



# SPECIAL AGENDA REVENUE STUDY SESSION

EL SEGUNDO CITY COUNCIL  
3:30 PM SPECIAL SESSION  
TUESDAY, OCTOBER 19, 2021

CITY COUNCIL CHAMBER  
350 MAIN STREET, EL SEGUNDO CA 90245

MEETING ID: 816 1032 6271  
PIN: 662678

**PUBLIC ADVISORY:**  
**THE CITY COUNCIL CHAMBER AND/OR LOBBY WILL ONLY BE OPEN TO THE  
PUBLIC FOR PUBLIC COMMUNICATIONS.**  
***(Face masks/coverings are required to be worn inside City facilities)***

**Drew Boyles, Mayor**  
**Chris Pimentel, Mayor Pro Tem**  
**Carol Pirsztuk, Councilmember**  
**Scot Nicol, Councilmember**  
**Lance Giroux, Councilmember**

Tracy Weaver, City Clerk  
Matthew Robinson, City Treasurer

### Executive Team

Scott Mitnick, City Manager  
Barbara Voss, Deputy City Manager  
Jaime Bermudez, Interim Police Chief  
Michael Allen, Dev. Services Director  
Elias Sassoon, Public Works Director  
Melissa McCollum, Com. Services Dir.

Mark Hensley, City Attorney  
Joe Lillio, Chief Financial Officer  
Deena Lee, Acting Fire Chief  
Rebecca Redyk, HR Director  
Charles Mallory, IT Director

### MISSION STATEMENT:

“Provide a great place to live, work, and visit.”

### VISION STATEMENT:

“A hub for innovation where big ideas take off.”

## How Can Members of the Public Provide Public Comments?

- Access remotely via Zoom from a PC, Mac, iPad, iPhone, or Android device or by phone. Use URL <https://zoom.us/j/81610326271> and enter PIN: 662678 or visit [www.zoom.us](http://www.zoom.us) on device of choice, click on “Join a Meeting” and enter meeting ID and PIN.
- Join by phone at 1-669-900-9128 and enter meeting ID and PIN. **Your phone number is captured by the Zoom software and is subject to the Public Records Act. Dial \*67 BEFORE dialing in to remain anonymous.**
- For Public Communications, members of the public may provide comments via Zoom. When commenting, notify meeting host by raising your virtual hand (see hand icon at bottom of screen) and you will be invited to speak. (If you do not wish for your name to appear on the screen, then use the drop-down menu and click on “rename” to rename yourself “anonymous”) Please note that you will be placed in a “listen only” mode and your video feed will not be shared with City Council or members of the public.
- For written communication, submit to [ALLELECTEDOFFICIALS@elsegundo.org](mailto:ALLELECTEDOFFICIALS@elsegundo.org) by 3:00 PM to be uploaded to the Website. Emails received after 3:00 PM will be posted the next day.
- Public communication will be via zoom only.
- Attendees’ information captured by Zoom software will be considered public documents subject to possible posting on the City’s website and are subject to disclosure under the Public Records Act.

### ***Additional Information:***

The City Council, with certain statutory exceptions, can only take action upon properly posted and listed agenda items. Any writings or documents given to a majority of City Council regarding any matter on this agenda that the City received after issuing the agenda packet are available for public inspection in the City Clerk’s Office during normal business hours. Such documents may also be posted on the City’s website at [www.elsegundo.org](http://www.elsegundo.org) and additional copies will be available at the City Council meeting. Unless otherwise noted in the agenda, the public can only comment on City-related business that is within the jurisdiction of the City Council and/or items listed on the agenda during the Public Communications portions of the Meeting. Additionally, members of the public can comment on any Public Hearing item on the agenda during the Public Hearing portion of such item. The time limit for comments is five (5) minutes per person. Before speaking to the City Council, please state: your name, residence, and organization/group you represent, if desired. Please respect the time limits.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's Office at 310-524-2305. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

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REVENUE STUDY SESSION  
EL SEGUNDO CITY COUNCIL  
TUESDAY, OCTOBER 19, 2021 – 3:30 PM**

**CALL TO ORDER / ROLL CALL**

**PLEDGE OF ALLIGIANCE**

**PUBLIC COMMUNICATION (Virtually only) – (Related to City Business Only – 5-minute limit per person, 30-minute limit total)** *Individuals who have received value of \$50 or more to communicate to the City Council on behalf of another, and employees speaking on behalf of their employer, must so identify themselves prior to addressing City Council. Failure to do so shall be a misdemeanor and punishable by a fine of \$250. While all comments are welcome, the Brown Act does not allow City Council to take action on any item not on the agenda. City Council and/or City Manager will respond to comments after Public Communications is closed.*

**SPECIAL ORDER OF BUSINESS**

1. **Review Potential Revenue (taxes and fees) Enhancement Options and Receive Direction from City Council on Whether to Pursue any of the Potential Revenue Measure Options.**
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Recommendation:

1. Review Potential Revenue Enhancement Options.
2. Provide direction, as necessary.

**ADJOURNMENT**

POSTED:

DATE: October 18, 2021

BY: Tracy Weaver, City Clerk 

TIME: 2:30 PM