goals and establish best practices in relation to federal, state, and local laws.

Develops positions relative to public art and makes recommendations on City commissioned public art. May advise the public, City staff, City Council, and Council appointed commissions regarding ordinances and regulations as related to public art and programming.

Manages complex public art projects from inception to completion; including defining project

scope, drafting requests and proposal, facilitating the selection, contract negotiation and project completion.

Analyzes issues, researches projects, establishes and develops programs related to public art, as directed by Senior Librarian. Composes staff reports, Commission reports, and professional documents and advises on recommended action or analyses. Performs other analytical work as requested.

Plans, organizes and prepares budgets; evaluates the annual budget request against goals established for the division and revenue projections; recommends changes in division requests to Senior Librarian.

Proposes, organizes, schedules and supervises activities of one or more cultural program areas(s), including: staffing, facility use, technical and administrative functions, relations with cultural organizations and the general public.

Makes outreach presentations to cultural organizations, community groups and residents to gather support and encourage community participation in the arts and culture.

Compiles and disseminates monthly event calendar outlining the month's activities, special events listings, describing what, where and when events will be held and the venue, hours and a brief description of those activities.

Monitors programs and activities, ensures compliance with contract documents, reviews and verifies contractor's payment applications and recommends approval for payment.

Prepares performance reports on artists, consultants and independent contractors.

Keeps the Senior Librarian informed of projects, projected projects, problems and opportunities.

Provides customer service to applicants, participants and the general public; acts as an information source regarding assigned programs; provides feedback to direct user groups, staff and volunteers, as appropriate.

Receives, researches and resolves complaints by program participants and the public; refers complaints to department head, as appropriate.

Recommends hiring, trains, schedules, assigns and reviews work of assigned staff; initiates corrective and/or disciplinary action and responds to grievances following established personnel policies and procedures and in consultation with the Director of Community Services and Human Resources.

QUALIFICATIONS:

Knowledge, Skills and Other Characteristics:

Knowledge of:

- Accepted guidelines of public art
- Basic historical architectural styles and terminology
- Basics of maintenance and conservation of public or fine art
- Basic methods and materials of fabrication
- Budgetary preparation procedures and development
- Collections and cataloging management
- Local, state, and federal legislation and funding sources for public arts programming
- Principles and practices of organization review, analysis, and public administration
- Principles, method, and practices of municipal finance, budgeting, and accounting
- Project planning and management
- Research techniques

Skill in:

- Communicating effectively, both orally and in writing
- Making independent judgments and decisions based on policies and procedures
- Maintaining a safe working environment
- Completing grant applications and manage grant funds
- Explaining public art related procedures and securing the confidence and cooperation of persons contacted in the course of the work
- Interpreting and making decisions in accordance with laws, regulations, and policies
- Maintaining current knowledge of public art guidelines
- Negotiating contracts
- Reading and interpreting architectural and conceptual drawings
- Translating goals and objectives into workable programs, including fund development, community support and program evaluation.
- Working within tight, frequently changing and multiple deadlines.
- Establishing and maintaining effective and cooperative working relationship with a wide and diverse group of people, including cultural groups, youth, volunteers, co-workers, contractors, artists, developers, vendors and the general public.

Minimum Qualifications:

A Bachelor's Degree in Public Art, Arts Administration, Public or Business Administration or closely related field and five (5) years increasingly responsible cultural arts experience including one (1) year leading and/or supervising the work of others, or an equivalent combination of education and experience. A Master's Degree in Public Art or Arts Administration is desirable.

**LIBRARY MANAGER
EXAM PLAN**

It is recommended that City Council approves and adopts the examination plan that contains the following examination techniques and weights for each portion of the examination.

A. **Examination Plan**

(Open Competitive)

Currently a promotional exam will be conducted but may be open and competitive in the future.

- **Structured, Technical Oral Interview** **weighted 100%**

**CULTURAL ARTS COORDINATOR
EXAM PLAN**

It is recommended that City Council approves and adopts the examination plan that contains the following examination techniques and weights for each portion of the examination.

A. Examination Plan

(Open Competitive)

- **Structured, Technical Oral Interview** **weighted 100%**

TITLE:

Authorize the City Clerk to file a Notice of Completion for Pavement Rehabilitation Project for FY 2019-20.

RECOMMENDATION:

1. Accept Pavement Rehabilitation Project for FY 2019-20, Project No. PW 20-01, by Hardy and Harper, Inc. as complete.
2. Authorize the City Clerk to file a Notice of Completion with the County Recorder's Office.

FISCAL IMPACT:

The total construction cost was \$362,274.93.

Project Cost Summary		
Description	Budget	Notes
SB-1 Fund	\$ 428,678.00	
Total Project budget	\$ 428,678.00	
Description	Expenditures	
Construction cost	\$ 312,000.00	
Change orders	\$ 35,943.39	
Construction inspection	\$ 13,323.54	
advertising cost	\$ 1,008.00	
Total project cost	\$ 362,274.93	
Unspent fund returning to source	\$ 66,403.07	

Amount Budgeted: \$428,678.00
 Additional Appropriation: No.
 Account Number: \$428,678 from 128-400-0000-8383

BACKGROUND:

On August 18, 2020, City Council awarded a construction contract to Hardy and Harper, Inc. in the amount of \$312,000 and approved a construction contingency amount of \$52,739 to repair the following streets with a 2" removal and replacement (R&R) strategy, along with R&R of severely deteriorated pavement areas:

1. E. Pine Avenue from Arena Street to Center Street
2. E. Imperial Avenue from McCarthy Court to California Street
3. California Street from E. Imperial Highway to south cul-de-sac

In addition, the following areas were approved for re-striping:

- A. Main Street from Palm Avenue to Pine Avenue
- B. Northbound Eucalyptus Drive at E. Holly Avenue intersection
- C. Joslyn Center parking lot
- D. Northbound Washington Street at E. Holly Avenue intersection
- E. S. Douglas Street from 625 S. Douglas Street to Park Place
- F. Transit Way cul-de-sac next to 625 S. Douglas Street
- G. Aviation Boulevard boundary line from Imperial Highway to Rosecrans Avenue

Also on August 18, 2020, City Council awarded a construction inspection contract to KOA in the amount of \$57,209.93 and approved an additional inspection contingency amount of \$5,721.

DISCUSSION:

Construction began on October 22, 2020 and was completed by Hardy and Harper on November 30, 2020. The inspection of the work was performed by Public Works and KOA staff and it was determined that the project was completed in accordance with the plans and specifications. Additional grinding, paving, manhole and valve cover adjustments, and striping were added as necessary change orders for a total amount of \$35,943.39. There was sufficient funding for the change orders and the project was completed under budget.

Staff respectfully recommends that Council accept the work performed by Hardy and Harper, Inc. for the Pavement Rehabilitation Project and authorize the City Clerk to file a Notice of Completion with the County Recorder's office. The unspent budgeted amount will return to the SB-1 Fund.

CITY STRATEGIC PLAN COMPLIANCE:

Goal 1: Enhance Customer Service, Engagement and communication;
Embrace Diversity, Equity and Inclusion

Objective: El Segundo provides unparalleled service to internal and external customers

Goal 4: Develop Quality Infrastructure and Technology

Objective A: El Segundo's physical infrastructure supports an appealing, safe and effective City

PREPARED BY: Floriza Rivera, Principal Engineer

REVIEWED BY: Elias Sassoon, Public Works Director 

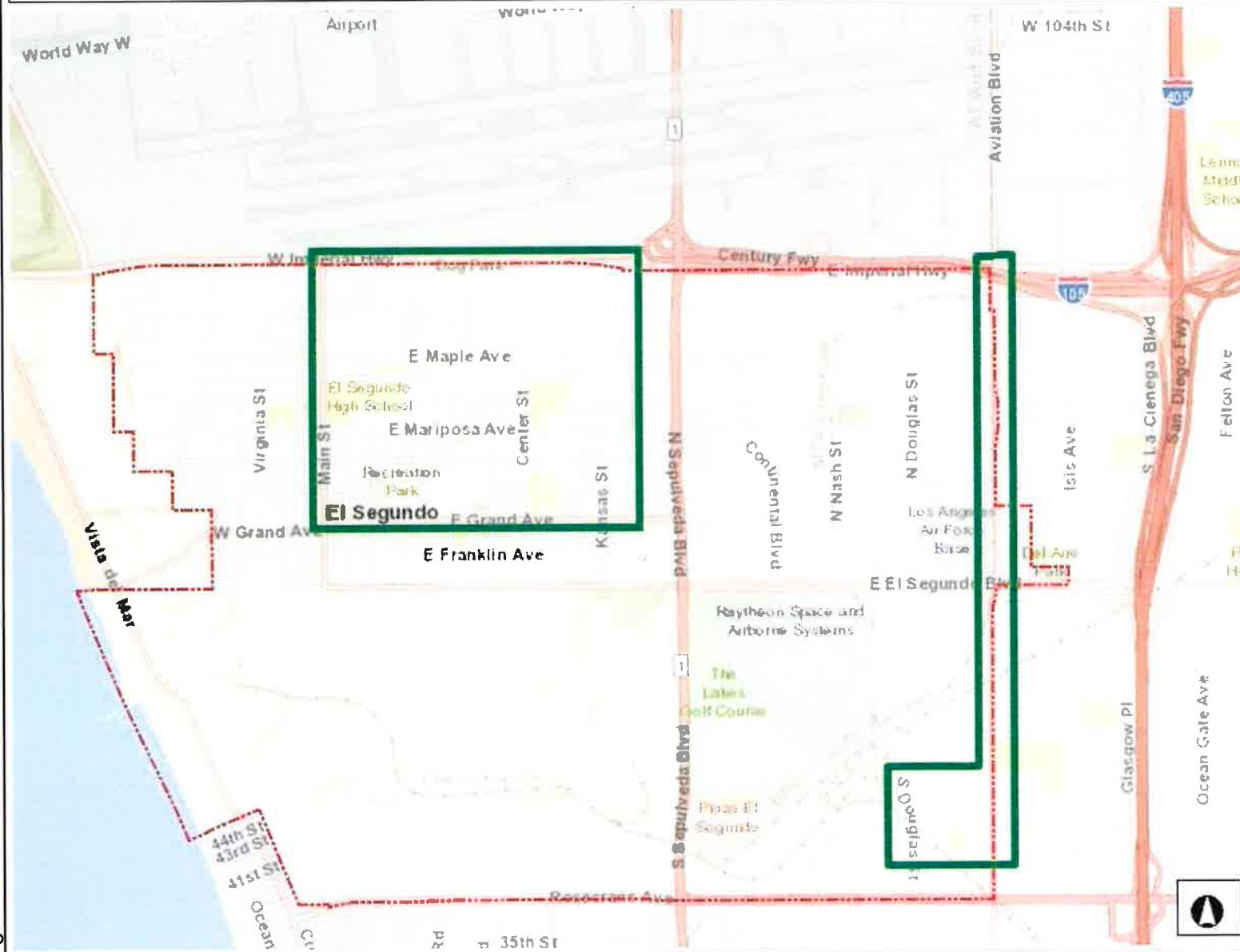
APPROVED BY: Scott Mitnick, City Manager 

ATTACHED SUPPORTING DOCUMENTS:

1. Vicinity Map
2. Location Map
3. Notice of Completion
4. Before and After Pictures



Vicinity Map FY 19/20 Pavement Rehabilitation



Legend

- City Boundary
- Project Region

Notes

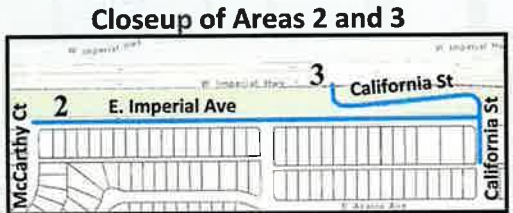
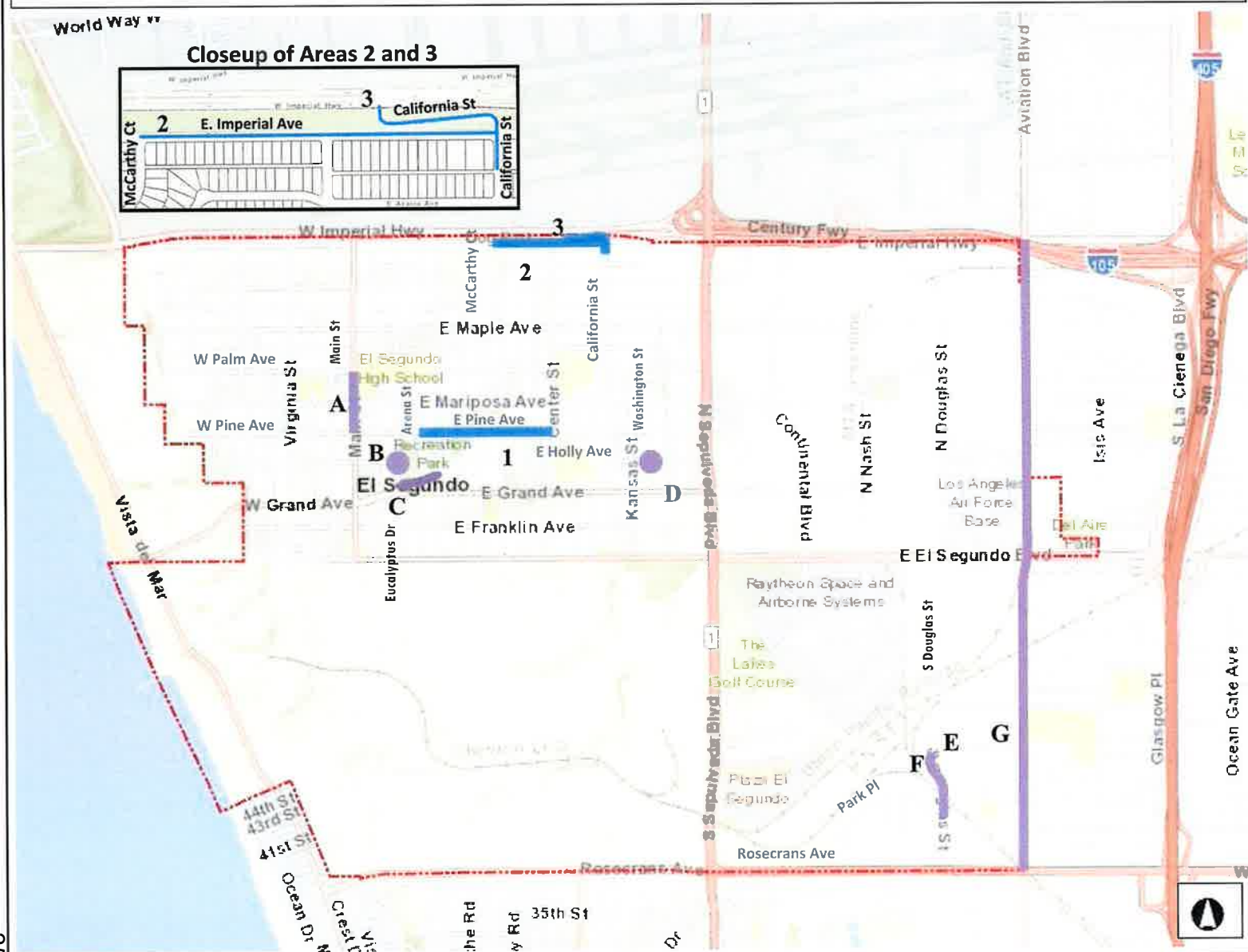
6,018.7 0 3,009.33 6,018.7 Feet

WGS_1984_Web_Mercator_Auxiliary_Sphere

DISCLAIMER: The information shown on this map was compiled from different GIS sources. The land base and facility information on this map is for display purposes only and should not be relied upon without independent verification as to its accuracy. The City of El Segundo will not be held responsible for any claims, losses or damages resulting from the use of this map.

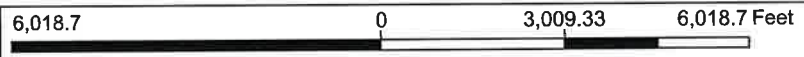


Location Map FY 19/20 Pavement Rehabilitation



- ### Legend
- City Boundary
 - Streets paved
 1. E. Pine Ave. - Arena St. to Center St.
 2. E. Imperial Ave. - McCarthy Ct. to California St.
 3. California Street - Imperial Hwy. to south cul-de-sac
 - Additional striping areas
 - A. Main St. from Palm Ave. to Pine Ave.
 - B. Northbound Eucalyptus Dr. at E. Holly Ave. intersection
 - C. Joslyn Center parking lot
 - D. Northbound Washington St. at E. Holly Ave. intersection
 - E. S. Douglas St. from 625 S. Douglas St. to Park Pl.
 - F. Transit Way cul-de-sac next to 625 S Douglas St.
 - G. Aviation Blvd. boundary line from Imperial Hwy. to Rosecrans Blvd.

Notes



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**Recording Requested by
and When Recorded Mail To:**

**City Clerk, City Hall
350 Main Street
El Segundo, CA 90245**

NOTICE OF COMPLETION OF CONSTRUCTION PROJECT

Project Name: Pavement Rehabilitation Project

Project No. PW 20-01 Contract No. 5944

Notice is hereby given pursuant to State of California Civil Code Section 3093 et seq that:

1. The undersigned is an officer of the owner of the interest stated below in the property hereinafter described.
2. The full name of the owner is: City of El Segundo
3. The full address of the owner is: City Hall, 350 Main Street, El Segundo, CA, 90245
4. The nature of the interest of the owner is: Public Facilities
5. A work of improvement on the property hereinafter described was field reviewed by the City Engineer on November 30, 2020. The work done was: Pavement Rehabilitation Project.
6. On February 2, 2021, City Council of the City of El Segundo accepted the work of this contract as being complete and directed the recording of this Notice of Completion in the Office of the County Recorder.
7. The name of the Contractor for such work of improvement was: Hardy and Harper, Inc.
8. The property on which said work of improvement was completed is in the City of El Segundo, County of Los Angeles, State of California, and is described as follows:
 - E. Imperial Ave. between California St. and McCarthy Ct.,
 - E. Pine Ave. between Arena St. and Center St., and
 - California St. between W. Imperial Hwy and its south cul-de-sac.
 - Various City streets
9. The street address of said property is: None

Dated: _____

Elias Sassoon
Public Works Director

VERIFICATION

I, the undersigned, say: I am the Director of Public Works of the City El Segundo, the declarant of the foregoing Notice of Completion; I have read said Notice of Completion and know the contents thereof; the same is true of my own knowledge.

I declare under penalty of perjury the foregoing is true and correct.

Executed on _____, 2021 at El Segundo, California.

Elias Sassoon
Public Works Director

PW 20-01 Pavement Rehabilitation Project Before and After Pictures

E. Imperial Avenue between McCarthy Court and California Street:

Before: E. Imperial Avenue at McCarthy Court, looking east.



After:



Before: Utility patches on north side of E. Imperial Ave. from McCarthy Ct. to California St.



After:



E. Pine Avenue between Arena Street and Center Street:

Before: E. Pine Avenue near Center Street, looking east.



After:



Before: E. Pine Avenue looking west at Lomita Street/Pine Avenue intersection.



After:



California St. between W. Imperial Hwy. and South Cul-de-sac:

Before: California St. at W. Imperial Highway



After:



Before: California St. just north of E. Imperial Ave.



After:





TITLE:

Waive \$50,000 in permitting fees and associated costs for outdoor dining areas.

RECOMMENDATION:

Waive \$50,000 in permitting fees and associated costs to provide temporary barricades for businesses to allow outdoor dining areas until December 31, 2021.

FISCAL IMPACT:

\$23,000 has been appropriated in FY2020-2021. \$27,000 will be required in the FY 2021-2022 budget.

Amount Budgeted: \$0
Additional Appropriation: \$23,000 has been appropriated in FY 2020-2021
Account Number: 106-400-4202-5202

BACKGROUND AND RECOMMENDATION:

At the September 1, 2020, City Council meeting, staff updated City Council on the City's business assistance in response to the Los Angeles County Health Officer Order "Reopening Safer at Work and in the Community". The update sought Council's concurrence to share ongoing costs with businesses associated with temporary barricades used to provide outdoor dining opportunities in the public rights-of-way. As a result, Council concurred that businesses issued temporary permits for street and parking closures share 50-percent of the ongoing maintenance costs from January 1, 2021 through March 31, 2021 and 100-percent thereafter.

Many El Segundo restaurants spent hundreds or thousands of dollars to provide outdoor dining to recoup some of the economic losses they incurred during shutdown. Thus, it was staff's hope that L.A. County would continue to ease restrictions and open more of the economy as the COVID pandemic subsided. However, since September 1st, L.A. County has seen increases in COVID cases and related deaths, resulting in mandated closures of what was initially allowed to reopen, including outdoor dining areas. This has negatively impacted El Segundo restaurants and their revenue as they continue to struggle to stay in business.

Fortunately, on January 29, 2021, L.A. County revised its Order to reopen segments of the economy once again, including outdoor dining. To assist El Segundo's restaurants in their reopening endeavors and minimize their costs, staff believes it is in the best interest of the City and the local economy to suspend the cost sharing requirement. Thus, Staff recommends the City continue to bear the ongoing barricade costs until end of 2021.

CITY STRATEGIC PLAN COMPLIANCE:

Goal 1: Champion Economic Development and Fiscal Sustainability

Objective A: El Segundo promotes economic growth and vitality for businesses and the community.

