

El Segundo
Downtown Specific Plan Update

Social PinPoint
Questionnaire Results

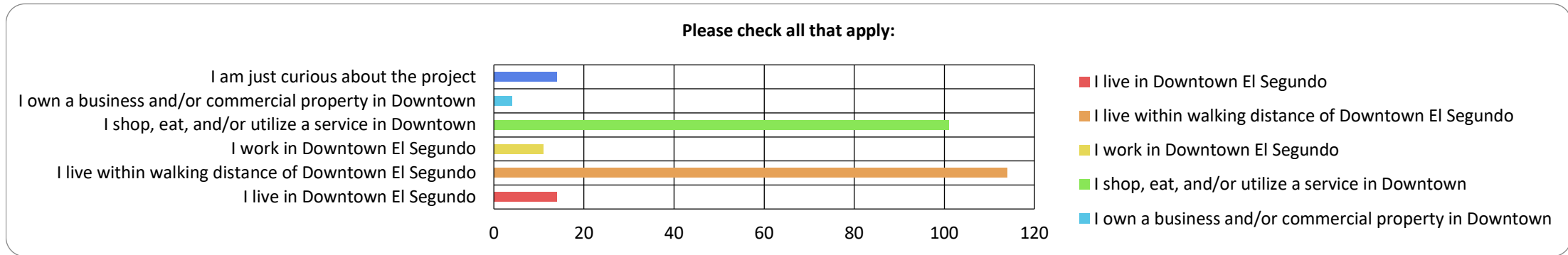
WRITTEN QUESTIONNAIRE RESULTS
7.19.22

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Question 1

Please check all that apply:

Choice	Responses	
I live in Downtown El Segundo	14	10.77%
I live within walking distance of Downtown El Segundo	114	87.69%
I work in Downtown El Segundo	11	8.46%
I shop, eat, and/or utilize a service in Downtown	101	77.69%
I own a business and/or commercial property in Downtown	4	3.08%
I am just curious about the project	14	10.77%
Answered	130	
Skipped	0	

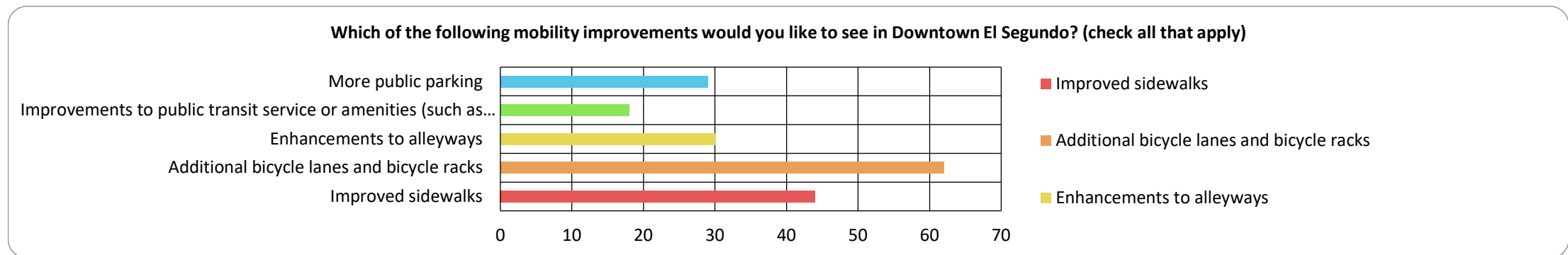


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Question 2

Which of the following mobility improvements would you like to see in Downtown El Segundo? (check all that apply)

Choice	Responses	
Improved sidewalks	44	45.36%
Additional bicycle lanes and bicycle racks	62	63.92%
Enhancements to alleyways	30	30.93%
Improvements to public transit service or amenities (such as bus stops or shelters)	18	18.56%
More public parking	29	29.90%
Answered	97	
Skipped	33	



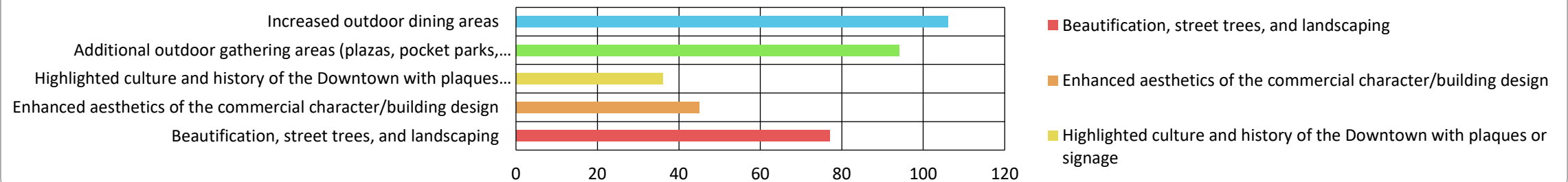
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Question 3

Which of the following improvements would you like to see in Downtown El Segundo? (check all that apply)

Choice	Responses	
Beautification, street trees, and landscaping	77	60.63%
Enhanced aesthetics of the commercial character/building design	45	35.43%
Highlighted culture and history of the Downtown with plaques or signage	36	28.35%
Additional outdoor gathering areas (plazas, pocket parks, paseos, etc)	94	74.02%
Increased outdoor dining areas	106	83.46%
Answered	127	
Skipped	3	

Which of the following improvements would you like to see in Downtown El Segundo? (check all that apply)



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Question 4

Are there any improvements not listed above that you would suggest the City consider for Downtown El Segundo? (write in)

Response

I would like to see a demonstration garden area - to show how native plants can be used to beautify and save water. City hall plaza would be a good place with benches and other seating areas.	
n/a	
I know this is not within the city's full control, but if anyone comes here wanting to open a Korean BBQ restaurant, please make it as easy as possible for them :) We have enough Japanese/Sushi and Mexican places. If we had Korean BBQ, I'd never have to drive anywhere.	
Metro bike share rental station	
Attract retail, not service companies. Who walks into a realtor? Give us stores like Banners to browse.	
More housing downtown.	
More pedestrian areas and continued outdoor dining. Encourage more vendors to our Farmer's Market it has been reduced lots in the last 2-5 years.	
More murals and outdoor wall art	
A small bodega or market in downtown would be great. So much is walkable but the nearest grocery is too far.	
Free or inexpensive EV chargers to encourage EV owners to come to El Segundo for dinner, etc	
No but I would prioritize increased out door dining as a #1 priority....particularly along Main St (narrowing the road during COVID slowed people down and didn't cause any more congestion). Also on the enhanced aesthetics of building design - this would be a yes; but I'm very sensitive to our local small businesses.....I don't want them being run out by chains that can pay more for rent....so if the effort here results in SBs getting rent increases....then we need to figure out a better way to address....	
more public art and/or murals	
More affordable housing	
Apartments added to buildings downtown to increase available housing.	
I love the new beach service for el segundo residents!	
El Segundo landmark or facade that people can take photos at and really speaks about the heart and community of El Segundo.	
Housing housing housing! We need more housing and what better place to add some them in our vibrant downtown area	
Keep Richmond street as outdoor dining	
No electric bikes allowed!	
The amount of light on cross walks along Grand and Main at night. Too many cars run the cross walks and I'm afraid someone is going to be killed. More light!!	
Buy one of the many, usually partially occupied, Chevron parking lots and build another public parking structure.	
Consider wheelchair users, even in the pediatric population, when making all plans. This includes parks and play areas.	
Please keep Richmond zoned for outdoor dining, seating, gathering and the like!	
keep outdoor dining. it's invaluable for families.	
Please keep Slice and Pints outdoor dining.	

