



SPECIAL AGENDA
EL SEGUNDO CITY COUNCIL
WEDNESDAY, JUNE 28, 2023
3:30 PM

EXECUTIVE CONFERENCE ROOM
350 Main Street
El Segundo, CA 90245

Drew Boyles, Mayor
Chris Pimentel, Mayor Pro Tem
Carol Pirsztuk, Councilmember
Lance Giroux, Councilmember
Ryan W. Baldino, Councilmember

Tracy Weaver, City Clerk
Matthew Robinson, City Treasurer

Executive Team

Darrell George, City Manager
Barbara Voss, Deputy City Manager
Jaime Bermudez, Police Chief
Michael Allen, Comm. Development Dir.
Elias Sassoon, Public Works Director
Aly Mancini, Rec., Parks & Library Dir.

Mark Hensley, City Attorney
David Cain, Interim CFO
Robert Espinosa, Interim Fire Chief
Jose Calderon, IT Director
Rebecca Redyk, HR Director

MISSION STATEMENT:

“Provide a great place to live, work, and visit.”

VISION STATEMENT:

“Be a global innovation leader where big ideas take off while maintaining our unique small-town character.”

The City Council, with certain statutory exceptions, can only act upon properly posted and listed agenda items. Any writings or documents given to a majority of City Council regarding any matter on this agenda that the City received after issuing the agenda packet are available for public inspection in the City Clerk's Office during normal business hours. Such documents may also be posted on the City's website at www.elsegundo.org and additional copies will be available at the City Council meeting.

Unless otherwise noted in the agenda, the public can only comment on City-related business that is within the jurisdiction of the City Council and/or items listed on the agenda during the Public Communications portions of the Meeting. Additionally, members of the public can comment on any Public Hearing item on the agenda during the Public Hearing portion of such item. The time limit for comments is five (5) minutes per person.

Those wishing to address the City Council are requested to complete and submit to the City Clerk a "Speaker Card" located at the Council Chamber entrance. You are not required to provide personal information in order to speak, except to the extent necessary for the City Clerk to call upon you, properly record your name in meeting minutes and to provide contact information for later staff follow-up, if appropriate.

When Council Member duly requires AB 2449 teleconferencing to attend the City Council meeting, the public will also be able to access the meeting and provide public comment via Zoom teleconference. To access Zoom from a PC, Mac, iPad, iPhone, or Android device, use URL [https://zoom.us/j/ 81951332052](https://zoom.us/j/81951332052) and enter PIN: 903629 or visit www.zoom.us on device of choice, click on "Join a Meeting" and enter meeting ID: 81951332052 and PIN: 903629. If joining by phone, dial 1-669-900-9128 and enter meeting ID and PIN. *To reiterate, attending a City Council meeting by Zoom will only be used when AB 2449 is used.*

NOTE: Your phone number is captured by the Zoom software and is subject to the Public Records Act, dial *67 BEFORE dialing in to remain anonymous. Members of the public will be placed in a "listen only" mode and your video feed will not be shared with City Council or members of the public.

REASONABLE ACCOMMODATIONS: In compliance with the Americans with Disabilities Act and Government Code Section 54953(g), the City Council has adopted a reasonable accommodation policy to swiftly resolve accommodation requests. The policy can also be found on the City's website at <https://www.elsegundo.org/government/departments/city-clerk>. Please contact the City Clerk's Office at (310) 524-2308 to make an accommodation request or to obtain a copy of the policy.

**SPECIAL SESSION
THE EL SEGUNDO CITY COUNCIL
WEDNESDAY, JUNE 28, 2023 – 3:30 PM**

CALL TO ORDER/ROLL CALL

PUBLIC COMMUNICATION – (Related to City Business Only – 5-minute limit per person, 30-minute limit total) *Individuals who have received value of \$50 or more to communicate to the City Council on behalf of another, and employees speaking on behalf of their employer, must so identify themselves prior to addressing City Council. Failure to do so shall be a misdemeanor and punishable by a fine of \$250. While all comments are welcome, the Brown Act does not allow City Council to take action on any item not on the agenda. City Council and/or City Manager will respond to comments after Public Communications is closed.*

SPECIAL ORDER OF BUSINESS:

1. Amendments to Contracts with Swoop, Inc., and Lyft for Transportation Services for Fiscal Year 2023-24

Recommendation –

1. Authorize the City Manager to execute a second amendment with Swoop, Inc. to increase the contract amount by \$114,000 and extend the term for one year to expire on June 30, 2024 for beach shuttle and day trip services.
2. Authorize the City Manager to execute an amendment with Lyft to increase the contract amount by \$85,000 and extend the term for one year to expire on June 30, 2024, for on-demand transportation services.
3. Alternatively, discuss and take other action related to these items.