PREPARED BY: Sam Lee, Director of Development Services

REVIEWED BY: Elias Sassoon, Director of Public Works

APPROVED BY: Barbara Voss, Deputy City Manager





TITLE:

2020 Customer Satisfaction Survey

RECOMMENDATION:

Receive and file the City's fourth annual customer satisfaction survey results that were conducted with residents and businesses utilizing the Net Promoter Score (NPS) methodology.

FISCAL IMPACT:

Amount Budgeted: \$20,000
Additional Appropriation: No
Account Number(s): 001-400-2102-6214

BACKGROUND:

During the FY 2016-17 Strategic Planning Sessions, City Council directed staff to look into conducting two separate resident and business satisfaction surveys and align these surveys with the concept of the Net Promoter Score (NPS). In continuation with this direction and strategic work effort, this is the fourth consecutive year the NPS surveys were conducted. The goal of this annual survey is to measure the City's customer service performance, identify areas of success and areas that need improvement, and take the necessary actions to continually improve.

Survey Methodology

The NPS provides the core measurement for customer experience. In order to calculate the City's NPS, survey respondents are asked the following key NPS question (along with other questions).

Resident Survey NPS Question:

On a scale of 0 to 10, where 10 is very likely, 5 is neutral and 0 is very unlikely, based on your personal experiences, how likely would you recommend the City of El Segundo to a friend or family member considering moving to the area?

Business Survey NPS Question:

On a scale of 0 to 10, where 10 is very likely, 5 is neutral and 0 is very unlikely, based on your companies experiences, how likely would you recommend the City of El Segundo to a business associate or colleague?

Respondents are grouped as follows:

Promoters (score 9-10) are loyal enthusiasts who will keep engaging and refer others, fueling possible growth.

Passives (score 7-8) are satisfied but unenthusiastic customers who are vulnerable to alternative offerings.

Detractors (score 0- 6) are unhappy customers who can damage a firm's and impede growth through negative word-of-mouth.

Subtracting the percentage of Detractors from the percentage of Promoters yields the "Net Promoter Score", which can range from a low of -100 (if every customer is a Detractor) to a high of 100 (if every customer is a Promoter).

DISCUSSION:

Each year, staff reviews the survey results and takes actions to improve areas a concern. Below is a summary of the purpose and objectives for both the residential and business surveys, review of 2019 survey results and responsive actions taken, and 2020 survey results.

Online surveys were sent via email to 4,978 business contacts and 2,579 residents. In addition to online surveys, traditional paper surveys were sent via the US postal service to 1,539 residents (properties/households) for whom email addresses were not available.

Residential Survey

This residential survey was conducted to assess resident satisfaction with City public services. The objectives of the resident survey was as follows:

- Assess customer satisfaction with multiple attributes.
- Measure the City's image and general reputation.
- Record customer opinions as to how the City can better serve residents.
- Assess the extent of customer loyalty based on the Net Promoter Score.
- Provide a framework to build integrated customer satisfaction.

Review of 2019 Survey Results and Actions Taken

The 2019 survey results identified two areas of concern for residents. The following are examples of steps the City has taken to address the concerns raised:

1. Enhanced Communications and Strategic Planning (Responsiveness and Vision of City Council)
 - Held public strategic planning and budget sessions to obtain community feedback.
 - Provided comprehensive communications during the coronavirus pandemic including: daily live updates, bulletins to the community, town hall meetings, development of COVID-19 webpages, and frequent public service announcements.
 - Updated and continued to implement the City of El Segundo Strategic Plan.
 - Continued to implement the City's Communication Plan, including a new City website, and robust community outreach initiatives.
2. Improved Water and Wastewater Customer Service
 - Implemented an e-payment platform that is mobile friendly and offers improved functionality, including a secure pay-by-phone feature.
 - Improved process efficiencies and increased frequency of communication to address customer concerns and questions in a timely manner.

2020 Resident Survey Results and Key Findings

A total of 88% of all respondents are either "Promoters" (63%) or "Passives" (25%). A total of 12% are "Detractors". When comparing the results of the 2019 survey with this year's results, the results remained consistent year over year. In 2019, the City earned a 52% NPS and in 2020 earned a 51% NPS.

The percentage of Detractors decreased by 2% this year. The two areas of concern raised in 2019 continued in 2020 due to their mean scores coming in below 4.00:

1. Responsiveness and overall vision of City Council (3.68)
2. Water and Sewer Billing Department Customer Service (3.87)

Detractors were most concerned about the cost of living and taxes. Detractors were concerned about noise pollution, the airport, and the desire for a more resident-friendly environment.

The survey also asked specific questions soliciting resident perceptions on particular areas of City operations, including police, fire, recreation & parks, library services, City

infrastructure, utility billing, and City Council. These questions were scored on a response scale of Very Dissatisfied (1), Dissatisfied (2), Neutral (3), Satisfied (4) or Very Satisfied (5). The following areas are viewed as modest strengths by the majority of Residents: (4.00 to 4.33):

- Responsiveness, knowledge, and competency of fire & paramedic services (4.60)
- Maintenance and upkeep of recreation and parks facilities (4.32)
- Quality of recreation and parks programs offered (4.13)
- Resources and services provided by the Public Library (4.18)
- Availability & responsiveness of the Police Department (4.52)

BUSINESS SURVEY RESULTS

Purpose and Objectives

This study was conducted primarily to assess business satisfaction with the City's products and services. The study was designed to survey a cross-section of the City's businesses. The survey and its measures were benchmarked to the Malcolm Baldrige National Quality Award, with the following specific objectives:

- Assess customer satisfaction with multiple attributes.
- Measure City image and general reputation.
- Assess the distinctive competence of the City overall.
- Record customer opinions as to how the City can serve them better.
- Assess the extent of customer loyalty.
- Provide a framework to build an integrated Customer Satisfaction and Value Measurement System.

Review of 2019 Business Survey Results and Actions Taken

2019 survey results identified the following as the top two areas of concern for our businesses. The following are examples of the steps that the City has taken to address concerns:

1. In process of implementing new software for improved customer service & new website functionality.
 - Implemented new online forms and applications and processes on the new website to provide easier to access documents and streamlined services.
 - Quickly pivoted during COVID-19 to work with businesses for temporary use permits for outdoor use of space.
 - Created an internal customer service group in the Development Services Department to share best practices, improve communications and overall customer service experience.
2. Updated Zoning Codes to respond to customer needs.
 - Revised setbacks and encroachments in major commercial zones that allow more efficient use of land and permit outdoor amenities for commercial users.
 - In-lieu parking program for the Smoky Hollow district to allow more flexibility for conversions and new development.
 - Completely revised regulations for the multi-family residential overlay that removes obstacles to develop residential on the north fringe of the Smoky Hollow district.

2020 Business Survey Results:

A total of 84% of all respondents are either “Promoters” (63%) or “Passives” (21%). A total of 16% are “Detractors”. The City of El Segundo’s NPS score is 47%, which is 7% lower than last year. This is still a very good score given the fact that secondary research suggests that cities using NPS will score in the 23% to 28% range. In the first year of this survey, the NPS was 32%.

This year’s survey indicates two areas that represent concerns due to their mean scores coming in below 4.00 as follows:

- Business Development and Attraction Policies (3.78)
- City Zoning Policies (3.64)

The primary concern among Detractors, though giving scores of 6 or less in terms of likelihood to recommend El Segundo to other businesses owner focuses on supporting small businesses. We all know, this past year, small businesses have been especially hit hard by the impact of COVID-19.

The following areas continued to be viewed as modest strengths by the majority of the businesses:

- Responsiveness, knowledge and competency of Fire Department & Field Inspection services (4.22)
- Availability & Responsiveness of Police Department (4.26)
- Business License Renewal Process (4.31)

NEXT STEPS


The executive team will develop a plan to address areas in the residential and business surveys that scored below 4.0 and are considered NPS "Detractors" or areas of "Issues and Opportunities". Staff will incorporate these actions into the City's FY 2020-21 Strategic Work Plan.

CITY STRATEGIC PLAN COMPLIANCE:

Goal 5: Enhance Customer Service, Engagement, and Communications; Embrace Diversity, Equity, and Inclusion

Objective A: El Segundo provides unparalleled service to internal and external customers.

PREPARED BY: Martha Guzman-Hurtado, Communications and Leg. Affairs Manager

SUBMITTED BY: Barbara Voss, Deputy City Manager 

APPROVED BY: Scott Mitnick, City Manager

ATTACHED SUPPORTING DOCUMENTS:

2020 Net Promoter Survey Results



**Customer Satisfaction Survey Report
For
City of El Segundo – Residents
Reporting Period: December 2020**



Executive Summary

Purpose and Objectives

This study was conducted primarily to assess customer satisfaction with City of El Segundo's public services. The study was designed to survey City of El Segundo's residents.

Specific objectives included the following:

- Assess customer satisfaction with multiple attributes.
- Measure City of El Segundo's image and general reputation.
- Record customer opinions as to how City of El Segundo can serve them better.
- Assess the extent of customer loyalty based on the Net Promoter process.
- Provide a framework to build an integrated Customer Satisfaction.

City of El Segundo Executive Summary (cont.)



Key Findings

Methodology

Web surveys were conducted with Residents within the City of El Segundo. Respondents were selected from the master survey list supplied by City of El Segundo. A final sample of customers was obtained. We sent 1,752 invitations, 72 were undeliverable, 4 opted out, for a total of 1,676 sent out. We had a 18% response rate or 310 total responses. Mail surveys were also sent out from the City of El Segundo offices. A total of 217 residents responded via mail. **A total of 527 residents responded to some portion of the survey.** There were 521 responses to the Net Promoter Score question.

Results

As we have discussed in the past, Net Promoter Score is a tool to measure customer loyalty and the predictive indicators for customer defection.

The City of El Segundo's NPS score is 51%. This is a respectable score given the fact that secondary research indicates scores are typically lower for public institutions. When compared with the private sector, the score is not much lower than the best companies who range between 60 and 75%.

When comparing the results of the 2019 survey with this year's results, the NPS dropped slightly by 1%. Last year, the city earned a 52% NPS. The percentage of Detractors decreased by 2% this year however the percentage of passives increased by 5%.

Targeted action plans should also be developed for select companies who make up the Detractor Residents.

The detailed responses will be provided as part of this report in a separate file. City Managers are encouraged to examine this raw feedback in more detail.

When asked, "How much has the city improved over the last year?", 50% of the respondents indicated they have experienced some improvement in the last year.

City of El Segundo

Executive Summary (cont.)



Key Findings

The following areas are viewed as modest strengths by the majority of Residents: (4.00 to 4.33)

- Maintenance and upkeep of Recreation and Parks facilities
- Quality of Recreation and Parks Program offered
- Availability and Responsiveness of Police Department
- Resources and services provided by the Public Library
- Responsiveness, knowledge and competency of Fire & Paramedic services

Ideally, we would like all of these scores to rise to above 4.33, which would most likely occur if some of the NPS issues with individual Residents were addressed.

There are three areas which represent an Issue & Opportunity due to their mean scores coming in below 4.00:

- Responsiveness and overall vision of City Council
- Condition of City Infrastructure: streets, sidewalks and public facilities
- Water and Sewer Billing Department Customer Service (complaint handling & responsiveness)

Detractors were most concerned cost of living and taxes. To a lesser extent, Detractors are concerned about noise pollution and the airport and the desire for a more resident-friendly environment.

City of El Segundo - Resident

Net Promoter Score

Promoters 63% - 12% Detractors = NPS of 51%

A Net Promoter Score of 51% is very respectable given that secondary research suggests that cities using NPS will score in the range of 23 to 28%. The NPS score declined by 1% from last year, which is negligible.

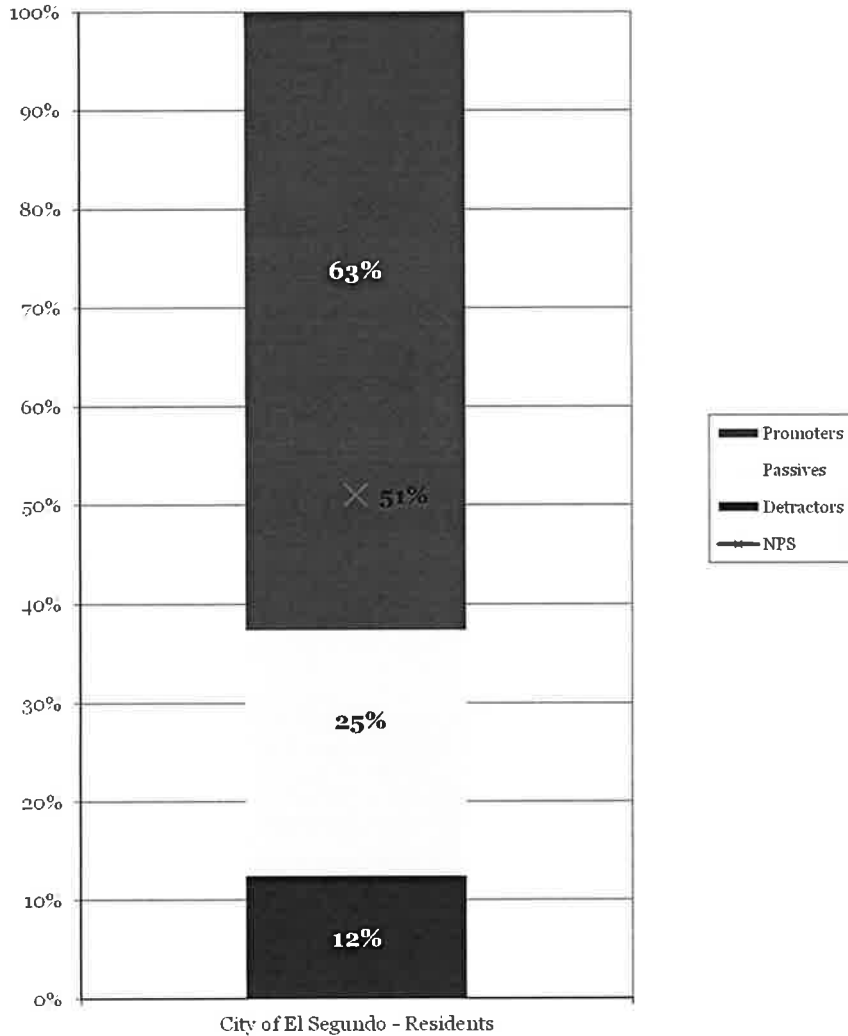
When comparing the results of the 2019 survey with this year's results, the numbers hardly changed. Last year, the city earned a 52% NPS. The percentage of Promoters declined only by 2%.

City of El Segundo needs to develop plans to address some of the concerns of the Resident Detractors (Those giving scores of 6 or less).

Some effort should also be made to address some of the concerns of the Passives (scores of 7 & 8).

The comments of the individual Detractors and Passives provide specific guidance.

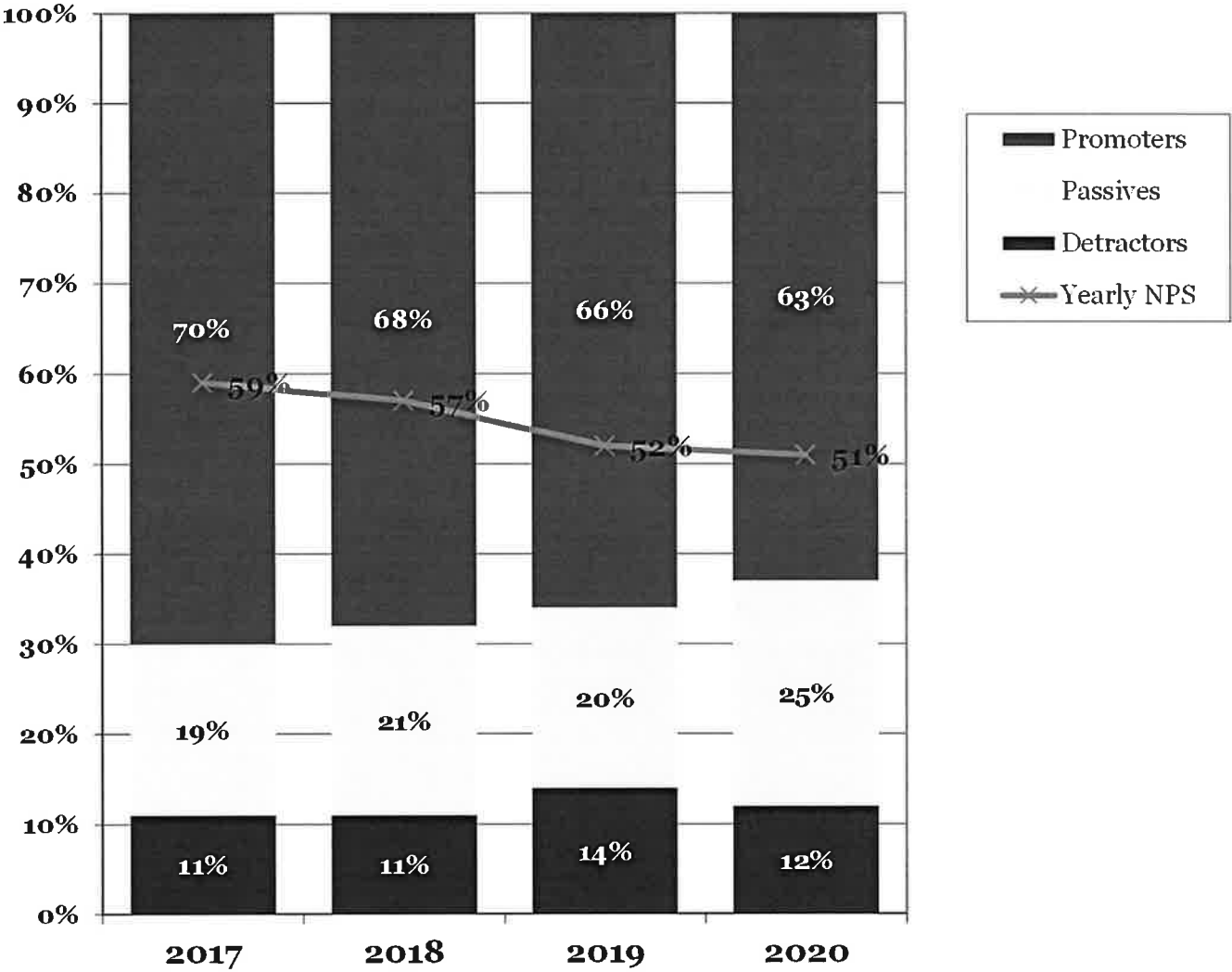
Each comment should be reviewed independently. NPS is a customer centric process; meaning that action plans address individual customer concerns. It is important that each of these Residents are contacted for follow-up and attempts made to address their concerns.



