



**SPECIAL AGENDA
EL SEGUNDO CITY COUNCIL
3:30 PM Strategic Plan Study Session
APRIL 20, 2021**

DUE TO THE COVID-19 EMERGENCY, THIS
MEETING WILL BE CONDUCTED PURSUANT TO THE GOVERNOR'S
EXECUTIVE ORDER N-29-20.
TELECONFERENCE VIA ZOOM MEETING

**MEETING ID: 960 5146 2449
PIN: 763866**

***PUBLIC ADVISORY:
THE CITY COUNCIL CHAMBER WILL NOT BE OPEN TO THE PUBLIC***

**Drew Boyles, Mayor
Chris Pimentel, Mayor Pro Tem
Carol Pirsztuk, Councilmember
Scot Nicol, Councilmember
Lance Giroux, Councilmember**

Tracy Weaver, City Clerk
Matthew Robinson, City Treasurer

Executive Team

Scott Mitnick, City Manager
Barbara Voss, Deputy City Manager
Bill Whalen, Police Chief
Sam Lee, Development Services Director
Elias Sassoon, Public Works Director
Melissa McCollum, Community Services Director

Mark Hensley, City Attorney
Joe Lillio, Chief Financial Officer
Chris Donovan, Fire Chief
Rebecca Redyk, HR Director
Charles Mallory, Info. Tech. Director

MISSION STATEMENT:

“Provide a great place to live, work, and visit.”

VISION STATEMENT:

“A hub for innovation where big ideas take off.”

How Can Members of the Public Observe and Provide Public Comments?

- Residents can watch the meeting live via Spectrum Channel 3 and 22, AT&T U-Verse Channel 99 and/or El Segundo TV at YouTube.com.
- Access remotely via Zoom from a PC, Mac, iPad, iPhone, or Android device or by phone. Use URL <https://zoom.us/j/96051462449> and enter PIN: 763866 or visit www.zoom.us on device of choice, click on “Join a Meeting” and enter meeting ID: 96051462449 and PIN: 763866.
- Join by phone at 1-669-900-9128 and enter meeting ID and PIN.
NOTE: Your phone number is captured by the Zoom software and is subject to the Public Records Act, dial *67 BEFORE dialing in to remain anonymous.
- Note that you will be placed in a “listen only” mode and your video feed will not be shared with City Council or members of the public.
- For Public Communications and comments during Public Hearings, please notify meeting host by raising your virtual hand (see hand icon at bottom of screen) and you will be invited to speak. ***(If you do not wish for your name to appear on the screen, then use the drop-down menu and click on “rename” to rename yourself “anonymous”)***
- Do not simultaneously use a microphone through Zoom and a cellphone/telephone, this combination results in audio problems.
- For electronic public comments on a specific agenda item, submit comments to the following e-mail address, with a limit of 150 words and accepted up until 30 minutes prior to the meeting: PUBLICCOMMUNICATIONS@elsegundo.org ***in subject line please state the meeting date and item number.*** Depending on volume of communications, emails will be read to Council during public communications.
- For Public Hearings: written communications will be accepted via email at PUBLICCOMMUNICATIONS@elsegundo.org both before the meeting and during open period of the Public Hearing.
- All written communication, documents, email addresses of attendees captured by Zoom software will be considered a public document subject to possible posting on the City’s website and are subject to disclosure under the Public Records Act.

Additional Information:

The City Council, with certain statutory exceptions, can only take action upon properly posted and listed agenda items. Any writings or documents given to a majority of City Council regarding any matter on this agenda that the City received after issuing the agenda packet are available for public inspection in the City Clerk's Office during normal business hours. Such documents may also be posted on the City's website at www.elsegundo.org and additional copies will be available at the City Council meeting.

Unless otherwise noted in the agenda, the public can only comment on City-related business that is within the jurisdiction of the City Council and/or items listed on the agenda during the Public Communications portions of the Meeting. Additionally, members of the public can comment on any Public Hearing item on the agenda during the Public Hearing portion of such item. The time limit for comments is five (5) minutes per person.

Before speaking to the City Council, please state: your name, residence, and organization/group you represent, if desired. Please respect the time limits.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's Office at 310-524-2305. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

**SPECIAL MEETING OF THE EL SEGUNDO CITY COUNCIL
TUESDAY, APRIL 20, 2021 – 3:30 PM
City Strategic Plan Study Session for FY 2021-22**

3:30 P.M. SESSION**CALL TO ORDER**

PLEDGE OF ALLEGIANCE - Mayor Pro Tem Pimentel

ROLL CALL

PUBLIC COMMUNICATION – (Related to City Business Only – 5-minute limit per person, 30-minute limit total) *Individuals who have received value of \$50 or more to communicate to the City Council on behalf of another, and employees speaking on behalf of their employer, must so identify themselves prior to addressing City Council. Failure to do so shall be a misdemeanor and punishable by a fine of \$250. While all comments are welcome, the Brown Act does not allow City Council to take action on any item not on the agenda. City Council and/or City Manager will respond to comments after Public Communications is closed.*

STUDY SESSION OUTLINE

Recommendation: City Council to conduct study session and provide direction as necessary

1. Introduction
 - A. Welcome
 - B. Public Comments
 - C. Study Session Overview

- I. 2020-2022 Three-Year Strategic Plan¹
 - II. FY 2020-2021 Year Two Update
 - III. FY 2021-2022 Year Three Review and Potential Revisions
2. Organizational Issues Update
 - A. Financial Outlook
 - B. Land Use Projects
 - C. FY 2020-21 Challenges & Successes
 3. Year Three of City Strategic Plan (FY 2021-2022)
 - A. City Mission Statement
 - B. City Vision Statement
 - C. City Values & Culture
 - D. Five Broad Goals
 - E. Top Ten City Priorities
 4. Wrap-up
 - A. Summary of Potential Strategic Plan Revisions
 - B. Next Steps
 - C. Concluding Remarks

ADJOURNMENT

POSTED:

DATE: April 16, 2021
TIME: 4:30 PM
NAME: Tracy Weaver, City Clerk

¹ Item 3 A-E – Strategic Plan available on City website <https://www.elsegundo.org/Home/ShowDocument?id=1623>
(Paper copy available for review in the City Clerk's Office)