



**City of El Segundo
Arts and Culture Advisory Committee**

Meeting Minutes
for April 17, 2023 5:30 p.m.

Land Acknowledgement: We acknowledge that we are holding this meeting on the traditional, ancestral, and unceded territory of the Tongva. We recognize the Tongva people as the traditional land caretakers of Tovaangar (Los Angeles basin, So. Channel Islands). We also acknowledge that Los Angeles County is home to the largest Indigenous populations in the U.S.

A. CALL TO ORDER

1. The meeting was called to order at 5:30 p.m. by Chairperson Eva Sweeney.

B. ROLL CALL

1. Members present: Vice Chairperson Maureen Kingsley, Brian Mitchell, Joan Palmer, John Pickhaver, Chairperson Eva Sweeney, Ioana Urma

City Council Liaisons:

Councilmember Lance Giroux – not present

2. City Staff Liaisons present: Recreation, Parks and Library Director, Aly Mancini, Senior Librarian Julie Todd, Cultural Arts Coordinator Sam Lee, Linnea Palmer, Senior Administrative Analyst

C. PRESENTATIONS - NONE

D. PUBLIC COMMUNICATIONS

1. John McCulloch gave an update on the Art Walk P&L report. He broke down the cost and return of the Art Walk 2022. The total cost for the event was \$80k and the return was \$99k. The City sponsorship was \$58k, \$20k of which funded a public art mural and an augmented reality installation. These numbers do not include costs for Art Walk staff to manage or organize the event.

E. APPROVAL OF MINUTES for March 28, 2023

1. Approval of minutes of the Arts and Culture Advisory Committee Meeting of March 28, 2023.

A verbal vote was taken by Julie Todd.

MOTIONED by Brian Mitchell and SECONDED by Eva Sweeney to approve the minutes. Motion CARRIED 6-0.

F. SPECIAL BUSINESS – NONE

G. UNFINISHED BUSINESS

1. Ioana Urma presents *Public Art Archive* and *We Paint*
(Ioana Urma/15 minutes)

Ioana shared her idea to have El Segundo participate in the Public Art Archive. There is a simple submission project for art projects and the program includes an art map. Maureen Kingsley asked about accessibility of the map from Google and Ioana agreed to research that. Eva Sweeney asked about the number of subscribers to the archive. Ioana mentioned that this service is free to use and reference.

Ioana's next idea is regarding the painting of the utility boxes in the community. Similar to the wall painting that takes place in Venice, the utility boxes would be used as public painting spaces. Julie Todd mentioned that the gray boxes are owned by the utility and the black boxes around town are owned by the City. Director Mancini suggested a wall in Recreation Park for this project and suggested that community groups are assigned to certain painting locations.

2. Report of Current Cultural Development Fund Budget Updates
(Sam Lee/15 minutes)

Linnea Palmer shared the budget for the upcoming fiscal year as well as the trends for the fund. The end of year balance is \$753,088. The Cultural Development Fund received a \$28,000 this fiscal year. Brian Mitchell inquired about the gateway project costs of \$400,000 from the fund. He asked to have the ACC involved in the Gateway and other Capital Improvement Projects in the future.

3. New FY 23/24 Initiatives Discussion
(Sam Lee and Eva Sweeney/30 minutes)

There will be a new initiative next year called the Literary Arts Fund, which will include the poet laureate program. The Festival of Holidays will be done in house moving forward so a reduced budget will be proposed; the event will be scaled down and have a robust focus on entertainment. The Community Engagement fund will go from \$35,000 this current fiscal year to \$25,000 in the 2023-24 fiscal year. Director Mancini then shared about the Phase One Recreation Park Renovation and the need to incorporate art.

The topic of special events arose and the cost of city staff hours for the events put on by the ACC. It may be requested of the ACC to begin covering staff costs in the new fiscal year. Everyone decided to vote on the updated initiatives.

A verbal vote was taken by Julie Todd.

MOTIONED by Maureen Kingsley and SECONDED by Brian Mitchell to adjourn the meeting. Motion CARRIED 5-1.

H. NEW BUSINESS

1. Discussion on adding working plan for FY 2024/25 as part of FY 2023/24 Council presentation.
(Sam Lee and Eva Sweeney/ 20 minutes)

Eva mentioned the possibility of starting a grant program that will help fund the existing non-profit organizations in the City that support the arts and are in need. Director Mancini suggest the ACC create a subcommittee to look into creating a grant program before bringing the idea to Council.

I. GOVERNANCE

J. ADVISORY COMMITTEE MEMBER COMMENTS

Joanna Bowe – left at 7:30pm

Jane Burrell – not present.

Vice Chairperson Maureen Kingsley – no comments.

Brian Mitchell – no comments.

Joan Palmer – no comments.

John Pickhaver – no comments.

Natalie Strong – not present.

Chairperson Eva Sweeney invited everyone to ESMoA to meet artists that are visiting for 10 days.

Tanya Taylor – not present.

Ioana Urma – asked about the grant project and the ACC applying for grant funding outside of the city.

Neal Von Flue – Not present.

CITY COUNCIL LIAISON COMMENTS –
Councilmember Lance Giroux

K. DIRECTOR COMMENTS - None

L. CITY LIAISON UPDATES –

Sam provided commentary about upcoming programming.

M. ADJOURNMENT – Meeting adjourned at 7:53 PM.

A verbal vote was taken by Julie Todd.

MOTIONED by Eva Sweeney and SECONDED by Brian Mitchell to adjourn the meeting. Motion CARRIED 6-0.

NEXT MEETING: on Tuesday, May 23, 2023, at 5:30 p.m.