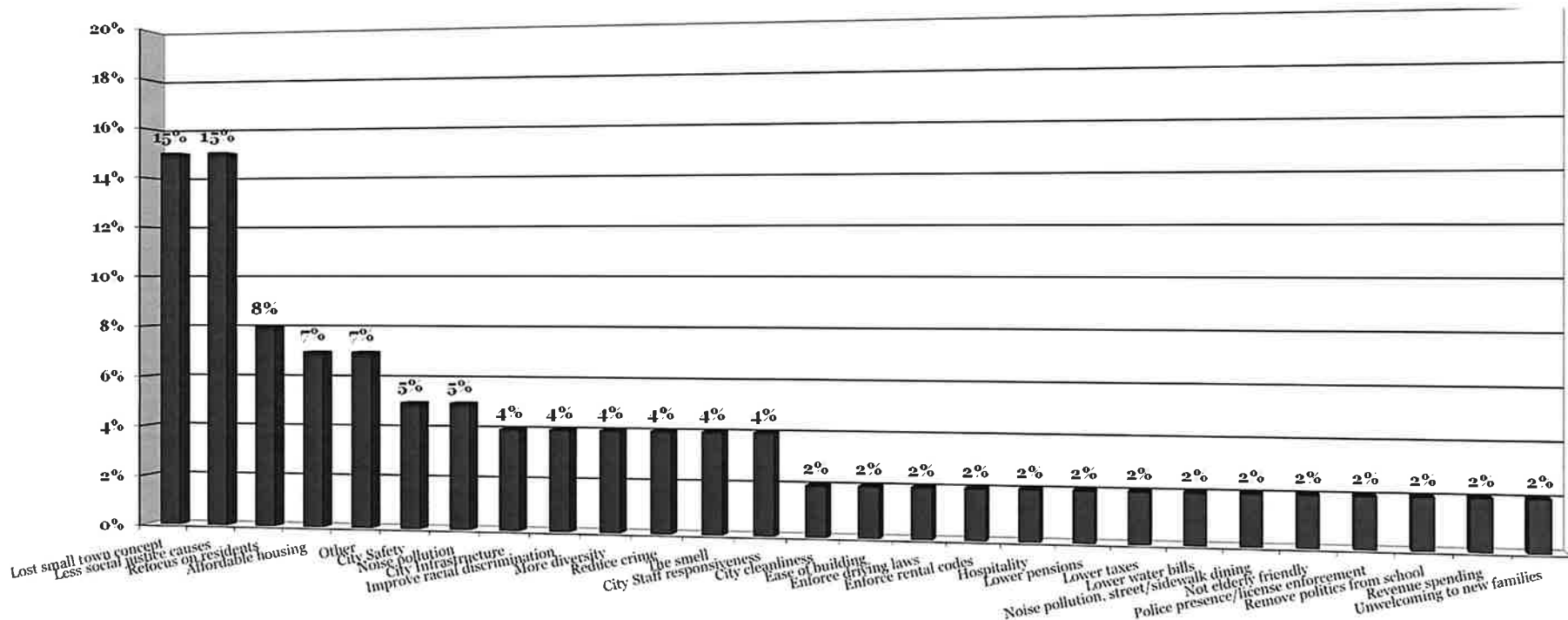
City of El Segundo



	2017	2018	2019	2020
No. of participants	355	557	593	521
Net Promoter Score	59%	57%	52%	51%
Primary Issue Among Detractors	Improve public works and infrastructure 21%	Too Expensive / High Taxes 21%	Too expensive 19%	Lost small town concept 15%
Attribute with Highest Score	Responsiveness, Knowledge and Competency of Fire and Paramedic services 4.59	Responsiveness, Knowledge and Competency of Fire and Paramedic services 4.48	Responsiveness, Knowledge and Competency of Fire and Paramedic services 4.54	Responsiveness, Knowledge and Competency of Fire and Paramedic services 4.60
Attribute with lowest score	Responsiveness and overall vision of city council 3.29	Responsiveness and overall vision of city council 3.55	Responsiveness and overall vision of city council 3.00	Responsiveness and overall vision of city council 3.68



Loyalty Drivers				
	2020	2019	2018	2017
Responsiveness and overall vision of City Council	3.68	3.00	3.55	3.29
Condition of City Infrastructure: streets, sidewalks and public facilities	3.88	4.00	3.71	3.55
Maintenance and upkeep of Recreation and Parks facilities	4.32	4.08	4.15	4.08
Quality of Recreation and Parks Program offered	4.13	4.00	4.10	4.13
Water and Sewer Billing Department Customer Service (complaint handling & responsiveness)	3.87	3.72	3.70	3.71
Resources and services provided by the Public Library	4.18	4.00	4.14	4.18
Availability and Responsiveness of Police Department	4.52	4.00	4.37	4.42
Responsiveness, knowledge and competency of Fire & Paramedic services	4.60	4.54	4.48	4.59



Strengths: (4.00 or greater)

- Maintenance and upkeep of Recreation and Parks facilities
- Quality of Recreation and Parks Program offered
- Availability and Responsiveness of Police Department
- Resources and services provided by the Public Library
- Responsiveness, knowledge and competency of Fire & Paramedic services

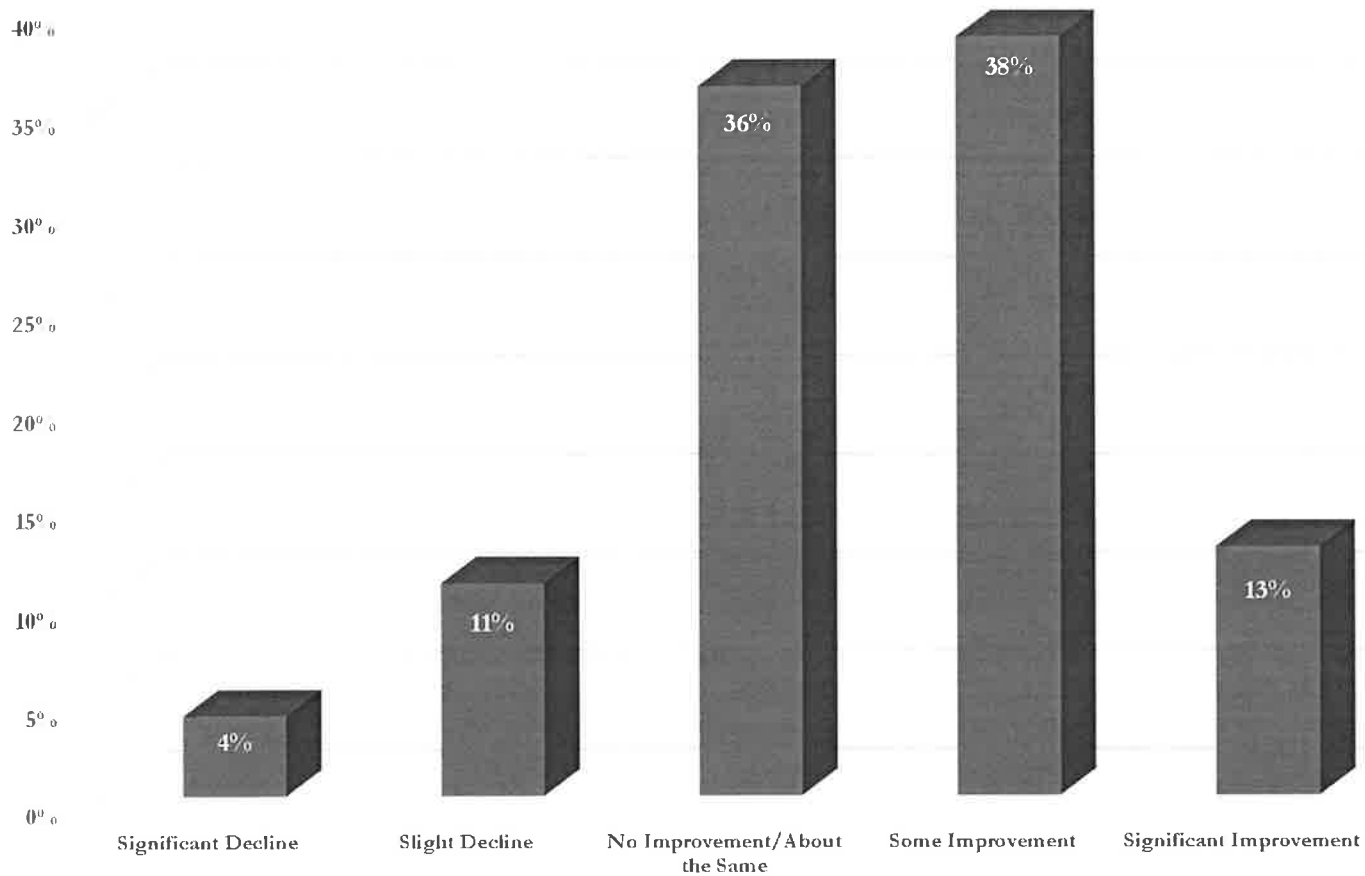
Issues & Opportunities:

- Responsiveness and overall vision of City Council
- Condition of City Infrastructure: streets, sidewalks and public facilities
- Water and Sewer Billing Department Customer Service (complaint handling & responsiveness)

City of El Segundo

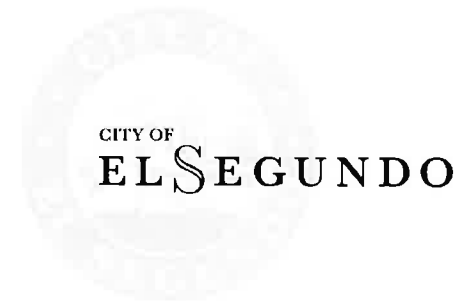
Exhibit 2.2 - All Resident Respondents

"How has the city improved over the last year?"





**Customer Satisfaction Survey Report
For
City of El Segundo – Businesses
Reporting Period: December 2020**



Executive Summary

Purpose and Objectives

This study was conducted primarily to assess customer satisfaction with City of El Segundo's products, sales and service. The study was designed to survey a cross section of City of El Segundo's customers; however, concentrating on key or target accounts. This survey and its measures are benchmarked to the Malcolm Baldrige National Quality Award.

Specific objectives included the following:

- Assess customer satisfaction with multiple attributes.
- Measure City of El Segundo's image and general reputation.
- Assess the distinctive competence of City of El Segundo.
- Record customer opinions as to how City of El Segundo can serve them better.
- Assess the extent of customer loyalty.
- Provide a framework to build an integrated Customer Satisfaction and Value Measurement System.

City of El Segundo

Executive Summary (cont.)



Key Findings

Methodology

Web surveys were conducted with businesses within the City of El Segundo. Respondents were selected from the master survey list supplied by City of El Segundo. A final sample of customers was obtained. We sent 3,786 invitations, 180 were undeliverable, 20 opted out for a total of 3,586 sent out. We had a 7.9% response rate or 282 total responses. This is a slightly lower response rate than 2019, which was 9%

Results

As we have discussed in the past, Net Promoter Score is a tool to measure customer loyalty and the predictive indicators for customer defection. In case study after case study, companies with higher NPS scores are generally more profitable than their competition.

The City of El Segundo's NPS score is 47%, which is 7% lower than last year. This is still a very good score given the fact that secondary research indicates scores are typically lower for public institutions.

The primary concern among Detractors, though giving scores of 6 or less in terms of likelihood to recommend El Segundo to other business owners focuses on the issues related to Supporting Small Businesses. We all know, this past year, small businesses have been especially hurt by the impact of the Coronavirus.

Executive Summary (cont.)

Key Findings

Three survey attributes scored less than 4.00. Further investigation into the root causes behind these performance numbers is warranted. Opportunities for improvement include:

- Business Development and Attraction policies
- Responsiveness, knowledge and competency of working with the Planning and Building Safety Department for plan checks, permits or inspection services
- Business License Renewal Process

The following areas are viewed as modest strengths by the majority of businesses: (4.00 to 4.33)

- Responsiveness, knowledge and competency of Fire Department & Field Inspection services
- Availability & Responsiveness of Police Department
- Business License Renewal Process

Ideally, we would like these scores to rise to above 4.33.

Executive Summary (cont.)

Satisfaction was then assessed by asking respondents to rate, on a 5-point scale, how satisfied they were with City of El Segundo on each attribute.

Measurement Scales:

- **Satisfaction Scale:** 5 = very satisfied, 4 = satisfied, 3 = neutral, 2 = dissatisfied, 1 = very dissatisfied
 - Mean scores were analyzed. A mean score of 4.00 or greater is viewed as a strength.
 - A mean score of 3.75 or less is viewed as an opportunity for improvement.

City of El Segundo - Business Net Promoter Score

Promoters 63% - 16% Detractors = NPS of 47%

A Net Promoter Score of 47% is very good score given that secondary research suggests that cities using NPS will score in the range of 23 to 28%. The NPS score of 47% represents a 7% decrease from last year and is equal to the score of 2018.

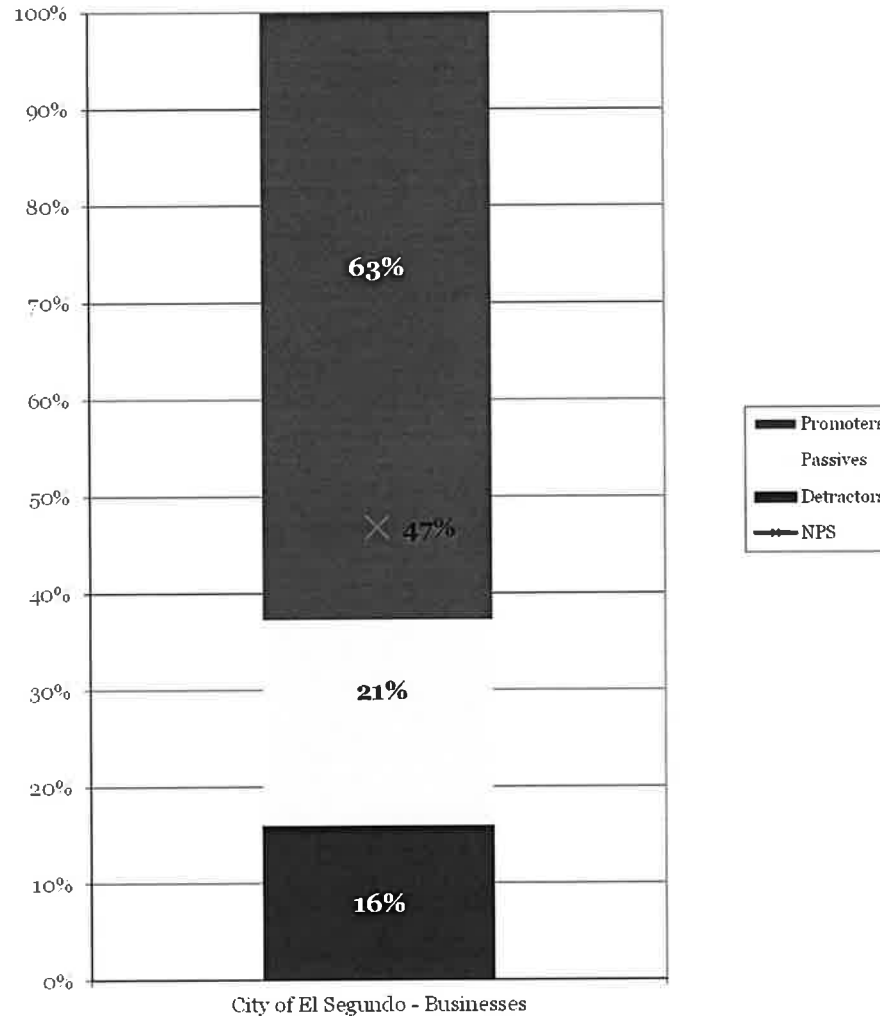
The City of El Segundo needs to develop plans to address some of the concerns of the Business Detractors (those giving scores of 6 or less).

There are 26 comments among the detractors. Each comment should be reviewed independently. NPS is a customer centric process; meaning that action plans address individual customer concerns. It is important that each of these businesses are contacted for follow-up and attempts made to address their concerns.

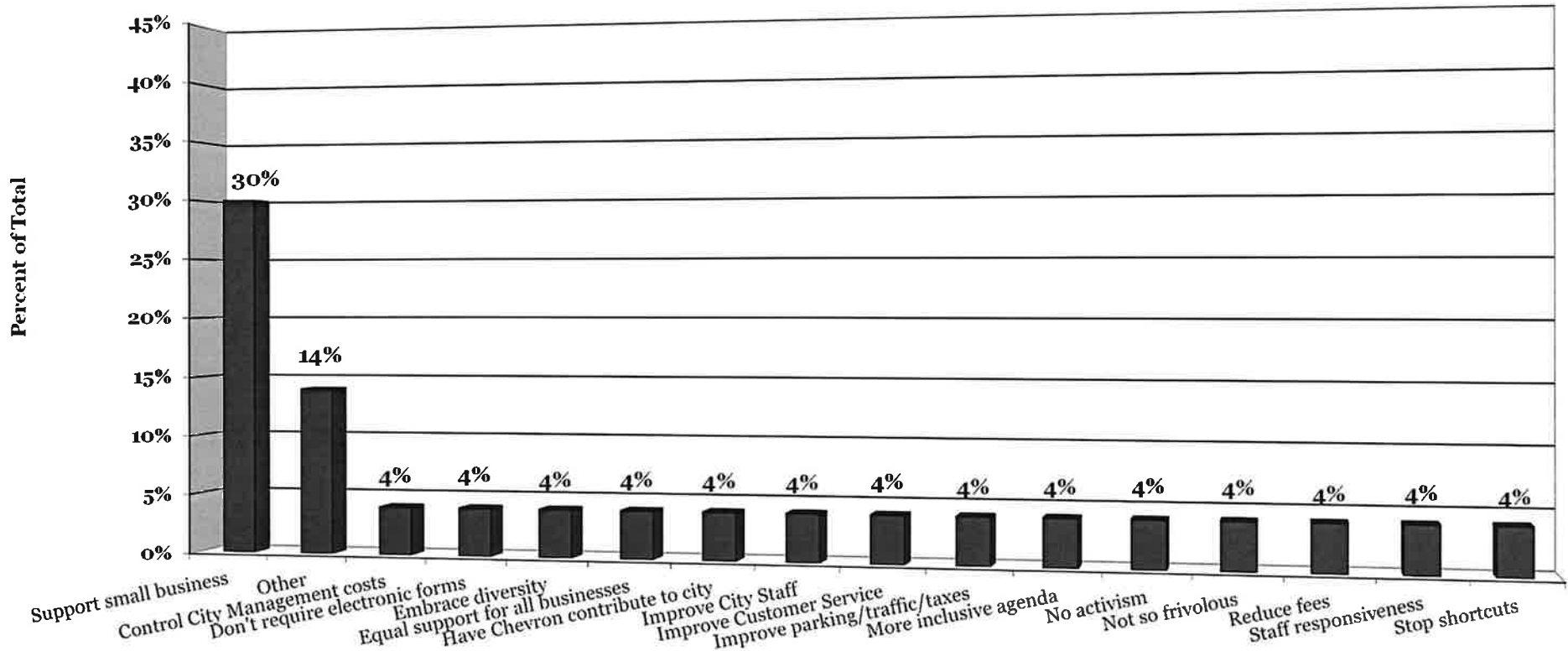
In general, Detractors primary concern appears to be related to Small Business support. When we look at two of the survey attributes with the lowest scores they are:

- Business Development and Attraction policies
- City Zoning Policies

It is possible these issues are also somewhat related to the concerns of small businesses.



	2020	2019	2018	2017
Loyalty Drivers				
Business Development and Attraction policies	3.78	4.23	3.69	3.67
Responsiveness, knowledge and competency of Fire Department & Field Inspection services	4.22	4.22	4.27	4.18
Responsiveness, knowledge and competency of working with the Planning and Building Safety Department for plan checks, permits or inspection services	3.68	3.64	3.66	3.58
Availability & Responsiveness of Police Department	4.26	4.22	4.25	4.24
City Zoning Policies	3.64	3.83	3.52	3.49
Business License Renewal Process	4.31	4.35	4.24	4.15



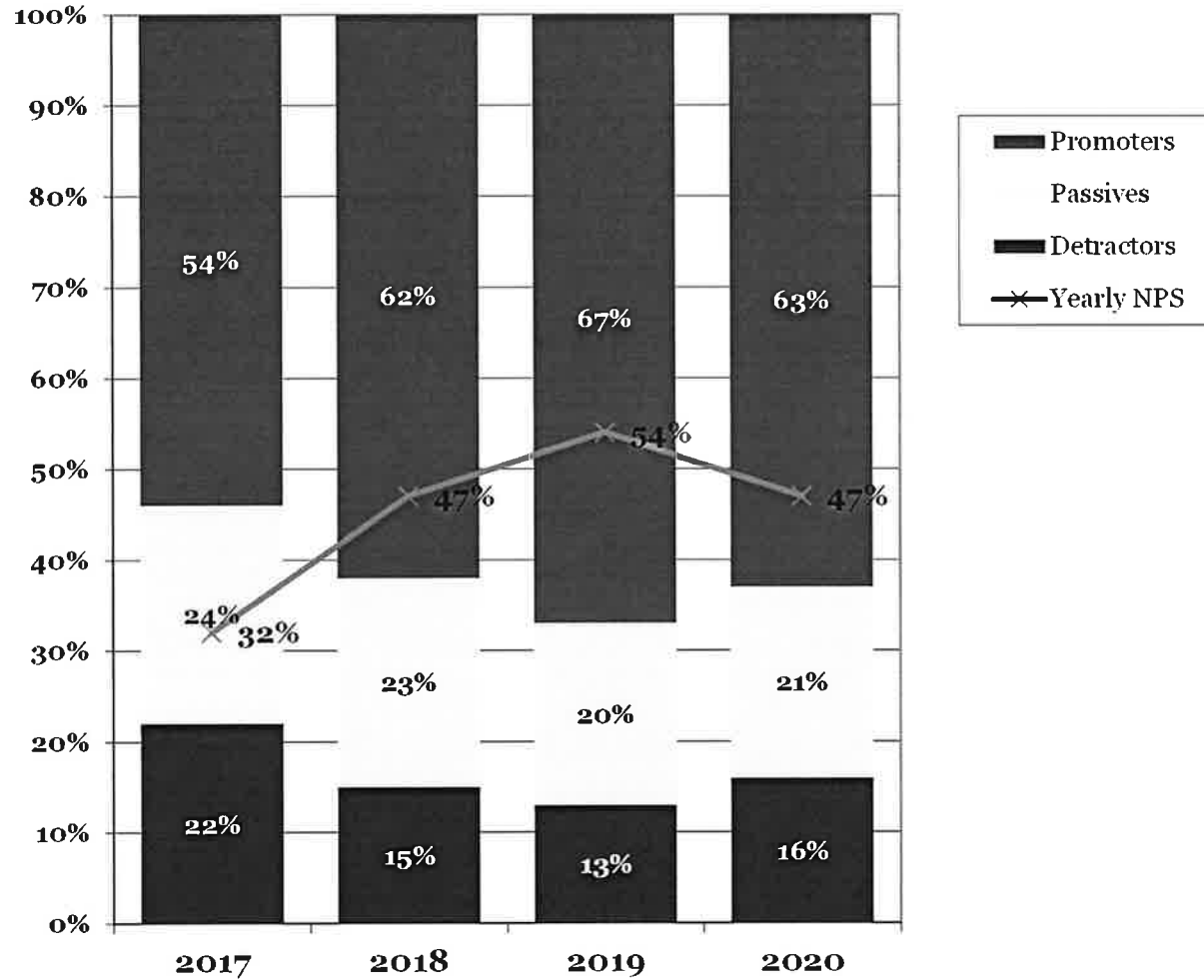
**These areas represent significant opportunities for improvement among Detractors.
Individual comments follow for Passive and Detractors.**

City of El Segundo



	2017	2018	2019	2020
No. of participants	202	325	351	282
Net Promoter Score	32%	47%	54%	47%
Primary Issue Among Detractors	More Business Friendly 30%	Staff Responsiveness 23%	Staff responsiveness/Not business friendly 30%	Support Small Business
Attribute with Highest Score	Availability & Responsiveness of Police Dept 4.24	Responsiveness, knowledge and competency of fire dept & field inspection services 4.24	Business License renewal process 4.35	Business License renewal process 4.31
Attribute with lowest score	City Zoning Policies 3.49	City Zoning Policies 3.52	Responsiveness, Knowledge and Competency of working with Planning and Building Safety Dept 3.64	City Zoning Policies 3.64

70



Strengths: (Scores of 4.00 or higher)

Responsiveness, knowledge and competency of Fire Department &
Field Inspection services
Availability & Responsiveness of Police Department
Business License Renewal Process

Issues & Opportunities:

Business Development and Attraction policies
Responsiveness, knowledge and competency of working with the
Planning and Building Safety Department for plan checks, permits
or inspection services
Business License Renewal Process



TITLE:

City Broadband Discussion

RECOMMENDATION:

Receive and File City Broadband Update

FISCAL IMPACT:

None

BACKGROUND:

Through analysis of the available broadband infrastructure in El Segundo and discussions with service providers, the city lacks the fiber distribution technology utilized to deliver fiber to the premises. There are vast amounts of fiber infrastructure throughout the greater El Segundo area, Los Angeles, and southern California, but the direct residential and retail use of this infrastructure is restricted as most are limited to the available “last mile” connections.

