



AGENDA

CITY OF EL SEGUNDO

ENVIRONMENTAL COMMITTEE

MEETING LOCATION: VIRTUALLY VIA ZOOM

DUE TO THE COVID-19 EMERGENCY,
THIS MEETING WILL BE CONDUCTED
PURSUANT TO THE GOVERNOR'S
EXECUTIVE ORDER N-29-20.

REGULAR MEETING OF THE
EL SEGUNDO ENVIRONMENTAL COMMITTEE
FRIDAY, February 5, 2021 – 12:00 P.M.

How Can Members of the Public Observe and Provide Public Comments?

Residents are encouraged to participate remotely in the virtual Environmental Committee Meeting. Please contact Senior Management Analyst Jasmine Allen for connection details (jallen@elsegundo.org or 310-524-2365). Members of the Public may provide comments electronically by sending them to Jasmine Allen via email, with a limit of 150 words and accepted up until 30 minutes prior to the meeting. The emails will be read to the Environmental Committee during public communications and are subject to disclosure under the Public Records Act.

Additional Information

The Environmental Committee, with certain statutory exceptions, can only take action upon properly posted and listed agenda items. Unless otherwise noted in the Agenda, the public can only comment on City-related business that is within the subject matter jurisdiction of the Environmental Committee, and items listed on the Agenda during the **Public Communications** portion of the meeting.

In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact the City Clerk (310) 524-2305. Notification 24 hours before the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

1. CALL TO ORDER
2. ROLL CALL
3. PUBLIC COMMUNICATIONS – (Related to City Business Only and for which the Committee is responsible – 5 minute limit per person, 30 minute limit total) *While all comments are welcome, the Brown Act does not allow the Environmental Committee to take action on*

any item not on the agenda. Environmental Committee members may respond to comments after Public Communications is closed.

4. REPORTS: PUBLIC WORKS – *this portion of the agenda is for City staff to provide brief reports to the Committee. These are “receive and file,” non-action items only. Any actions needed to be taken must be included on an upcoming agenda.*

- a. Public Works to provide an update regarding joining California Green Business Network.
- b. Public Works to provide an update regarding Bee Keeping ordinance progress.

5. ACTION ITEMS:

- a. Approve Smoking Ban Presentation for City Council - attached.
- b. Approve joining California Green Business Network – attached previously presented slides for reference.

6. REPORTS: ENVIRONMENTAL COMMITTEE MEMBERS – *this portion of the agenda is for members to discuss various ideas and for subcommittees established by the Committee to provide brief reports on the work being done by the subcommittee. These are “receive and file,” non-action items only. Any actions needed to be taken must be included on an upcoming agenda.*

- a. Smoking Ban: Presentation by Kevin Maggay (see attached) and discuss the information in the following link:

https://codelibrary.amlegal.com/codes/elsegundoca/latest/elsegundo_ca/0-0-0-3435

- b. Solid Waste Reduction/Elimination of Single-Use Plastics (Caroline Hawks/Tracey Miller-Zarneke): discuss next steps.
- c. Green Business Recognition Program (Corrie Zupo): discuss next steps, in light of item 4a.
- d. Water Conservation (Rachel McPherson): discuss research progress.
- e. Green Construction Standards (Corrie Zupo/Sarah Brockhaus): discuss next steps.
- f. New Goals for Committee Members: discuss potential next areas of focus

7. CONSENT AGENDA: Approval of January 8, 2021 Committee Meeting Minutes.
Recommendation: Approval.

8. ADJOURNMENT



Smoking Ban Recommendation

Environmental Committee
DATE

Smoking is a leading cause of death

- Cigarette smoking causes more than 480,000 deaths each year in the United States. This is nearly one in five deaths.
- More than 10 times as many U.S. citizens have died prematurely from cigarette smoking than have died in all the wars fought by the United States.¹
- Smoking causes about 90% (or 9 out of 10) of all lung cancer deaths.^{1,2} More women die from lung cancer each year than from breast cancer.⁵
- Smoking causes about 80% (or 8 out of 10) of all deaths from chronic obstructive pulmonary disease (COPD).¹

Secondhand Smoke

- Secondhand smoke causes nearly 34,000 premature deaths from heart disease each year in the United States among nonsmokers.
- Nonsmokers who are exposed to secondhand smoke at home or at work increase their risk of developing heart disease by 25–30%.
- Secondhand smoke increases the risk for stroke by 20–30%.
- Secondhand smoke exposure causes more than 8,000 deaths from stroke annually.