Are there any improvements not listed above that you would suggest the City consider for Downtown El Segundo? (write in)

Response	
Traffic calming measures at connection points to main transit routes to/from El Segundo/downtown ES.	
EV charging stations in parking lots	
100% in favor of keeping at least of Richmond Street closed to continue the outdoor dining south of Grand.	
Stop letting businesses use actual parking spots! We need more!!!!	
I think that the more walking/less driving, the better. Having most/all of Main Street and parts of Richmond as walking streets would create a safe, communal area for people to gather with friends and neighbors and eat and hang out. Imagine grabbing food from a local restaurant and sitting outside while your kids could run around in a grassy area in front of city hall. It's a small town and that feeling is best realized with walking and biking,	
Keep the outdoor dining on Richmond, Main and Standard Streets	
Reduce lanes to reduce speed, instead add bike lanes.	
Downtown buildings could have a more cohesive and attractive look. It could certainly add a lot more "charm" to the community.	
Need safer pedestrian crosswalks. The old stamped cement is worn and very hard to see. Painted and lighted crosswalks should be throughout the downtown area	
I would suggest a traffic signal at Richmond and Grand. Too many people crossing at once without allowing vehicles through and too many cars running the stop on Grand not waiting for those on Richmond to be able to take their turns. Too many close calls. Especially when Bikes are added that act as pedestrians and vehicles at the same time	
Keep Richmond Street closed off to traffic and available for dining/outdoor space!	
Keep as many of the outdoor dining areas open that were set up in the pandemic. Especially keep Richmond St. open to outdoor dining and gathering. It has a great energy and ambience.	
Some areas with walking streets, more night overhead lights at intersections they look terrific on some of the intersections that have them. Alleys are El Segundo should consider adopting design guidelines for areas like Downtown/Richmond Street/ Smoky Hollow that preserve the unique and attractive character of these areas. Cities like Santa Barbara and Laguna Beach are examples. If we don't protect the aesthetics and feel of these areas we could lose what makes people want to be there.	
Richmond walk street!	
Please allow outdoor dining to continue especially near Slice and Pint. Outdoor dining is a great asset to El Segundo,	
I would like to propose an extension of the street closure that provided the great outdoor dining area on Richmond that was instituted during Covid (or consider other similar street closures that allow for safe pedestrian walkways, outdoor dining, etc).	
Although I did check that I want El Segundo to do all of the improvements above, I would like to stress that increasing/maintaining outdoor dining areas is my highest priority. That has been such a significant and wonderful improvement, enjoyed by many El Segundo residents as well as people from outside of El Segundo. The increased community enjoyment, plus increased business and tax revenue, has been a benefit to El Segundo.	
Skatepark and Teen Center renovation. I left a comment. You can email me at chris@carverskateboards.com and I will email back all the design pdf and quote from Spohn Ranch Skateparks.	
Bikeability of downtown could use a boost if we're reimagining it. Especially coming from the north side of town sometimes it feels just a little too far to walk, but Main can be a little chaotic to bike and there isn't a good, safe alternative.	

Are there any improvements not listed above that you would suggest the City consider for Downtown El Segundo? (write in)

Response	
<p>We should take inspiration from Pacific Palisades Village. Not a copy and paste but inspiration on how to take a community and immersive concept and make it El Segundo and ours. Beautify the buildings and upgrade, bring in new stores and fresh approach to retail, bring in new breweries, make more outdoor seating and immersive walk ways, walkable high end but attainable grocery stores. we have the opportunity to turn El Segundo into the future of West LA/South Bay by building a safe, comfortable, immersive, green, forward thinking community that reflects culture, beach lifestyle, history and the future of where the world is going!</p>	
<p>More walkable dining and bar options to bring more attention to downtown el segundo. Local groceries stores like Trader Joe's would also be a great addition.</p>	
<p>The current civic center is ugly. The outdoor space is huge and uninviting and a waste of prime real estate. I would love to see that whole space redesigned with shops and restaurants (like " the Pointe" shopping center in El Segundo at Rosecrans and PCH) - a place to gather with friends and spend time outdoors. Maybe some fountains and gazebos, benches and tables.</p>	
<p>Invigorate the NE Corner of Grand/Main - it is under utilized. 100 Block of Richmond is under-developed -- can we work with Chevron to protect their parking and still use the space?</p>	
<p>Please consider permanent outdoor dining on Richmond Street and Main Street, and other areas in the city. These outdoor dining areas are bringing the city together!</p>	
<p>More bike lanes, outdoor dining, and walking streets. Make Richmond permanent!</p>	
<p>The sidewalks are very cramped and would love to explore a more permanent solution to the outdoor dining specifically on main between Holly and</p>	
<p>I would like to see the sidewalks not encroached on by restaurant tables.</p>	
<p>Please get rid of street dining to bring back better traffic flow and parking places.</p>	
<p>Bike racks, and many of them! Also, the sidewalks aren't wide enough for a couple with a stroller to pass another couple, it's ridiculous. The entire town of El Segundo is within walking distance of downtown, btw. We walked the mile downtown when my son was 2 years old.</p>	
<p>Make sure the landscape is consistent throught out downtown. (including Richmond street) Look at M.B. - Manhattan Blvd. and Manhattan ave landscape is all one.</p>	
<p>In addition to the pedestrian only zone on Richmond, we should expand that and permanently close Main to automobile traffic between Pine and the current bollards just north of the Fire Station across from the driveway next to TwoGuns. Turn this space into a pedestrian and bicycle only area. Add kiosks and increase vendor space in the freed up space. Think Santa Monica's Third street Promenade. Traffic could be routed either down Richmond or Standard, create a parking structure at the current flat lot of Standard and Holly and/or reconfigure the parking structure above 99 cents only store to be reachable from Richmond. You could pilot the program by keep the bollards up from Holly to the Fire Station for a week or a month during a key time like July 4th or other peak tourist period. I don't have the data to support this plan, but the pandemic seems to have shown something like this could potentially increase interest. I could imagine eventually this no car zone expanding to even more blocks of Richmond St and Standard as well as Main south of Grand. Maybe even the entirety of the Downtown area, with "through traffic" instead using El Segundo Blvd instead of Grand Ave.</p>	
<p>Water feature that kids could play in at city hall plaza in addition to more seating.</p>	
<p>Could the farmers market be moved to the city hall frontage area and off the street so the street does not have to close. It's a very small market and hardly any farmers now.</p>	
<p>Overall attraction of shops and dining options. Limited parking and downtown walkability do not support this kind of robust small business activity.</p>	

