

Harada, Patricia

Subject: RE: Note to City Council

Begin forwarded message:

From: croxall1@earthlink.net
Date: May 2, 2023 at 16:52:20 PDT
To: esweeney@artlab21.org
Cc: MarisolH@theadm.org, Tom Fehn <htfehn@gmail.com>
Subject: Note to City Council

Hi Eva....thanks for arranging to read a note for ADM at the City Council Meeting tonight. The note is copied/pasted below and a cleaner version in Word is attached if you prefer to print it from there. You can also had the note to the City Clerk for the record if the opportunity presents itself. Let me know if you're OK with the content or would like any additions or changes.

Thanks again...
Dick Croxall
310 702 8858

Members of the City Council and Staff
My name is Richard Croxall, a 54 year El Segundo Resident and current Board Member at The Zimmerman Automobile Driving Museum (ADM).

ADM has been located in El Segundo for the past 13 years and during that time, we have developed a strong following not only within the automotive community but as a destination attraction for a variety of events such as car shows, weddings, galas, birthdays, business meetings, educational programs, and El Segundo community gatherings. A high percentage of our annual visitors are from outside the City of El Segundo.

Here are some numbers from 2022:

Museum Attendees: 31,860

Museum Events: 71

Facility Rentals: 117

We are listed on several websites as a go-to place for recreation and automobile history and events. In short, we are one of the cornerstone institutions in contributing to El Segundo image and business attraction.

Our need for outside funding has become critical since our founder and principal sponsor, Stanley Zimmerman, passed away last year and all of his financial support was terminated at that time. At this point we are facing an unsustainable financial future unless we are able to replace the funding once provided by Mr. Zimmerman. We would sincerely appreciate whatever financial assistance the City could provide.

<Note To E.S. Council.docx>

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