Smoking Bans

- 24 cities in California
- Manhattan Beach used as model
 - Public Areas, Multi Unit Complexes, Sales Ban

Current Applicable Smoking Bans

- TBD

Smoking Ban Options

Environmental Committee considered

- All public areas (sidewalks, parks, streets, parking lots, etc.)
- Common areas of multi-unit (3 or more) residential complexes.
 - Does not include hotels, motels.
 - Does not include SFR and duplexes
- Tobacco Sales Ban
 - Not currently proposed because a sales ban may have adverse impact on small businesses.

Enforcement

- “Public enforcement”
 - Complaint driven
 - Lots of signage
- Fines
 - For blatant, repeat offenders
 - Can range from \$100-\$250 (Calabasas, CA)

Recommendation

Direct staff to begin a draft City of El Segundo Municipal Code ordinances to ban smoking in:

- All public areas
- Common areas of multi-unit (4 or more) residential complexes.

Questions?

GREEN

**CALIFORNIA
GREEN BUSINESS
NETWORK**

2020 New Program Overview



WHAT WE DO:

1. Provide technical assistance to business
2. Help municipalities reach their goals
3. Provide a green marketplace for consumers



WHY START A PROGRAM:

Powerful
Public/Private
Partnerships

Promotes
Business
Sustainability

Builds resilient
communities

YOU ARE IN GOOD COMPANY

- 42 Green Business Programs
- Over 4,500 recognized businesses
- Over 2,000 interested businesses
- 32 business sectors
- And growing!



CAGBN & GBENN Connected Nationwide



Visit Portal



COMMUNITY CLIMATE COLLABORATIVE

FIND A GREEN BUSINESS TAKE THE GREEN BUSINESS ASSESSMENT

GBENN Green Business Environmental National System
NATIONAL GREEN BUSINESS TRACKER | REPORTS | START A PROGRAM | DIRECTORY | PARTICIPATING STATES | RESOURCES | CONTACT

12,744 BUSINESSES IN 8 STATES HAVE BEEN GREEN CERTIFIED

[FIND A GREEN BUSINESS](#)

DOWNLOAD THE APP Find A Green Business Directory

WHO WE ARE
Developed by the California Green Business Network in 2009, GreenBizTracker is a web-based software program that allows programs around the nation to track their Green Businesses and collect metrics. It provides an easy-to-use framework for a business to become green and a way to add energy, water, waste and resource savings. It is supported by the member California Green Business Network, the Enviro Agency National Environmental Information N Washington State Department of Ecology. Most businesses that have used this framework to us We are certified Green Businesses.

[CONTACT US](#) [MORE ABOUT GBENN](#)

START A PROGRAM IN YOUR REGION
Are you thinking about starting a Green Business Program in your region or State? You should explore here.

[EXPLORE HERE](#)

greenUP!

LOOK WHAT WE'VE ACHIEVED

Select which you would like to view

[AVERAGE ANNUAL BUSINESS SAVINGS](#) OR [ANNUAL SAVINGS FOR ALL BUSINESSES](#)

39 metric tons

[FIND A GREEN BUSINESS](#) [GET RECOGNIZED](#)

Make a difference.

Green businesses across WA.

[FIND A GREEN BUSINESS](#) [GET RECOGNIZED](#)

Nevada is brought to you by:



226 Total Businesses Certified in Colorado



You are here: Home



Welcome to the Illinois Green Business Association

Online Certification System Launching Soon!