Are there any improvements not listed above that you would suggest the City consider for Downtown El Segundo? (write in)

Response	
<p>Parking on the southwest side of El Segundo near El Segundo Blvd is an absolute nightmare. I've talked to other people who share the same sentiment. I really think that the city should consider issuing permit parking for residents in the Chevron parking lots. The Chevron parking lots span past Main St all the way down to Whiting and are meant only for Chevron employees, however I don't think I have noticed a time where the majority of the parking lots were anywhere near 50 percent full. It's constantly a pain to find parking on my street or anywhere near it (I am on Virginia).</p>	
<p>While the outdoor dining on 200 Richmond is a success that has not increased congestion, it should be opened to all local restaurants. Perhaps a "food hall" concept that would allow pop ups from restaurants not on that block? Chevron parking should be improved and expanded as dual purpose; lots are typically 50% full. Focus on adding vibrancy to revitalize north end of Main Street</p>	
<p>While it is just beyond the scope of the Downtown plan, upgrading and updating the Teen center and Skatepark are badly needed.</p>	
<p>Reduction of traffic and replacement of roads with bike lanes. Walking streets and outdoor dining. LAX Shuttle direct to downtown to attract visitors on layovers and give residents a more cost effective way to get to the airport rather than \$40 Ubers for a 5minute ride. Electric mobility sharing, such as Bird scooter.</p>	
<p>Ensure Downtown remains a quaint place primarily for locals, instead of attempting to attract visitors from other parts of LA. Visitors cause more traffic and parking issues, and attract crime.</p>	
<p>De-prioritize cars, reduce parking (and eliminate free parking to help fund other improvements), and increase access and safety for people outside of cars via more housing/mixed-use within a walkable/bikeable distance, protected bike lanes, car-free streets, and pedestrian access.</p>	
<p>If you mean improvements as in public amenities, more public art and "functional" art, more shaded area, and more lighting. As for "use" improvements, I would advocate for 2-3 story mixed uses: C+R (retail on ground, housing above) and C+C (retail on ground, office above). The street needs more mass to maximize activation.</p>	
<p>More lighting on Main Street and Grand Avenue.</p>	
<p>More retail and cute shops to drive pedestrian traffic on main, avoiding chains.</p>	
<p>Enforce air pollution rules at the cigar shop. Clean sidewalks.</p>	
<p>The intersections of Main/Pine and Grand/Richmond and Main/Franklin MUST be improved to protect vehicle traffic flow and PEDESTRIAN SAFETY!! SIGNS! - specifically for the businesses that have their storefronts hidden by the blocked off streets (eriss, georges, etc) also the stores hidden behind</p>	

Answered

70

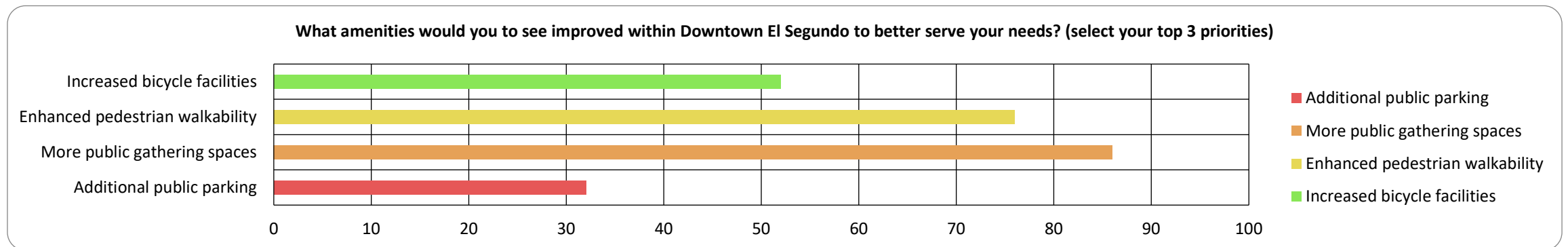
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Question 5

What amenities would you to see improved within Downtown El Segundo to better serve your needs? (select your top 3 priorities)

Choice	Responses	
Additional public parking	32	27.83%
More public gathering spaces	86	74.78%
Enhanced pedestrian walkability	76	66.09%
Increased bicycle facilities	52	45.22%
Answered	115	
Skipped	15	



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Question 6

Are there any amenities not listed above that you would suggest the City consider for Downtown El Segundo?

Response

n/a	
expand the Farmer's market number of vendors/area	
We can charge for parking in ES. As other beach cities do	
Inexpensive or free EV charging	
I love the outdoor dining on Richmond and want to see El Segundo expand the outdoor dining options for our local restaurants.	
Exercise equipment at parks, Inclusive playground,	
Housing housing housing! We need more housing and what better place to add some them in our vibrant downtown area. Re: parking, making an agreement with Chevron to use parts of their lots during off-hours (evenings, weekends) for visitors - this is completely underutilized/wasted space at those times.	
More lighting at various pedestrian cross walks. Franklin and main is particularly dangerous.	
N/A	
Please keep Slice and Pints outdoor dining.	
Walking streets with outdoor dining.	
Plug in sites for electric or hybrid cars.	
Mixed use buildings. Apartments over businesses (think Culver City at the Duquesne/Culver and Duquesne/Washington intersections).	
Consider selected street closures to create a "Grove like" attraction for gathering, eating and shopping space.	
Keep outdoor dining on Richmond. There I currently maple parking. The outdoor dining in the block of Richmond is a great enhancement. Listen to the citizens, not the rich landowners for once.	
More bike parking racks throughout city and at Library Park	
Steam clean main street sidewalks, ask merchants to clean up their store fronts, consider more one way streets since its getting harder for 2 cars to drive on too many streets	
Richmond walk street!	
Please allow outdoor dining to continue especially near Slice and Pint. Outdoor dining is a great asset to El Segundo,	
Increased/improved outdoor dining areas.	
I would suggest to work with Chevron to create additional spaces within their current parking lots (build multi-level structures) with parking for both employees (secured) and free public parking.	
Bike and walking lanes, walking paths that go through the community to make a long loop (think palisades park in Santa monica but nicer). downtown premium grocery store (erewhon/trader joes), farmers market/market place (grove/dtla)	
Trader Joe's, more bar/restaurant options with outdoor dining, etc	
Keep the outdoor dining! It is the best thing that ever happened to our city!	
Designated spaces for outdoor dining. Keep Richmond street blocked off for cars. Make patios that were created for COVID permanent. We have perfect weather and then outdoor dining is possible year round. It also brings "life" into the streets and makes El Segundo more of a desirable dining	

Are there any amenities not listed above that you would suggest the City consider for Downtown El Segundo?