There is limited access to the higher capacity digital highways that delivers broadband into the community. Once digital traffic is off regional fiber-optic networks and into the community, almost all El Segundo customer connections are facilitated across legacy networks of copper telephone wire and coaxial cable. As a result, speed and quality of service in different parts of the city vary considerably based on DSL limitations and copper-based oversubscription. The cost to access adequate broadband is a stated deterrent for meaningful business adoption. El Segundo is a city of edges and corridors that effectively separate the broadband haves from the have nots.

Through a process of identifying community needs, engaging stakeholders, designing the network, determining the right business models and public-private partnerships, to sourcing funds, we will discuss various options to determine the best path forward to implementing and managing broadband offerings.

Community broadband projects are challenging, they are multi-faceted projects that involve many stakeholders, public organizations and private broadband providers. To that end, there is no simple solution.

DISCUSSION:

This is a great opportunity to connect various telecommunication, wireless and cable providers who can provide valuable input to improving broadband capabilities for the City of El Segundo. They will bring next generation broadband concepts and help to develop broadband networks with the goal of promoting economic and community development. This time will be used to discuss available options, possibilities for growth, and answer questions.

CITY STRATEGIC PLAN COMPLIANCE:

Goal 1: Enhance Customer Service and Engagement

Objective A: El Segundo provides unparalleled service to internal and external customers.

Objective B: El Segundo's engagement with the community ensures excellence.

Goal 4: Develop Quality Infrastructure and Technology

Objective A: El Segundo's physical infrastructure supports an appealing, safe, and effective community.

Objective B: El Segundo's technology supports effective, efficient, and proactive municipal operations.

PREPARED BY: Charles Mallory, ITSD Director 

REVIEWED BY: Mark D. Hensley, City Attorney

APPROVED BY: Scott Mitnick, City Manager

Barbara Voss, Deputy City Manager 



TITLE:

“Report an Issue” Website Feature

RECOMMENDATION:

Receive and file overview of “Report an Issue” website feature.

FISCAL IMPACT:

None.

BACKGROUND:

The “Report an Issue” website feature has been officially announced to the citizens of El Segundo. This feature allows residents and staff a convenient way to submit service requests for a variety of concerns such as reporting a pothole, a fallen tree, an abandoned vehicle, etc. These requests for service are routed to the appropriate City employees who will promptly work on these issues. They will close out these tickets once the issue has been resolved. The goal of “Report an Issue” is to create a strong relationship between the citizens and City Hall by addressing issues in an efficient and effective manner.

DISCUSSION:

The presentation will show how to access the feature on the City website and staff will perform a demonstration of reporting an issue. Staff will also review the “Report an Issue” tutorial website. The purpose of this presentation is to further publicize “Report an Issue” to the people of El Segundo and familiarize citizens with the features of this application.

CITY STRATEGIC PLAN COMPLIANCE:

Goal 1: Enhance Customer Service and Engagement

Objective A: El Segundo provides unparalleled service to internal and external customers.


Objective B: El Segundo's engagement with the community ensures excellence.

Goal 4: Develop Quality Infrastructure and Technology

Objective A: El Segundo's physical infrastructure supports an appealing, safe, and effective community.

Objective B: El Segundo's technology supports effective, efficient, and proactive municipal operations.

Report an Issue
February 2, 2021
Page 2 of 2

PREPARED BY: Charles Mallory, ITSD Director 
APPROVED BY: Barbara Voss, Deputy City Manager

ATTACHED SUPPORTING DOCUMENTS:

“Report an Issue” PowerPoint Presentation

Agenda

www.elsegundo.org/ReportanIssue

- Overview
- Application Demonstration
- Instructions Website
- Q & A

REPORT AN ISSUE
EL SEGUNDO



Overview

- Link: www.elsegundo.org/ReportanIssue
- A website feature for El Segundo citizens to submit service requests for a variety of concerns such as reporting a pothole, a fallen tree, an abandoned vehicle, etc.
- All requests for service are routed to the appropriate City employee to address and close out the issues
- Can create accounts to submit issues, but submissions can also be done anonymously

On the City Website

The screenshot shows the top portion of the City of El Segundo website. At the top left is the logo "CITY OF EL SEGUNDO". To its right are navigation links: "Government", "Our City", "Business", and "Visiting". Further right is a search bar with the text "SEARCH" and a magnifying glass icon. To the right of the search bar is a "SERVICE FINDER" button with a dropdown arrow. Below the navigation is a banner image of a brick building with a sign that says "HERMON". Overlaid on the right side of the banner is a text box with the heading "Dining Al Fresco - Temporarily Suspended" and the text "Effective November 25, 2020 at 10 p.m. in-person dining is prohibited." Below the banner is a white navigation bar with five icons and their corresponding text: "Report an Issue" (with a red border around the icon), "Pay Water Bill", "Coronavirus Updates", "Watch Live", and "City Council On-Demand". A double arrow icon is positioned to the right of the "City Council On-Demand" text.



Reporting Demonstration

Report an Issue

Issue Details

If this is an emergency, please dial 911.

Issue Details

Please select the type of issue you would like to report *

Select...

- Select...
- Abandoned Vehicles
- Air Quality & Smoke Pollution
- Bees
- City Trees
- Construction
- Debris in Street, Alley, or Park
- Disposed Needles
- Dog Concerns
- Flooding**
- Graffiti
- Homelessness
- Housing Concern
- Illegal Dumping
- Median Island Maintenance
- Noise Complaint
- Overgrown Vegetation or Plants
- Parking Policy
- Parks / Open Space / Park Facilities
- Pothole

Usage Instructions

www.elsegundo.org/our-city/report-an-issue-instructions

Our City »

Report an Issue Instructions

Font Size: [Share & Bookmark](#) [Feedback](#) [Print](#)

The City of El Segundo is pleased to announce the official launch of "Report an Issue", a convenient way for citizens to report a pothole, fallen tree, abandoned vehicle, or other City related concerns [online](#).

- ACCESSING "REPORT AN ISSUE"** +
- REPORT AN ISSUE** +
- REQUESTING A SERVICE** +
- SAVING "REPORT AN ISSUE" ON YOUR SMARTPHONE** +



Thank you!

REPORT AN ISSUE
EL SEGUNDO





TITLE:

2021 Legislative Platform representing official City positions on proposed regional, state, and federal legislation.

RECOMMENDATION:

Approve the 2021 Legislative Platform

FISCAL IMPACT: None

BACKGROUND:

The purpose of the City's annual Legislative Platform is to represent the official City positions on proposed regional, state, and federal legislation. The Legislative Platform is aligned with the City's five Strategic Goals which focus on providing the highest level of service to the City's residents and businesses.

DISCUSSION:

The Legislative Platform provides clear direction to the City Manager to respond and take action quickly, under the direction of City Council, as initiatives that impact the City are considered at the regional, state, and federal levels. The City Manager shall coordinate the monitoring of legislative issues that impact the City and ensure that the City takes a position on all applicable proposed regional, statewide, and national legislation, regulation, and related matters.

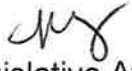
The City Manager will update the Legislative Platform throughout the year, as necessary, to address and prioritize new issues as they relate to the City or the region. The Legislative Platform does not preclude City Council consideration of additional legislative and regulatory matters arising throughout the year. As necessary, Staff will solicit, City Council authorization to, amend the Legislative Platform to include items not included in the existing Legislative Platform.


The City's primary legislative focus includes protecting local government control, maintaining local government revenue, pursuing public security funding, obtaining funding for environmental sustainability, transportation, recreational, technology, and public infrastructure improvements.

Staff recommends approval of the 2021 Legislative Platform.

CITY STRATEGIC PLAN COMPLIANCE:

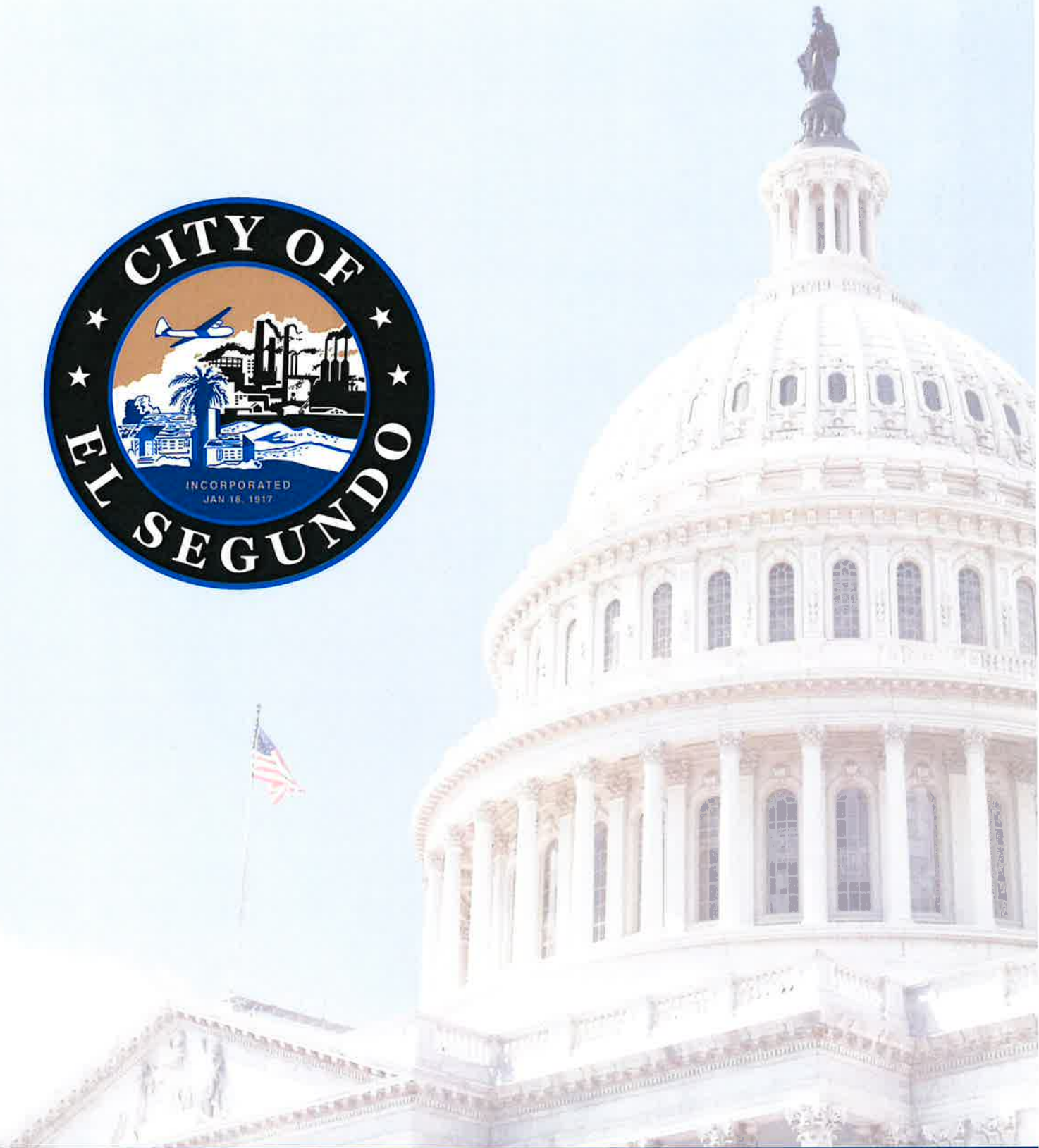
The Legislative Platform aligns with the City's five Strategic Goals and aims to provide the highest level of service to the City's residents and businesses

PREPARED BY: Martha Guzman-Hurtado 
Communications and Legislative Affairs Manager

APPROVED BY: Barbara Voss, Deputy City Manager 

ATTACHED SUPPORTING DOCUMENT:

2021 Legislative Platform



2021 STATE AND FEDERAL LEGISLATIVE PLATFORM



INTRODUCTION

The purpose of the City's annual Legislative Platform is to represent the official City positions on proposed regional, state, and federal legislation. The Legislative Platform is aligned with the City's five Strategic Goals that focus on providing the highest level of service to the City's residents and businesses.

The Legislative Platform provides clear direction to the City Manager to respond and take action quickly, under the direction of City Council, as initiatives that impact the City are considered at the regional, state, and federal levels. The City Manager shall coordinate the monitoring of legislative issues that impact the City and ensure that the City takes a position on all applicable proposed regional, state-wide, and national legislation, regulation, and related matters.

The Legislative Affairs Manager will update the Legislative Platform throughout the year at the direction of the City Manager, as necessary, to address and prioritize new issues as they relate to the City or the region. The Legislative Platform does not preclude City Council consideration of additional legislative and regulatory matters arising throughout the year. As necessary, Staff will solicit City Council authorization to amend the Legislative Platform to include items not included in the existing Legislative Platform.

For proposed legislation, either consistent with the City's Legislative Platform or consistent with legislative positions the City has taken in the past, City Staff shall be authorized to prepare position letters for the Mayor's signature. Items not addressed in the City's Legislative Platform may require further Council direction. Legislative priorities may only address issues directly relevant to or impacting the provision of municipal services. Generally, the City will not address matters that are not pertinent to the City's local government services such as international issues.

City departments are encouraged to monitor and be knowledgeable of any legislative issues related to their discipline. However, requests for the City to take positions on a legislative matter must be directed to the City Manager's Office. City departments may not take positions on legislative issues without City Manager's Office review and approval.

The City's primary legislative focus includes protecting local government control, maintaining local government revenue, pursuing public security funding, obtaining funding for environmental sustainability, transportation, recreational, technology and public infrastructure improvements.



Guiding Principles - Strategic Plan..... 1

City Clerk/Electoral Process..... 2

Community Service..... 3

Economic Development, Emergency Management..... 4

Environmental Stability 5

Fiscal and Administrative 6

Human Resources, General Government 7

Planning, Housing, and Land Use 8

Public Safety 9

Public Works 10



Guiding Principles – City Strategic Plan

The Legislative Platform is aligned with the City's five strategic goals.

1. Enhance Customer Service, Engagement, and Communications
2. Support Community Safety and Preparedness
3. Develop as Choice Employer and Workforce
4. Develop Quality Infrastructure and Technology
5. Champion Economic Development and Fiscal Sustainability

2021 Legislative Priorities

County/Regional

- Ensure local City input on all regional land use and planning issues.
- Support joint efforts to develop mutual development standards for unincorporated areas that are binding upon the County and the City.
- Support efforts to increase the amount of transportation funds allocated to local jurisdictions for discretionary projects.
- Pursue funding for projects that improve the quality of life in El Segundo.
- Support regional economic development policies that provide for planned economic growth in the City and neighboring communities.
- Pursue funds from economic development programs administered by the County of Los Angeles on behalf of federal and state agencies.
- Oppose unfunded mandates to the City for any new or continuing program/service.
- Support local control over the administration of local programs.
- Ensure that the County's responsibilities for mandated programs are not passed on to the City in the form of undue burdens/financial mandates.



City of El Segundo supports:

- Safeguards ensuring that all eligible voters are provided with the mechanisms to exercise the right to vote.
- Transparency, public participation and first amendment rights, while preserving procedures that continue to foster efficient government proceedings.
- Efforts to enhance local governments' ability to achieve greater transparency of governmental business by improving the platform in which agencies can publish and advertise notices, resolutions, orders, or other matters required by law.
- Measures that preserve the integrity and fundamentals of the Brown Act and oppose measures that would constrain communication among staff and local officials.
- Increased local autonomy, protecting privacy and maintaining the City's authority over public records. This includes measures that provide for the recovery of costs concerning public records requests.
- Maximizing the City's ability to efficiently and effectively administer local elections, including programs designed to encourage and increase voter education, registration and voter turn-out.



City of El Segundo supports:

- Funding for the development and rehabilitation of infrastructure in parks, libraries, public right of ways, and similar neighborhood and community-serving facilities.
- Funding for ADA upgrades
- Enhanced California State Library funding and budget
- Expanded state resources for local library, recreation, arts and culture programs
- Statewide initiatives for:
 - o Early education
 - o Adult/family literacy
 - o Digital literacy
 - o Career support
 - o Services for vulnerable populations
 - o After-school/summer programs for youth
 - o Other education and social services programs
- Expanded opportunities for healthy “aging in place” options and services for the older adult population
- Equitable access to library and information services including:
 - o Broadband equity for California communities
 - o eMedia and electronic resources
- Enhanced school sites and support of educational partnerships between cities and school districts
- Intellectual Freedom and Privacy



Economic Development

City of El Segundo supports:

- Measures that enhance the City's business attraction and retention efforts.
- Providing resources and incentives to supports job creation, business attraction, and retention.

Emergency Management

City of El Segundo supports:

- Funding that promotes mitigation, preparedness, response, and recovery efforts for manmade and natural disaster hazards.
- Funding for disaster relief for all types of natural and manmade disasters.
- Efforts to coordinate the development of telecommunications infrastructure within the region for use during large scale emergencies.
- I.C.I. System (Interagency Communications Interoperability System) participation among jurisdictions and funding for equipment and operations.
- Funding for the Urban Area Security Initiative (UASI) and other funding initiatives administered by the Department of Homeland Security to enhance the City's ability to respond to regional or national threats.



City of El Segundo supports:

- State bonds, funding, and legislation aimed at improving ocean water quality and reducing ocean pollution, banning new offshore oil or gas drilling or extraction, and funding coastal clean-up and restoration.
- Cost-effective, sustainable, and responsible environmental policy and programs in the areas of energy efficiency, greenhouse gases, climate change, potable water, wastewater, solid waste removal and stormwater, among others.
- State funding opportunities to assist agencies in meeting sustainability objectives including energy and water efficiencies, active transportation enhancements, connectivity and mobility improvements and carbon sequestration through natural landscape management and protection.
- Protecting, preserving and restoring the natural environment where it does not conflict with local control and land use designations.
- Creating partnerships among the City, El Segundo Unified School District, businesses, residents, and all other community stakeholders as necessary to achieve a sustainable community.
- Proactively addressing climate change and improving air quality. Support funding to foster an environmentally sustainable city, walkable community that provides ample goods, services and benefits to all residents while respecting the local environment.
- Funding for the Los Angeles County Metropolitan Transportation Authority (Metro) and other regional transit authorities to continue to create multi-modal transportation systems that minimize pollution and reduce motor vehicle congestion while ensuring access and mobility for all.



City of El Segundo supports:

- Fiscal sustainability and best-practice administrative initiatives to ensure the delivery of unparalleled city services.
- Full cost reimbursement to the City for all federal, state and county-mandated programs.
- Protect the integrity of existing revenue sources for local government.
- Efforts to achieve public employee pension reform.
- Efforts to maintain and expand the types of municipal investment-grade revenue bonds.

City of El Segundo opposes:

- Any attempt to eliminate or limit the traditional tax exemption for municipal bonds.
- Legislation that makes local agencies more dependent on the State for financial stability and policy direction.
- Changes in revenue allocations that negatively affect local government, including the redistribution of sales tax, property tax, COPS grants, Proposition 172 funds, gas tax (HUTA), transient occupancy tax (TOT) and vehicle in-lieu fees (VLF).
- Effort by the State or Federal government to preempt the City's right to levy and collect taxes, fees and assessments.
- Diminishing the City's authority over local taxes and fees.



Human Resources

City of El Segundo supports:

- Measures that place reasonable parameters over public pension plans, while opposing measures that would eliminate local control over plan specifics.
- Managing the rising cost of health insurance and urging officials to fully consider the financial impact on local governments when considering any health care coverage legislation.

City of El Segundo opposes:

- Measures that mandate upon local governments additional and costly programs for employee benefits without local control.

General Government

City of El Segundo supports:

- Efforts that are consistent with the doctrine of local control especially in the areas of police power, land use planning and public safety.
- Enhanced local control of resources and that allows the City to address the needs of its constituents within a framework of regional cooperation.
- Preserving local control of short-term rentals and online hotel intermediaries.
- The use of federal and state incentives for local government, rather than mandates.
- Funding opportunities for public facilities and services including capital improvement projects, public works projects, homeland security, library, parks and social service facilities.