IGBA is honored partner with the California Green Business Network and five other states to launch a national online green business certification database and mobile application to help Illinois businesses easily achieve green accreditation and collect critical environmental impact data.

We're currently seeking businesses that are interested in participating in the pilot launch of the new certification system. Contact us if you're interested in learning more!



Our Impact 2019

Businesses that join our network conserve precious resources, prevent harmful pollution, and enhance their bottom-line.



291 MILLION kWh
OF ENERGY SAVED



249 MILLION GALLONS
OF WATER SAVED



99,000 METRIC TONS
OF WASTE DIVERTED FROM LANDFILL



422,000 METRIC TONS
OF GHG REDUCTIONS



18 MILLION DOLLARS
OF UTILITY BILL SAVINGS

What Makes a Green Business?



Reduced Water Use
Low flow toilets and auto-off faucets



Conserve Energy
Upgrade lighting and equipment to save energy



Commute Sustainably
Promote and incentivize alternative transportation for employees



Prevent Pollution
Eliminate and/or properly dispose of harmful chemicals



Use Non-Toxic Cleaners
Use safer, environmentally preferable cleaning chemicals



Avoid Waste
Eliminate unnecessary packaging, printing, and purchasing



Recycle Materials
Divert waste from the landfill through reuse, recycling and composting



Hire Local Vendors
Working with local vendors



Certification Process

STEP 1 - Business Enrollment and Registration

STEP 2 - Green Business Coordinator Initial Walk-Through and Consultation (Free Technical Assistance)

STEP 3 - Audits from Partners (i.e. utilities and water districts)

STEP 4 - Business Implementation of Measures

STEP 5 - Final Site Visit and Verification

STEP 6 - Certification and Business Promotion!

- 6 week certification cycles

Certification Areas of Focus



ENERGY



POLLUTION PREVENTION



SOLID WASTE



TRANSPORTATION



WASTEWATER



WATER



COMMUNITY



Congratulations Fisher's for being the first Green Business certified restaurant in San Benito County!



Business Checklist View

Dashboard Programs ▾ Measures ▾ Resources ▾ Checklists ▾ Tiers Notification ▾ Users ▾ Reports ▾ Video Tutorials California ▾

 APPLICATION DETAILS

 GENERAL

 ENERGY

Awareness & Maintenance
Lighting & Equipment

 POLLUTION PREVENTION

 SOLID WASTE

 TRANSPORTATION

 WASTEWATER

 WATER

 DELETE APPLICATION

 BUSINESS LOGIN

 PRINT CERTIFIED

Tier is available in view mode only.

MEETING THE REQUIREMENTS

Certified

62 Certified measures completed. A minimum of 62 Certified measures are required.

Lighting & Equipment

SAVE

NEXT

Last saved 26 days ago

CORE MEASURES

YES NO N/A

CATEGORY PROGRESS

1. Use energy efficient lighting. Replace all halogen, incandescent, T-12, high-pressure sodium, and metal halide lighting with LEDs. Below, select the lights you have or what you've recently replaced.

FLAG

POST

HELP

> Lighting Energy Savings [Which fixtures did you retrofit?]

You have completed all measures.

GREEN TIPS

 Measure 2

Programmable and smart thermostats can help your business conserve energy and save on your power bill! There are a variety of

GREEN
CALIFORNIA
GREEN BUSINESS
NETWORK

Strong Stakeholder Building

- Air districts
- Wastewater facilities (pretreatment programs)
- Stormwater programs
- Solid waste/recycling/reclamation facilities
- Water districts
- Business Groups (chambers, associations)
- Electric utilities
- Climate/GHG reduction groups
- Transportation agencies
- Environmental Health/CUPAs
- Public Works/Offices of Sustainability
- Economic Development
- Universities, Colleges, Green Job Training Programs

Sustainability Retrofits



- Connect businesses with resources and rebates for retrofits.
- \$500 rebate from CAGBN/State of CA for lighting, HVAC, time of use and demand response, automatic controls, 100% renewable power options, and more.