Response

Grocery and Retail have a home. Parking will always have a home. Apartments above retail will help with housing and add energy	
Permanent Outdoor Dining Areas	
I really like the bistro lights and would like them at more intersections and even going across the streets ala Santa Monica	
Drinking fountains or rather places to fill up reusable water bottles. A beach shuttle that went to the EL SEGUNDO beach at the bottom of Grand Ave.	
Streetscape. Improved aesthetics.	
Why do you only list standalone housing as an option below and not mixed use? It's going to alter the responses of people in favor of mixed use but are confused by stand alone. Feels somewhat misleading.	
A pond to fish out of	
EV Charging. Electric mobility sharing such as Bird scooters. Public restrooms - Modern clean ones like in Europe. Easier access to the beach.	
Install a secure bicycle parking enclosure/space at El Segundo Beach. Install additional small bicycle racks throughout Downtown.	
While parking should be reduced, EV charging should be added- including e-bike charging consideration in the increased bicycle facilities for those coming from other beach cities. Additionally, while beyond just the downtown area, bike lanes that also prioritize safe routes to all schools in town should be encouraged.	
Areas of shade, impromptu interaction via micro seating areas, more formalized/ permanent outdoor dining, parklets.	
The intersections of Main/Pine and Grand/Richmond and Main/Franklin MUST be improved to protect vehicle traffic flow and PEDESTRIAN SAFETY!! I can sit in my car for 5 minutes (i timed it) while pedestrians continue to cross the street in all directions. look at Manhattan Beach Blvd and Highland for examples. I have been clipped by cars in the Main/Pine crosswalk more than once!!! this is an awful intersection due to the slight hills/grading & TERRIBLE lighting. It's hard for me as a driver and hard for me as a pedestrian. I have had problems in day & night lighting with night being worse.	

Answered

Skipped

36

94

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Question 7

Why do you currently go to Downtown El Segundo? (check all that apply)

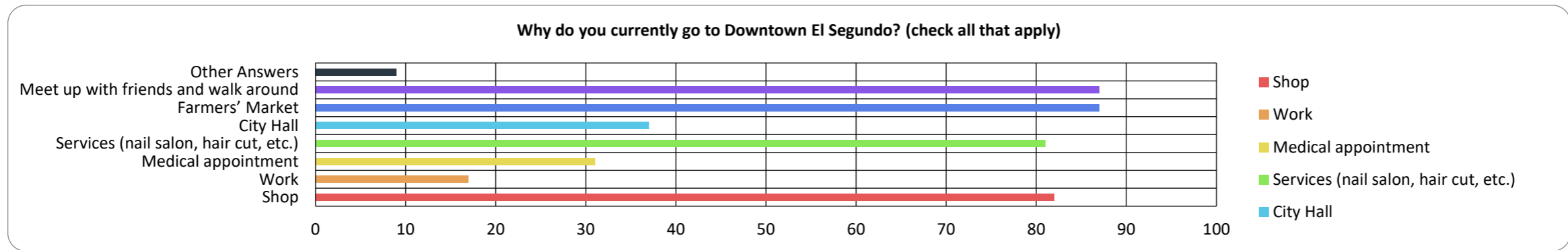
Choice	Responses	
Eat	126	97.67%
Shop	82	63.57%
Work	17	13.18%
Medical appointment	31	24.03%
Services (nail salon, hair cut, etc.)	81	62.79%
City Hall	37	28.68%
Farmers' Market	87	67.44%
Meet up with friends and walk around	87	67.44%
Other Answers	9	6.98%

Walk through on the way to Rec Park. Ride bikes through on our way to a ton of other places in town.

Meet friends at outdoor dining facilities. Outdoor dining needs to remain in place permanently. I know many many people that come to ES to enjoy the outdoor dining experience! If it is removed you will be doing an extreme injustice to our city!

Walk my dog

Exercise



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Question 8

What are some things that you have seen or experienced in other areas of El Segundo, or other communities, that you would like to see in Downtown El Segundo? (write-in)

Response	
<p>We could create a beautiful green space at the Civic Center .Utilize this large space by planning/planting a So Cal Native blended garden. One focus with large swaths of the Sea Cliff Buckwheat to bring in the El Segundo Blue butterfly. (It is a very specific variety - not just any buckwheat it is ERIGONUM PARVIFOLIUM OR SEACLIFF BUCKWHEAT (NOT COASTAL BUCKWHEAT) this is the only buckwheat the El Segundo Blue feeds on ..The only swaths in town are at Chevron.) Remove those hanging planters filled with plants that are not a part of our local system (and they always look so sad). Beautiful plantings of Native Shrubs ,trees, and perennials would edge the seating and paved areas . I live here in El Segundo and am a Certified California Master Gardener and Garden Designer and am available to bring information and illustrations . barbara.boland@mac.com</p>	
<p>Noah's Bagels</p>	
<p>Like the walk street on Richmond</p>	
<p>more outdoor dining</p>	
<p>Outdoor dining and pedestrian only streets</p>	
<p>in order to make a day of it down town - need more retail. Would also be great to have a grocery store back in downtown and easier beach access from downtown with bike shares, extended beach shuttle months/access. I would also like to see all the various El Segundo logos consolidated or at least have some similar brand attributes/consistency. It is all just El Segundo to the residents/visitors yet there seems to be a 100 logos: Visit El Segundo, the city logo, the parks and rec logo, the art walk, the school district, the signage in downtown, the centennial logo, ES Media, etc.</p>	
<p>Rooftop patios.</p>	
<p>Please bring us a grocery store; ie. Trader Joe's to our community it will facilitate bicycle riding, walking and will not need to drive to a store. This is greatly missing from our area. And the 99 cent store is not a the grocery store I'm taking about.</p>	
<p>I would like to see EL Segundo become a destination for eating lunch and dinner</p>	
<p>I actually think El Segundo does a really good job (and I have lived in a lot of cities big and small) - I do think we could make our City Hall area a bit more inviting with some shading and out door seating to make use of the space as a gathering space.... we could also get wild and crazy and do something like umbrella coverings or canvas covering for some small streets or areas to create shade and encourage walking (our sun can be very intense).</p>	
<p>working out</p>	
<p>Bike lanes should be added throughout</p>	
<p>It seems like a miss that the entire outdoor area next to city hall is so barren. it is not inviting to gather or sit.</p>	
<p>native landscaping, programing for events, music events, art walk is a good example of successful event. Farmers market needs to be enhanced with more vendors, more organic foods and food trucks would be nice.</p>	
<p>Youth arts, Antique mall or shops, monthly antique fair, Landmark buildings used as mini museum and event locations</p>	
<p>Housing housing housing! We need more housing and what better place to add some them in our vibrant downtown area. Seriously, living close to a walkable downtown is incredible and makes a city great.</p>	
<p>outdoor walk streets, abundant bicycle parking</p>	
<p>I'd like to see Richmond Street stay closed for the restaurant alley. It has been the best thing to happen to ES.</p>	
<p>More bike locking locations. Crosswalk lights. Mechanism to slow vehicles as I have seen many cars run stop signs at Maple, Pine, and Franklin.</p>	
<p>more outside dining</p>	
<p>More outdoor dining. We have little kids and it helps us a great deal.</p>	
<p>Outdoor dining options/parklets</p>	
<p>Bike share stations</p>	
<p>I think move away from driving towards walking and biking is picking up in communities around the country. Would love to see that here!</p>	

What are some things that you have seen or experienced in other areas of El Segundo, or other communities, that you would like to see in Downtown El Segundo? (write-in)