City of El Segundo opposes:

- State and federal legislation that preempts the City's local authority.
- State or federal mandates without the direct or indirect reimbursement for the costs associated with complying with new and/or modified laws, regulations, policies, procedures, permits and/or programs.



City of El Segundo supports:

- Increased input from municipalities in the development of the Regional Housing Needs Assessment (RHNA).
- Flexibility for local jurisdictions to work together to provide housing that counts toward Regional Housing Needs Assessment (RHNA) requirements.
- Maintaining local control over medical marijuana dispensaries and upholding cities' ability to regulate and ban dispensaries.
- Funding for affordable housing opportunities and projects.
- Enhance local control of resources and that allows the City to address housing.

City of El Segundo opposes:

- Limiting the City's ability to condition and deny projects that negatively impact the community.
- Overriding the City's adopted zoning ordinances.
- Legislation that establishes detrimental, residential rent control restrictions (such as AB1482)
- Legislation that reduces local land-use authority and/or alters local land use zoning designations without approval of local City Council (such as SB 50).



City of El Segundo supports:

- Assistance for local police, fire, and homeland security initiatives, and any measures that will help contribute to local public safety.
- Strengthening local law enforcement's ability to prevent and fight crime.
- Funding and alternative avenues of health care to local first response agencies to adequately address behavioral health issues.
- Efforts to reverse all legislation, including AB 109, that created "early release" for low-risk, serious and violent offenders.
- Strengthening state and regional collaboration to reduce and prevent homelessness as well as programs that provide funding to cities to implement local strategies.
- Strengthening efforts to eradicate human trafficking.
- Fire prevention and environmental safety legislation and funding.
- Legislation that aids paramedics and other emergency medical service practitioners in their ability to be responsive to community needs.
- Funding initiatives for Peace Officers Standards and Training (POST) and other law enforcement support organizations.
- Upholding local control and preserves a city's "Section 201" and "Section 224" rights to continue to contract for or provide pre-hospital medical care and transport.

City of El Segundo opposes:

- Impeding local law enforcement from addressing crime problems and recovering costs resulting from a crime committed by the guilty party.
- Limiting local police departments' ability to collect and utilize asset forfeiture funds for a wide variety of police services.
- Modifying existing bail programs that are potentially harmful to El Segundo community.
- Expanding "early release" for low-risk, serious and violent offenders.
- Expanding the definition of "early release", non-serious crimes, and non-violent crimes.
- Re-categorizing serious crimes as non-serious crimes.
- Decriminalizing existing crimes in California or reducing the sentences of any offenses, resulting in the release of serious criminals who may further harm the safety of the public and law enforcement personnel.
- Legislation that requires local Public Safety agencies to take on more services without providing full funding to provide new/enhanced services.



City of El Segundo supports:

- Increased funding for maintaining and upgrading the City's major streets, allowing for better traffic flow and user safety.
- Funding for transportation infrastructure projects that improve mobility for residents, businesses and visitors.
- Expanded transportation funding to encourage use of public transit, alternative fuel vehicles and fleets, pedestrian ways, bikeways, and multi-use trails.
- Measures that provide City's fair share of funding from the State's "Cap and Trade" funding sources.
- Measures that seek to reevaluate the method and manner in which the state and federal gas taxes are collected and allocated to local jurisdictions to emphasize actual roadway usage (i.e. working/daytime population-based).
- Efforts to secure the City's fair share of funding from SB 1 revenues to fund local transportation projects.
- Working with other agencies in the region to support current state and federal funding levels and encourage increased funding and flexibility in both operating and capital funding for mass transit.
- Working with the South Bay Cities Council of Governments and other regional agencies to support legislation that provides incentives for the improvement and/or development of regional transportation corridors.

City of El Segundo opposes:

- Efforts to remove local regulatory authority on wireless infrastructure development.
- Any legislation that threatens to withhold State-allocated funds reserved for roadway or other public infrastructure maintenance and/or improvements if certain actions are not taken by the local jurisdiction, such as construction of housing or homeless shelters.

TITLE:

2020 Economic Development Annual Report summarizing the key accomplishments of the City's economic development division.

RECOMMENDATION:

Receive and file 2020 Economic Development Annual Report.

FISCAL IMPACT:

None

BACKGROUND:

Faced with the coronavirus pandemic and a challenging economic climate, El Segundo businesses experienced significant changes in 2020. Local retailers had to dramatically reduce in-store capacity and ramp up online capabilities, restaurants shifted rapidly to outdoor dining and at some points, takeout-only, hotel occupancy was reduced by nearly 50% due to travel restrictions, and commercial offices grappled with the transition to a remote work environment.

To meet this moment of upheaval, the City's economic development team, rapidly reshaped its well-planned economic development strategy in 2020 to focus on supporting businesses to reopen, sustain, and in some cases expand operations during the pandemic, with an emphasis on attracting new businesses and supporting the hospitality and retail industry in their resiliency and ability to pivot as they navigate transformational change during the pandemic.

Economic Development Annual Report 2020 presents the team's dedicated efforts to become an essential resource for El Segundo's business community during this critical time. At the onset of the pandemic, the City hosted a Downtown Business Virtual Town Hall and invited businesses to discuss a path forward to support the economic vitality of Downtown. Staff immediately set up webpages on ElSegundoBusiness.com providing businesses with critical updates and COVID-19 related information – everything from available relief funding to guides on the latest protocols and industry-specific guidance. The team assisted restaurants by promoting the Chamber of Commerce-led Gundo-to-Go program and provided signage and designated parking spaces to encourage take-out orders. The City quickly launched a street-closure pilot program to provide outdoor dining space.

As a core component of the City's economic development program, staff focused resources on strategic initiatives to attract, retain and grow new businesses, and create

jobs in El Segundo with an emphasis on industry diversification. El Segundo saw notable expansions among key employers, including digital media company, Prodege, LLC. and FAA-approved aircraft manufacturer, Herber Aircraft Service, Inc. in 2020, as well as an impressive feat within the biotech sector with the FDA approval of ImmunityBio's COVID-19 vaccine trial.

A comprehensive economic recovery program was launched – **El Segundo Back to Business**. Under the program, new initiatives were created to obtain ideas, input and feedback utilized to shape a framework for economic recovery and business assistance efforts. The economic development team also launched the **Reimagine·Reopen·Rediscover** campaign as part of the City's hospitality and tourism marketing and advertising initiatives to support hospitality and retail businesses reopen and stay open.



CITY STRATEGIC PLAN COMPLIANCE:

Goal 5: Champion Economic Development and Fiscal Sustainability

Objective A: El Segundo promotes economic growth and vitality for businesses and the Community.

PREPARED BY: Cristina Reveles, Economic Development Coordinator

REVIEWED BY: Barbara Voss, Deputy City Manager

APPROVED BY: Barbara Voss, Deputy City Manager *BV*

ATTACHED SUPPORTING DOCUMENT:

2020 Economic Development Annual Report

EL SEGUNDO

Where big ideas take off.

ECONOMIC DEVELOPMENT DIVISION

2020 ANNUAL REPORT

www.destinationelsegundo.com / www.elsegundobusiness.com



AN UNWAVERING COMMITMENT TO THE BUSINESS COMMUNITY

2020 was a year like no other. The El Segundo business community grappled with immense challenges brought on by the coronavirus pandemic. But through it all, many are developing greater agility, resilience, and forward-thinking strategies to drive toward a stronger future.

The City's Economic Development Division remained committed throughout to help El Segundo businesses through crisis management and recovery efforts.

We are excited to share our **milestones of 2020**.



BUSINESS SUPPORT DURING COVID-19 & RECOVERY

- City's economic development coordinator was assigned as the business liaison to the All-Hazards Incident Management Team (AHIMT) to respond to concerns and inquiries from businesses.
- Distributed 40 communication bulletins to over 6,000 businesses from March - December 2020 on a variety of coronavirus-related topics and resources to keep the business community informed and engaged.

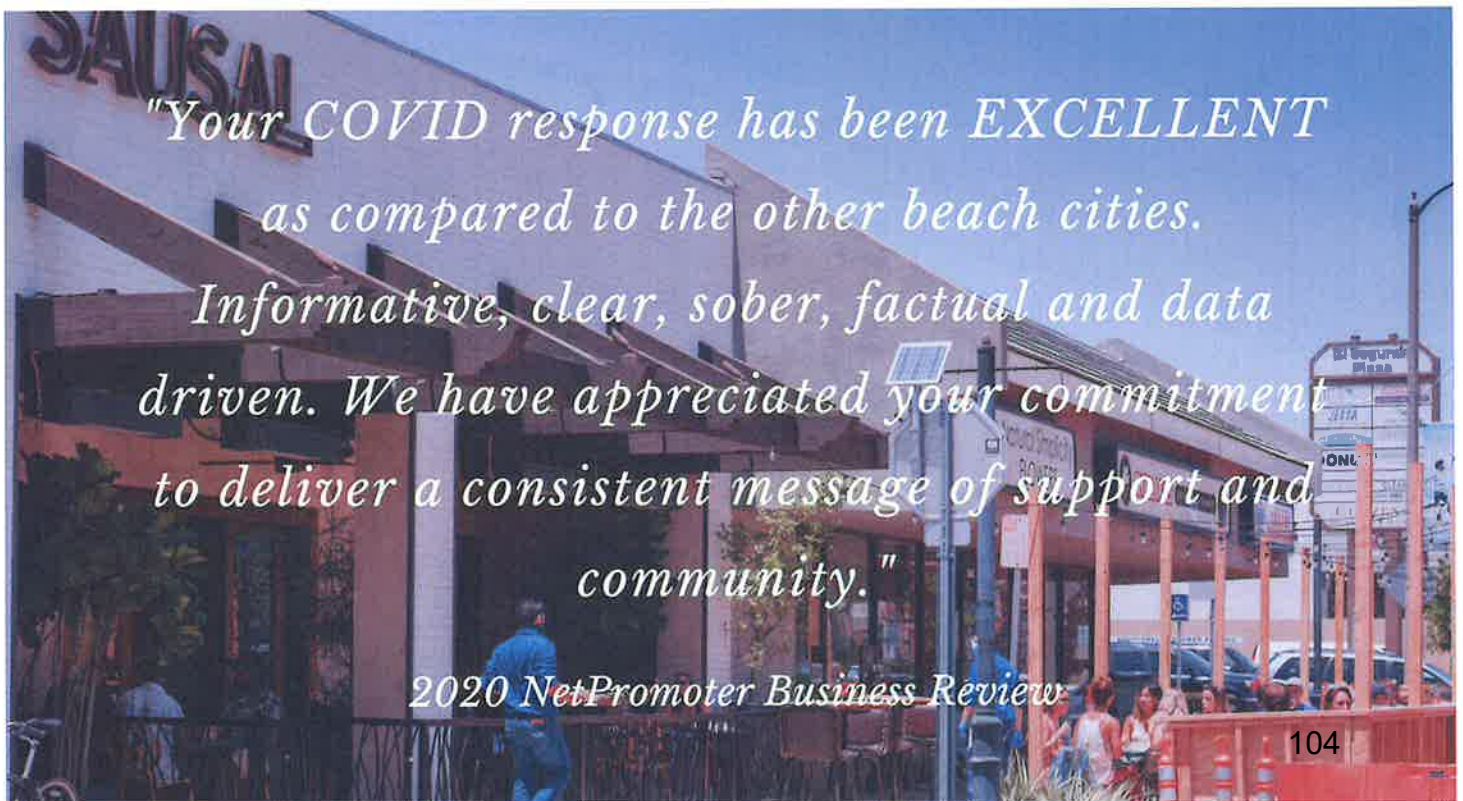
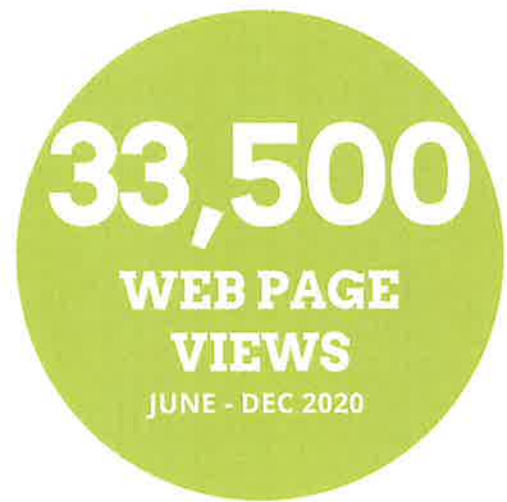
40
bulletins
TO OVER 6,000

- Produced a series of business-focused public service announcements to help businesses navigate federal, state, and local resources (C.A.R.E.S. Act, LA COVID-19 Relief Fund, etc.).
- Established a bi-weekly business segment in the City's newscast to provide timely updates and COVID-19 related information.

1,498
PSA VIDEO VIEWS



- From October through December 2020, the City of El Segundo **LinkedIn followers increased from 251 to 1,196, an increase of 376%.**
- Developed "COVID-19 Resources for Employers and Workers" webpage on ElSegundoBusiness.com for timely information about reopening protocols, resources, links to job postings for job seekers, as well as information on relief grants.



- Developed a "COVID-19 Road to Reopening" webpage to guides businesses on the latest protocols and industry-specific guidance.
- Partnered with the El Segundo Chamber of Commerce to support the Gundo-to-Go initiative to encourage take-out orders to support restaurants during in-person dining restrictions.
- Purchased Gundo-to-Go pick-up signs, posted outside businesses offering curbside pickup.
- Eased parking restrictions/curbside regulations to facilitate social distancing.



- Designed two full-page ads on *El Segundo Scene* Magazine to promote the Gundo-to-Go campaign.
- Designed signs and flyers to support an awareness campaign to encourage face coverings and other COVID-19 best practices to help businesses reopen and stay open.



The City of El Segundo is committed to the health and well-being of its residents, businesses and community. We will continue to bring you the latest information and resources about COVID-19.

Stay informed with our updates straight to your inbox.

Subscribe at www.elsegundo.org

A flyer with a blue background. At the top left is the City of El Segundo logo and the website www.ElSegundo.org. The main text reads "GOT COVID-19 QUESTIONS? We've got answers!" followed by "El Segundo Joint Information Center: 310-692-1699 Monday - Friday, 8-6". Below this is a "Stay Informed" section with QR codes for "Text Alerts", "Email Alerts", and "Facebook". At the bottom, it promotes "Meet Gundo to Go" with a "GUNDO PICK UP" logo and icons of various fruits and vegetables.





BUSINESS RETENTION DURING COVID-19 & RECOVERY

RETAIL AND RESTAURANT RETENTION

- Worked closely with an inter-departmental team to launch a street-closure pilot program to provide locals and visitors outdoor dining options by sectioning off certain areas of Main Street, Richmond Street and citywide to allow for parklets and closed-street dining spaces.
- Met with local property and business owners to identify concerns, develop a set of policies and practices, to implement as quickly as possible.

- Developed and distributed surveys to solicit feedback from the community to gauge how they would be impacted by a proposed temporary street closure to allow for additional outdoor dining space.

CITY OF EL SEGUNDO Government Our City Business Visiting SEARCH SERVICE FINDER

Temporary Main Street Lane Closure Questionnaire

Font Size: Show & Bookmark Feedback Print

The City is working to help local businesses safely reopen under the Los Angeles County Department of Public Health new guidelines. In early June, the City launched a new pilot program for restaurants and retailers. The program allows for restaurants citywide to expand outdoor seating into sidewalks and parking areas in various locations throughout El Segundo.

Transforming historic Richmond Street into a space for outdoor dining has already been proven effective for restaurants to increase dining capacity, while adhering to County's health and safety requirements.

With this in mind, the City has created this questionnaire to solicit feedback from businesses in the area to gauge how they would be impacted by the temporary closure of one southbound lane on Main Street to allow additional capacity for outdoor dining.

To allow for additional capacity through outdoor dining, the City will temporarily close partial lanes on Main Street. The proposed lane closure will provide an opportunity to create additional curbside parking spaces to dining areas.

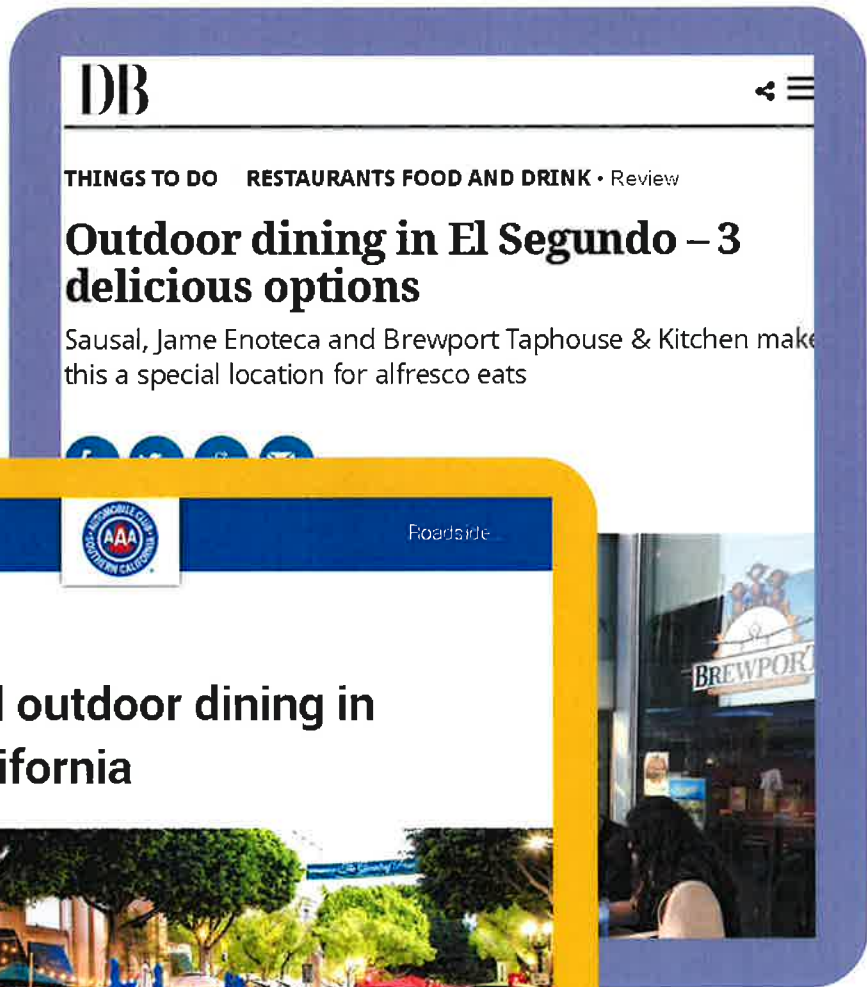
Planned Lane Closure Details:

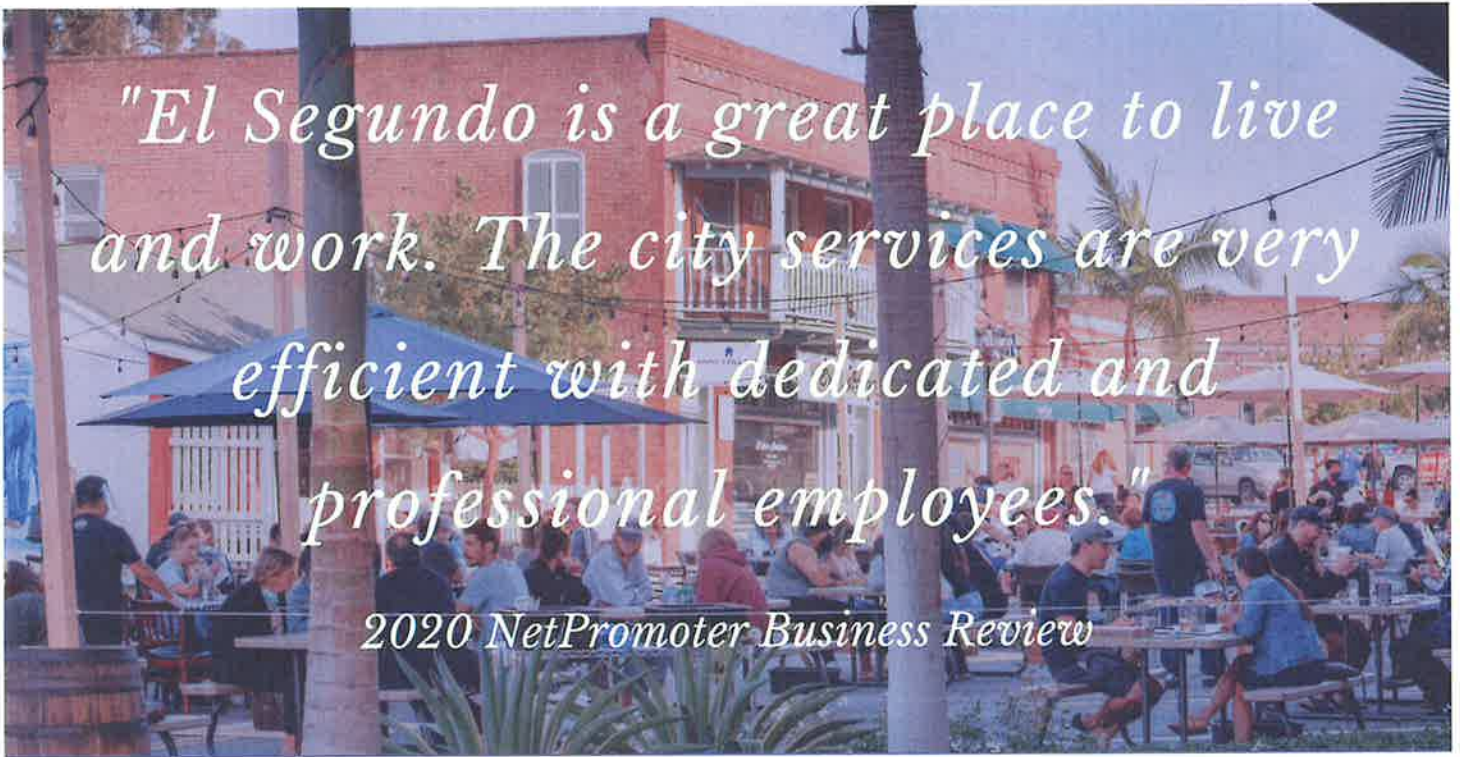
- 219 - 229 Main Street - One southbound lane
- 123 Main Street - One southbound lane
- 204 Main Street - Parking spaces will be temporarily closed

80% In Favor
142 Responses

MEDIA COVERAGE

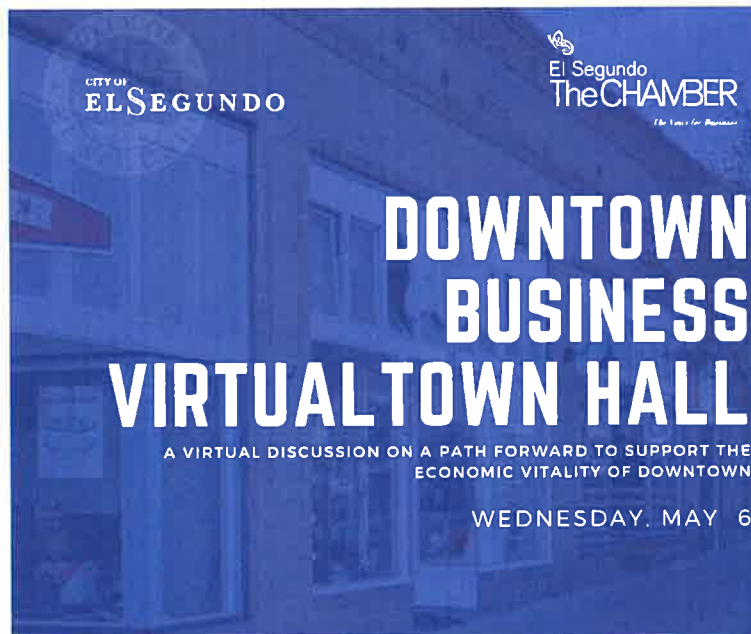
- Secured media coverage to build local and regional awareness about El Segundo's outdoor dining program to support local restaurants and shops, and position the city as a safe and go-to destination for residents and beyond.