Benefits of a Green Business Program

- Meet City/County sustainability goals
- Enhance environmental compliance
- Improve stakeholder relationships
- Receive \$30k in funding to start a program*
- Get a plug-and-play platform to run the program

**AHORRE DINERO.
SEA UN LÍDER SOSTENIBLE.
CREZCA SU NEGOCIO.**

¡Conviértase en un negocio ecológico!



greenbusinessca.org

Strong Track Record

- CAGBN provides mentorship, resources & support
- 6 New Programs in 2018
- 5 New Programs in 2019
- 2 New Programs and multiple Tribal Regions in 2020
- Hopefully funding for 2021 for at least 2 new programs
- GreenBizTRACKER is a GBP in-a-box
www.greenbusinessca.org
- Process for underserved communities
- The factory is built, we are ready to crank out Green Businesses!

Business Promotion

Shameless Plug



Google Ads



Google Ads

Newsletter



Climate-friendly Menus



Co-Branding



Business Promotional Toolkit



Award Events



Program Testimonials

“The **San Benito County** Green Business Program has been instrumental in engaging our businesses in waste reduction, recycling, water conservation and efficiency, stormwater pollution prevention, and energy efficiency initiatives. This program helps our County's businesses meet several environmental state mandates, while forming positive relationships between local government staff and the business community.”

“As the former administrator of the **Huntington Beach** Sustainable Business Certification program and now the **Fullerton** Sustainable Business Certification program, I can wholeheartedly say that this program helps businesses become more sustainable not just environmentally but financially as well. Businesses are not used to governments wanting to help them but this program proved to show businesses that City Hall was here to help.”

“Since implementing the Marin Green Business Program in 2002, the **County of Marin** has built a robust network of over 300 Certified Green Businesses which provide a marketplace for the environmentally-minded consumer. These businesses have contributed to the County's climate action goals by taking advantage of the energy efficiency resources that are available to them, and have been key participants in the County's efforts to engage the community around climate action. Cost-saving measures, rebates, and marketing benefits help keep these businesses economically sustainable as well.”

City of Manhattan Beach:



City of Culver City:



Contra Costa County:



