

SPECIAL MEETING MINUTES OF THE EL SEGUNDO CITY COUNCIL
TUESDAY, APRIL 20, 2021 – 3:30 PM
City Strategic Plan Study Session for FY 2021-22

CALL TO ORDER – Virtually by Mayor Boyles at 3:30 PM

PLEDGE OF ALLEGIANCE - Mayor Pro Tem Pimentel

ROLL CALL

Mayor Boyles	-	Present via teleconferencing
Mayor Pro Tem Pimentel	-	Present via teleconferencing
Council Member Pirsztuk	-	Present via teleconferencing
Council Member Nicol	-	Present via teleconferencing
Council Member Giroux	-	Present via teleconferencing

PUBLIC COMMUNICATION – (Related to City Business Only – 5-minute limit per person, 30-minute limit total.

Morgan Roth, Government Partnership with Bird, would like to partner with the City to increase transportation connectivity.

STUDY SESSION OUTLINE

Recommendation: City Council to conduct study session and provide direction as necessary

1. Introduction

- A. Welcome – Scott Mitnick, City Manager
- B. Public Comments – See above
- C. Study Session Overview – Scott Mitnick, City Manager

- I. 2020-2022 Three-Year Strategic Plan
- II. FY 2020-2021 Year Two Update – Barbara Voss, Deputy City Manager
- III. FY 2021-2022 Year Three Review and Potential Revisions

2. Organizational Issues Update

- A. Financial Outlook – Joe Lillio, Chief Financial Officer
- B. Land Use Projects – Sam Lee, Development Services Director
- C. FY 2020-21 Challenges & Successes – Scott Mitnick, City Manager

3. Year Three of City Strategic Plan (FY 2021-2022) – Scott Mitnick

- A. City Mission Statement – Scott Mitnick reviewed
- B. City Vision Statement – Council discussed
 - Expand the Vision Statement
 - Questioned if both Mission and Vision Statement are needed. Possibly condense into Vision statement only.

- Encapsulate the entire community and business community into the Vision Statement.

C. City Values & Culture – Council discussed

- Add Inclusivity or Inclusion to Value
- Add History to Value
- Growth with Community Engagement to Culture
- Respect/Honor the past

D. Five Broad Goals

- Goal 5 revise activities; fiscal sustainability, update Admin code and TOT to include Parking lots.

E. Top Ten City Priorities – Council discussed

- Remove #4 – regarding the golf course
- Update #7 – preserve the integrity of R-1 Zoning while identifying potential areas for new housing to comply with RHNA (Regional Housing Needs Allocation) numbers.

4. Wrap-up

A. Summary of Potential Strategic Plan Revisions

- Timelines with clear expectations.
- Mayor's Incubator item – meet with Mayor for further understanding.

B. Next Steps

C. Concluding Remarks – Scott Mitnick

ADJOURNMENT at 5:24 PM


Tracy Weaver, City Clerk