ADJOURNMENT

POSTED:

DATE: June 27, 2023

BY: Tracy Weaver

TIME: 2:30 PM

TITLE:

Amendments to contracts with Swoop, Inc. and Lyft for Transportation Services for Fiscal Year 2023-24

RECOMMENDATION:

1. Authorize the City Manager to execute a second amendment with Swoop, Inc. to increase the contract amount by \$114,000 and extend the term for one year to expire on June 30, 2024 for beach shuttle and day trip services.
2. Authorize the City Manager to execute an amendment with Lyft to increase the contract amount by \$85,000 and extend the term for one year to expire on June 30, 2024, for on-demand transportation services.
3. Alternatively, discuss and take other action related to these items.

FISCAL IMPACT:

The total cost to operate the Beach Shuttle, Day Trip, El Segundo Connect and Lyft services for 2023-24 is as follows:

1. Summer Beach Shuttle services, \$85,000
2. Day trip services, \$20,000
3. Spring Break Beach Shuttle services, \$9,000
4. Lyft on-demand services, \$85,000
5. El Segundo Connect Pilot Program \$98,280 (Approved by City Council on June 20, 2023)

These services are funded through Prop A.

Amount Budgeted: \$192,280
Additional Appropriation: No
Account Number(s): 112-400-5293-6206

Amount Budgeted: \$85,000
Additional Appropriation: No
Account Number(s): 112-400-5292-6206

Amount Budgeted: \$20,000
Additional Appropriation: No
Account Number(s): 112-400-5294-6216

BACKGROUND:

Beach Shuttle Services

The City of El Segundo began to operate the Beach Shuttle in June of 1985. The beach shuttle services continued operation until the onset of the Covid pandemic. Historically, these services were conducted using a City-owned shuttle and City drivers. In recent years, the City has been contracting with Swoop? to provide these services due to challenges maintaining qualified drivers.

The Beach Shuttle operates twice a year during Spring and Summer breaks. The hours for the shuttle services are 11:00 a.m. to 4:30 p.m. Monday through Saturday. The shuttle stops at six designated locations in residential El Segundo and transports passengers to El Porto Beach.

The fee to ride the shuttle is \$1, or free with a valid Rec I.D. card. Ridership for Summer 2022 was 4,558. Ridership for Spring of 2023 was 611.

Day Trip Services

The Day Trippers program began in 2018 and takes seniors to various sites throughout Los Angeles County. These locations include museums, historical landmarks, farmers' markets and other entertainment locations. The program is funded through Prop A. Swoop has provided transportation for these trips since the City's shuttles were auctioned.

In Spring of 2023, the City resumed day trip services for seniors. These recreational trips included transporting participants to local attractions such as the Broad Museum, the Hammer Museum, and the Getty Center. Ridership for Day Trip services for Spring 2023 was 114.

Lyft Services

In October 2021, Council voted to approve a pilot program for on-demand transportation services for seniors and disabled residents through Lyft. Lyft includes a concierge service that allows riders to call and book rides with staff up to five days in advance. Riders can also book their own rides via the Lyft mobile app. Ridership for Lyft services for Fiscal Year 2022-23 was 4,327.

El Segundo Connect

At the City Council meeting of June 20, 2023, Council approved a pilot program that would take riders throughout the community with stops at City facilities, downtown El Segundo and other last mile locations during the hours of 11:30 a.m. to 6:00 p.m. The days of this service will be Monday-Friday. The approved amount for this program is \$98,280 and Swoop will provide this service.

CITY STRATEGIC PLAN COMPLIANCE:

Goal 1: Enhance Customer Service, Diversity, Equity, Inclusion and Communication

Objective 1A: El Segundo provides unparalleled service to all customers.

PREPARED BY:

Linnea Palmer, Senior Administrative Analyst

REVIEWED BY:

Aly Mancini, Recreation, Parks, and Library Director 

APPROVED BY:

Barbara Voss, Deputy City Manager 