Contact Us

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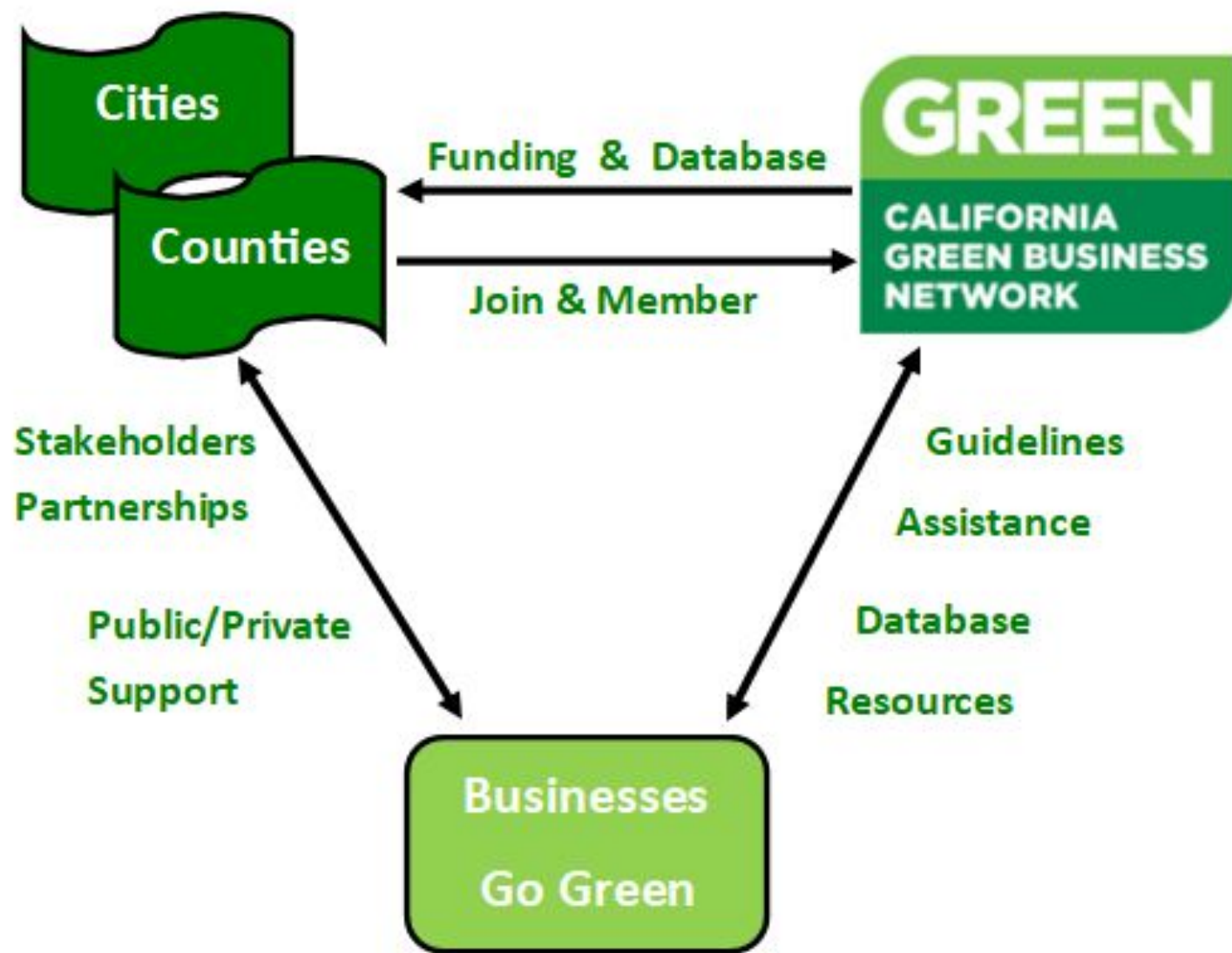
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ENVIRONMENTAL COMMITTEE

MEETING MINUTES

Friday, January 8, 2021, 12:00 p.m.

1. CALL TO ORDER

The meeting was called to order at 12:02pm, held virtually via Zoom.

2. ROLL CALL

The following Committee Members were present:

- Tracey Miller-Zarneke, Resident, Local Business, Committee Chair
- Caroline Hawks, Resident, Member
- Kevin Maggay, Local Business, Member
- Rachel McPherson, Resident, Member
- Sarah Brockhaus, Resident, Member

The following Committee Members were not present:

- Corrie Zupo, Resident, Committee Vice-Chair (Excused absent)
- 1 vacancy, El Segundo School District, Member

The following City staff member(s) were present:

- Elias Sassoon, City of El Segundo, Director, Public Works

3. PUBLIC COMMUNICATION

None

4. REPORTS: CITY STAFF

- Ms. Jo Fleming from California Green Business Network provided a power point presentation regarding California Green Business Program and answered questions. This presentation was well received by the committee.
- The Bee Keeping ordinance is scheduled to be presented to the City Council on 2/16/2021.
- Member Kevin Maggay to work with staff in development of the power point presentation to the City Council for citywide smoking ban in public places and in common area of multi-family developments.

5. ACTION ITEMS:

None

6. REPORTS: COMMITTEE MEMBERS

No Updates outside of discussion had during 4a and 4c.

7. CONSENT AGENDA:

Approved Minutes for November 13, 2020 meeting. Kevin Maggay moved to approve; member Rachael McPherson seconded the motion. Motion was carried 4-0-1.

8. ADJOURNMENT:

Next meeting will be tentatively held on February 5, 2021 at noon.

Meeting was adjourned at 1:00 pm.