Response	
Outdoor eating, shopping and gathering areas as other beach cities have promoted	
Bigger sidewalks and/or walk streets	
Keep Outdoor eating and gathering area in the one block of Richmond that has it already.	
Other cities seem to encourage walking! We need safer crossing for pedestrians. More attractive outdoor dining . One of the reasons we live in So Cal is the weather so we can have year round outdoor dining . Keep Richmond Street's outdoor dining it is fantastic and the best thing about El Segundo.	
Flashing signs at crosswalks and in the road. Ones that actually work (🚦)	
Roof top businesses (bar, restaurant, cinema)	
wading fountains and communal seating like in the plazas at the Pointe and Manhattan Village	
I think more diverse stores on Main Street (do we really need that many small gyms?). I want to emphasize the need for more outdoor dining.	
I wish they would bring the art walk back and some cities do "First Fridays" as a way to get folks out and about to local cafes and such. Keeping outdoor dining is a huge priority!	
More outdoor dining. Less spaces for cars, more spaces for people.	
More one way streets, pick up trash in areas where you can tell homeless dumped stuff (99 cent) store and alley behind liquor store,fix crosswalk lites,get antique store on Richmond to clean up their place- it looks terrible all the time. Make 100, 200 block of Richmond a walk street	
Open Richmond street again. Its closed just for One restaurant ? Slice and Pint is the only business benefiting from the closure	
Walk street!	
Please allow outdoor dining to continue especially near Slice and Pint. Outdoor dining is a great asset to El Segundo,	
Consider a 3rd Street Promenade scenario in Santa Monica, scaled to fit the cultural vibe and needs of El Segundo.	
I have seen some wonderful outdoor dining areas in other local communities, and I would like to see El Segundo maintain and improve our outdoor dining opportunities.	
Manhattan Beach has done a wonderful job of the beautification of the outdoor dining areas. El Segundo should invest the time and resources to make the outdoor space on Richmond between Grand and Franklin permanent.	
The common gathering space in the center of The Pointe at Rosecrans and PCH is a wonderful family friendly space that works because of all of the restaurants/ice cream, etc drawing people to linger and enjoy	
https://somervilleartscouncil.org/porchfest	
Splash Pad - Downtown would be a great place to put a splash pad for kids to enjoy, especially if close to the farmers market, breweries, or other summer attractions.	
I would like to see additional parking structures and a location with outdoor music (besides the Sunday concerts in the park)	
The community that Montana Blvd in Santa Monica did (new shops, walkable, greenery), oldtown pasadena development recently, San Diego little italy, Ballard Washington with Breweries.	
Rooftop bar, historical signage,	
The outdoor dining facilities in other cities seem more secure/stable and are more visually appealing.	
More outdoor dining spaces, patios, beautifully landscaped places with close access to food and shops.	
we need grocery and a creative approach to parking so that the open surface lots aren't eating so much great ground. There are some really dated buildings too (Stuff'd Pizza)	
Enhanced outdoor dining options during Covid have been wonderful!	
More permanent outdoor dining areas	
Permanent Outdoor Dining Areas	
I would like to see an updating of the signage and aesthetics of the town	
I would like to see the flower baskets brought back and maintained. I think allowing residences above shops would add needed housing as well as keep integrity of shopping, but parking would need to be added to allow for residences.	
Water play area for little kids.	
It would be amazing to create a space like at The Pointe in downtown El Segundo. It is always lively and very family friendly.	
more outdoor dining spaces, more bike racks, water feature for kids.	

What are some things that you have seen or experienced in other areas of El Segundo, or other communities, that you would like to see in Downtown El Segundo? (write-in)

Response	
Downtown ES needs more retail shops on Main Street! People want to dine and shop downtown, not just walk by a bunch of law, insurance and other offices. I think some mixed use space with a residential element is okay in the Smokey Hollow area, but we need to be mindful of parking when it comes to housing. Too dense and we start having parking issues. I usually walk to downtown, but on the few occasions that I do drive, it's nice to be able to find street parking relatively easily. Don't want to lose that aspect.	
The improvements in Hermosa to the street parking, median and overall aesthetics of east pier Ave. are beautiful and encourage activity.	
Outdoor dining should be expanded	
Public Pianos where people can sit down and play.	
Pedestrian Only Streets.	
Mini performance hubs	
Convert one or two parking spaces into mini performance 'amphitheatres' with a summer deck feel, complete with wood benches and plants. This can then be part of a summer buskers concert series. Too often, parking spaces are just converted to outdoor cafe spaces in the summer. But this is a limited option for downtowns with few restaurants. Mini deck amphitheatres can give more shops the opportunity to sponsor or get involved in sidewalk 'bump outs' that temporarily convert parking spaces.	
Storefront hanging signage for each business is very easy to see while walking, cycling, and driving and is very aesthetically pleasing to look at. Towns like Carmel-by-the-Sea, Monterey, Solvang, Santa Barbara, the Gaslamp Quarter in San Diego all make great use of storefront signage. Each of these cities also have a very distinct take on the California experience. All of them embrace outdoor pedestrian friendly shopping, dining, and working. Boutique hotels, Bed and breakfasts, and these types of spaces would be a good addition for downtown El Segundo similar to what Manhattan Beach has on Highland Ave. One concern is that buildings height should be restricted to two stories so that the streets aren't placed in perpetual shade. The 3 story building on Main between Holly and Pine looks out of place in scale and looms over the street in a weird way. The height of buildings on Main, Grand, and Richmond streets should be proportional to the width of the streets and sidewalks. If a building is too tall it will create a canyon effect on the street, too low and it is underutilized. Main street in Disneyland creates a great illusion of feeling dynamic and upbeat with a promise of hope and well being. Main street in El Segundo does not have to "look" like Main street in Disneyland but it should follow the design principles. Downtown El Segundo is a gem that has been cherished for generations and has always been appreciated by visitors and tourists. Our Civic Center is hugely underutilized and needs an aesthetic makeover with functional upgrades that could make it a central gathering place in town. Currently, it feels like it exists without purpose, a huge slab of concrete without an identity to connect it to the rest of the town. Chevron's parking on ES Blvd and Main and at Richmond feels like a tease for tourists and visitors. The first thing an visitor learns when driving in from ES blvd is that they cannot park at what appears to be the most convenient place for downtown ES. While Chevron owns the property maybe there are opportunities for collaboration with the city for after hours/weekend parking or maybe there are ways to not make it look so appealing to visitors, i.e. plant a hedge around it so visitors don't mistake it for public parking.	
Ongoing outdoor dining (e.g., Richmond Street); better trash collecting (e.g. Rec Park); restrictions on eBikes...	
Evening farmers market with greater focus on dining and food trucks.	
I really appreciate the BCT bus and various shuttles that have existed over the years. Would like to see more "public transit" (with more frequency than once/hour) to serve those who don't want to walk or bike while also reducing private car and parking dependency. Anyone within the residential area of town (and ideally, commercial areas too) shouldn't *have* to depend on private cars to patronize the downtown area.	
Better night-time entertainment, coffee/ dessert places that are open late.	
A promenade.	
I am from a small town in MD, Frederick. They did a great job of bringing in local shops, restaurants, & bars when they did a revitalization project 20ish years ago. They also built "Carol Creek" area to mix in the city's demand for more pedestrian gathering areas while knowing they couldn't shut down the main street (Market St) to traffic. This also provides a great mix of old and new. I highly recommend learning more about what they did. It is now a vibrant downtown with a lot of foot traffic, a variety of places to eat and drink to encourage people up and down Market St.	
more outdoor music such as civic plaza. keep Main open and better tie-in between businesses and special events such as the museum and local eateries supporting special events.	
Richmond behind 99cent store needs some 'love'. i like that Richmond is closed for dining but its hard for the customers of businesses along this street . I personally am a customer of George's and Eriss and access can be difficult and they receive ZERO walk in traffic. City should provide signs for businesses with reduced visibility/street access	