RETAIL AND RESTAURANT RETENTION

- Hosted Downtown Town Hall for businesses to address questions/concerns/feedback and foster discussion on the economic recovery of the Downtown business community.



BUSINESS DEVELOPMENT AND ATTRACTION DURING COVID-19 & RECOVERY



ECONOMIC RECOVERY

- Established the **Economic Recovery Task Force**, comprised of business leaders and members of EDAC to guide the City's economic recovery program.
- Launched a comprehensive economic recovery program – **El Segundo Back to Business** initiative.

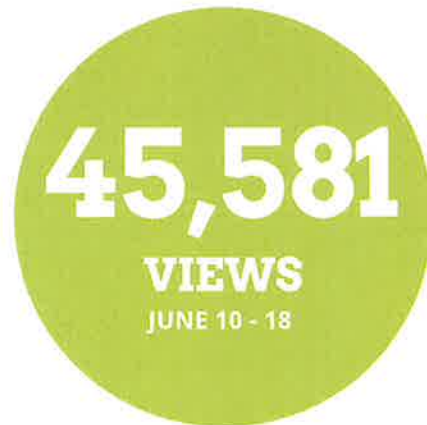


- Hosted a virtual **Back to Business Roundtable** with Mayor Boyles, federal and state elected officials, and El Segundo business leaders to strengthen economic recovery efforts and address the economic impacts. The roundtable included top executives from the Los Angeles Times, LA Kings, NantWorks, AEG Sports, TechStyle Fashion Group, Wpromote, and more.





The roundtable video was shared on social media (regionally) targeted to reach business leaders in El Segundo and beyond. The video performed very well with **over 45,000 views**.



“BETWEEN EL SEGUNDO AND CULVER CITY WE HAVE 8 MANUFACTURING PLANTS... WE’VE REPURPOSED THESE PLANTS TO MAKE [COVID-19] VACCINE”

DR. PATRICK SOON-SHIONG
Owner & CEO, LA Times, Nantworks



- Created the **Real Stories of Resilience** series designed to shine a spotlight on the City's diverse business community. Through the series, leaders of companies share their perspectives on how their organizations are outmaneuvering the effects of the pandemic and resetting for growth beyond coronavirus.

bxp Boston Properties



- The first episode with NEXT Trucking's CEO was shared on social media (regionally) with over **120,000 impressions** on Facebook. The campaign performed very well bringing over **15,000 new users** to ElSegundoBusiness.com.



NEXT



ECONOMIC DEVELOPMENT RESEARCH STUDY

- Conducted a research study including 12 in-depth interviews with industry experts and local senior business leaders to assess the COVID-19 implications for the future of the commercial real estate market and to help guide the City's business attraction strategy over the course of 2021-2022. As part of this effort, a new marketing plan will be developed and launched in February 2021.



AlexAbad
RealEstate



STARBURST
ACCELERATOR



CBRE



JLL



CD CONTINENTAL
DEVELOPMENT
CORPORATION



VG
VELLA GROUP



KPRS



KPRS



FUTURIST



UCLA



CATALYST
URBAN DEVELOPMENT



UNC

CITY COUNCIL SUPPORT

- City Council adopted a resolution to establish Business License Tax Money Back Guarantee Program. If a new business opens in the city and then decides to close the business within twelve months of opening, the business may apply to the City to have its business license tax refunded.
- To support struggling hotels, City Council waived all late penalties and interest associated with late payments up to thirty days of the Transient Occupancy Tax by hotels through July 31, 2020.



"I have been very very impressed with the way the city communicates with its businesses and citizens. This is especially amplified with the way they have handled the coronavirus."

2020 NetPromoter Business Review

BUSINESS DEVELOPMENT AND ATTRACTION DURING COVID-19 & RECOVERY

- The team assisted in producing the Mayor's State of the City 2020 video to inform the community about the City's economic activity, business retention and attraction efforts.



EL SEGUNDO
Where big ideas take off.



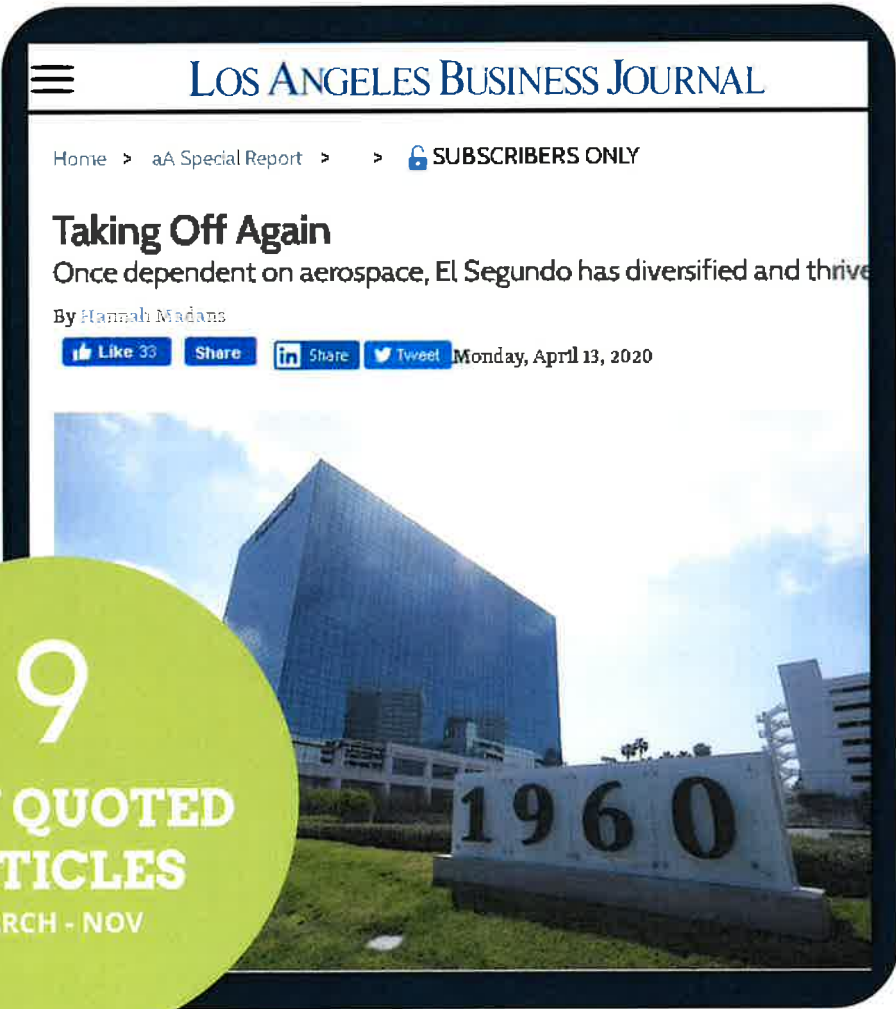
BUSINESS DEVELOPMENT AND ATTRACTION DURING COVID-19 & RECOVERY

BUSINESS GROWTH & RETENTION

- Partnered with a full-service marketing communications company for economic development and destination advertising and marketing services. Launched a comprehensive economic development marketing strategy to promote the City as a vibrant and diverse business climate that is accessible, user-friendly and welcoming to all residents, businesses and visitors.
- Responded and submitted Request for Information and provided site-selection assistance for potential new businesses.

MEDIA COVERAGE

- Secured media interviews to build local, regional, and national awareness of El Segundo as a premier location for business.
- Conducted media tours with reporters to highlight the City's commercial real estate activity and the business community.



9
CITY QUOTED
ARTICLES
MARCH - NOV



*"El Segundo has been a great city
for us to grow up in."*

Quest Nutrition CEO

VIDEO TESTIMONIALS

Conducted interviews with business leaders and local business owners to highlight their company's story and show why El Segundo is a place *Where Big Ideas Take Off*.



BUSINESS PORTFOLIO NEWSLETTER

- Curate relevant content to share on the monthly *Business Portfolio* newsletter emailed to over 6,000 business contacts and shared on social channels.



EDAC SUPPORT

- Provide staff support to the Economic Development Advisory Council efforts.
- Collaborate closely with EDAC's strategies and initiatives.
- Plan and facilitate monthly EDAC meetings and seek input on the City's economic development marketing plan.



EXPANSIONS, MERGERS, ACQUISITIONS, AND EXCITING NEW DEVELOPMENTS

Despite the challenging year, we saw our business community rise to the challenge to address the coronavirus, grow and acquire innovative companies, and expand into the city's diverse mix of office space.



COVID-19 spurs innovation

- ImmunityBio, El Segundo biotech company wins FDA approval for COVID-19 vaccine trial



EXPANSIONS, MERGERS, ACQUISITIONS, AND EXCITING NEW DEVELOPMENTS

Key commercial real estate transactions in 2020

- Boston Properties acquires 50 percent stake in the Beach Cities Media Campus development project
- Digital media company, Prodege LLC. expands into new 35,000 sq. ft. office space at 2030 Maple
- Herber Aircraft, manufacturer and distributor of FAA-approved aircraft parts, expands into a 24,000 sq. ft. headquarters at 755 N Nash St.
- EVA Airways moves into new 150,000 sq. ft. headquarters at Alta Oficina 2125 Campus Dr.

Mergers and acquisitions deals of the year

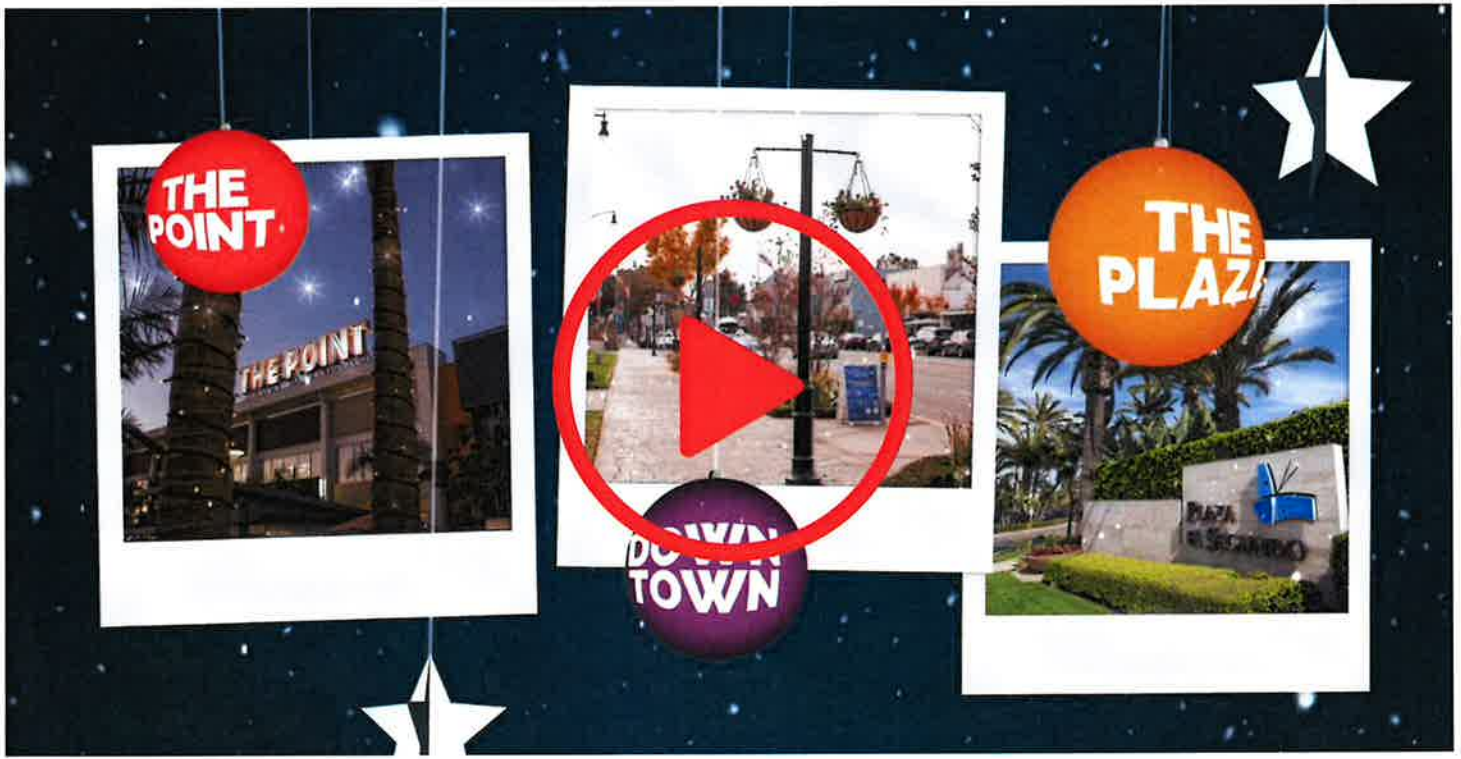
- El Segundo-based Radiology Partners acquires MEDNAX Radiology Solutions for \$885 million
- Unilever acquires Liquid I.V., El Segundo startup
- El Segundo's leading telehealth provider, Cloudbreak Health merges with UpHealth valued at \$1.35 billion



REIMAGINE • REOPEN • REDISCOVER

2020 has been a challenging year, especially for businesses in the hospitality industry. In an effort to support local shops and restaurants, the **Reimagine•Reopen•Rediscover** campaign was launched. Under this new program, a number of initiatives have been created.



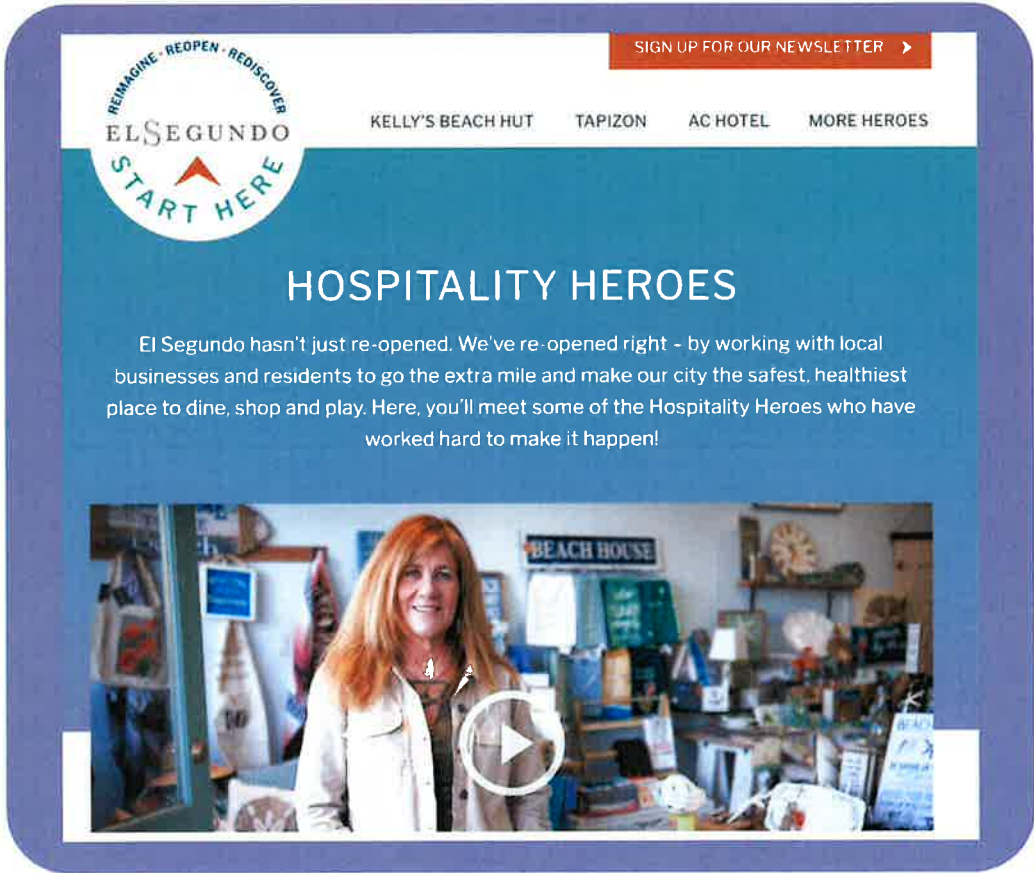


- Produced **Shop & Take Out Local** video for the holiday season to encourage residents of El Segundo and beyond to shop and order local meals from El Segundo restaurants. The video was shared on social media (regionally) from Dec. 9 - 24.
- The campaign had an outstanding performance delivering **1,636 new visitors** to the city's tourism website Destionelsegundo.com. "Shops" and "Things to do" were the top visited pages. The business directory was the second highest page viewed, indicating people are interested in finding El Segundo businesses to support/shop local.



HOSPITALITY HEROES

- The Economic Development team is ready to aggressively promote the hospitality industry when the current COVID-19 restrictions are lifted.
- Launched the Hospitality Heroes initiative to support El Segundo businesses in the hospitality industry.
- Produced three Hospitality Heroes videos that will be launched in March 2021.
- A new on-brand landing page design was developed to support the Hospitality Heroes campaign and encourage the community to nominate hospitality businesses for their innovation and excellence in supporting the health, safety and vibrancy of El Segundo.





HOSPITALITY/TOURISM NEWSLETTER

Curate relevant content to highlight things to do and see in El Segundo in a monthly newsletter emailed to over **4,000 subscribers** and shared on social channels.

A Twist on Tradition

The year's holiday season isn't canceled—it just looks (and feels) a bit different. So make it a December to remember! Bundle up the family and take a drive down Main Street to enjoy the beautiful sparkling lights in Library Park or the gorgeous Christmas tree in City Hill Plaza.

Spice up your celebration with new ways to serve old favorites. Why do all the cooking? Order a delicious holiday feast prepared by a talented chef from the many restaurants in town (or delivery or takeout). Need a last-minute gift or a unique stocking stuffer? Head to Downtown El Segundo, the Plaza or the Point for an open air shopping experience.

Whether ordering takeout or stocking up on gift cards, here are some great ways to share the good cheer and make the holiday season extra bright!

Let's all do our part to support local shops and restaurants!

[PLAY VIDEO](#)

Order delivery or takeout

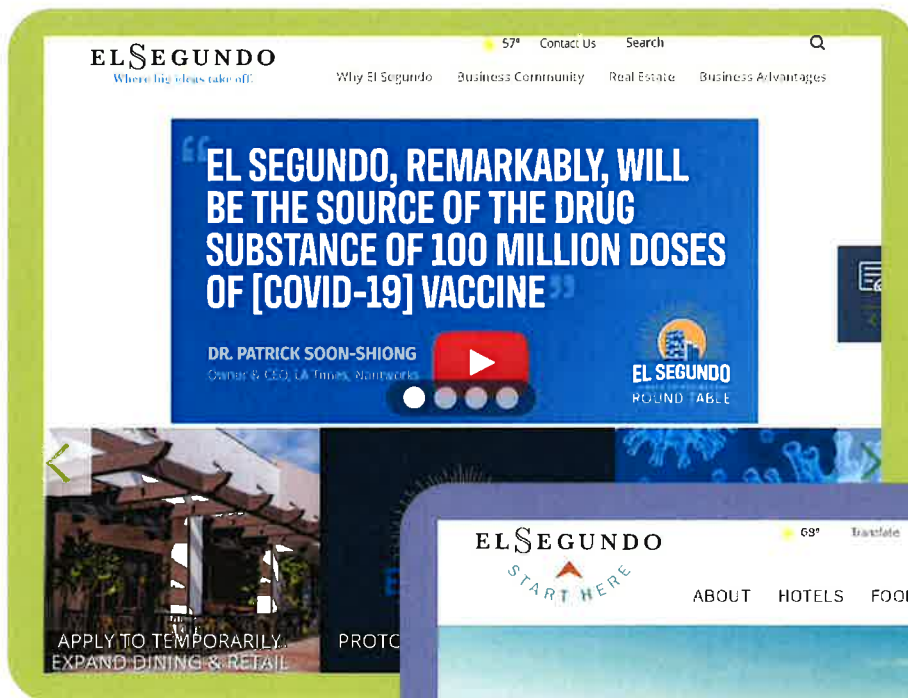
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Stock up on gift cards

Make a list. Check it twice. Still not sure what to get the foodie or fashionista on your list? Don't panic. Give the gift of choice and support your local friends. A gift certificate to any of our amazing [restaurants](#) and [retails](#) is a perfect present for anyone on your Gift List.

WEBSITES

- Tourism and Economic Development sites - Strategize and design homepage banners to keep content fresh and exciting to engage repeat visitors
- Content development to enhance and maintain the website DestinationElSegundo.com and ElSegundoBusiness.com



AN OPTIMISTIC LOOK AT THE YEAR AHEAD

With projections from health officials of a successful COVID-19 vaccine deployment, the City looks ahead, planning more rigorously for the recovery phase as industries gather momentum, setting the stage for economic growth in 2021.

While it still remains to be seen how specific sectors will recover from the economic crisis, El Segundo, with its innovative companies, world-class talent, desirable location and connectivity, and core industrial diversification, will continue to attract and retain visionary projects and employers, and maintain its leadership as a place *Where big ideas take off*.

The resiliency of the City's dynamic commercial real estate market is indicative of El Segundo's regional position as the preferred home for global corporations and startups, alike, as evidence by the number of investment deals, development projects, and business expansions planned in 2021.

Noteworthy prospective projects and partnerships in the year to come include:

TOPGOLF

The global sports entertainment company plans to break ground on its first state-of-the-art Southern California golf and recreational facility with a three-level driving range in El Segundo, Spring 2021.





BUSINESS EXPANSIONS & ENTREPRENEURIAL GROWTH

Beyond Meat continues to grow and recently announced expansion into its new, state-of-the-art campus at 888 N. Douglas. This one-of-a-kind, creative campus in El Segundo will also be home to L'Oreal.

EXCITING NEW DEVELOPMENTS

New creative campuses and other redevelopments are planned for a number of El Segundo sites, including **Catalyst**, four uniquely designed buildings in Smoky Hollow, and Vella Group's property on **650 and 700 Pacific Coast Hwy** will bring a modern campus environment to the City.



Other exciting new developments include the properties at **1950 & 1960 E. Grand**, and redevelopment of former the Northrop Grumman facility at **199 Continental Blvd**. Continental Development and Mar Ventures are working on some exciting possibilities for the nearly 30-acre former **Raytheon property**.



EXCITING NEW DEVELOPMENTS

A new creative office campus is under way at **Standard Works** located at 1301 El Segundo Blvd. Another example of light manufacturing warehouses, built in the 1940's and 50's to support the oil and aircraft industries evolving into unique creative office spaces that are well suited for entertainment, digital, innovative media companies.

RESIDENTIAL DEVELOPMENT

Pacific Coast Commons is a proposed mixed-use residential development with new housing units – from studio to two bedrooms, as well as new retail along Pacific Coast Hwy.



DOWNTOWN REIMAGINED

With City Council's direction and vision to promote economic growth for businesses and the community, the City is reviewing proposals from consulting firms to revise the Downtown Specific Plan. The plan update will preserve and enhance the unique character of Downtown, but will increase flexibility to allow the City to be more adaptable to change. The updated Specific Plan will pave the way for new exciting development and support our local businesses.



ENHANCED MARKETING APPROACH

As more sectors gradually resume, El Segundo remains committed to move forward with reopening safely and support the business community with an enhanced marketing campaign to promote the City as the ideal place to live, work, visit and play.

STRENGTHENED STAKEHOLDER COLLABORATION

The City is highly committed to continuing the strategic partnership formed over the years with El Segundo's Economic Development Advisory Council (EDAC) as it transitions into El Segundo Economic Development Corporation (EDC). We look forward to all the coming year will bring.



EL SEGUNDO

Where big ideas take off.

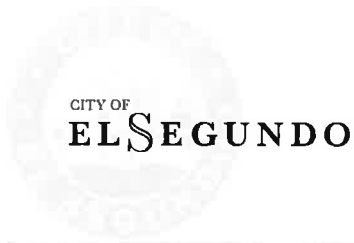
ECONOMIC DEVELOPMENT DIVISION 2020 ANNUAL REPORT

Prepared by

Deputy City Manager, Barbara Voss
Economic Development Coordinator, Cristina Reveles

Submitted to

El Segundo City Council



TITLE:

Resolution opposing proposed housing legislation.

RECOMMENDATION:

Adopt resolution opposing proposed Senate Bill 9 (Atkins) and Senate Bill 10 (Weiner).

FISCAL IMPACT:

None.

BACKGROUND:

The California Alliance of Local Electeds (CALE), a network of mayors, councilmembers, and other elected officials who advocate in Sacramento on significant issues including the preservation of local control are asking city leaders across the state to adopt resolutions opposing SB 9 and SB 10.

The City of El Segundo seeks to adopt a resolution to support CALE's call to action and send a strong message to legislators.

The legislature of the State of California has proposed several bills addressing housing and local zoning issues that could potentially preempt the City's local control over land use and zoning issues.

During the 2020 legislative session, the El Segundo City Council opposed Senate Bill 1120 and Senate Bill 902 seeking to threaten and erode local control. These bills have been reintroduced by the same authors as SB 9 (Atkins) and SB 10 (Weiner).

SB 9 would allow for duplexes and lot splits in single-family residential zones to be allowed by right. This was previously SB 1120.

SB 10 would authorize a local government to pass an ordinance, notwithstanding any local restrictions on adopting zoning ordinances to allow for up to 10-unit apartment buildings using a streamlined, expedited process. This bill was previously SB 902.

DISCUSSION:

The resolution aligns with the City of El Segundo's Legislative Platform that strongly opposes state and federal legislation that seeks to preempt the City's local authority.

CITY STRATEGIC PLAN COMPLIANCE:

Goal 5: Champion Economic Development and Fiscal Sustainability

Objective A: El Segundo promotes economic growth and vitality for businesses and the community.

PREPARED BY: Martha Guzman-Hurtado

Communications and Legislative Affairs Manager 

SUBMITTED BY: Mayor Drew Boyles

APPROVED BY: Barbara Voss, Deputy City Manager 

ATTACHED SUPPORTING DOCUMENTS:

1. Resolution
2. Senate Bill 9
3. Senate Bill 10

RESOLUTION NO. __

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF EL SEGUNDO, CALIFORNIA, EXPRESSING OPPOSITION TO PROPOSED HOUSING LEGISLATION SENATE BILLS 9 AND 10 AND EXPRESSING SUPPORT FOR ACTION TO FURTHER STRENGTHEN LOCAL DEMOCRACY, AUTHORITY AND CONTROL.

The City Council of the City of El Segundo does resolve as follows:

WHEREAS, the legislature of the State of California, has proposed a number of bills addressing a range of housing issues;

WHEREAS, pending before the State legislature is Senate Bill 9 (Atkins), which if enacted into law would require cities and counties, including charter cities, to provide for the ministerial ('by right') approval of a housing development containing two residential units (a duplex), and a parcel map dividing a lot in to two equal parts ('lot split'), for residential use;

WHEREAS, SB 9, if enacted into law, would eliminate public hearings before the Planning Commission and City Council and public notice of such projects, inasmuch as the proposed projects would only require administrative review;

WHEREAS, SB 9 also proposes to provide ministerial approval of a parcel map (four or less parcels) for a lot split, and thereby amend sections of the Subdivision Map Act by extending from 12 to 24 months the additional time period of an approved or conditionally approved Tentative Map;

WHEREAS, Senate Bill 10 (Weiner) would, notwithstanding any local restrictions on adopting zoning ordinances, authorize a local government to pass an ordinance to zone any parcel for up to 10 units of residential density per parcel and threatens to decimate the City's single-family neighborhoods;

WHEREAS, SB 10 does not address some critical issues that have caused and exacerbated the housing crisis, the state's 1995 Costa Hawkins law, which restricts the ability of a local jurisdiction to expand affordability measures in rental units, and the prevalence of privately-owned vacant lots and housing units;

WHEREAS, SB 10 projects have the potential to attract high-income people who do not necessarily use public transportation into newer luxury buildings adjacent to transit, bringing in more cars while providing insufficient parking;

WHEREAS, these bills usurp the authority of the City to determine for itself the land use policies and practices that best suit the City and its residents and instead impose mandates that do not take into account the needs and differences of jurisdictions throughout the State, as well as imposing unfunded mandates on jurisdictions for actions that are not in their best interests;

WHEREAS, for example, the ability of the City to determine for itself which projects require review beyond a ministerial approval, what parking requirements are appropriate for various locales within their jurisdiction, what plans and programs are suitable and practical for each community rather than having these decisions imposed upon the City without regard to the City's circumstances is a matter of great importance to the City of El Segundo, and

WHEREAS, the City Council of the City of El Segundo feels strongly that our local government is best able to assess the needs of our community and objects to the proliferation of State legislation that deprives the City of that ability.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of El Segundo:

SECTION 1: The City Council hereby registers its strong opposition to the following bills that usurp local control:

- SB 9 (Atkins) – Housing development: approvals
- SB 10 (Weiner) – Planning and zoning: housing development: density

The City Council hereby registers its equally strong opposition to the current practice of the State legislature of proposing and passing multitudes of bills that directly impact and interfere with the ability of Cities to control their own destiny through the use of the zoning authority that has been granted to them; and

The City Council hereby declares that, should the State continue to pass legislation that attacks local municipal authority, control and revenue, the City of El Segundo will support actions such as a ballot measure that would limit the State ability to control local activities and strengthen local democracy and authority.

SECTION 2: The City Clerk is directed to certify the adoption of this Resolution.

SECTION 3: This Resolution will become effective immediately upon adoption.

PASSED AND ADOPTED this ___ day of _____, 2021.

Drew Boyles, Mayor

ATTEST:

Tracy Weaver, City Clerk

APPROVED AS TO FORM:

Mark D. Hensley, City Attorney

Introduced by Senators Atkins, Caballero, Rubio, and Wiener
(Coauthors: Senators Gonzalez and McGuire)
(Coauthor: Assembly Member Robert Rivas)

December 7, 2020

An act to amend Section 66452.6 of, and to add Sections 65852.21 and 66411.7 to, the Government Code, relating to land use.

LEGISLATIVE COUNSEL'S DIGEST

SB 9, as introduced, Atkins. Housing development: approvals.

The Planning and Zoning Law provides for the creation of accessory dwelling units by local ordinance, or, if a local agency has not adopted an ordinance, by ministerial approval, in accordance with specified standards and conditions.

This bill, among other things, would require a proposed housing development containing 2 residential units within a single-family residential zone to be considered ministerially, without discretionary review or hearing, if the proposed housing development meets certain requirements, including, but not limited to, that the proposed housing development would not require demolition or alteration of housing that is subject to a recorded covenant, ordinance, or law that restricts rents to levels affordable to persons and families of moderate, low, or very low income, that the proposed housing development does not allow for the demolition of more than 25% of the existing exterior structural walls, except as provided, and that the development is not located within a historic district, is not included on the State Historic Resources Inventory, or is not within a site that is legally designated or listed as a city or county landmark or historic property or district.

The bill would set forth what a local agency can and cannot require in approving the construction of 2 residential units, including, but not

limited to, authorizing a city or county to impose objective zoning standards, objective subdivision standards, and objective design standards, as defined, unless those standards would have the effect of physically precluding the construction of up to 2 units, prohibiting the imposition of setback requirements under certain circumstances, and setting maximum setback requirements under all other circumstances.

The Subdivision Map Act vests the authority to regulate and control the design and improvement of subdivisions in the legislative body of a local agency and sets forth procedures governing the local agency's processing, approval, conditional approval or disapproval, and filing of tentative, final, and parcel maps, and the modification of those maps. Under the Subdivision Map Act, an approved or conditionally approved tentative map expires 24 months after its approval or conditional approval or after any additional period of time as prescribed by local ordinance, not to exceed an additional 12 months, except as provided.

This bill, among other things, would require a city or county to ministerially approve a parcel map or tentative and final map for an urban lot split that meets certain requirements, including, but not limited to, that the urban lot split would not require the demolition or alteration of housing that is subject to a recorded covenant, ordinance, or law that restricts rents to levels affordable to persons and families of moderate, low, or very low income, that the parcel is located within a residential zone, and that the parcel is not located within a historic district, is not included on the State Historic Resources Inventory, or is not within a site that is legally designated or listed as a city or county landmark or historic property or district.

The bill would set forth what a local agency can and cannot require in approving an urban lot split, including, but not limited to, authorizing a city or county to impose objective zoning standards, objective subdivision standards, and objective design standards, as defined, unless those standards would have the effect of physically precluding the construction of 2 units on either of the resulting parcels, prohibiting the imposition of setback requirements under certain circumstances, and setting maximum setback requirements under all other circumstances.

The bill would also extend the limit on the additional period that may be provided by ordinance, as described above, from 12 months to 24 months and would make other conforming or nonsubstantive changes.

The California Environmental Quality Act (CEQA) requires a lead agency, as defined, to prepare, or cause to be prepared, and certify the completion of, an environmental impact report on a project that it

proposes to carry out or approve that may have a significant effect on the environment. CEQA does not apply to the approval of ministerial projects.

This bill, by establishing the ministerial review processes described above, would thereby exempt the approval of projects subject to those processes from CEQA.

The California Coastal Act of 1976 provides for the planning and regulation of development, under a coastal development permit process, within the coastal zone, as defined, that shall be based on various coastal resources planning and management policies set forth in the act.

This bill would exempt a local government from being required to hold public hearings for coastal development permit applications for housing developments and urban lot splits pursuant to the above provisions.

By increasing the duties of local agencies with respect to land use regulations, the bill would impose a state-mandated local program.

The bill would include findings that changes proposed by this bill address a matter of statewide concern rather than a municipal affair and, therefore, apply to all cities, including charter cities.

The California Constitution requires the state to reimburse local agencies and school districts for certain costs mandated by the state. Statutory provisions establish procedures for making that reimbursement.

This bill would provide that no reimbursement is required by this act for a specified reason.

Vote: majority. Appropriation: no. Fiscal committee: yes.
State-mandated local program: yes.

The people of the State of California do enact as follows:

- 1 SECTION 1. Section 65852.21 is added to the Government
- 2 Code, to read:
- 3 65852.21. (a) A proposed housing development containing
- 4 two residential units within a single-family residential zone shall
- 5 be considered ministerially, without discretionary review or a
- 6 hearing, if the proposed housing development meets all of the
- 7 following requirements:
- 8 (1) The parcel subject to the proposed housing development is
- 9 located within a city the boundaries of which include some portion
- 10 of either an urbanized area or urban cluster, as designated by the
- 11 United States Census Bureau, or, for unincorporated areas, a legal

1 parcel wholly within the boundaries of an urbanized area or urban
2 cluster, as designated by the United States Census Bureau.

3 (2) The parcel satisfies the requirements specified in
4 subparagraphs (B) to (K), inclusive, of paragraph (6) of subdivision
5 (a) of Section 65913.4.

6 (3) Notwithstanding any provision of this section or any local
7 law, the proposed housing development would not require
8 demolition or alteration of any of the following types of housing:

9 (A) Housing that is subject to a recorded covenant, ordinance,
10 or law that restricts rents to levels affordable to persons and
11 families of moderate, low, or very low income.

12 (B) Housing that is subject to any form of rent or price control
13 through a public entity's valid exercise of its police power.

14 (C) Housing that has been occupied by a tenant in the last three
15 years.

16 (4) The parcel subject to the proposed housing development is
17 not a parcel on which an owner of residential real property has
18 exercised the owner's rights under Chapter 12.75 (commencing
19 with Section 7060) of Division 7 of Title 1 to withdraw
20 accommodations from rent or lease within 15 years before the date
21 that the development proponent submits an application.

22 (5) The proposed housing development does not allow the
23 demolition of more than 25 percent of the existing exterior
24 structural walls, unless the housing development meets at least
25 one of the following conditions:

26 (A) If a local ordinance so allows.

27 (B) The site has not been occupied by a tenant in the last three
28 years.

29 (6) The development is not located within a historic district or
30 property included on the State Historic Resources Inventory, as
31 defined in Section 5020.1 of the Public Resources Code, or within
32 a site that is designated or listed as a city or county landmark or
33 historic property or district pursuant to a city or county ordinance.

34 (b) (1) Notwithstanding any local law and except as provided
35 in paragraph (2), a city or county may impose objective zoning
36 standards, objective subdivision standards, and objective design
37 review standards that do not conflict with this section.

38 (2) (A) The city or county shall not impose objective zoning
39 standards, objective subdivision standards, and objective design

1 standards that would have the effect of physically precluding the
2 construction of up to two units.

3 (B) (i) Notwithstanding subparagraph (A), no setback shall be
4 required for an existing structure or a structure constructed in the
5 same location and to the same dimensions as an existing structure.

6 (ii) Notwithstanding subparagraph (A), in all other circumstances
7 not described in clause (i), a local government may require a
8 setback of up to four feet from the side and rear lot lines.

9 (c) In addition to any conditions established in accordance with
10 subdivision (b), a local agency may require any of the following
11 conditions when considering an application for two residential
12 units as provided for in this section:

13 (1) Off-street parking of up to one space per unit, except that a
14 local agency shall not impose parking requirements in either of
15 the following instances:

16 (A) The parcel is located within one-half mile walking distance
17 of either a high-quality transit corridor, as defined in subdivision
18 (b) of Section 21155 of the Public Resources Code, or a major
19 transit stop, as defined in Section 21064.3 of the Public Resources
20 Code.

21 (B) There is a car share vehicle located within one block of the
22 parcel.

23 (2) For residential units connected to an onsite wastewater
24 treatment system, a percolation test completed within the last five
25 years, or, if the percolation test has been recertified, within the last
26 10 years.

27 (d) A local agency shall require that a rental of any unit created
28 pursuant to this section be for a term longer than 30 days.

29 (e) Notwithstanding Section 65852.2, a local agency shall not
30 be required to permit an accessory dwelling unit on parcels that
31 use both the authority contained within this section and the
32 authority contained in Section 66411.7.

33 (f) Notwithstanding subparagraph (B) of paragraph (2) of
34 subdivision (b), an application shall not be rejected solely because
35 it proposes adjacent or connected structures provided that the
36 structures meet building code safety standards and are sufficient
37 to allow separate conveyance.

38 (g) Local agencies shall include units constructed pursuant to
39 this section in the annual housing element report as required by

1 subparagraph (I) of paragraph (2) of subdivision (a) of Section
2 65400.

3 (h) For purposes of this section, all of the following apply:

4 (1) A housing development contains two residential units if the
5 development proposes two new units or if it proposes to add one
6 new unit to an existing unit.

7 (2) The terms “objective zoning standards,” “objective
8 subdivision standards,” and “objective design review standards”
9 mean standards that involve no personal or subjective judgment
10 by a public official and are uniformly verifiable by reference to
11 an external and uniform benchmark or criterion available and
12 knowable by both the development applicant or proponent and the
13 public official prior to submittal. These standards may be embodied
14 in alternative objective land use specifications adopted by a city
15 or county, and may include, but are not limited to, housing overlay
16 zones, specific plans, inclusionary zoning ordinances, and density
17 bonus ordinances.

18 (i) A local agency may adopt an ordinance to implement the
19 provisions of this section. An ordinance adopted to implement this
20 section shall not be considered a project under Division 13
21 (commencing with Section 21000) of the Public Resources Code.

22 (j) Nothing in this section shall be construed to supersede or in
23 any way alter or lessen the effect or application of the California
24 Coastal Act of 1976 (Division 20 (commencing with Section
25 30000) of the Public Resources Code), except that the local
26 government shall not be required to hold public hearings for coastal
27 development permit applications for a housing development
28 pursuant to this section.

29 SEC. 2. Section 66411.7 is added to the Government Code, to
30 read:

31 66411.7. (a) Notwithstanding any other provision of this
32 division and any local law, a city or county shall ministerially
33 approve, as set forth in this section, a parcel map or tentative and
34 final map for an urban lot split that meets all the following
35 requirements:

36 (1) The parcel map or tentative and final map subdivides an
37 existing parcel to create two new parcels of equal size.