Answered

70

Skipped

60

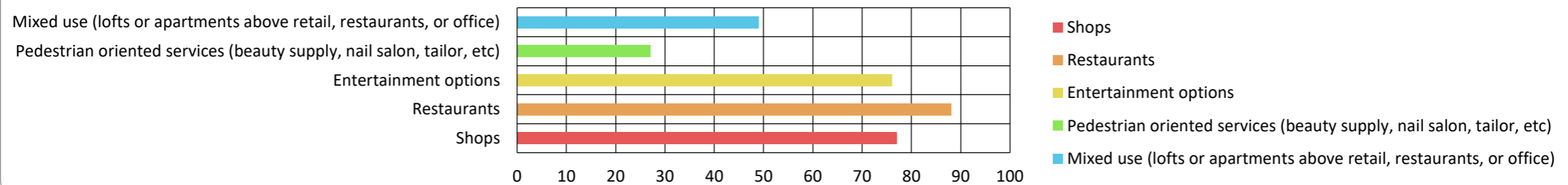
Downtown El Segundo Specific Plan Update copy

Question 9

Which of the following uses would you like to see more of within Downtown El Segundo? (check all that apply)

Choice	Responses	
Shops	77	63.64%
Restaurants	88	72.73%
Entertainment options	76	62.81%
Pedestrian oriented services (beauty supply, nail salon, tailor, etc)	27	22.31%
Mixed use (lofts or apartments above retail, restaurants, or office)	49	40.50%
Answered	121	
Skipped	9	

Which of the following uses would you like to see more of within Downtown El Segundo? (check all that apply)

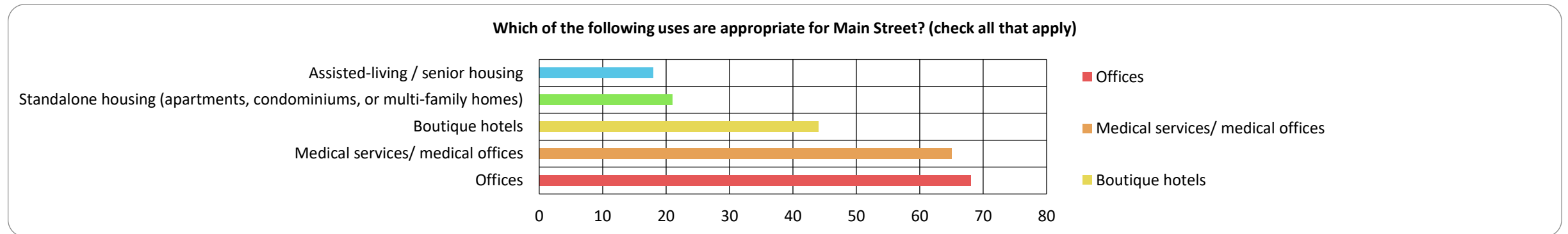


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Question 10

Which of the following uses are appropriate for Main Street? (check all that apply)

Choice	Responses	
Offices	68	72.34%
Medical services/ medical offices	65	69.15%
Boutique hotels	44	46.81%
Standalone housing (apartments, condominiums, or multi-family homes)	21	22.34%
Assisted-living / senior housing	18	19.15%
Answered	94	
Skipped	36	

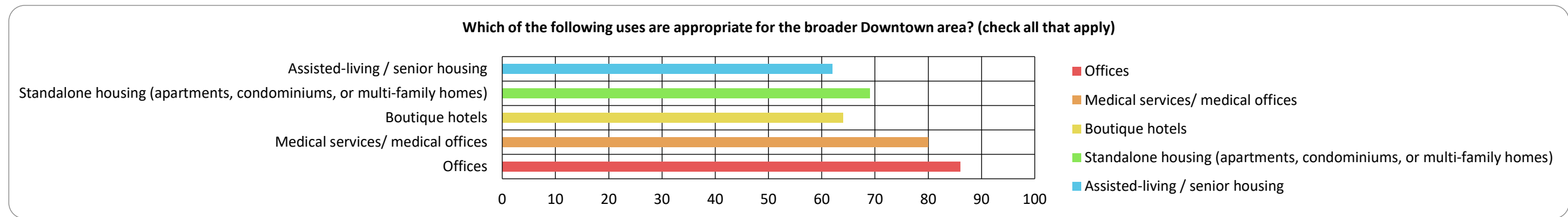


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Question 11

Which of the following uses are appropriate for the broader Downtown area? (check all that apply)

Choice	Responses	
Offices	86	76.11%
Medical services/ medical offices	80	70.80%
Boutique hotels	64	56.64%
Standalone housing (apartments, condominiums, or multi-family homes)	69	61.06%
Assisted-living / senior housing	62	54.87%
Answered	113	
Skipped	17	

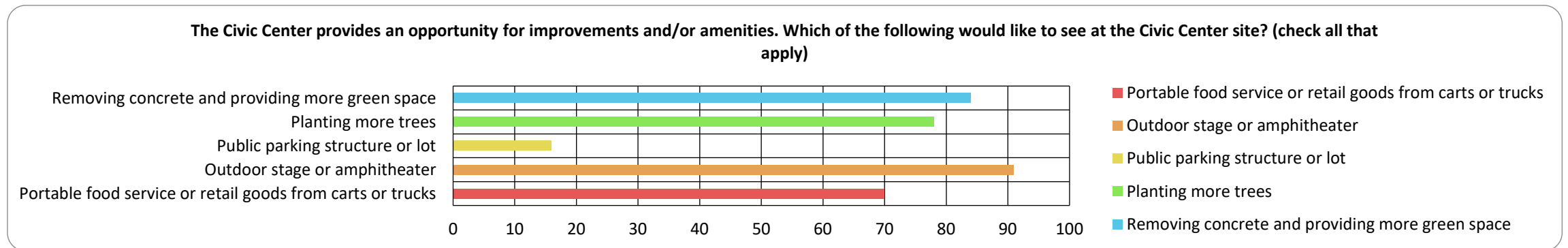


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Question 12

The Civic Center provides an opportunity for improvements and/or amenities. Which of the following would like to see at the Civic Center site? (check all that apply)