38 (2) (A) Except as provided in subparagraph (B), both newly
39 created parcels are no smaller than 1,200 square feet.

1 (B) A local agency may by ordinance adopt a smaller minimum
2 lot size subject to ministerial approval under this subdivision.

3 (3) The parcel being subdivided meets all the following
4 requirements:

5 (A) The parcel is located within a residential zone.

6 (B) The parcel subject to the proposed urban lot split is located
7 within a city the boundaries of which include some portion of
8 either an urbanized area or urban cluster, as designated by the
9 United States Census Bureau, or, for unincorporated areas, a legal
10 parcel wholly within the boundaries of an urbanized area or urban
11 cluster, as designated by the United States Census Bureau.

12 (C) The parcel satisfies the requirements specified in
13 subparagraphs (B) to (K), inclusive, of paragraph (6) of subdivision
14 (a) of Section 65913.4.

15 (D) The proposed urban lot split would not require demolition
16 or alteration of any of the following types of housing:

17 (i) Housing that is subject to a recorded covenant, ordinance,
18 or law that restricts rents to levels affordable to persons and
19 families of moderate, low, or very low income.

20 (ii) Housing that is subject to any form of rent or price control
21 through a public entity's valid exercise of its police power.

22 (iii) A parcel or parcels on which an owner of residential real
23 property has exercised the owner's rights under Chapter 12.75
24 (commencing with Section 7060) of Division 7 of Title 1 to
25 withdraw accommodations from rent or lease within 15 years
26 before the date that the development proponent submits an
27 application.

28 (iv) Housing that has been occupied by a tenant in the last three
29 years.

30 (E) The parcel is not located within a historic district or property
31 included on the State Historic Resources Inventory, as defined in
32 Section 5020.1 of the Public Resources Code, or within a site that
33 is designated or listed as a city or county landmark or historic
34 property or district pursuant to a city or county ordinance.

35 (F) The parcel has not been established through prior exercise
36 of an urban lot split as provided for in this section.

37 (G) Neither the owner of the parcel being subdivided nor any
38 person acting in concert with the owner has previously subdivided
39 an adjacent parcel using an urban lot split as provided for in this
40 section.

1 (b) An application for an urban lot split shall be approved in
2 accordance with the following requirements:

3 (1) A local agency shall approve or deny an application for an
4 urban lot split ministerially without discretionary review.

5 (2) A local agency shall approve an urban lot split only if it
6 conforms to all applicable objective requirements of the
7 Subdivision Map Act (Division 2 (commencing with Section
8 66410)), except as otherwise expressly provided in this section.

9 (3) Notwithstanding Section 66411.1, a local agency shall not
10 impose regulations that require dedications of rights-of-way or the
11 construction of offsite improvements for the parcels being created
12 as a condition of issuing a parcel map or tentative and final map
13 for an urban lot split.

14 (c) (1) Except as provided in paragraph (2), notwithstanding
15 any local law, a city or county may impose objective zoning
16 standards, objective subdivision standards, and objective design
17 review standards applicable to a parcel created by an urban lot
18 split that do not conflict with this section.

19 (2) A local agency shall not impose objective zoning standards,
20 objective subdivision standards, and objective design review
21 standards that would have the effect of physically precluding the
22 construction of two units on either of the resulting parcels.

23 (3) (A) Notwithstanding paragraph (2), no setback shall be
24 required for an existing structure or a structure constructed in the
25 same location and to the same dimensions as an existing structure.

26 (B) Notwithstanding paragraph (2), in all other circumstances
27 not described in subparagraph (A), a local government may require
28 a setback of up to four feet from the side and rear lot lines.

29 (d) In addition to any conditions established in accordance with
30 subdivision (c), a local agency may require any of the following
31 conditions when considering an application for an urban lot split:

32 (1) Easements required for the provision of public services and
33 facilities.

34 (2) A requirement that the parcels have access to, provide access
35 to, or adjoin the public right-of-way.

36 (3) Off-street parking of up to one space per unit, except that a
37 local agency shall not impose parking requirements in either of
38 the following instances:

39 (A) The parcel is located within one-half mile walking distance
40 of either a high-quality transit corridor as defined in subdivision

1 (b) of Section 21155 of the Public Resources Code, or a major
2 transit stop as defined in Section 21064.3 of the Public Resources
3 Code.

4 (B) There is a car share vehicle located within one block of the
5 parcel.

6 (e) A local agency shall require that the uses allowed on a lot
7 created by this section be limited to residential uses.

8 (f) A local agency shall require that a rental of any unit created
9 pursuant to this section be for a term longer than 30 days.

10 (g) A local agency shall not require, as a condition for ministerial
11 approval of a permit application for the creation of an urban lot
12 split, the correction of nonconforming zoning conditions.

13 (h) Notwithstanding Section 65852.2, a local agency shall not
14 be required to permit an accessory dwelling unit on parcels that
15 use both the authority contained within this section and the
16 authority contained in Section 65852.21.

17 (i) Notwithstanding paragraph (3) of subdivision (c), an
18 application shall not be rejected solely because it proposes adjacent
19 or connected structures provided that the structures meet building
20 code safety standards and are sufficient to allow separate
21 conveyance.

22 (j) Local agencies shall include the number of applications for
23 urban lot splits pursuant to this section in the annual housing
24 element report as required by subparagraph (1) of paragraph (2)
25 of subdivision (a) of Section 65400.

26 (k) For purposes of this section, the terms “objective zoning
27 standards,” “objective subdivision standards,” and “objective
28 design review standards” mean standards that involve no personal
29 or subjective judgment by a public official and are uniformly
30 verifiable by reference to an external and uniform benchmark or
31 criterion available and knowable by both the development applicant
32 or proponent and the public official prior to submittal. These
33 standards may be embodied in alternative objective land use
34 specifications adopted by a city or county, and may include, but
35 are not limited to, housing overlay zones, specific plans,
36 inclusionary zoning ordinances, and density bonus ordinances.

37 (l) A local agency may adopt an ordinance to implement the
38 provisions of this section. An ordinance adopted to implement this
39 section shall not be considered a project under Division 13
40 (commencing with Section 21000) of the Public Resources Code.

1 (m) Nothing in this section shall be construed to supersede or
2 in any way alter or lessen the effect or application of the California
3 Coastal Act of 1976 (Division 20 (commencing with Section
4 30000) of the Public Resources Code), except that the local
5 government shall not be required to hold public hearings for coastal
6 development permit applications for urban lot splits pursuant to
7 this section.

8 SEC. 3. Section 66452.6 of the Government Code is amended
9 to read:

10 66452.6. (a) (1) An approved or conditionally approved
11 tentative map shall expire 24 months after its approval or
12 conditional approval, or after any additional period of time as may
13 be prescribed by local ordinance, not to exceed an additional ~~12~~
14 24 months. However, if the subdivider is required to expend two
15 hundred thirty-six thousand seven hundred ninety dollars
16 (\$236,790) or more to construct, improve, or finance the
17 construction or improvement of public improvements outside the
18 property boundaries of the tentative map, excluding improvements
19 of public rights-of-way ~~which that~~ abut the boundary of the
20 property to be subdivided and ~~which that~~ are reasonably related
21 to the development of that property, each filing of a final map
22 authorized by Section 66456.1 shall extend the expiration of the
23 approved or conditionally approved tentative map by ~~36~~ 48 months
24 from the date of its expiration, as provided in this section, or the
25 date of the previously filed final map, whichever is later. The
26 extensions shall not extend the tentative map more than 10 years
27 from its approval or conditional approval. However, a tentative
28 map on property subject to a development agreement authorized
29 by Article 2.5 (commencing with Section 65864) of Chapter 4 of
30 Division 1 may be extended for the period of time provided for in
31 the agreement, but not beyond the duration of the agreement. The
32 number of phased final maps that may be filed shall be determined
33 by the advisory agency at the time of the approval or conditional
34 approval of the tentative map.

35 (2) Commencing January 1, 2012, and each calendar year
36 thereafter, the amount of two hundred thirty-six thousand seven
37 hundred ninety dollars (\$236,790) shall be annually increased by
38 operation of law according to the adjustment for inflation set forth
39 in the statewide cost index for class B construction, as determined
40 by the State Allocation Board at its January meeting. The effective

1 date of each annual adjustment shall be March 1. The adjusted
2 amount shall apply to tentative and vesting tentative maps whose
3 applications were received after the effective date of the
4 adjustment.

5 (3) "Public improvements," as used in this subdivision, include
6 traffic controls, streets, roads, highways, freeways, bridges,
7 overcrossings, street interchanges, flood control or storm drain
8 facilities, sewer facilities, water facilities, and lighting facilities.

9 (b) (1) The period of time specified in subdivision (a), including
10 any extension thereof granted pursuant to subdivision (e), shall
11 not include any period of time during which a development
12 moratorium, imposed after approval of the tentative map, is in
13 existence. However, the length of the moratorium shall not exceed
14 five years.

15 (2) The length of time specified in paragraph (1) shall be
16 extended for up to three years, but in no event beyond January 1,
17 1992, during the pendency of any lawsuit in which the subdivider
18 asserts, and the local agency ~~which~~ *that* approved or conditionally
19 approved the tentative map denies, the existence or application of
20 a development moratorium to the tentative map.

21 (3) Once a development moratorium is terminated, the map
22 shall be valid for the same period of time as was left to run on the
23 map at the time that the moratorium was imposed. However, if the
24 remaining time is less than 120 days, the map shall be valid for
25 120 days following the termination of the moratorium.

26 (c) The period of time specified in subdivision (a), including
27 any extension thereof granted pursuant to subdivision (e), shall
28 not include the period of time during which a lawsuit involving
29 the approval or conditional approval of the tentative map is or was
30 pending in a court of competent jurisdiction, if the stay of the time
31 period is approved by the local agency pursuant to this section.
32 After service of the initial petition or complaint in the lawsuit upon
33 the local agency, the subdivider may apply to the local agency for
34 a stay pursuant to the local agency's adopted procedures. Within
35 40 days after receiving the application, the local agency shall either
36 stay the time period for up to five years or deny the requested stay.
37 The local agency may, by ordinance, establish procedures for
38 reviewing the requests, including, but not limited to, notice and
39 hearing requirements, appeal procedures, and other administrative
40 requirements.

1 (d) The expiration of the approved or conditionally approved
 2 tentative map shall terminate all proceedings and no final map or
 3 parcel map of all or any portion of the real property included within
 4 the tentative map shall be filed with the legislative body without
 5 first processing a new tentative map. Once a timely filing is made,
 6 subsequent actions of the local agency, including, but not limited
 7 to, processing, approving, and recording, may lawfully occur after
 8 the date of expiration of the tentative map. Delivery to the county
 9 surveyor or city engineer shall be deemed a timely filing for
 10 purposes of this section.

11 (e) Upon application of the subdivider filed ~~prior to~~ *before* the
 12 expiration of the approved or conditionally approved tentative
 13 map, the time at which the map expires pursuant to subdivision
 14 (a) may be extended by the legislative body or by an advisory
 15 agency authorized to approve or conditionally approve tentative
 16 maps for a period or periods not exceeding a total of six years. The
 17 period of extension specified in this subdivision shall be in addition
 18 to the period of time provided by subdivision (a). ~~Prior to~~ *Before*
 19 the expiration of an approved or conditionally approved tentative
 20 map, upon an application by the subdivider to extend that map,
 21 the map shall automatically be extended for 60 days or until the
 22 application for the extension is approved, conditionally approved,
 23 or denied, whichever occurs first. If the advisory agency denies a
 24 subdivider’s application for an extension, the subdivider may
 25 appeal to the legislative body within 15 days after the advisory
 26 agency has denied the extension.

27 (f) For purposes of this section, a development moratorium
 28 includes a water or sewer moratorium, or a water and sewer
 29 moratorium, as well as other actions of public agencies ~~which~~ *that*
 30 regulate land use, development, or the provision of services to the
 31 land, including the public agency with the authority to approve or
 32 conditionally approve the tentative map, which thereafter prevents,
 33 prohibits, or delays the approval of a final or parcel map. A
 34 development moratorium shall also be deemed to exist for purposes
 35 of this section for any period of time during which a condition
 36 imposed by the city or county could not be satisfied because of
 37 either of the following:

38 (1) The condition was one that, by its nature, necessitated action
 39 by the city or county, and the city or county either did not take the
 40 necessary action or by its own action or inaction was prevented or

1 delayed in taking the necessary action ~~prior to~~ *before* expiration
2 of the tentative map.

3 (2) The condition necessitates acquisition of real property or
4 any interest in real property from a public agency, other than the
5 city or county that approved or conditionally approved the tentative
6 map, and that other public agency fails or refuses to convey the
7 property interest necessary to satisfy the condition. However,
8 nothing in this subdivision shall be construed to require any public
9 agency to convey any interest in real property owned by it. A
10 development moratorium specified in this paragraph shall be
11 deemed to have been imposed either on the date of approval or
12 conditional approval of the tentative map, if evidence was included
13 in the public record that the public agency ~~which~~ *that* owns or
14 controls the real property or any interest therein may refuse to
15 convey that property or interest, or on the date that the public
16 agency ~~which~~ *that* owns or controls the real property or any interest
17 therein receives an offer by the subdivider to purchase that property
18 or interest for fair market value, whichever is later. A development
19 moratorium specified in this paragraph shall extend the tentative
20 map up to the maximum period as set forth in subdivision (b), but
21 not later than January 1, 1992, so long as the public agency ~~which~~
22 *that* owns or controls the real property or any interest therein fails
23 or refuses to convey the necessary property interest, regardless of
24 the reason for the failure or refusal, except that the development
25 moratorium shall be deemed to terminate 60 days after the public
26 agency has officially made, and communicated to the subdivider,
27 a written offer or commitment binding on the agency to convey
28 the necessary property interest for a fair market value, paid in a
29 reasonable time and manner.

30 SEC. 4. The Legislature finds and declares that ensuring access
31 to affordable housing is a matter of statewide concern and not a
32 municipal affair as that term is used in Section 5 of Article XI of
33 the California Constitution. Therefore, Sections 1 and 2 of this act
34 adding Sections 65852.21 and 66411.7 to the Government Code
35 and Section 3 of this act amending Section 66452.6 of the
36 Government Code apply to all cities, including charter cities.

37 SEC. 5. No reimbursement is required by this act pursuant to
38 Section 6 of Article XIII B of the California Constitution because
39 a local agency or school district has the authority to levy service
40 charges, fees, or assessments sufficient to pay for the program or

- 1 level of service mandated by this act, within the meaning of Section
- 2 17556 of the Government Code.

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**Introduced by Senator Wiener
(Principal coauthors: Senators Atkins and Caballero)
(Principal coauthor: Assembly Member Robert Rivas)**

December 7, 2020

An act to add Section 65913.5 to the Government Code, relating to land use.

LEGISLATIVE COUNSEL'S DIGEST

SB 10, as introduced, Wiener. Planning and zoning: housing development: density.

The Planning and Zoning Law requires a city or county to adopt a general plan for land use development within its boundaries that includes, among other things, a housing element. Existing law requires an attached housing development to be a permitted use, not subject to a conditional use permit, on any parcel zoned for multifamily housing if at least certain percentages of the units are available at affordable housing costs to very low income, lower income, and moderate-income households for at least 30 years and if the project meets specified conditions relating to location and being subject to a discretionary decision other than a conditional use permit. Existing law provides for various incentives intended to facilitate and expedite the construction of affordable housing.

This bill would, notwithstanding any local restrictions on adopting zoning ordinances, authorize a local government to pass an ordinance to zone any parcel for up to 10 units of residential density per parcel, at a height specified in the ordinance, if the parcel is located in a transit-rich area, a jobs-rich area, or an urban infill site, as those terms are defined. In this regard, the bill would require the Department of Housing and Community Development, in consultation with the Office

of Planning and Research, to determine jobs-rich areas and publish a map of those areas every 5 years, commencing January 1, 2022, based on specified criteria. The bill would specify that an ordinance adopted under these provisions is not a project for purposes of the California Environmental Quality Act. The bill would prohibit a residential or mixed-use residential project consisting of 10 or more units that is located on a parcel rezoned pursuant to these provisions from being approved ministerially or by right.

This bill would include findings that changes proposed by this bill address a matter of statewide concern rather than a municipal affair and, therefore, apply to all cities, including charter cities.

Vote: majority. Appropriation: no. Fiscal committee: yes.
State-mandated local program: no.

The people of the State of California do enact as follows:

1 SECTION 1. Section 65913.5 is added to the Government
2 Code, to read:

3 65913.5. (a) (1) Notwithstanding any local restrictions on
4 adopting zoning ordinances enacted by the jurisdiction, including
5 restrictions enacted by a local voter initiative, that limit the
6 legislative body's ability to adopt zoning ordinances, a local
7 government may pass an ordinance to zone a parcel for up to 10
8 units of residential density per parcel, at a height specified by the
9 local government in the ordinance, if the parcel is located in one
10 of the following:

11 (A) A transit-rich area.

12 (B) A jobs-rich area.

13 (C) An urban infill site.

14 (2) An ordinance adopted in accordance with this subdivision
15 shall not constitute a "project" for purposes of Division 13
16 (commencing with Section 21000) of the Public Resources Code.

17 (3) Paragraph (1) shall not apply to parcels located within a very
18 high fire hazard severity zone, as determined by the Department
19 of Forestry and Fire Protection pursuant to Section 51178, or within
20 a high or very high fire hazard severity zone as indicated on maps
21 adopted by the Department of Forestry and Fire Protection pursuant
22 to Section 4202 of the Public Resources Code. This paragraph
23 does not apply to parcels excluded from the specified hazard zones
24 by a local agency pursuant to subdivision (b) of Section 51179, or

1 sites that have adopted fire hazard mitigation measures pursuant
2 to existing building standards or state fire mitigation measures
3 applicable to the development.

4 (b) (1) Notwithstanding any other law, a residential or
5 mixed-use residential project consisting of more than 10 new
6 residential units on one or more parcels that have been zoned to
7 permit residential development pursuant to this section shall not
8 be approved ministerially or by right, and shall not be exempt from
9 Division 13 (commencing with Section 21000) of the Public
10 Resources Code.

11 (2) Paragraph (1) shall not apply to a project to create no more
12 than two accessory dwelling units and no more than two junior
13 accessory dwelling units per parcel pursuant to Sections 65852.2
14 and 65852.22 of the Government Code.

15 (3) A project may not be divided into smaller projects in order
16 to exclude the project from the prohibition in this subdivision.

17 (c) For purposes of this section:

18 (1) “High-quality bus corridor” means a corridor with fixed
19 route bus service that meets all of the following criteria:

20 (A) It has average service intervals of no more than 15 minutes
21 during the three peak hours between 6 a.m. to 10 a.m., inclusive,
22 and the three peak hours between 3 p.m. and 7 p.m., inclusive, on
23 Monday through Friday.

24 (B) It has average service intervals of no more than 20 minutes
25 during the hours of 6 a.m. to 10 a.m., inclusive, on Monday through
26 Friday.

27 (C) It has average intervals of no more than 30 minutes during
28 the hours of 8 a.m. to 10 p.m., inclusive, on Saturday and Sunday.

29 (2) (A) “Jobs-rich area” means an area identified by the
30 Department of Housing and Community Development in
31 consultation with the Office of Planning and Research that is high
32 opportunity and either is jobs rich or would enable shorter commute
33 distances based on whether, in a regional analysis, the tract meets
34 both of the following:

35 (i) The tract is high opportunity, meaning its characteristics are
36 associated with positive educational and economic outcomes for
37 households of all income levels residing in the tract.

38 (ii) The tract meets either of the following criteria:

39 (I) New housing sited in the tract would enable residents to live
40 near more jobs than is typical for tracts in the region.

1 (II) New housing sited in the tract would enable shorter commute
2 distances for residents, relative to existing commute patterns and
3 jobs-housing fit.

4 (B) The Department of Housing and Community Development
5 shall, commencing on January 1, 2022, publish and update, every
6 five years thereafter, a map of the state showing the areas identified
7 by the department as “jobs-rich areas.”

8 (3) “Transit-rich area” means a parcel within one-half mile of
9 a major transit stop, as defined in Section 21064.3 of the Public
10 Resources Code, or a parcel on a high-quality bus corridor.

11 (4) “Urban infill site” means a site that satisfies all of the
12 following:

13 (A) A site that is a legal parcel or parcels located in a city if,
14 and only if, the city boundaries include some portion of either an
15 urbanized area or urban cluster, as designated by the United States
16 Census Bureau, or, for unincorporated areas, a legal parcel or
17 parcels wholly within the boundaries of an urbanized area or urban
18 cluster, as designated by the United States Census Bureau.

19 (B) A site in which at least 75 percent of the perimeter of the
20 site adjoins parcels that are developed with urban uses. For the
21 purposes of this section, parcels that are only separated by a street
22 or highway shall be considered to be adjoined.

23 (C) A site that is zoned for residential use or residential
24 mixed-use development, or has a general plan designation that
25 allows residential use or a mix of residential and nonresidential
26 uses, with at least two-thirds of the square footage of the
27 development designated for residential use.

28 (d) The Legislature finds and declares that ensuring the adequate
29 production of affordable housing is a matter of statewide concern
30 and is not a municipal affair as that term is used in Section 5 of
31 Article XI of the California Constitution. Therefore, this section
32 applies to all cities, including charter cities.