Choice	Responses	
Portable food service or retail goods from carts or trucks	70	56.45%
Outdoor stage or amphitheater	91	73.39%
Public parking structure or lot	16	12.90%
Planting more trees	78	62.90%
Removing concrete and providing more green space	84	67.74%
Answered	124	
Skipped	6	



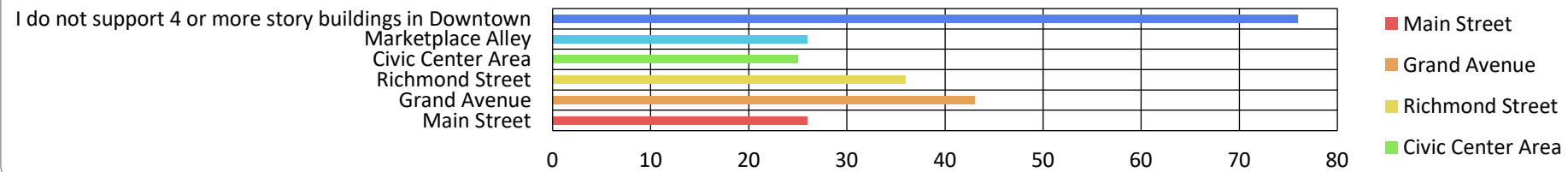
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Question 13

Currently, up to 3-story building heights are allowed in the Downtown. If 4 or more stories were allowed and they were designed with balconies, awnings, storefronts, and variation in building massing (such as varied wall planes and upper floor step backs) where would they be acceptable in Downtown El Segundo? (check all that apply)

Choice	Responses	
Main Street	26	20.80%
Grand Avenue	43	34.40%
Richmond Street	36	28.80%
Civic Center Area	25	20.00%
Marketplace Alley	26	20.80%
I do not support 4 or more story buildings in Downtown	76	60.80%
Answered	125	
Skipped	5	

Currently, up to 3-story building heights are allowed in the Downtown. If 4 or more stories were allowed and they were designed with balconies, awnings, storefronts, and variation in building massing (such as varied wall planes and upper floor step backs) where would they be acceptable in Downtown El Segundo?
(check all that apply)

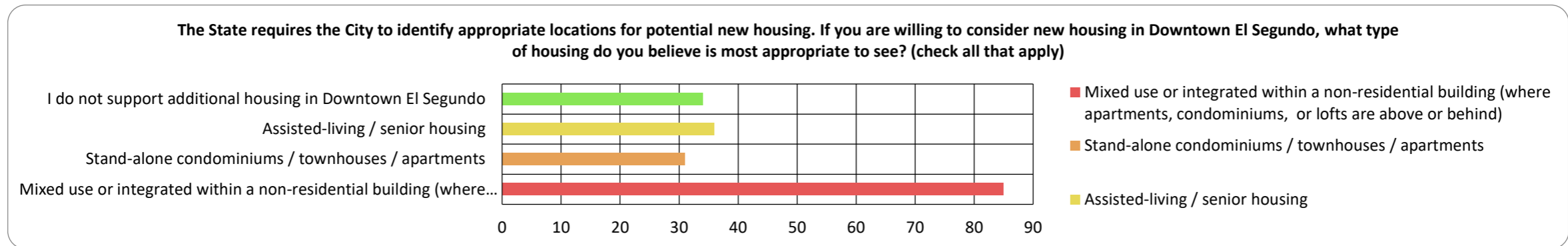


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Question 14

The State requires the City to identify appropriate locations for potential new housing. If you are willing to consider new housing in Downtown El Segundo, what type of housing do you believe is most appropriate to see? (check all that apply)

Choice	Responses	
Mixed use or integrated within a non-residential building (where apartments, condominiums, or lofts are above or behind)	85	67.46%
Stand-alone condominiums / townhouses / apartments	31	24.60%
Assisted-living / senior housing	36	28.57%
I do not support additional housing in Downtown El Segundo	34	26.98%
Answered	126	
Skipped	4	

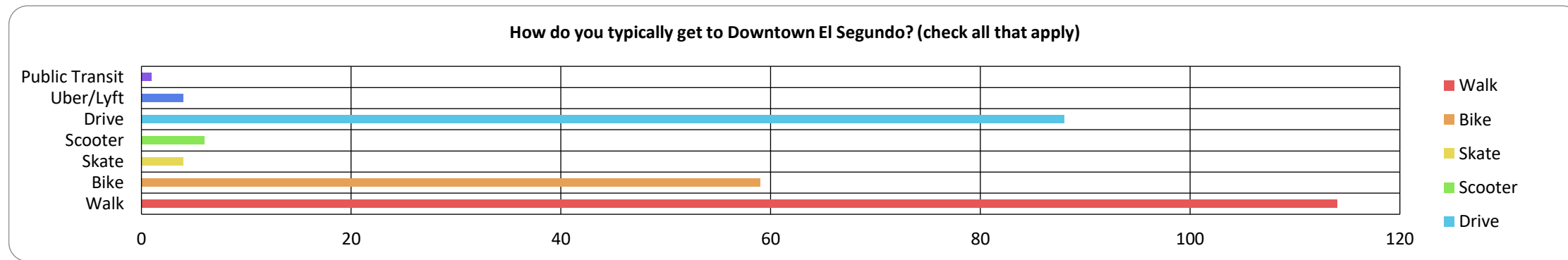


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Question 15

How do you typically get to Downtown El Segundo? (check all that apply)

Choice	Responses	
Walk	114	87.69%
Bike	59	45.38%
Skate	4	3.08%
Scooter	6	4.62%
Drive	88	67.69%
Uber/Lyft	4	3.08%
Public Transit	1	0.77%
Answered	130	
Skipped	0	

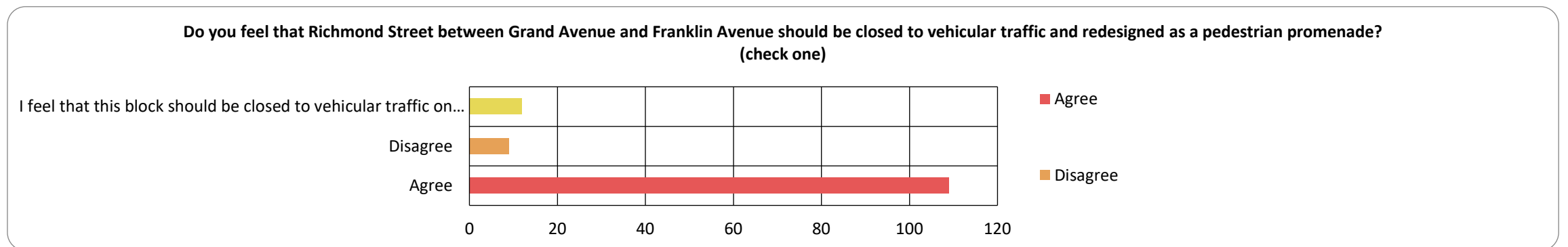


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Question 16

Do you feel that Richmond Street between Grand Avenue and Franklin Avenue should be closed to vehicular traffic and redesigned as a pedestrian promenade? (check one)

Choice	Responses	
Agree	109	83.85%
Disagree	9	6.92%
I feel that this block should be closed to vehicular traffic on some occasions, such as for special events, but remain open most of the time	12	9.23%
Answered	130	
Skipped	0	

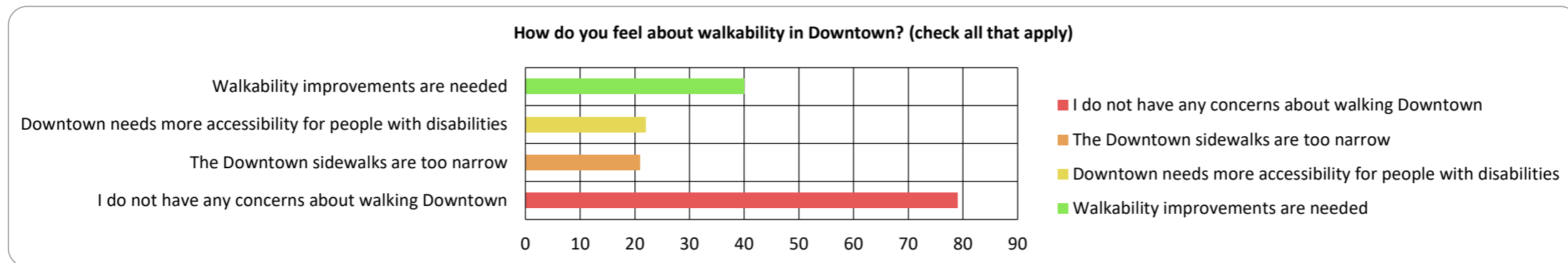


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Question 17

How do you feel about walkability in Downtown? (check all that apply)

Choice	Responses	
I do not have any concerns about walking Downtown	79	60.77%
The Downtown sidewalks are too narrow	21	16.15%
Downtown needs more accessibility for people with disabilities	22	16.92%
Walkability improvements are needed	40	30.77%
Answered	130	
Skipped	0	



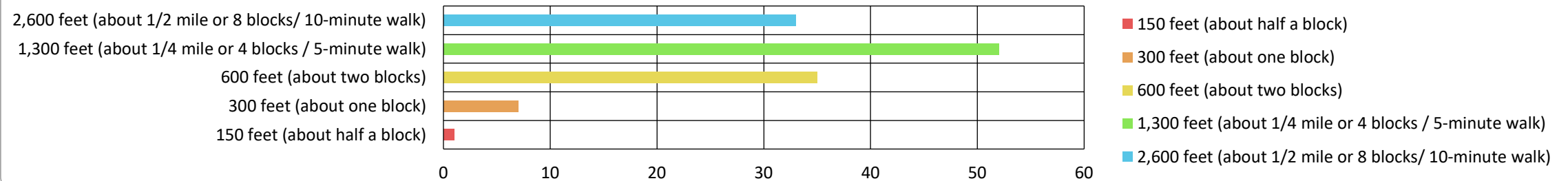
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Question 18

If you parked once and walked around, how far are you willing to walk to your destination? (select your preferred distance)

Choice	Responses	
150 feet (about half a block)	1	0.78%
300 feet (about one block)	7	5.47%
600 feet (about two blocks)	35	27.34%
1,300 feet (about 1/4 mile or 4 blocks / 5-minute walk)	52	40.63%
2,600 feet (about 1/2 mile or 8 blocks/ 10-minute walk)	33	25.78%
Answered	128	
Skipped	2	

If you parked once and walked around, how far are you willing to walk to your destination? (select your preferred distance)

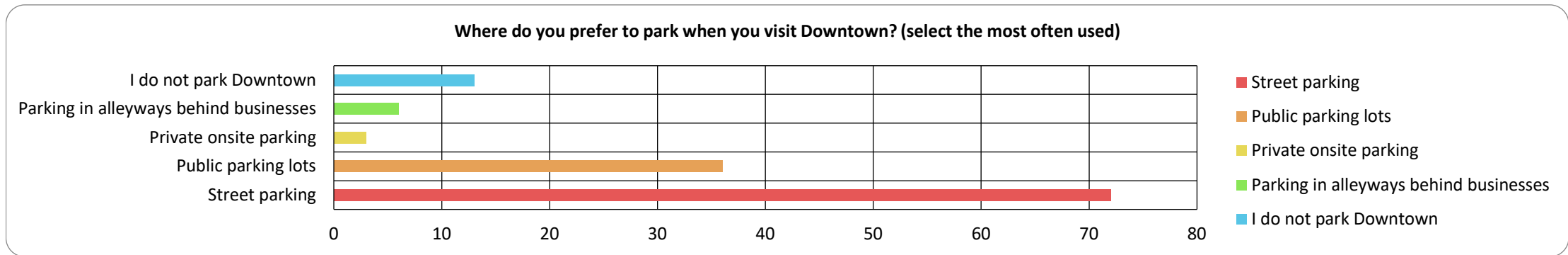


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Question 19

Where do you prefer to park when you visit Downtown? (select the most often used)

Choice	Responses	
Street parking	72	55.38%
Public parking lots	36	27.69%
Private onsite parking	3	2.31%
Parking in alleyways behind businesses	6	4.62%
I do not park Downtown	13	10.00%
Answered	130	
Skipped	0	

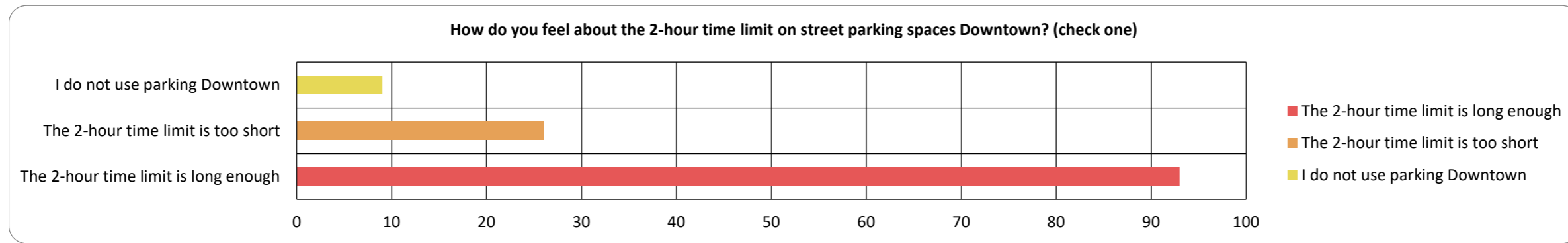


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Question 20

How do you feel about the 2-hour time limit on street parking spaces Downtown? (check one)

Choice	Responses	
The 2-hour time limit is long enough	93	72.66%
The 2-hour time limit is too short	26	20.31%
I do not use parking Downtown	9	7.03%
Answered	128	
Skipped	2	



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Question 21

How many public parking lots/structures are currently located in the Downtown? (check one)

Choice	Responses	
1	24	19.67%
2	41	33.61%
3	35	28.69%
4	12	9.84%
5	5	4.10%
More than 5	5	4.10%
Answered	122	
Skipped	8	

